

DESIGN PORTFOLIO

Georgina Phillips

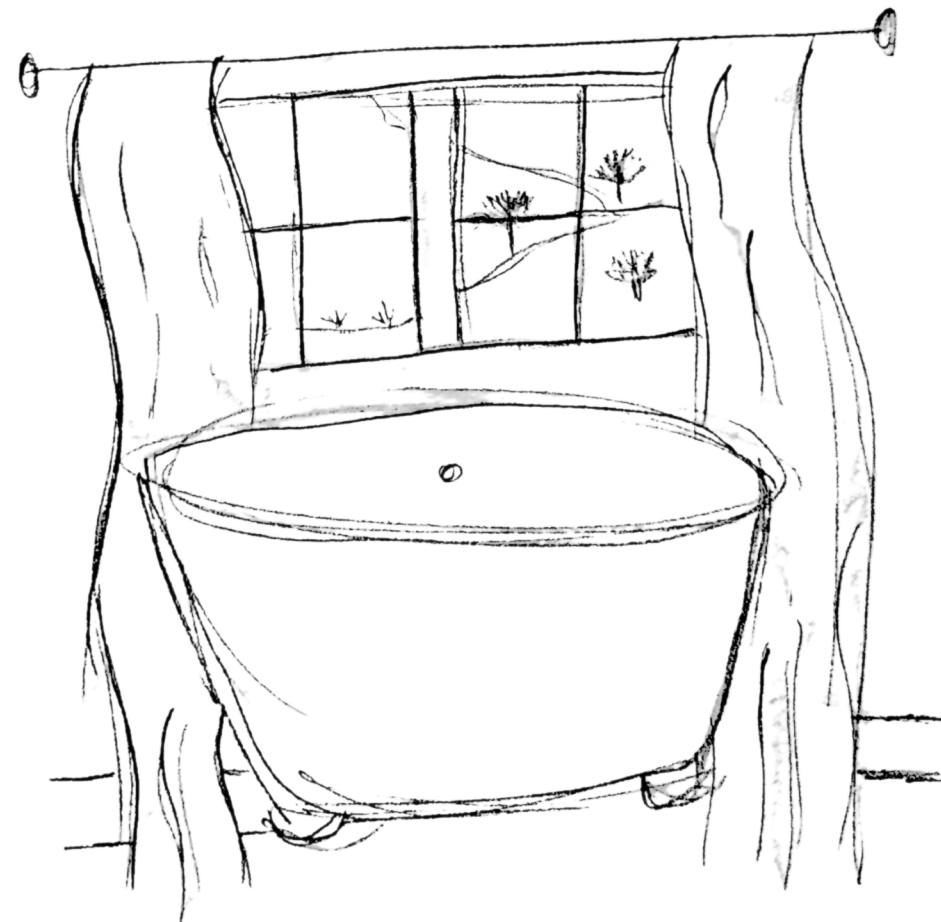
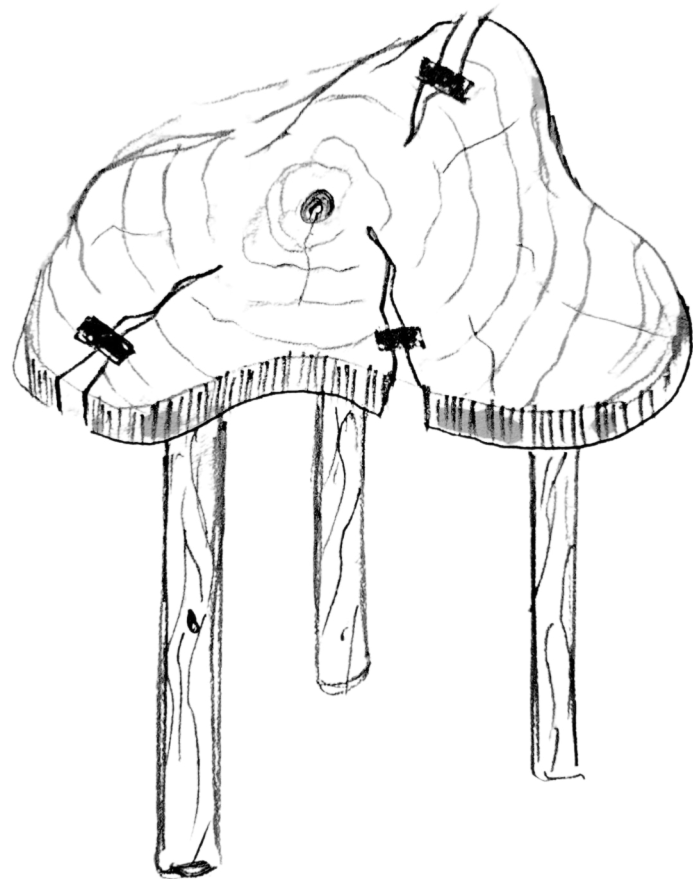
01 Residential Project

Listed Georgian Property (257sqm)
Converted into an Airbnb
West Sussex

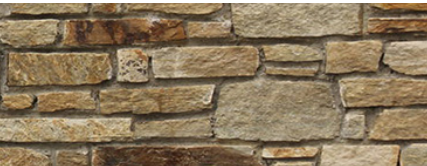
SOUTH DOWNS SANCTUARY

The concept of “*Rooted In Nature*” embodies a slower pace of life that values living in harmony with the natural world, creating wellness through biophilic design principles while honouring the property’s history.

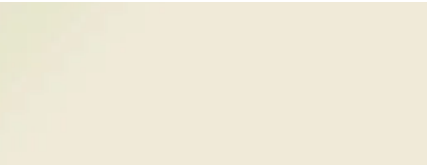
Furniture, fixtures and finishes were selected to echo the natural palette and organic forms of the South Downs National Park, reinforcing a connection to the landscape. Space planning maximized views to further strengthen this bond with nature.



SOUTH DOWNS SANCTUARY



WALL FINISH (ST-01)



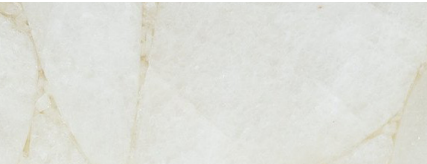
WALL FINISH (PA-01)



CURTAINS (FA-01)



DINING TABLE (WO-02)



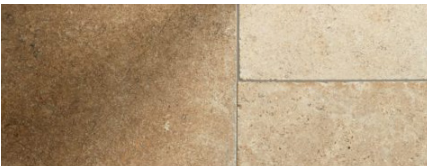
COUNTER TOP (ST-03)



CABINETRY (WO-01)



CABINETRY (PA-03)



FLOORING (ST-02)

DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE



DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE & PHOTOSHOP



The fourth bedroom was re-purposed into a bathroom, providing all rooms with private facilities to improve guest comfort. A 66.9 sqm extension created space for a generous kitchen and dining area.

FIRST FLOOR PLAN

The plan shows a symmetrical layout with two bedrooms, two bathrooms, and a central hallway. Key features and dimensions include:

- Bedroom 1 (CH 2700):** Located on the left, featuring a bed, a fireplace, and a bay window.
- Bedroom 2 (CH 2570):** Located on the right, featuring a bed, a fireplace, and a bay window.
- Bathrooms:** Two bathrooms are located between the bedrooms, each with a bathtub, toilet, and shower.
- Hallway:** A central hallway connects the bedrooms, bathrooms, and living areas.
- Dimensions:**
 - Overall width: 1699 (left side), 1492 (middle), 1699 (right side).
 - Overall length: 3380 (bottom).
 - Room-specific dimensions: Bedroom 1 (1170 x 1392), Bedroom 2 (1099 x 1523), Bathrooms (758 x 1099).
- Annotations:**
 - "Symmetrical fitted drawers to be placed on each side of the fireplace."
 - "Bespoke fitted cabinetry"
 - "Original fireplace, previously hidden within void"
 - "Bespoke tree branch style clothing rail."
 - "Original window reinstated"

This architectural floor plan illustrates a two-story residence with a total area of 11700 square feet. The layout is divided into a Kitchen/Dining area on the left and a Sitting Room on the right.

Overall Dimensions:

- Width:** 4154 (left section) + 3191 (middle section) + 3589 (right section) = 10934.
- Depth:** 1490 (left section) + 2012 (middle section) + 810 (right section) = 4312.

Room Details and Dimensions:

- Kitchen/Dining:**
 - Kitchen:** 620 x 1480. Features include a sink, stove, and refrigerator.
 - Dining:** 4356 x 2290. Features a large table and chairs.
- Sitting Room:**
 - Living Area:** 2135 x 913. Features a fireplace, pendant light, and two armchairs.
 - Seating Area:** 900 x 1500. Features a sofa and a coffee table.
 - Bedroom:** 565 x 565. Features a bed and a nightstand.
 - Bathroom:** 740 x 3247. Features a bathtub and a toilet.

Additional Features and Dimensions:

- Fireplaces:** Located on both sides of the wall, each with a shelf surround.
- Lighting:** Includes pendant lights, wall lights, and a lamp.
- Dimensions:** Various smaller dimensions are provided for specific areas and features, such as 100, 3191, 3589, 1765, 2021, 810, 1850, 11700, 4551, 312, 620, 1480, 4356, 144, 2135, 900, 1500, 565, 565, 740, 3247, 11700, 4551, 312, 620, 1480, 4356, 144, 2135, 900, 1500, 565, 565, 740, 3247.

GROUND FLOOR SECTION

SOUTH DOWNS SANCTUARY

DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE



To enhance a sense of luxury, first floor bedrooms feature in-room baths and bio-ethanol stoves.

A yoga studio and meditation room were implemented to provide opportunities for wellness activities.

DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE



SOUTH DOWNS SANCTUARY

Where possible, pieces were made to order by local UK makers, or pre-loved vintage items were sourced to highlight traditional craftsmanship, which was of great importance to the client.

IMAGES EDITED IN PHOTOSHOP, COMPILED IN INDESIGN



02 Commercial Project

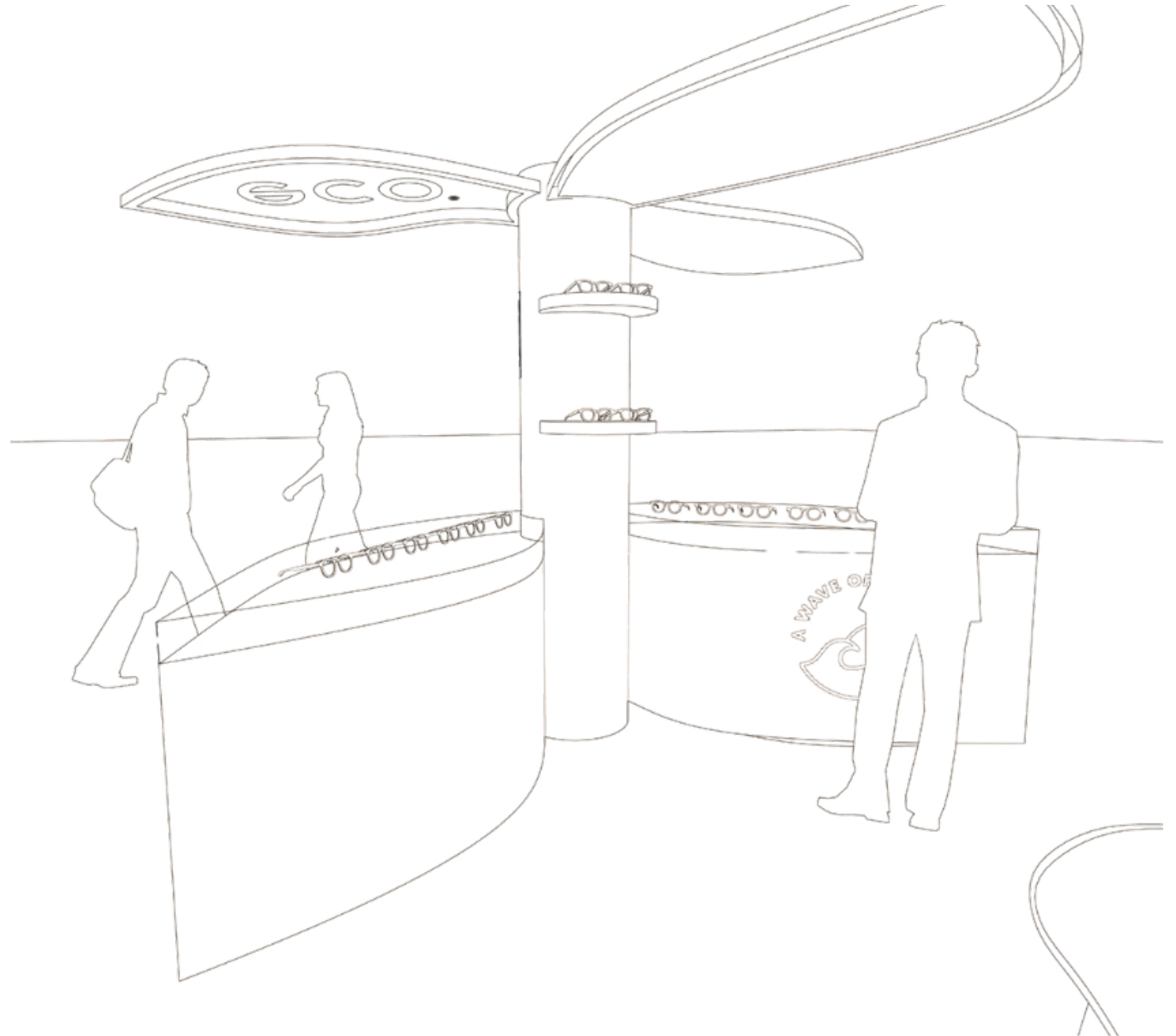
Pop-Up Retail Store (10sqm)
Westfield Shopping Centre, London

ECO SUNGLASSES POP-UP



The concept “***Preservation***” reflects ECO’s commitment to protecting life, the planet, and natural resources through purposeful human intervention.

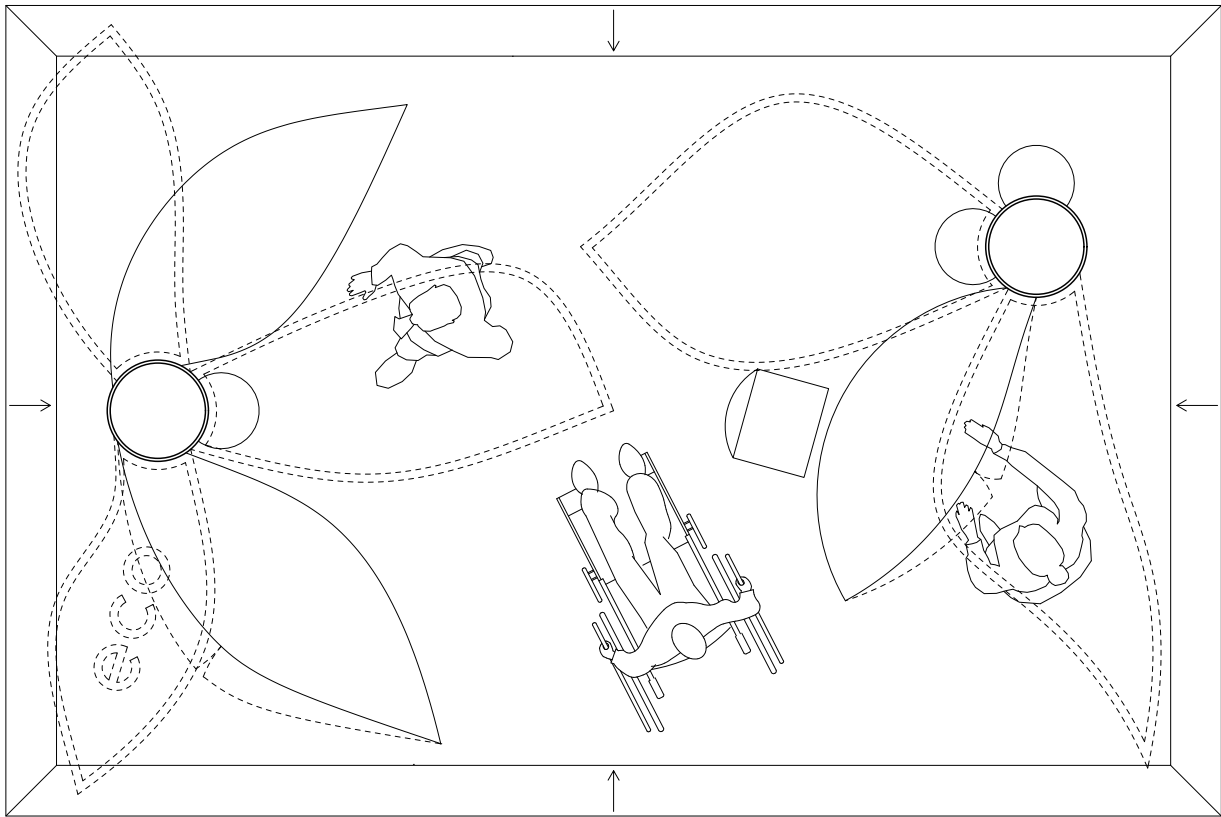
The portable pop-up store reflects ECO’s sustainability ethos with a lightweight, modular design for easy setup and relocation. Tree-inspired forms and use of recycled plastics highlight the brand’s commitment to reforestation and ocean clean-up efforts.



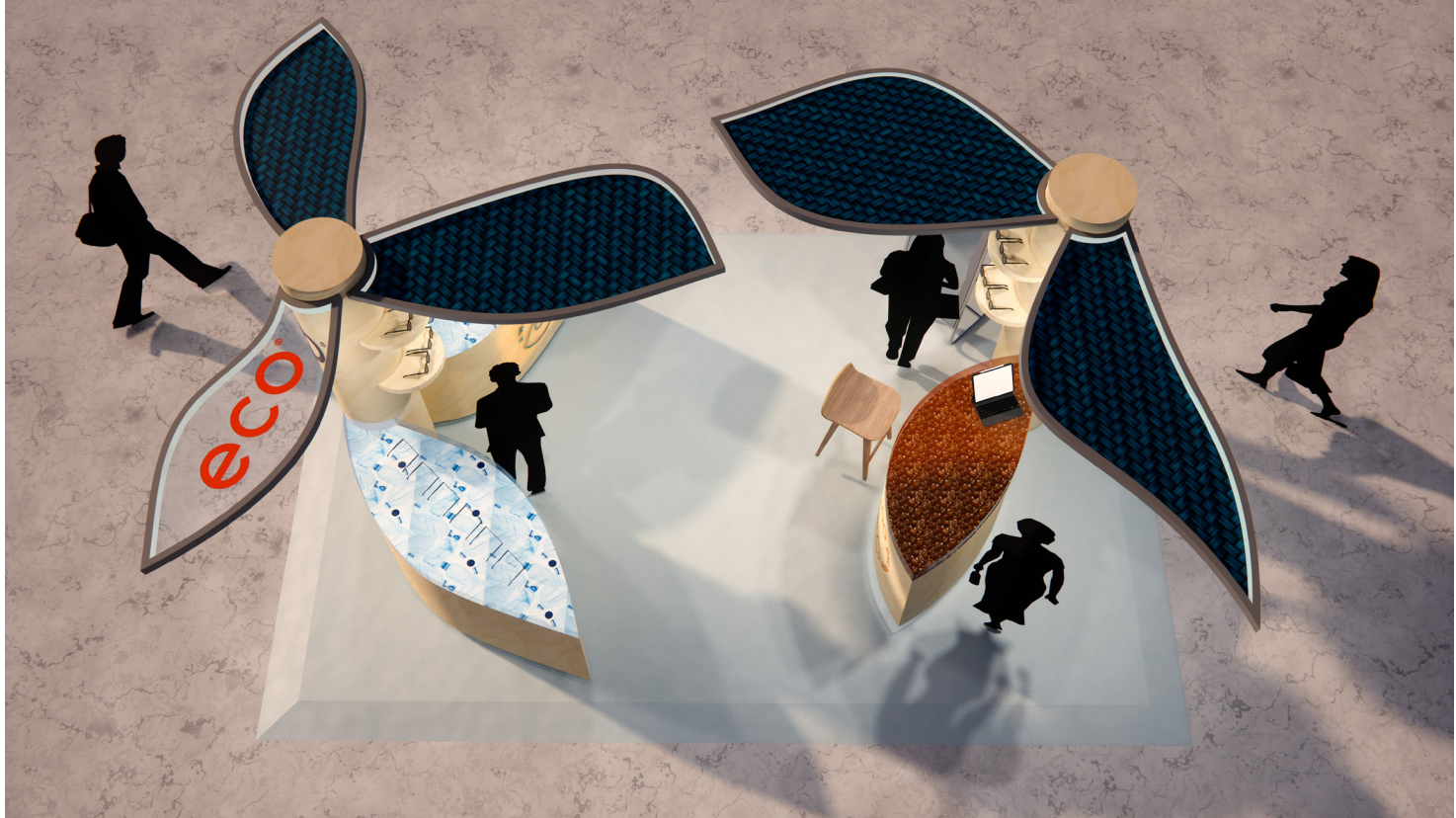
ECO SUNGLASSES POP-UP

The store's position on a lower-floor provided potential to draw in foot traffic from the upper-levels due to a clear top-down view of the store. Rotating canopies with LED strips direct light onto the display units below.

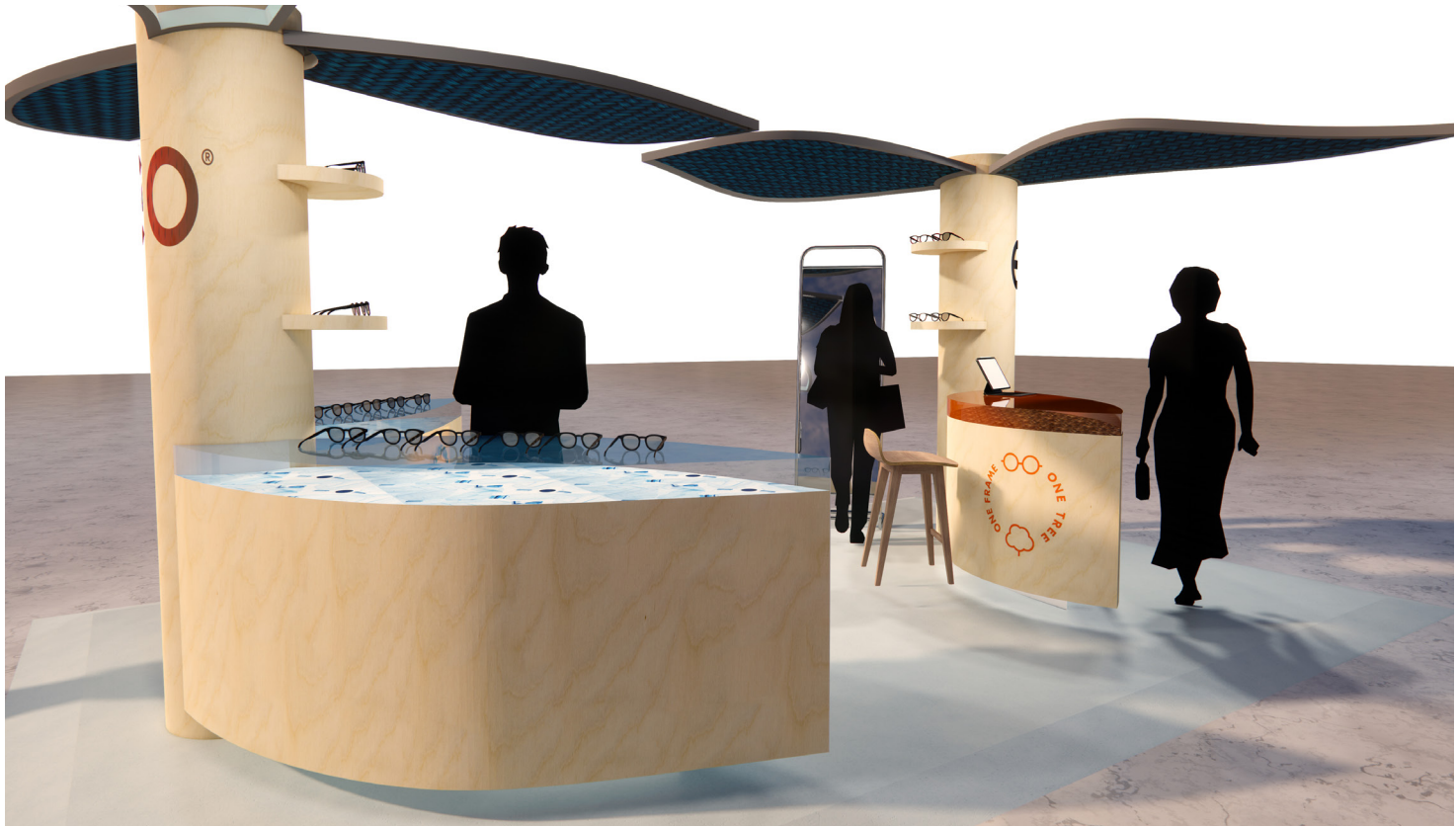
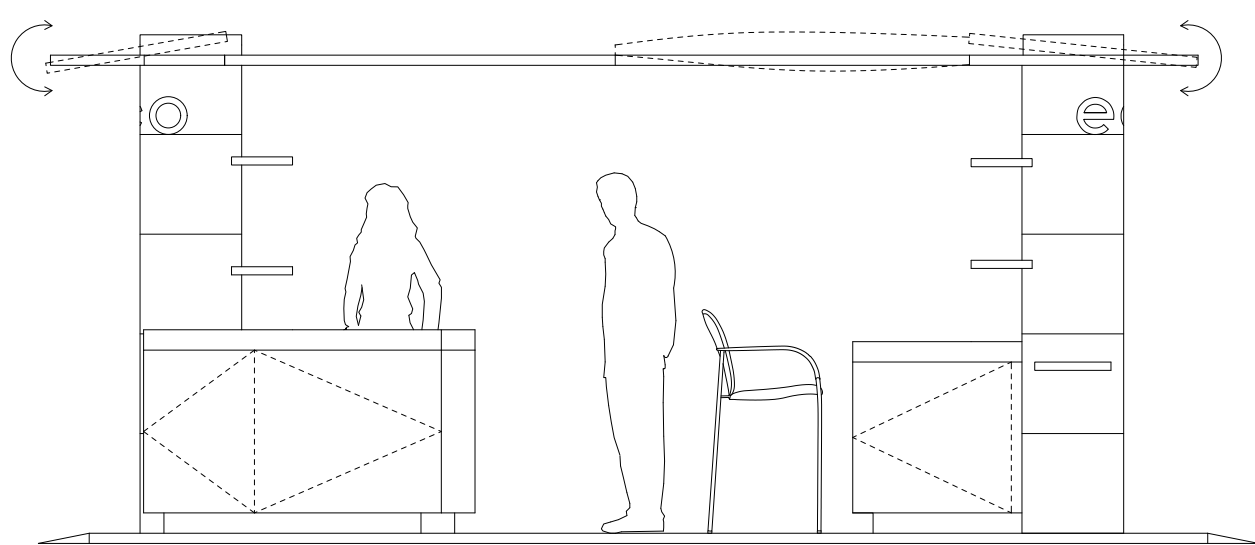
PLAN



VISUALS DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE



SIDE ELEVATION



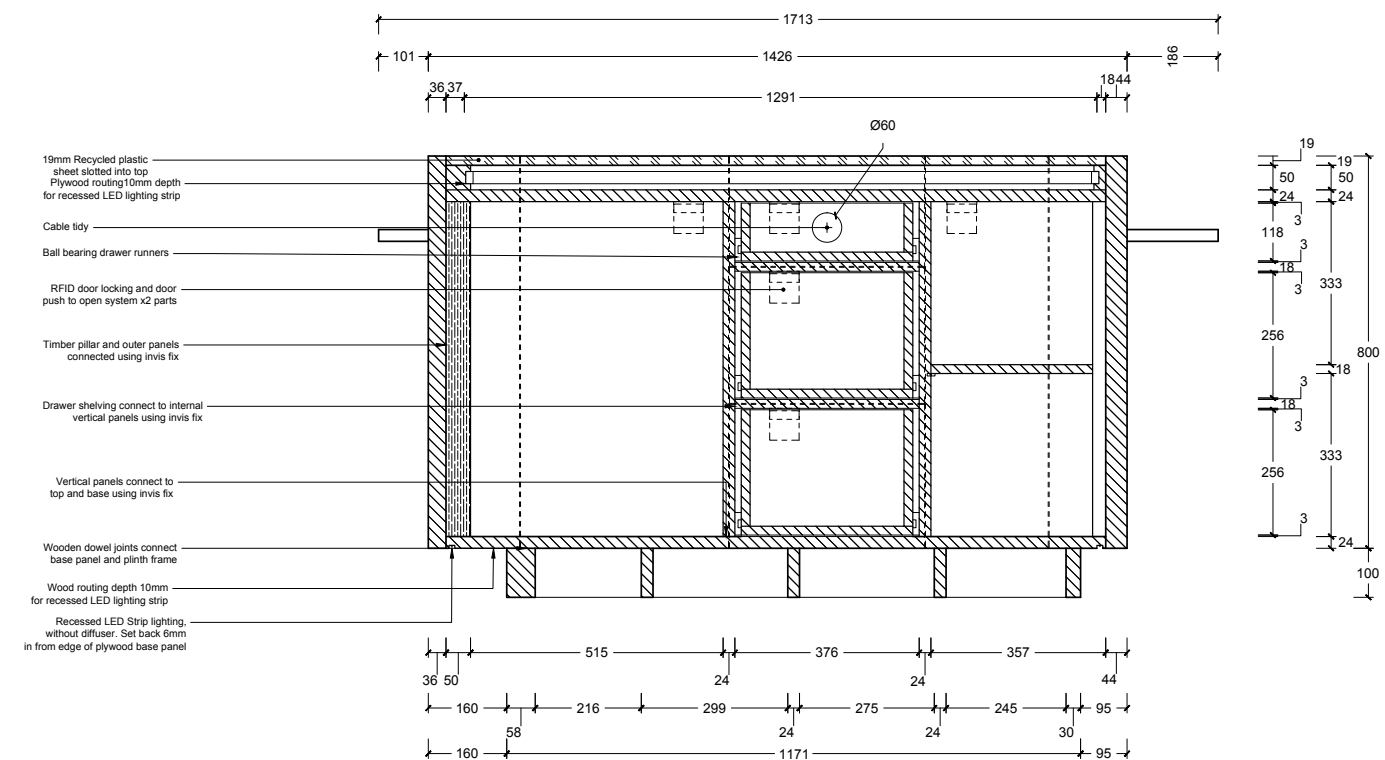
ECO SUNGLASSES POP-UP

The cash desk was refined for sustainability and practicality by minimizing the size to reduce material use and waste. Natural finishes were retained for recyclability, and ergonomic considerations enhanced accessibility.

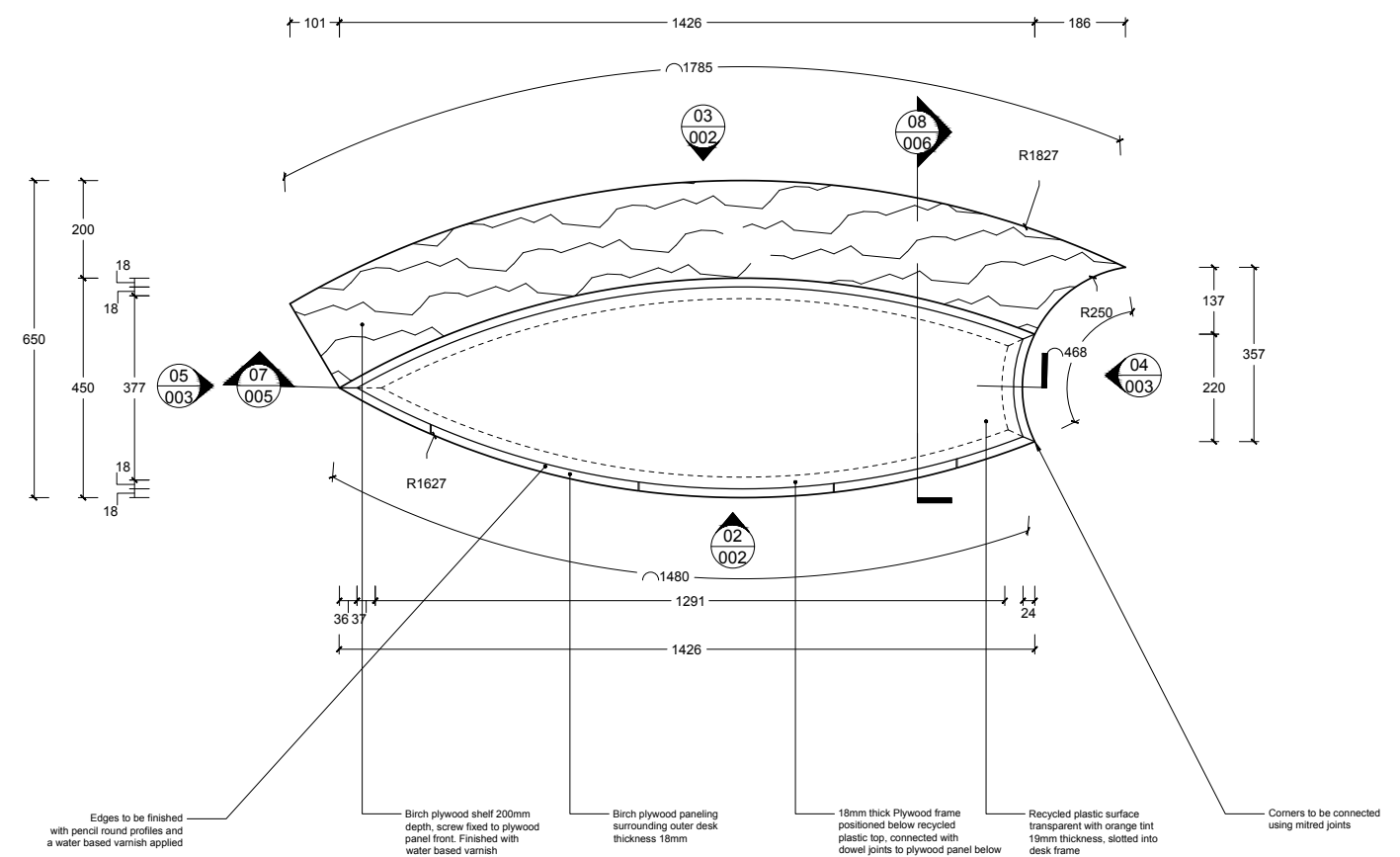
VISUALS DRAWN IN SKETCH-UP, RENDERED IN ENSCAPE



VERTICAL SECTION 01



PLAN VIEW



THANK YOU

Georgina Phillips

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