


# INTERIOR DESIGN PORTFOLIO

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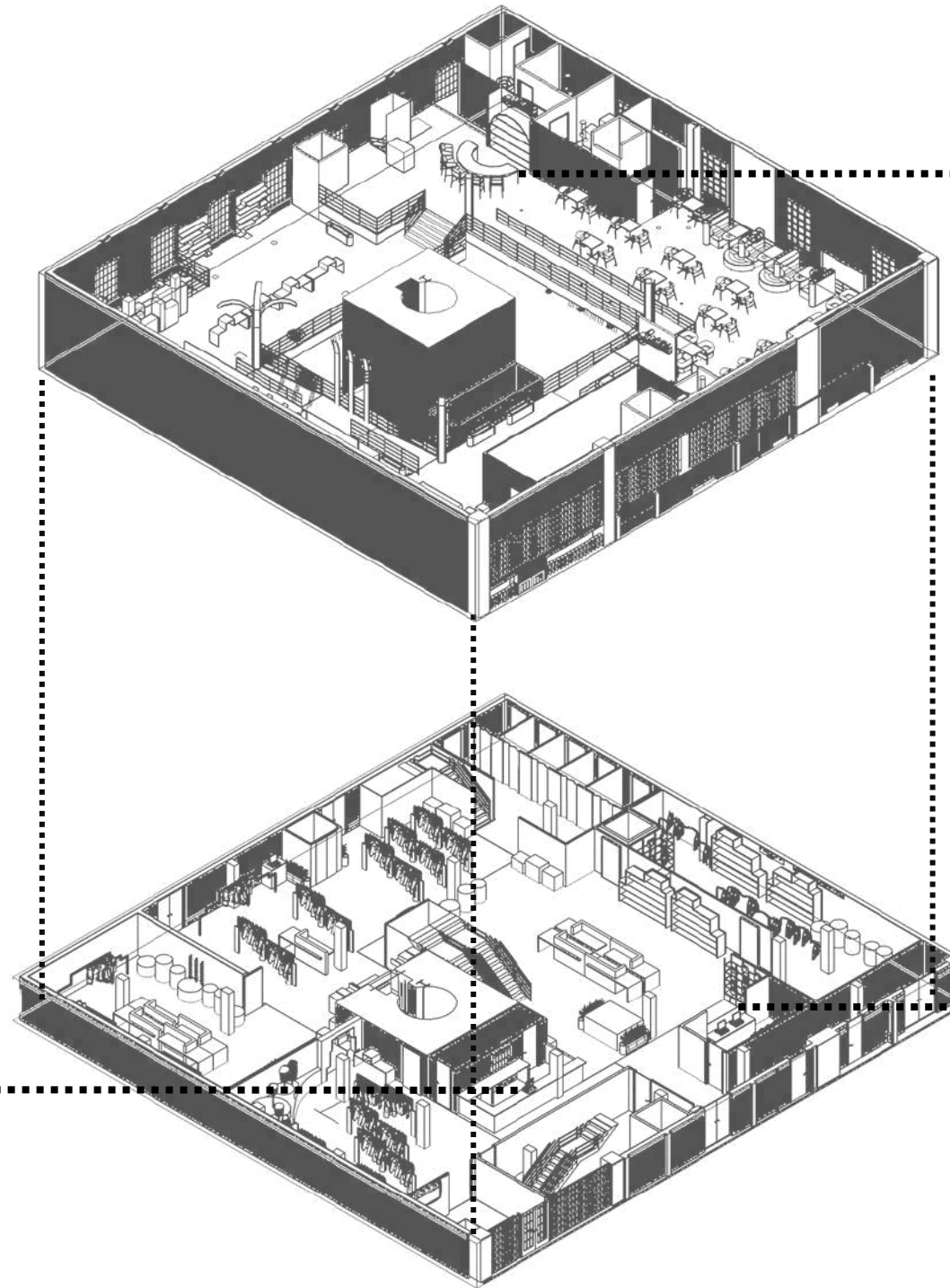


# KITH STORE

This Kith store was situated in the Tuman Brewery in Shoreditch, London. This building is Grade Two listed which greatly impacted the design. Preservation of materials and using sustainable materials was key to this design's narrative. Communicating a link between Kith, Shoreditch and the sustainable focus resulted in an interesting design.

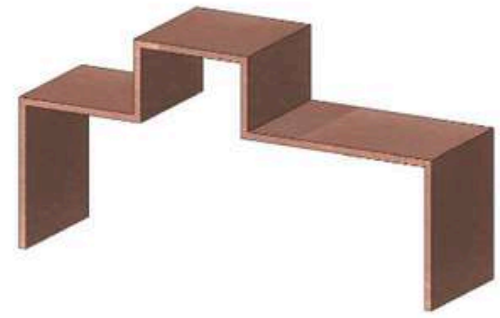
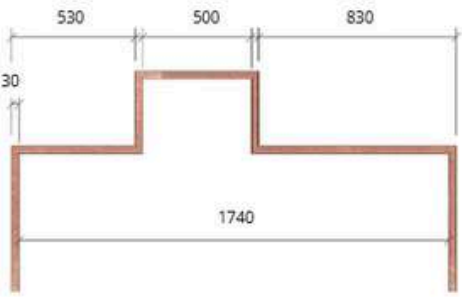
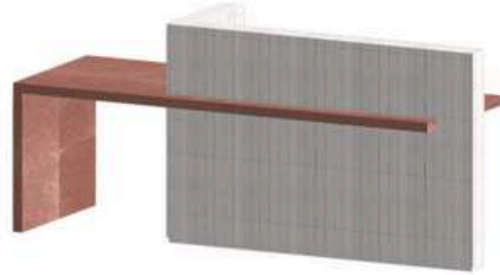
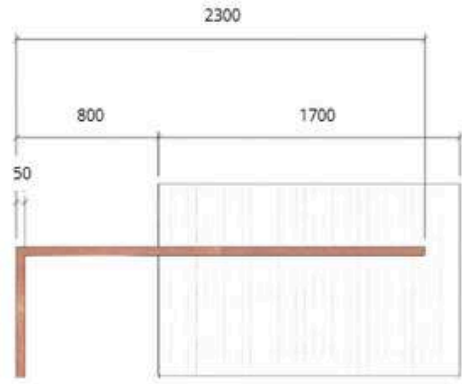
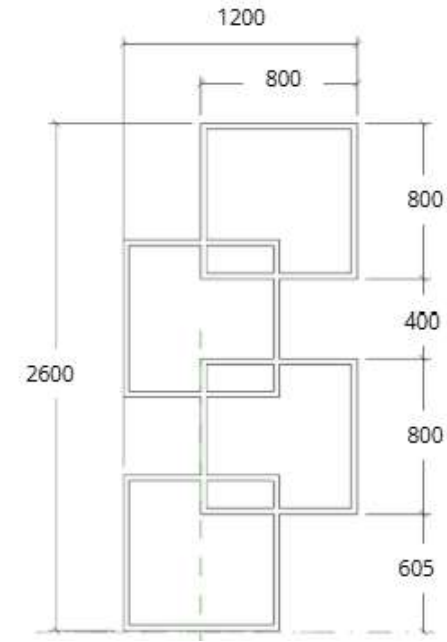
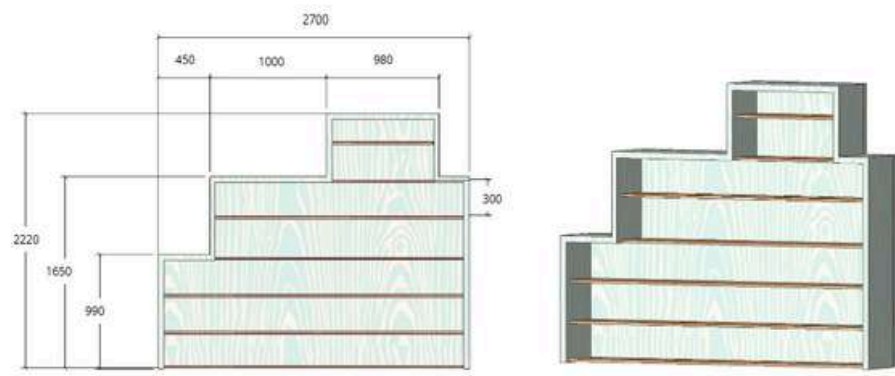
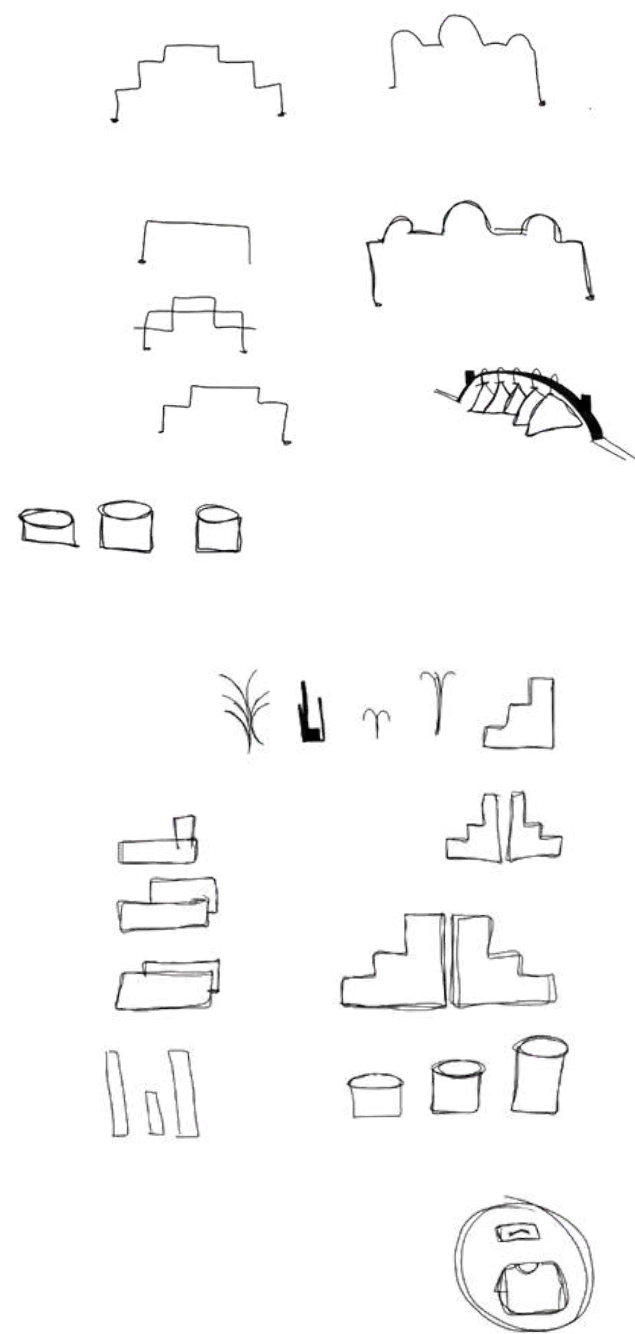


Kith combines Treats (an ice-cream bar) and Sadelles (a restaurant) within selected stores and so was designed in this stores design. Expressing their typical design language while also aligning with this stores design narrative.





Designing the retail displays was key to ensure a cohesive design. Utilising sustainable materials aligning with the Re-Use strategy as well as combining the concept of 'Platform' and echoing Kiths existing retail displays.

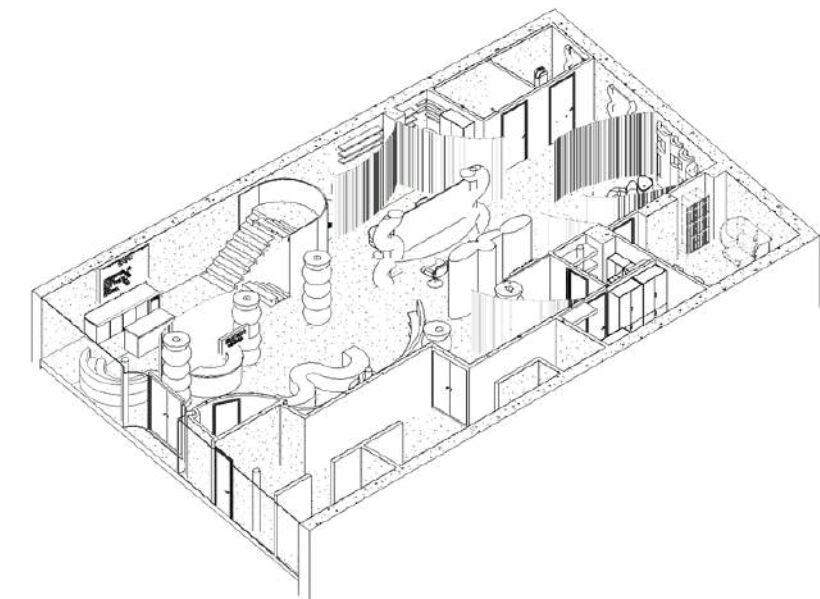






# BLEACH LONDON HAIR SALON

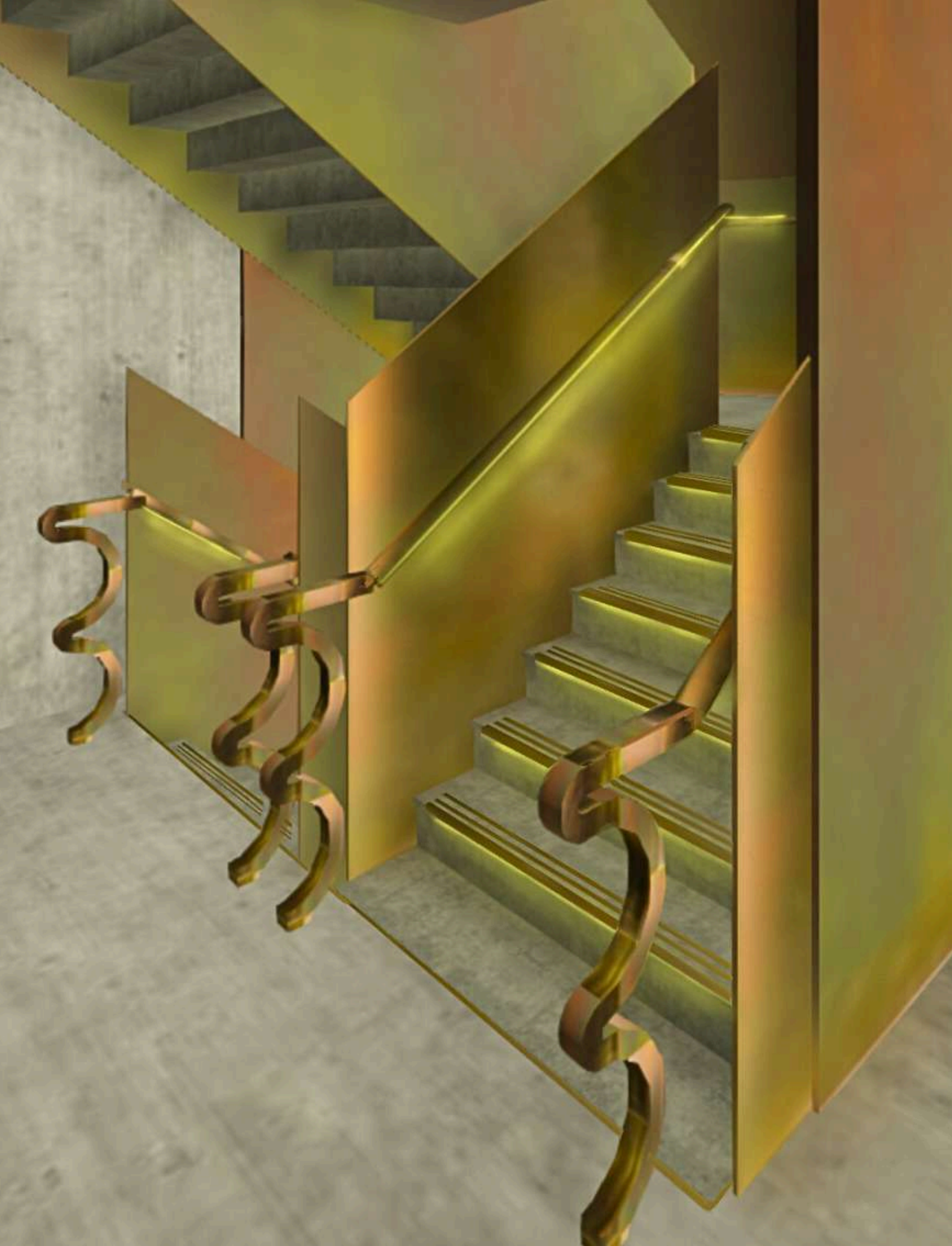
This hair salon's design in Shoreditch merges the area's expressive essence with Bleach London, contrasting societal norms with authenticity. It uses vibrant colours against a grey backdrop to showcase individual uniqueness. The design emphasises reflection through distorted mirrors, reflective metal, and transparent acrylic, exploring how our reflections and societal perceptions impact us.





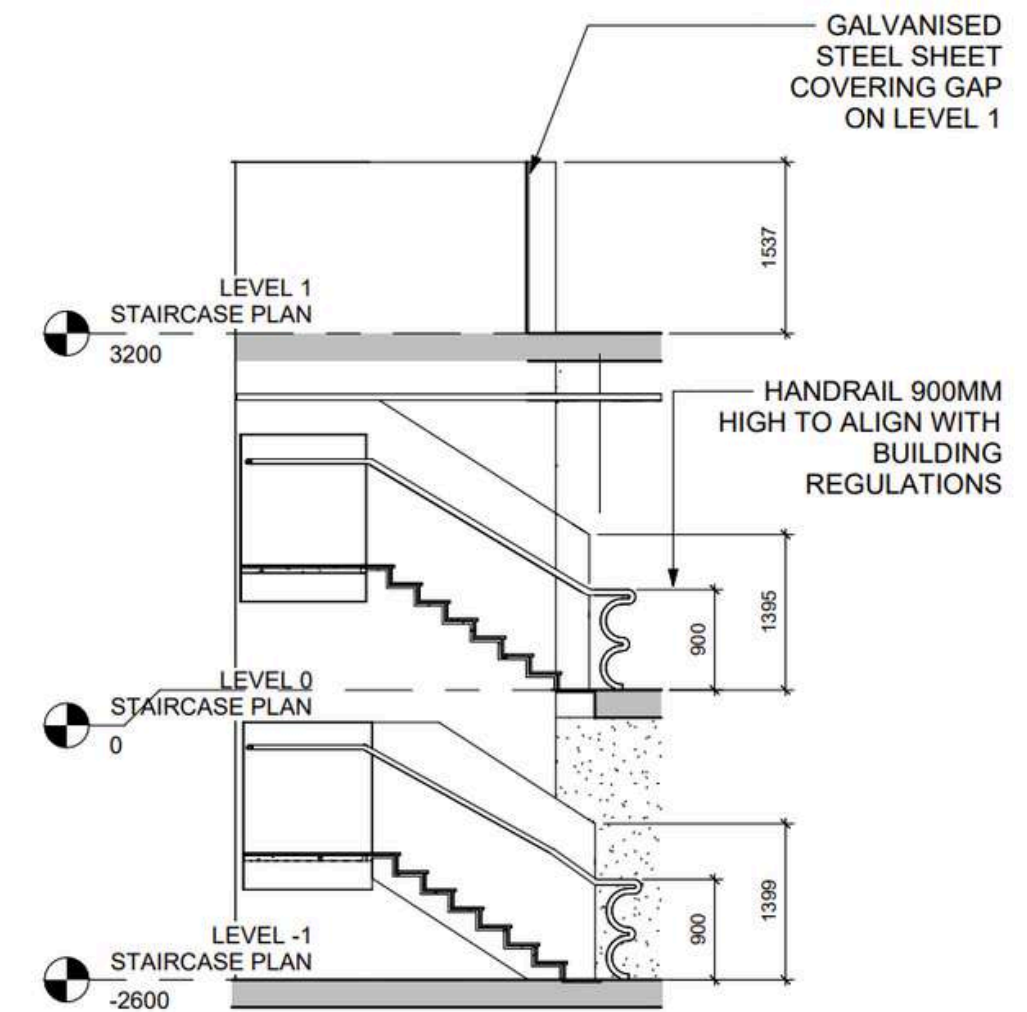




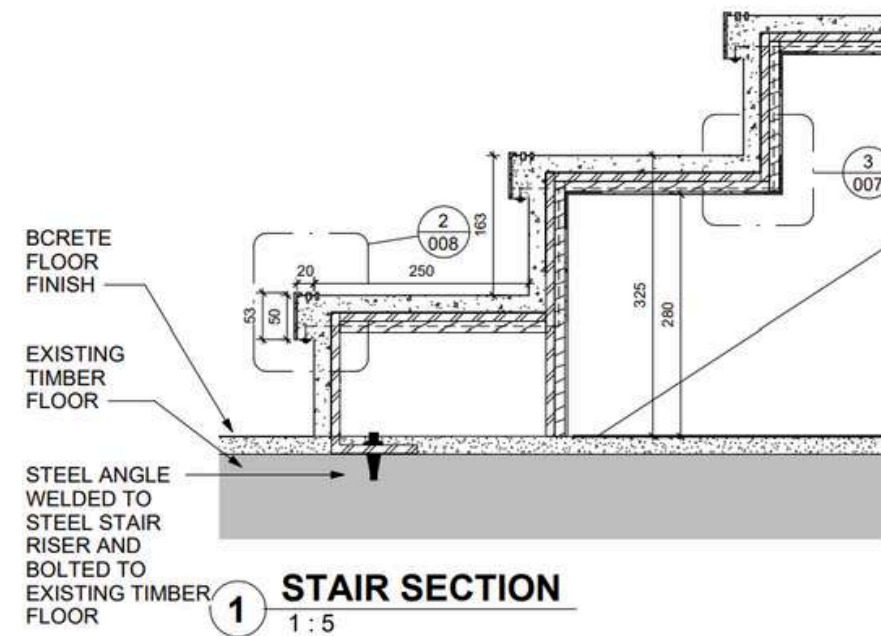
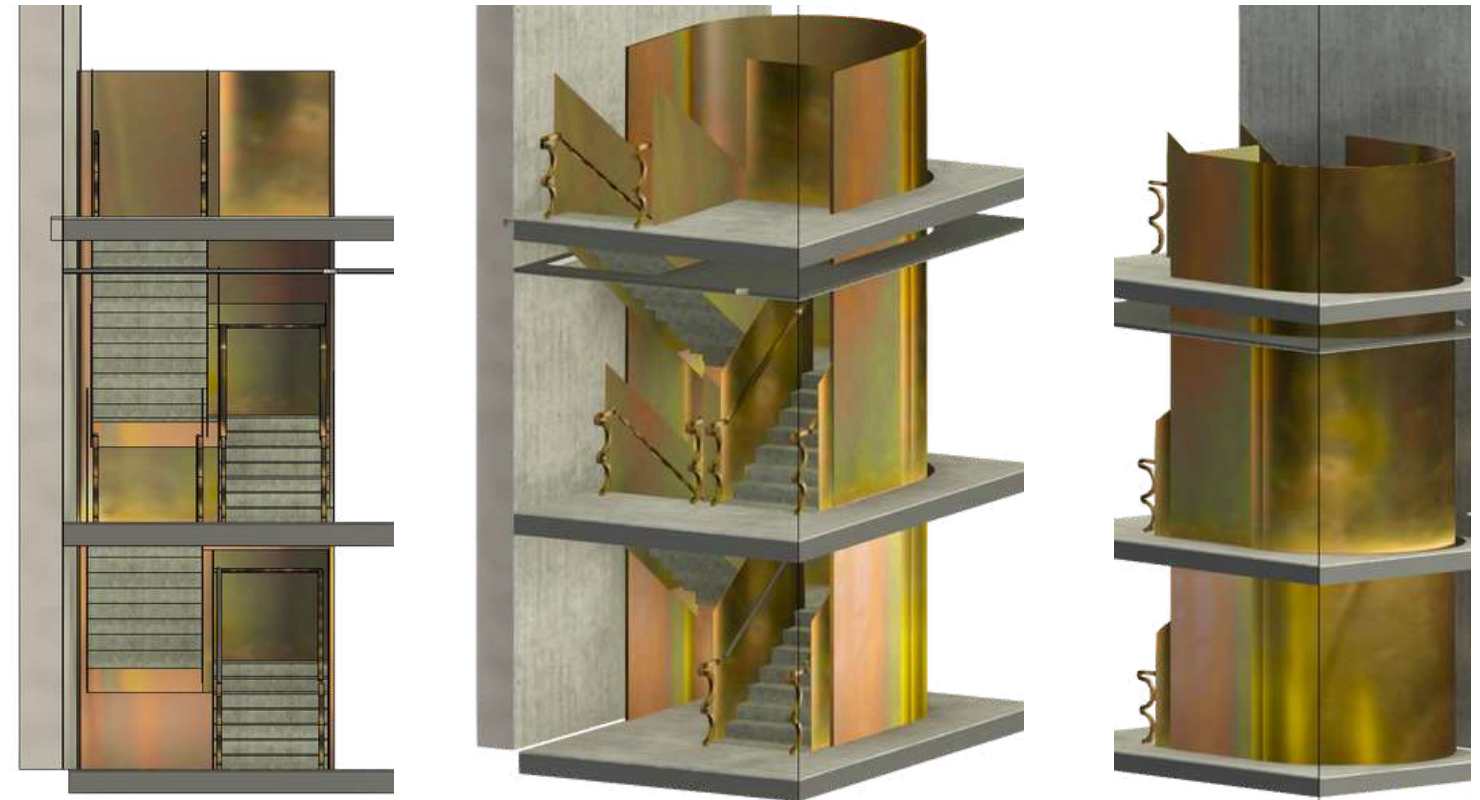


# DETAILED STAIRCASE

Within the designing of a Bleach London salon, the construction and designing of the staircase was required. This staircase showcased the concept of embracing authenticity through its materiality.





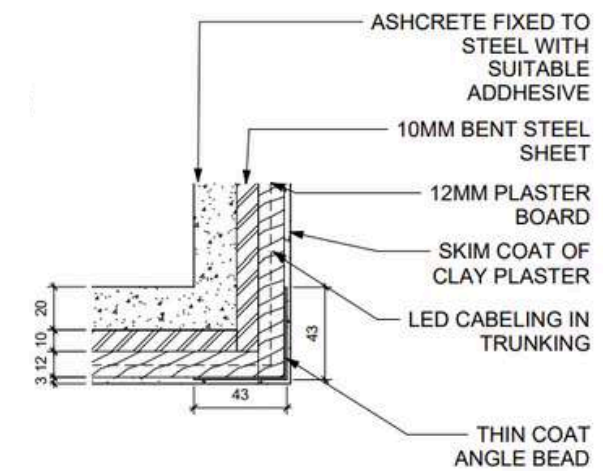
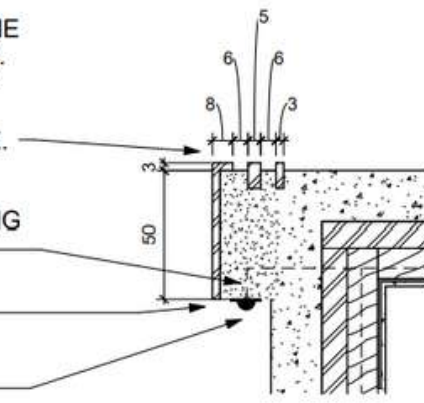


2 BRUSHED BRASS ANTI SLIP STRIPS USED FOR CONTRASTING NOSING EMBEDDED 7MM INTO ASHCRETE, 3MM ABOVE THE SURFACE PROVIDING GRIP. RUNNING 1000MM ACROSS THE STEP, TO BE PLACED 100MM IN FROM EACH SIDE.

LED STRIP LIGHT CABELLING IN TRUNKING

BRASS NOSING COVER

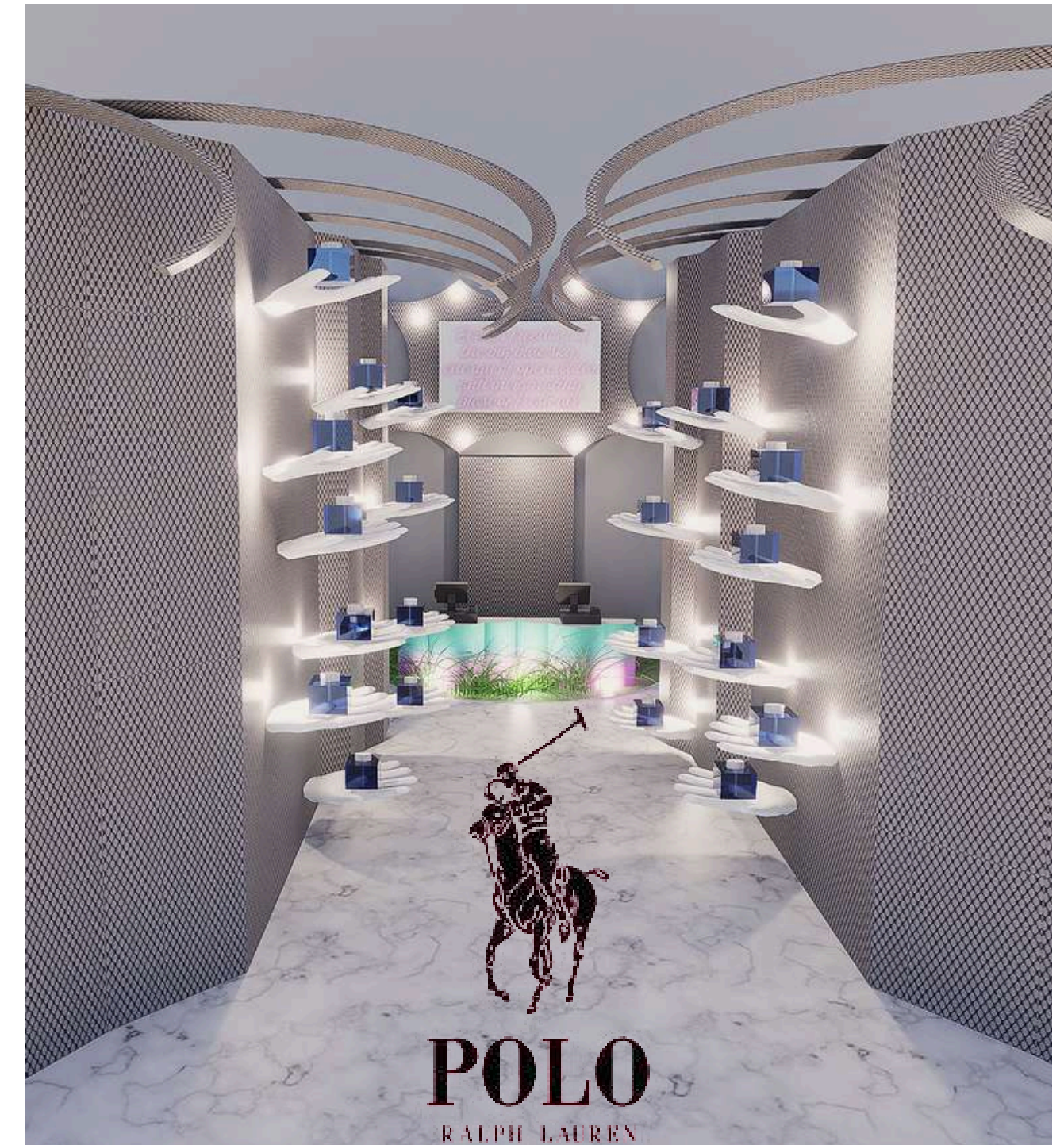
3000K WARM WHITE LED STRIP NOSING DETAIL





# RALPH LAUREN POP UP

The exhibition features Ralph Lauren's Polo Blue Eau De Toilette, a male fragrance with a fresh scent despite traditional gender norms. In today's society, gender roles in scents are being challenged for self-expression. The fragrance's description emphasizes freedom and nature, questioning why scents are gendered when nature is for everyone. The narrative promotes living freely without societal restrictions.

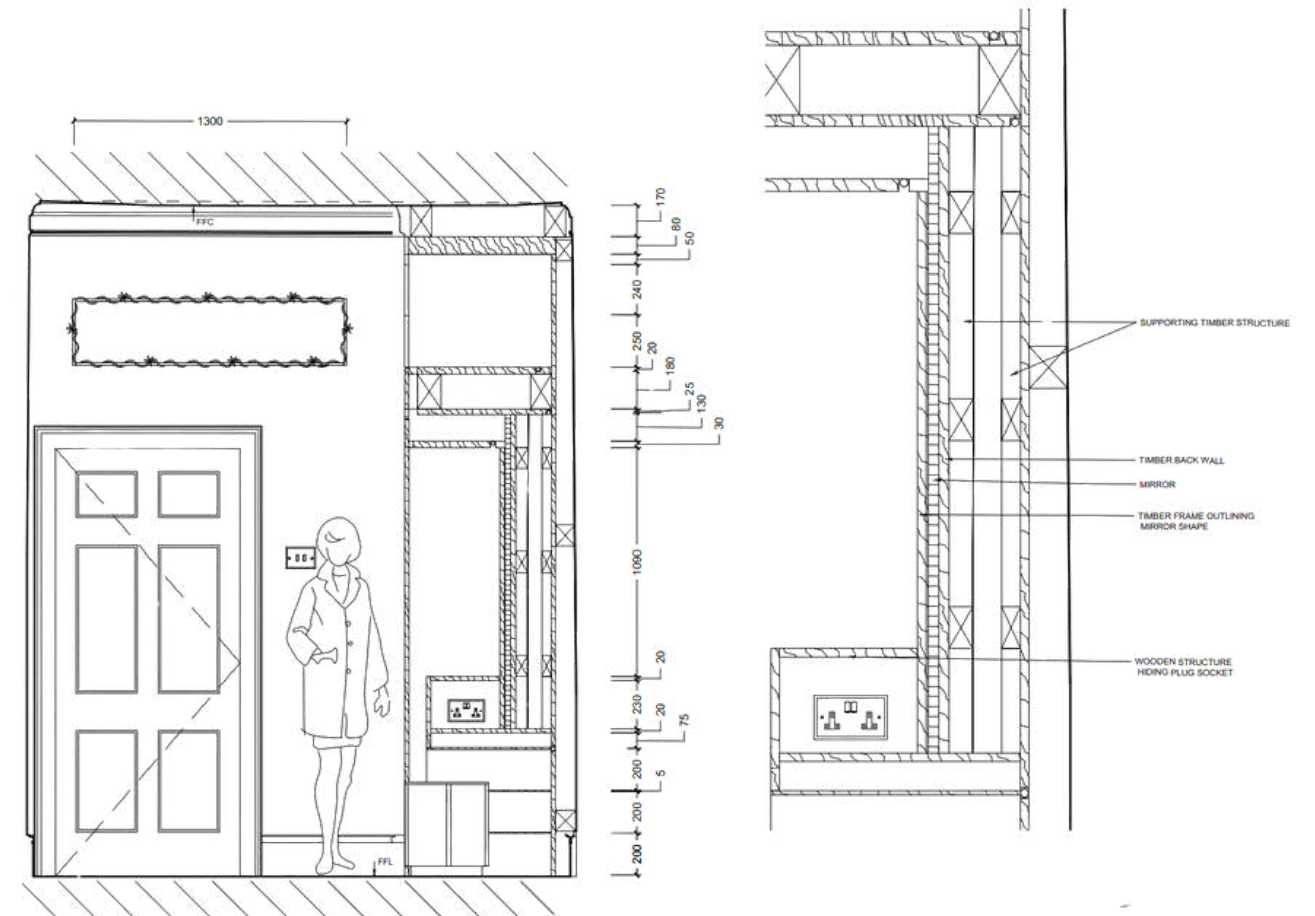
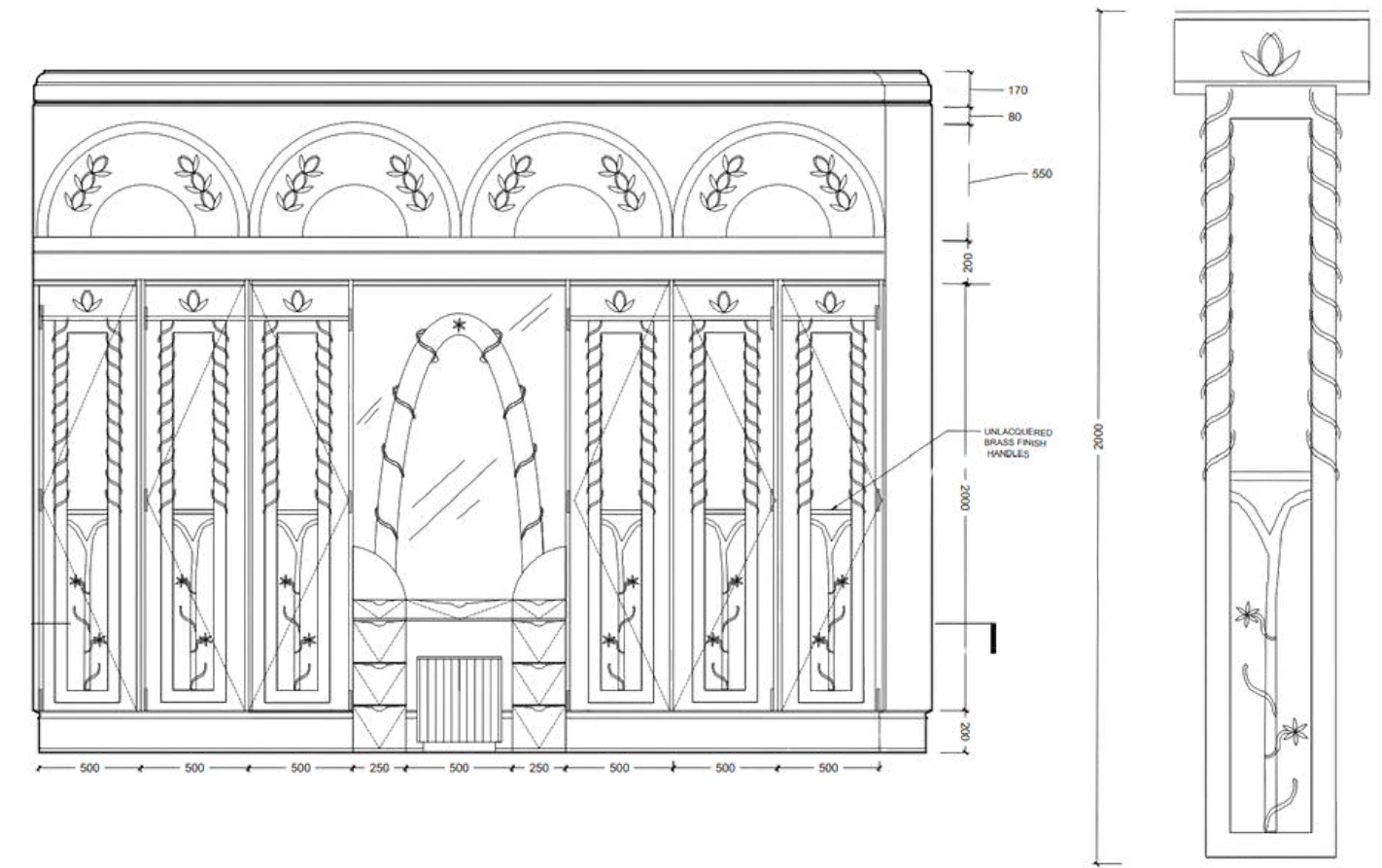




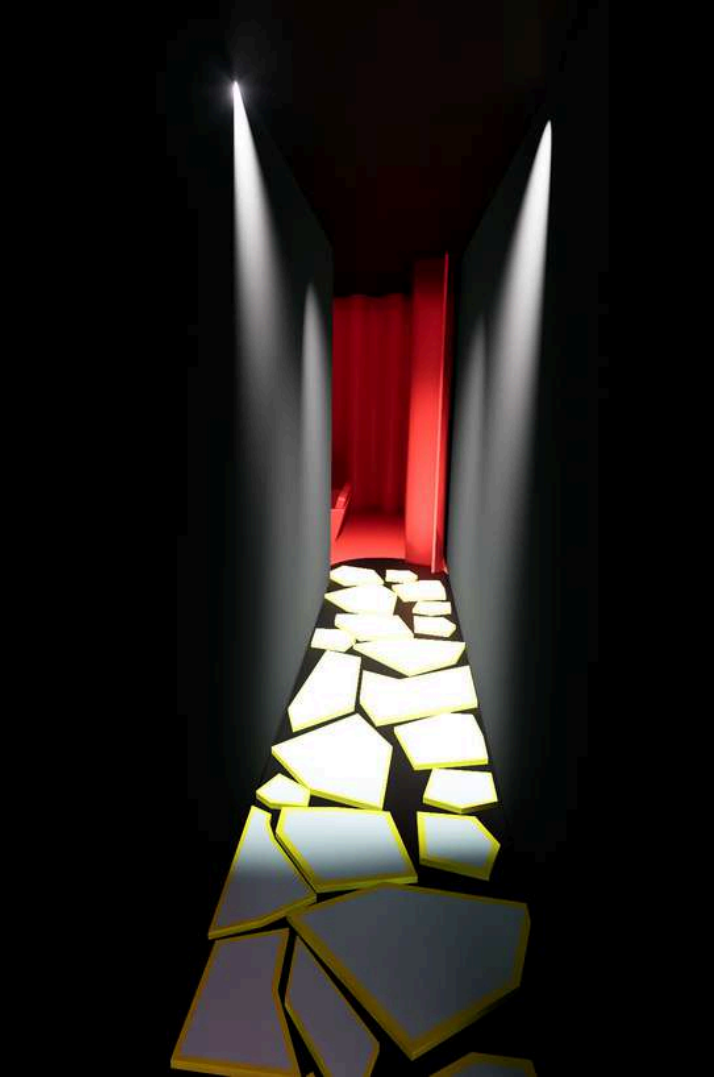
# ALDERBURY HOUSE

The design, inspired by 'Timeless Elegance,' blends Alderbury House's traditional style with the client's modern taste to create a bright, personal haven. Limited by Grade II listing restrictions, the focus shifted to sustainable design and natural elements, echoing the south-facing view.

Soft pastels, white ornate mouldings, and gold accents which were inspired by drawings from Robert Adam created a serene, nature-inspired sanctuary. While the bedroom and dressing room use slightly different palettes, they remain visually cohesive.

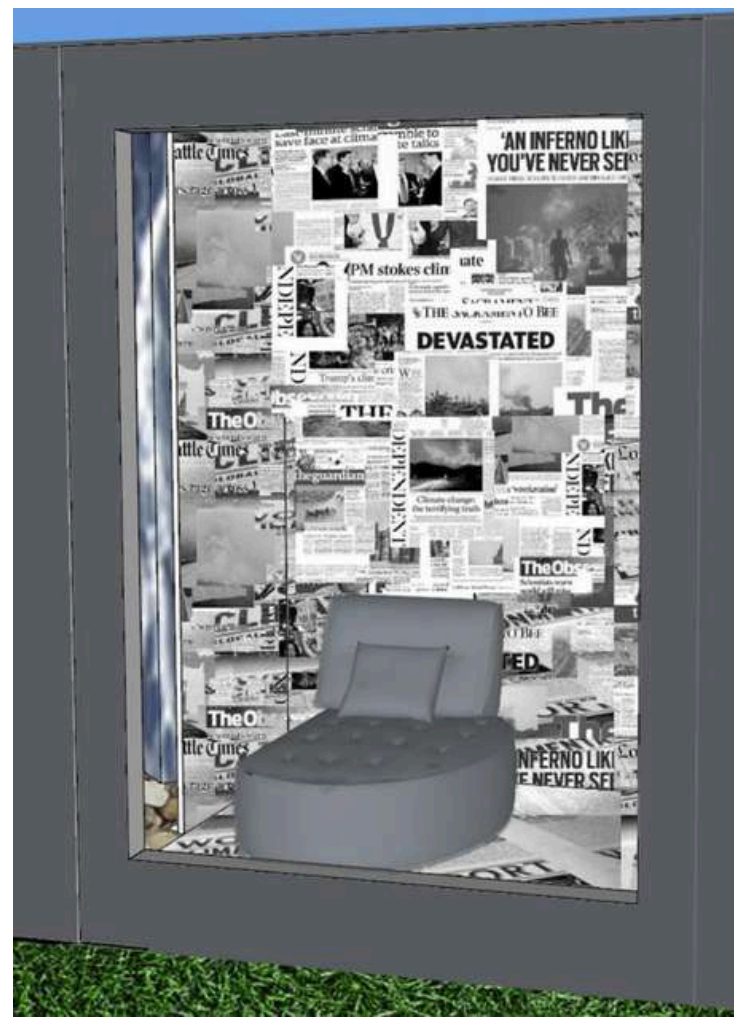
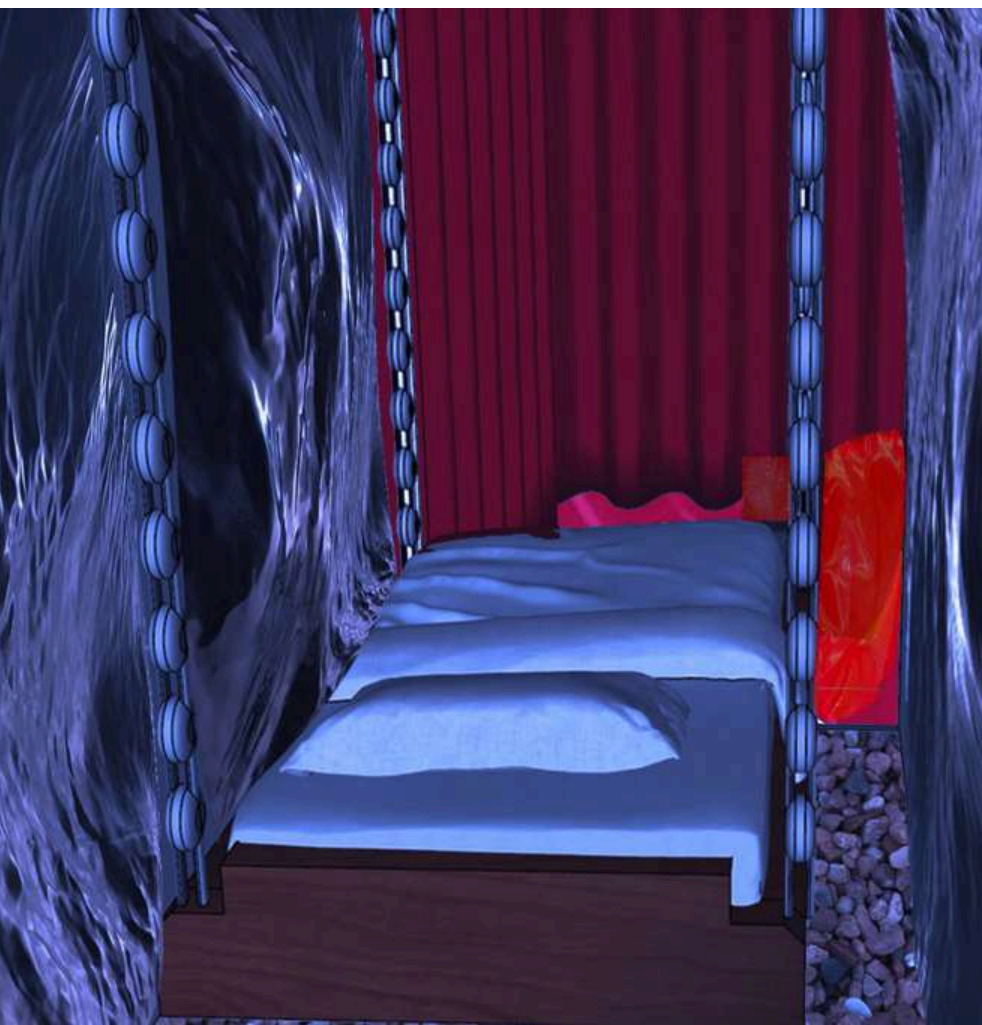






# POP UP HOTEL EXPERIENCE

When developing the idea for this project called 'Cultural Illumination', the focus was to question societal norms and addressing the climate crisis. The project aimed to raise awareness about destructive culture and lifestyle patterns, emphasizing individual impact. The concept aimed to go beyond being an experience for guests, with a focus on the year 2050 as a significant milestone in Climate Change discussions.







# RETREAT

Authentic Awareness Retreat focuses on embracing one's true self through self-expression and growth in a technology-free retreat. Activities like sketching and beading in nature inspire guests to process emotions and find empowerment. The retreat caters to women aged 45-55 or experiencing menopause, aiming to combat depression and promote happiness through creativity and socialising.



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