

# PORTFOLIO

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# WEST DEAN VISITOR CENTRE

## The Brief:

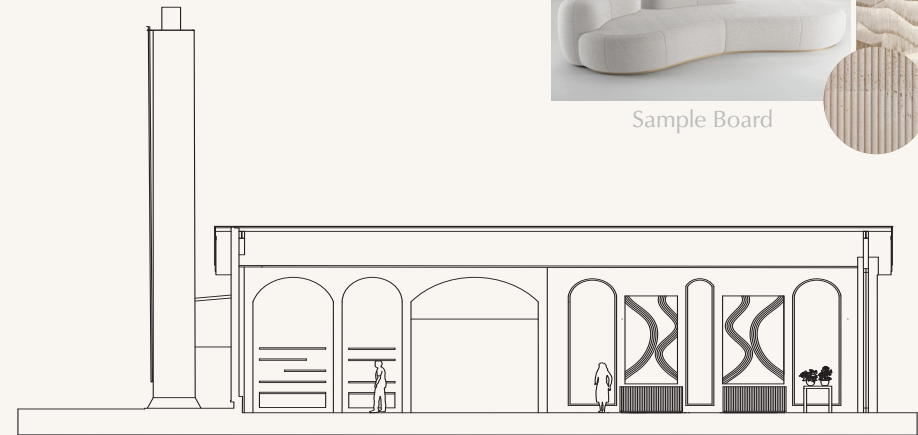
The brief was to design a new visitor centre and retail space for West Dean, **re-purposing the existing biomass building** located within the estate's garden grounds. In addition to welcoming guests into the gardens, the new space will host a large **craft shop and farm shop** as well as showcase West Dean College's diverse range of degrees and diplomas, while reflecting its rich heritage and ties to surrealism.

## The Design:

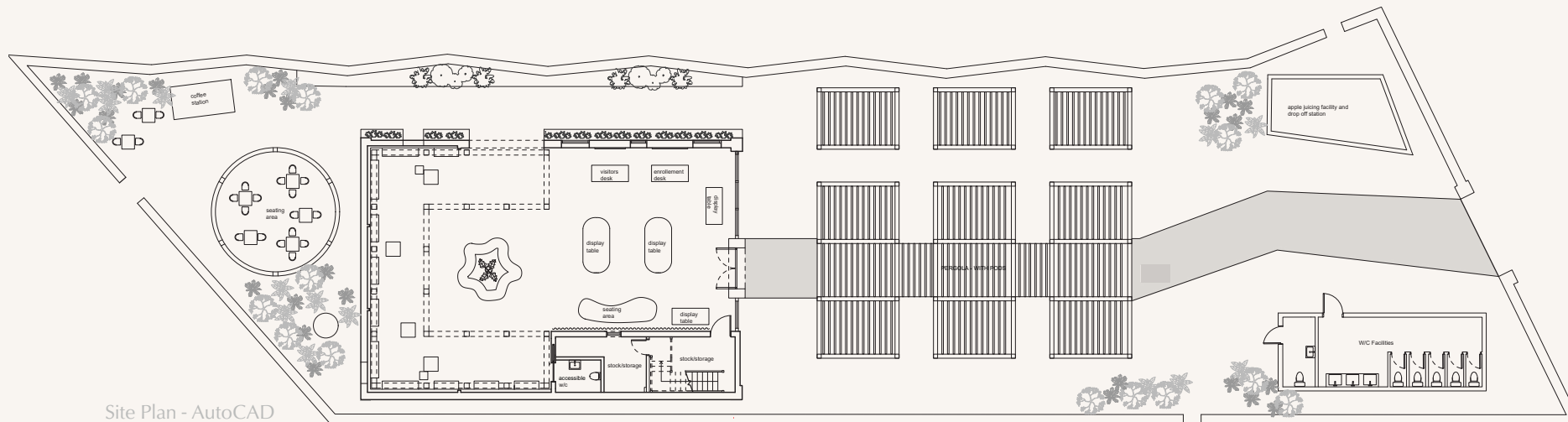
Drawing inspiration from **surreal nature**, the design blurs the boundary between indoor and outdoor, transforming the former industrial centre into a vibrant community hub. Drawing on the surrealist emblem of the arch, the design is inspired by the **awe of the natural world**, oversized forms, tree tunnels, and the gentle play of light filtering through foliage. Echoing the wonder of nature, the space becomes an immersive, dreamlike environment.



Sample Board



Section - AutoCAD



Site Plan - AutoCAD







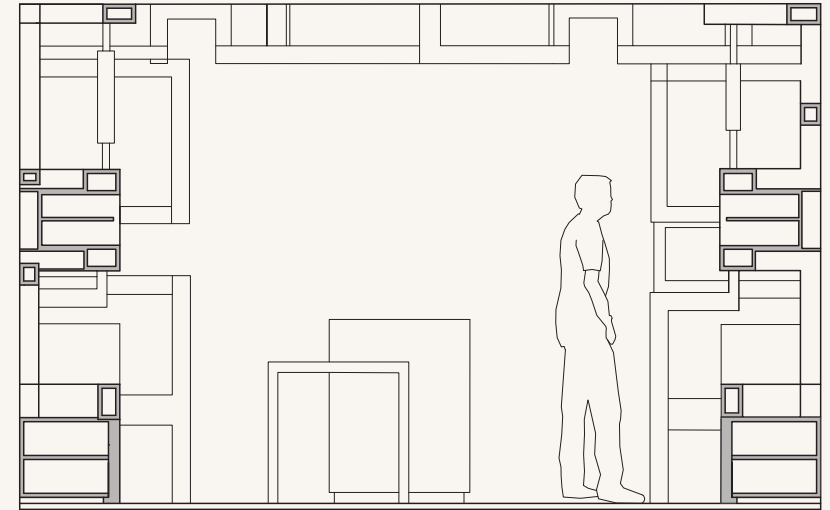
# SUSTAINABLE EYE WEAR POP-UP

## The Brief:

For this project the brief was to design a **pop-up shop for sustainable eye wear brand Eco in Westfield White City**. The space needed to be eye catching and immersive, reflecting the brand's ethos and their commitments to sustainability.

## The Design:

My design concept, endless **vision**, represents the ability to imagine and strive for a more eco-conscious future. It embodies foresight, optimism, and determination to achieve sustainability. Inspired by **Jenga**, I explored modular, linear forms that evoke forward motion and clarity. This playful yet structured approach shaped the pop-up's design, emphasizing adaptability and a continuous journey toward sustainability.



Section Elevation - CAD

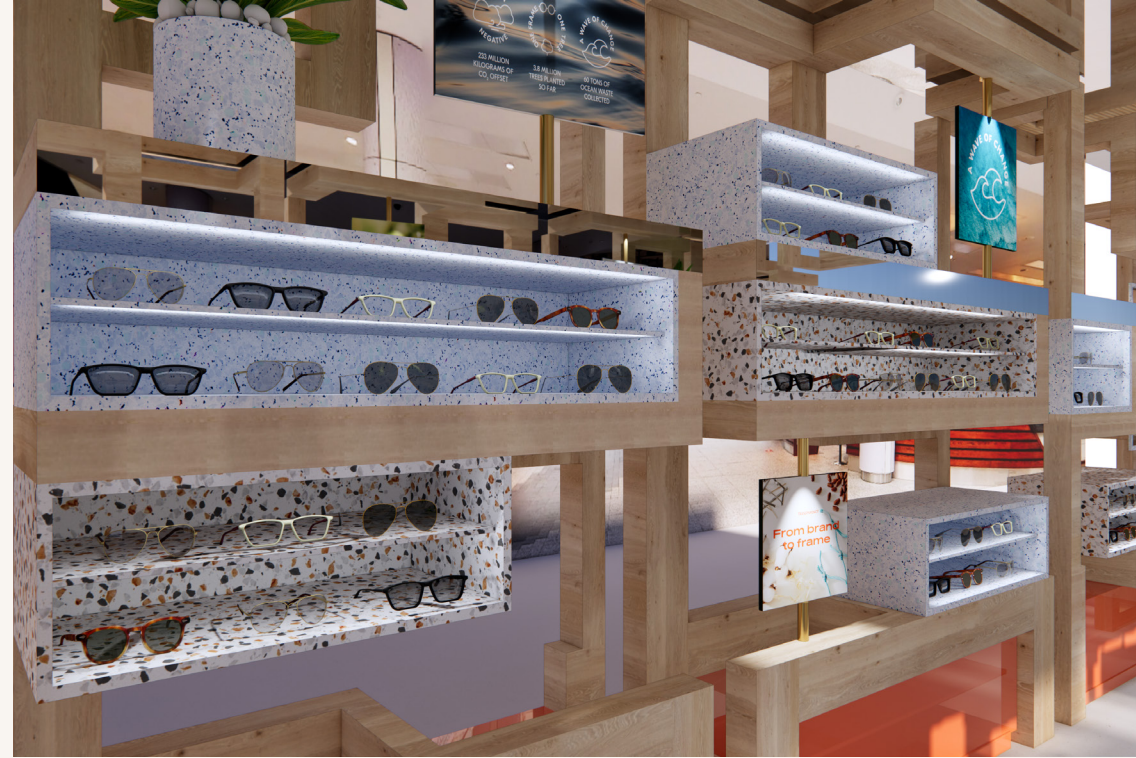


Elevation view - SketchUp



Elevation view - SketchUp







# THANK YOU!

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