



ELLA CROSBIE

PORTFOLIO

2025

INTRODUCTION & COVER LETTER

Interior design has been a long-standing interest of mine, even from a young age. However, it was during my time working in luxury retail at Harrods, particularly when directing campaign shoots in the interiors department or in high-end location houses, that this interest developed into a serious ambition. These experiences gave me a deeper appreciation for space, materials, and detail, and ultimately led me to re-evaluate my career direction.

After five and a half years working in the luxury beauty sector, I made the decision to retrain and enrolled in the Diploma HE Applied Interior Design course at KLC School of Design. The course has been both challenging and rewarding, allowing me to build essential design skills and grow creatively through a range of diverse briefs.

I am now looking to build on this foundation through hands-on experience within the industry. I'm eager to contribute to a creative team, continue developing my technical skill set, and gain deeper insight into how design is delivered in a professional context.

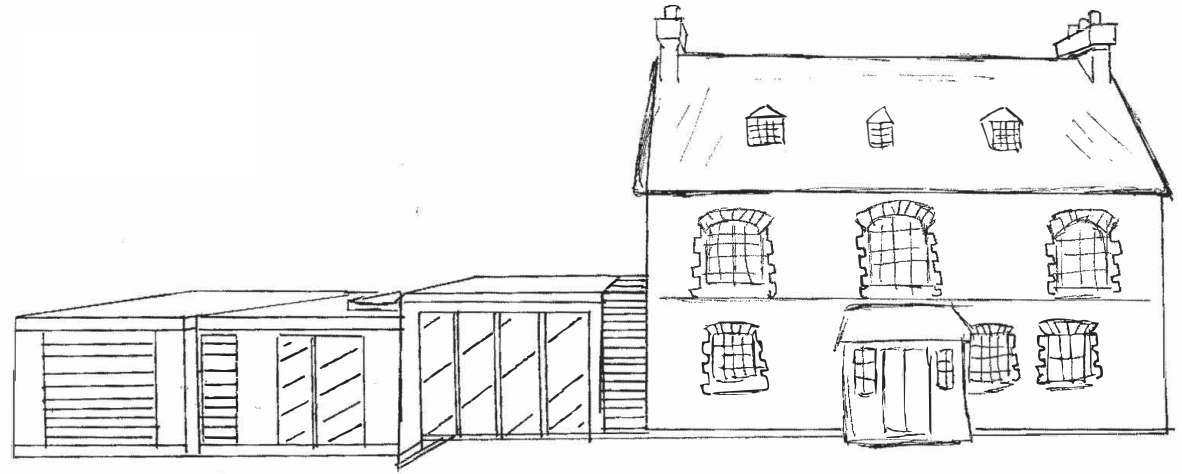
This portfolio includes two selected projects from my time at KLC: a Grade II listed cottage extension and a sustainable retail pop-up concept. Please refer to my CV for further information on my background, previous experience, and contact details.

RESIDENTIAL PROJECT - ORCHARD COTTAGE

June 2025

Project Summary

- This project involved extending a Grade II listed Georgian house in the South Down's National Park.
- The 66.9-square-metre addition introduced a spacious open-plan kitchen, as well as a dedicated wellness area featuring a gym and sauna.
- The scope of work included zoning and space planning, detailed floor layouts, technical drawings, high-quality visual renders, and a comprehensive FF&E proposal.
- The proposed design was based on the concept of 'Replenish', it embodies restoration, returning to wholeness after depletion. This cottage serves as a sanctuary for rest, reflection, and quiet luxury, a serene retreat to reset physically, mentally, and emotionally. It's a balanced space for both detox and indulgence, designed to renew and restore.



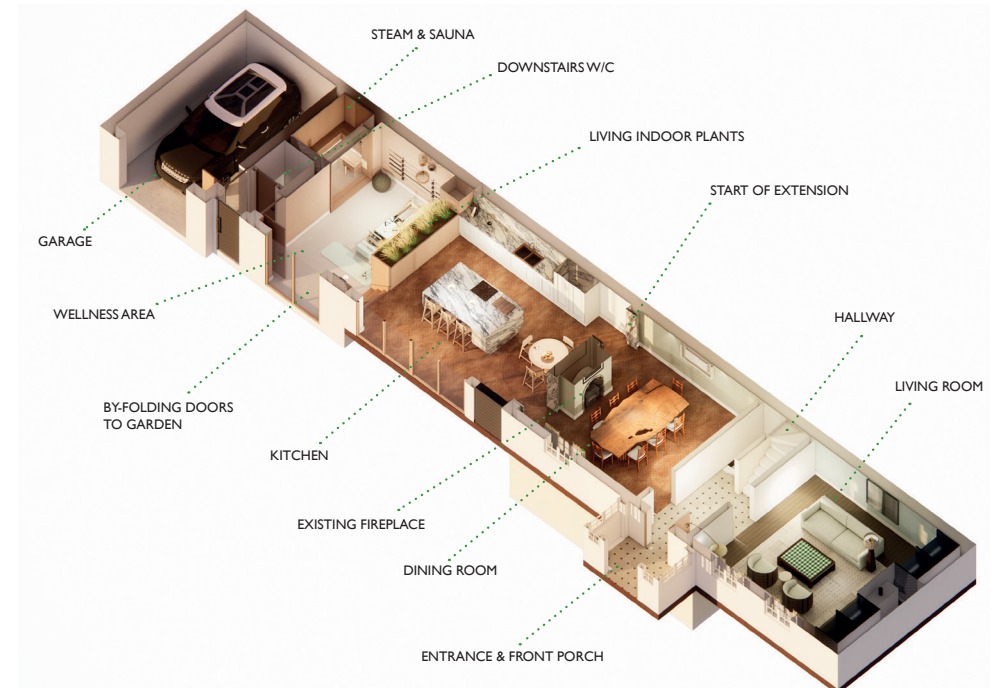
Hand sketch of the exterior of the house with proposed extension to the left hand side



Rendered elevation of the ground floor



Sectional perspective through extension



Enscape render showing a parallel projection view of the ground floor



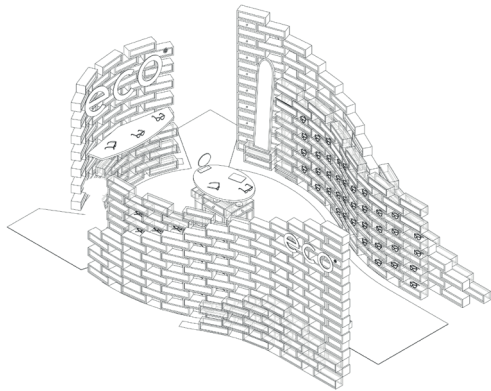
To gain a further understanding of this project, please see renders, FF&E suggestions and a digital sample board.

SUSTAINABLE POP-UP SHOP

March 2025

Project Summary

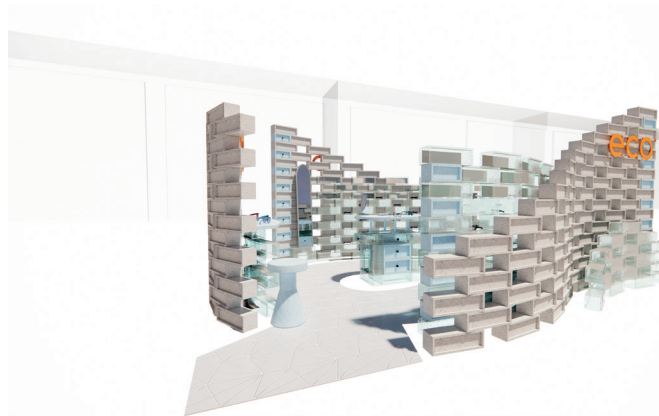
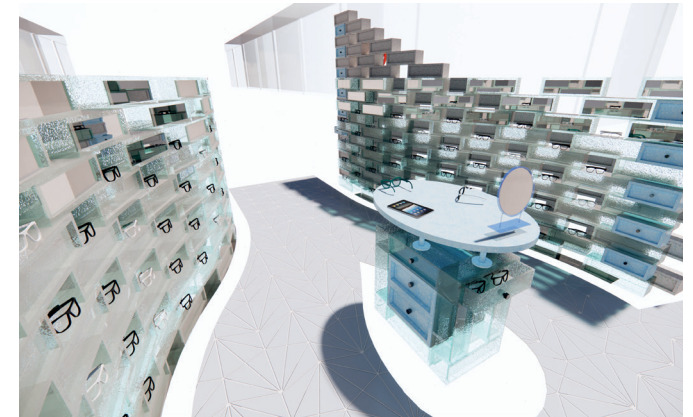
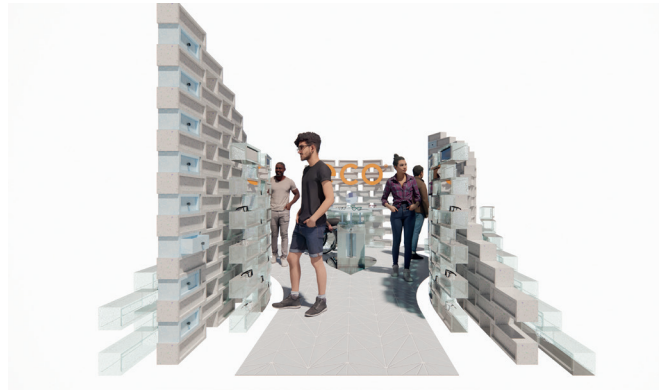
- Pop-up for Eco, sustainable eye wear brand.
- Built with recycled glass and plastic bricks.
- Located in Westfield Shopping Centre, London.
- Flooring generates electricity using Pavegen technology.
- Designed to reflect Eco's sustainable ethos and transparency.



This project involved the design and construction of a pop-up shop for Eco, a sustainable eye wear brand committed to producing high-quality, eco-friendly products. The primary focus of the design was to reflect Eco's dedication to sustainability, using materials and design principles that align with the brand's values.

The physical structure of the pop-up shop was constructed using sustainable materials, with a particular emphasis on recycled glass and recycled plastic bricks.

Please see Enscape renders to get an overview of the space.



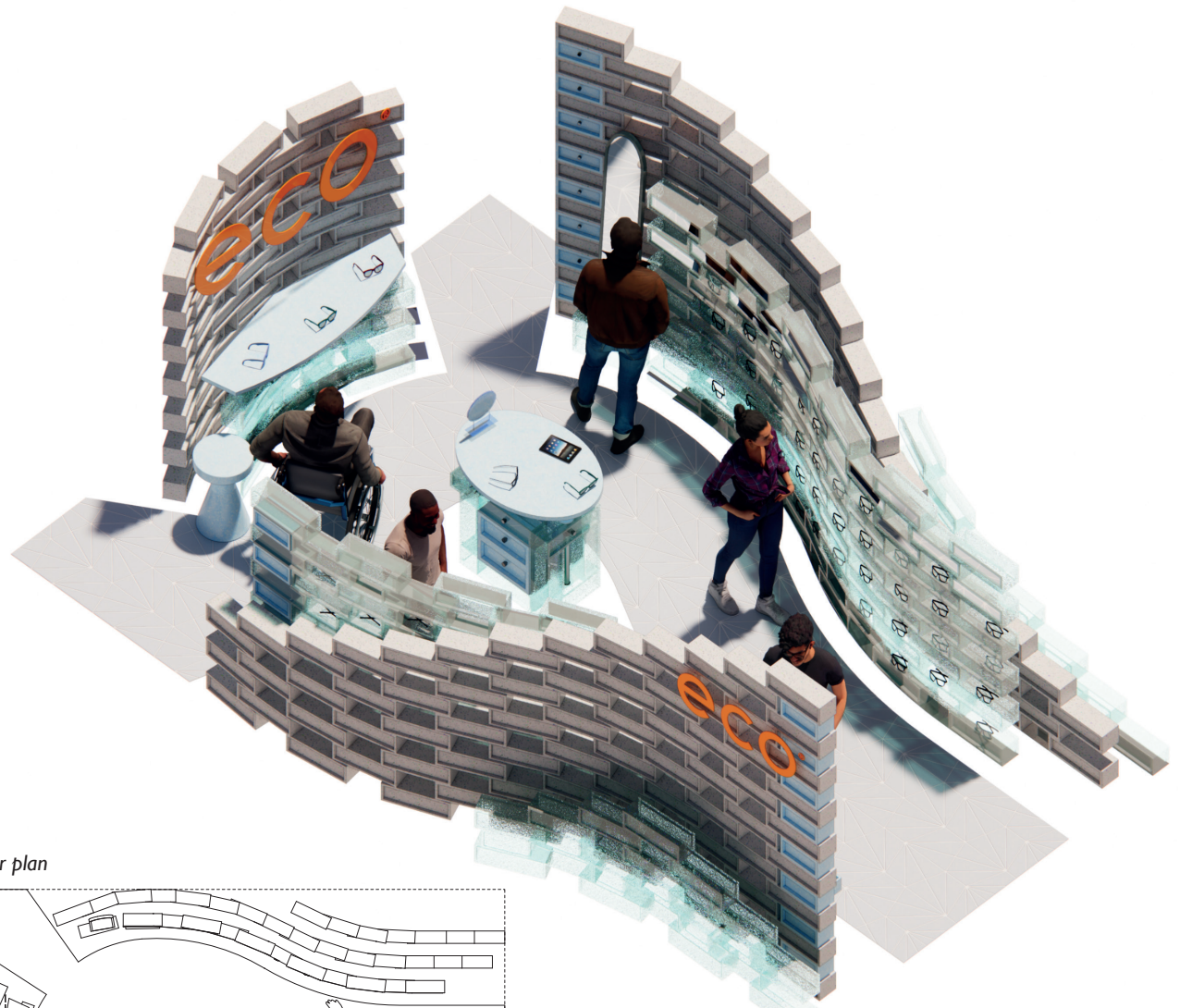
The pop-up was based on a 6 x 4 metre space, standing 2.5 metres high, in Westfield Shopping Centre, London.

Inspired by the concept of vision, the use of recycled glass was essential to create a sense of transparency and clarity, aligning with the brand's message.

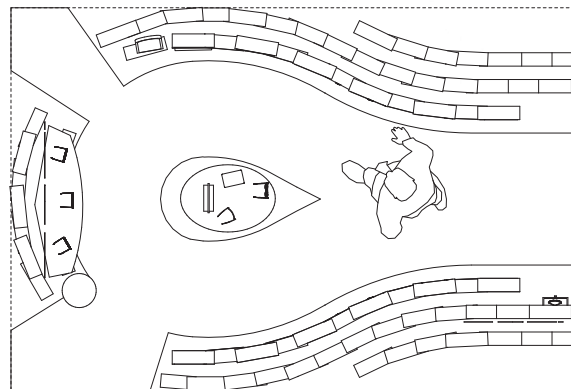
A central desk was incorporated into the design, serving as a functional focal point within the space.

The flooring was made from Pavegen, an innovative material that generates electricity through kinetic energy, effectively powering the pop-up's electrical needs — adding another layer of sustainability to the project.

In essence, the pop-up shop was more than just a retail space, it was an immersive experience that embodied the brand's commitment to sustainability and served as a powerful statement on how design can be used as a tool for promoting environmental and brand awareness.



Floor plan



Enscape render showing a parallel projection view of the pop-up space

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