

Elise Godfrey

INTERIOR DESIGN PORTFOLIO



Contents

Group project - Tolworth Station	2
Reception desk detailing	6
Exhibition brand stand	10
Battersea apartment	14
KLC common room	18

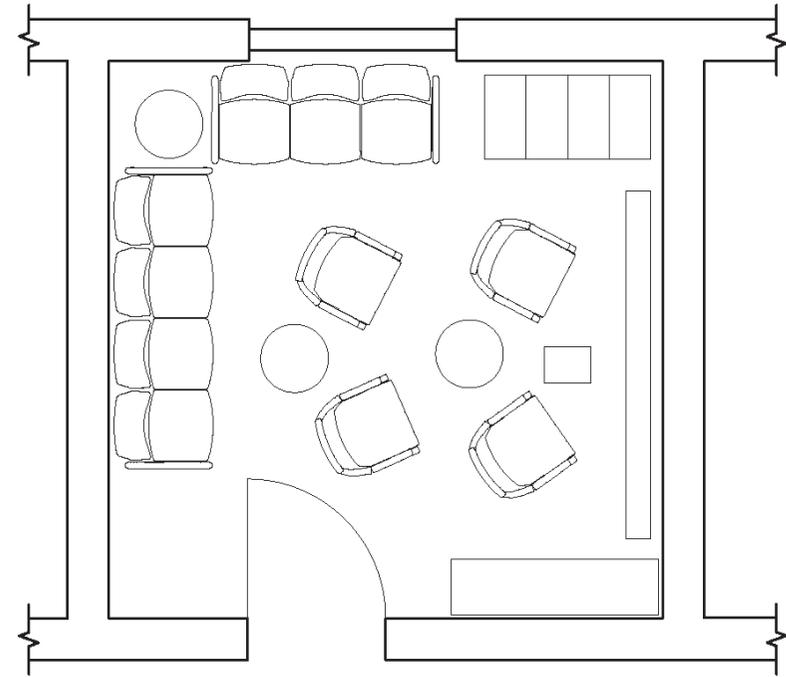
Group Project

Project overview -

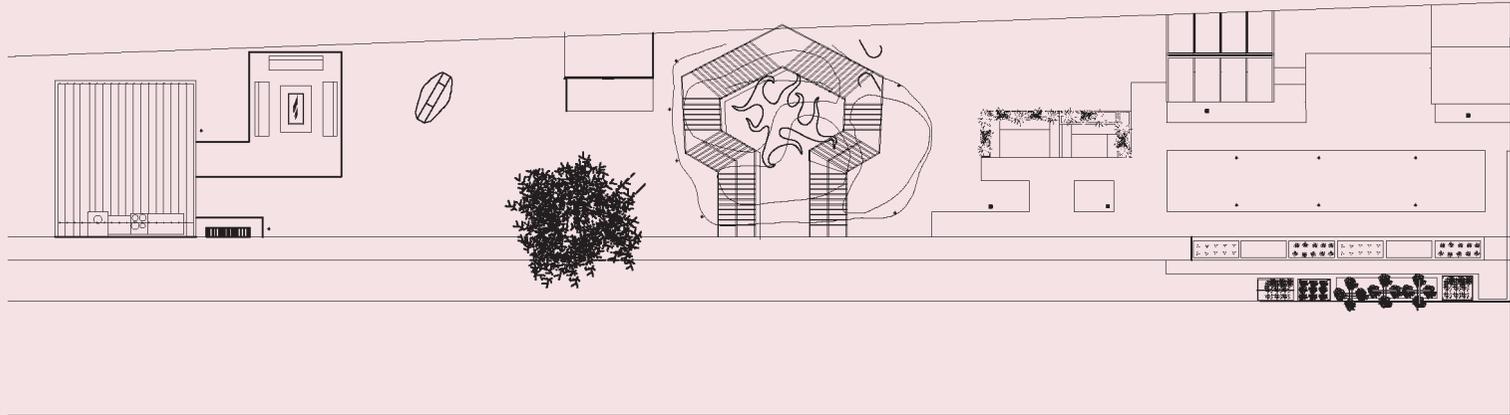
Tolworth station's communal spaces have been vacant and unkept for a while. Community Brain are a non-profit that have adopted the space in exchange for maintaining it. They commissioned KLC to re-design the spaces. We worked in small groups, and within the group I was in, my role was team leader.

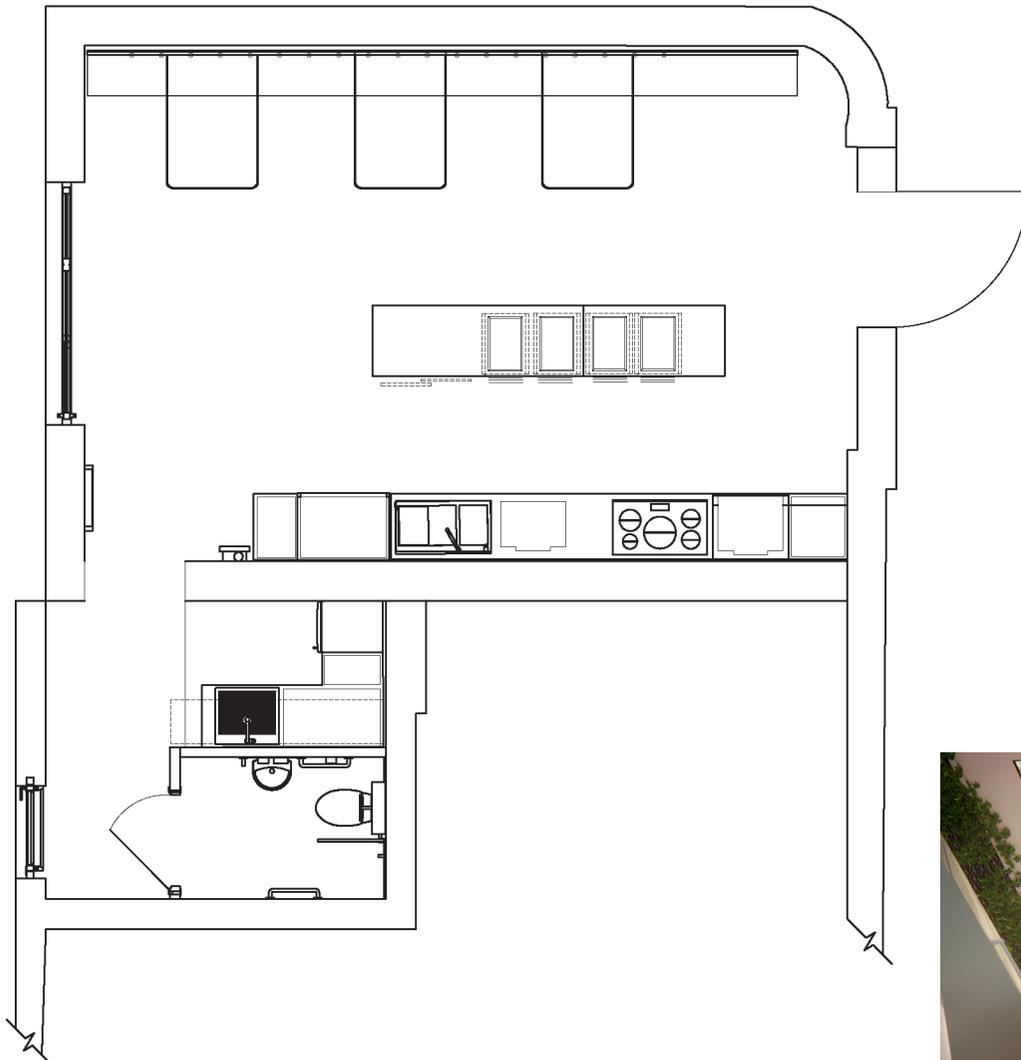
The area of Tolworth station I was responsible for, as well as other team leader roles such as admin, time management and co-ordination of the whole project, was one of the waiting rooms. I created the visuals and the technical drawings for this area, as well as producing the FF&E schedule.

I re-branded the waiting room as a Cultural Hub, designed to bring the community together while utilising the arts as a conversational point. I constructed the visuals using Sketchup, Enscape, and Photoshop. The technical plan was produced on AutoCAD.



The garden space was predominantly focussed on by two other members of the team, however it was my responsibility to do the technical plans. These images show the plan and the visuals.

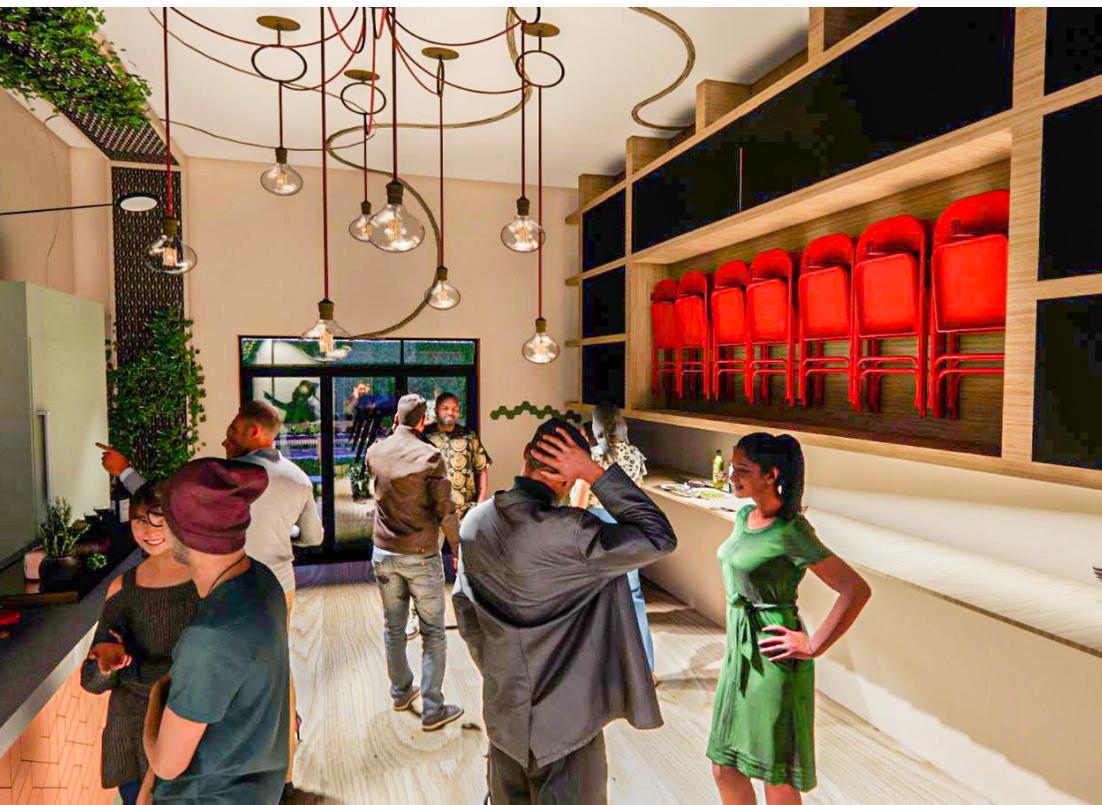




The main events space was the responsibility of another team member, again with me doing the technical drawings. These images show the technical drawings and a visual.

To the right images going clockwise include the station entrance to the Cultural Hub, the interior of the Cultural Hub, then two other visuals of other areas, including the garden and Baking Ideas.





Reception Desk Detailing

Project overview -

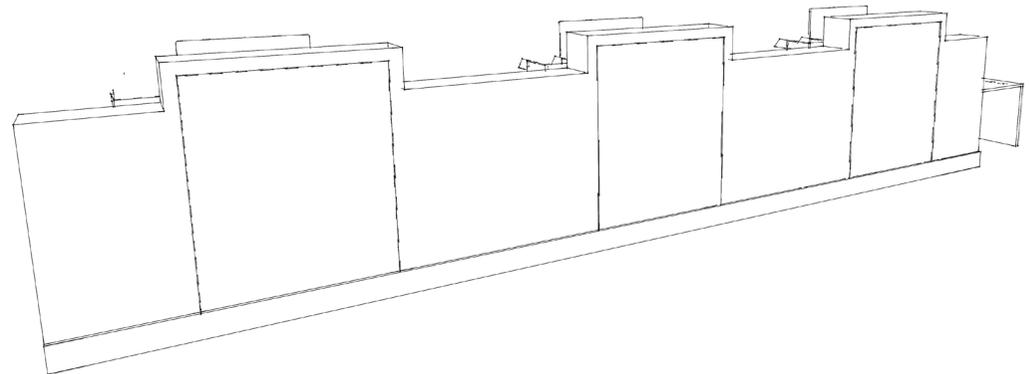
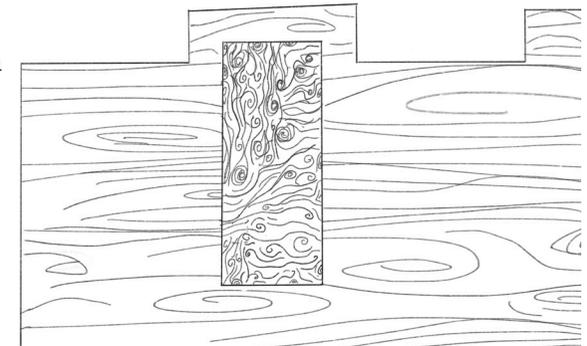
The aim of this project was to provide a solution for the West Dean college reception desk. This college has a unique use for their FOH space, since they also operate as a BnB for the short courses. This means it has to be a versatile space. The desk previously had no underneath concealed storage, and had no privacy for the monitors.

One key requirement was that it would fit the portable heaters they currently have underneath, since it a listed building they can't have heating incorporated into the room.

The building belonged to Edward James, and constantly nods to surrealism in each area of the house. This was subtly carried through the design with battlements incorporated into the desk stand.



Desk design for West Dean, based on surrealist interior design, focussing on the key use of one natural material and one metal. Here features the elements based on a trip to West Dean that drew key design language.

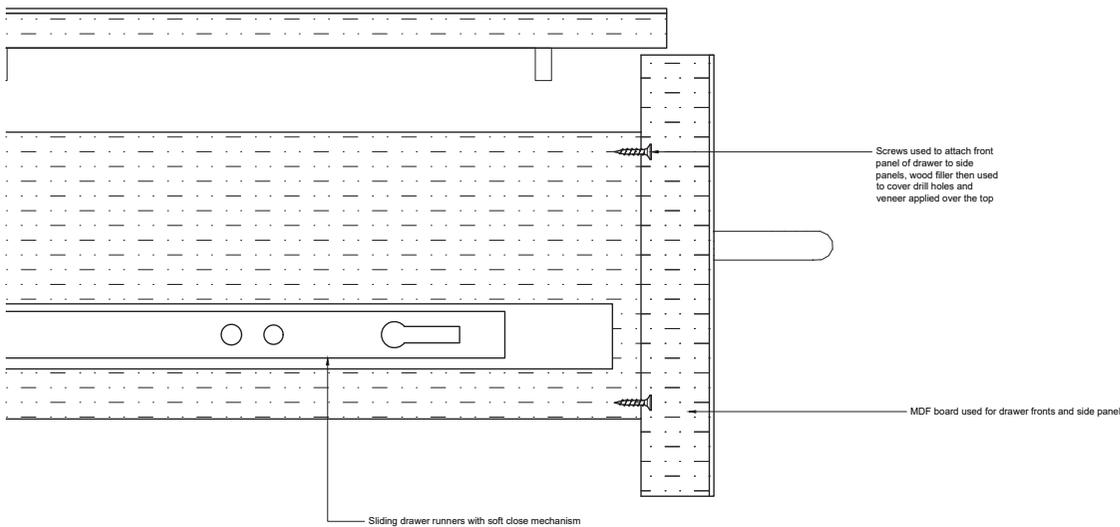
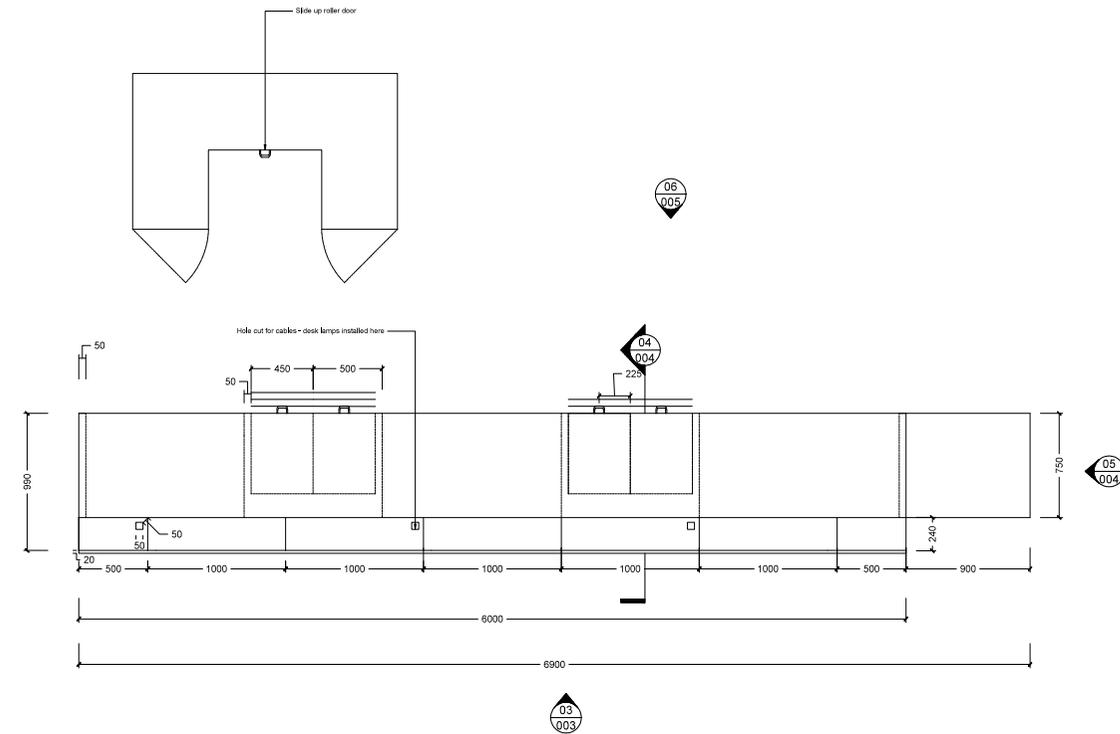


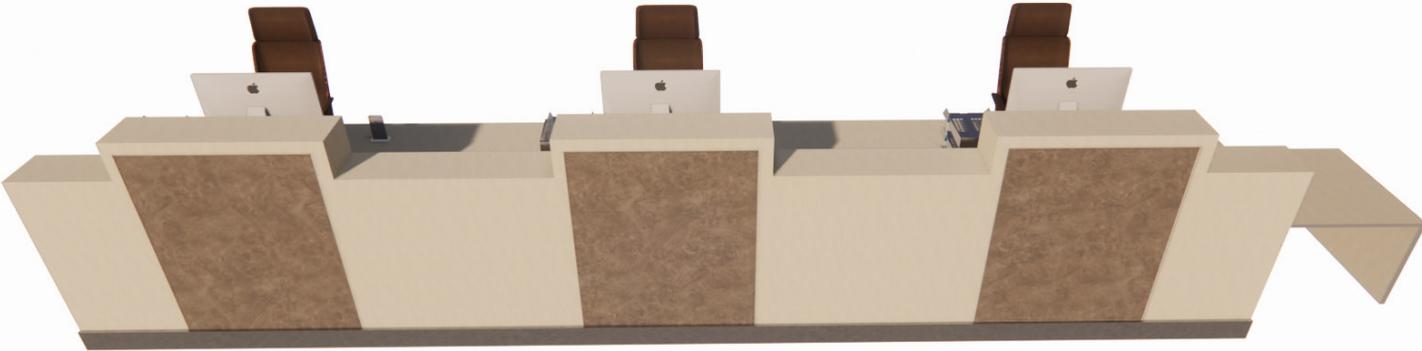
Technical drawings

Detailed technical drawings to KLC conventions to show the construction, size and details of the desk for West Dean.

Material board

The wood chosen for the project is oak, finished with a bleach veneer (left) and a darker burr veneer (right). To contrast these two classical materials, steel was introduced. Steel was a good option for the hardware and high traffic areas, this ensures that the desk will stand the test of time. UK suppliers were researched and suggested to the client in order to maintain lower air miles for a more sustainable conscious design.





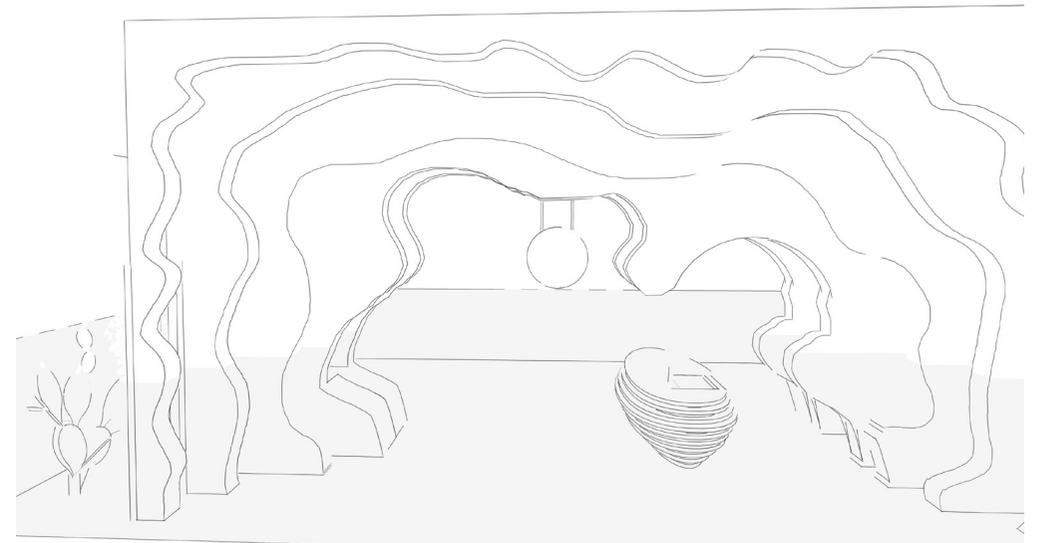
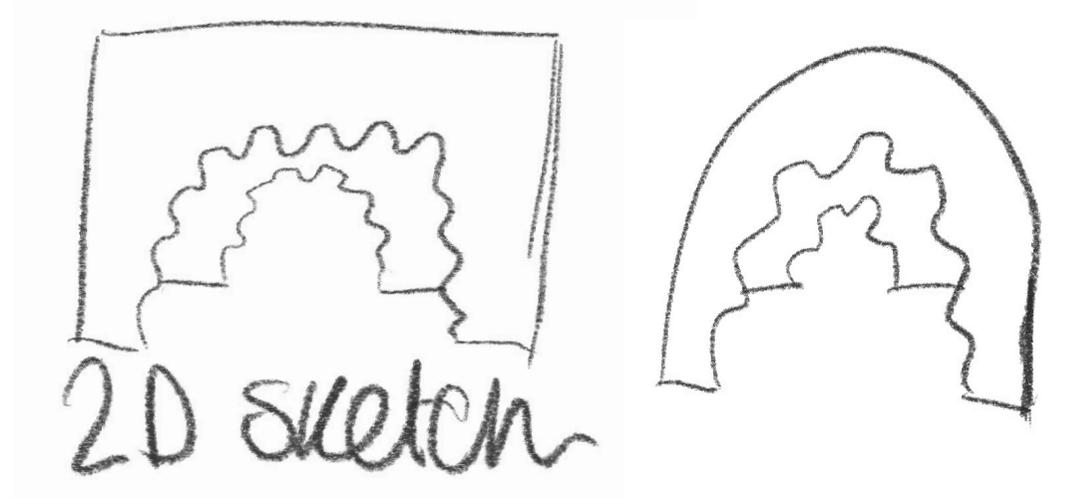
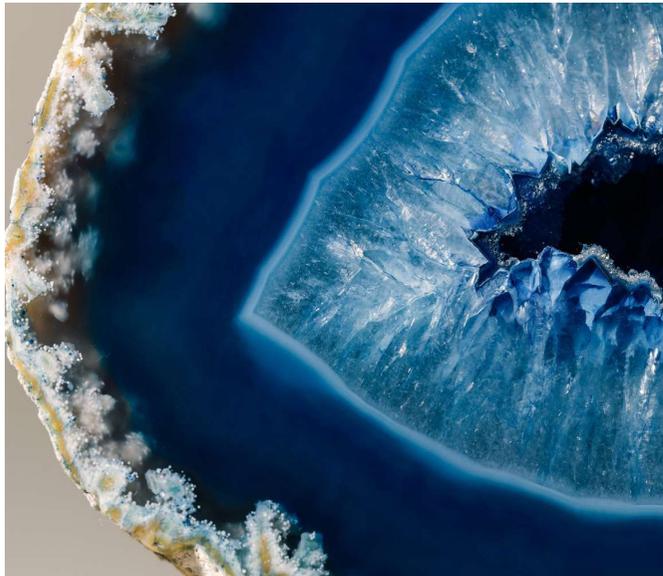


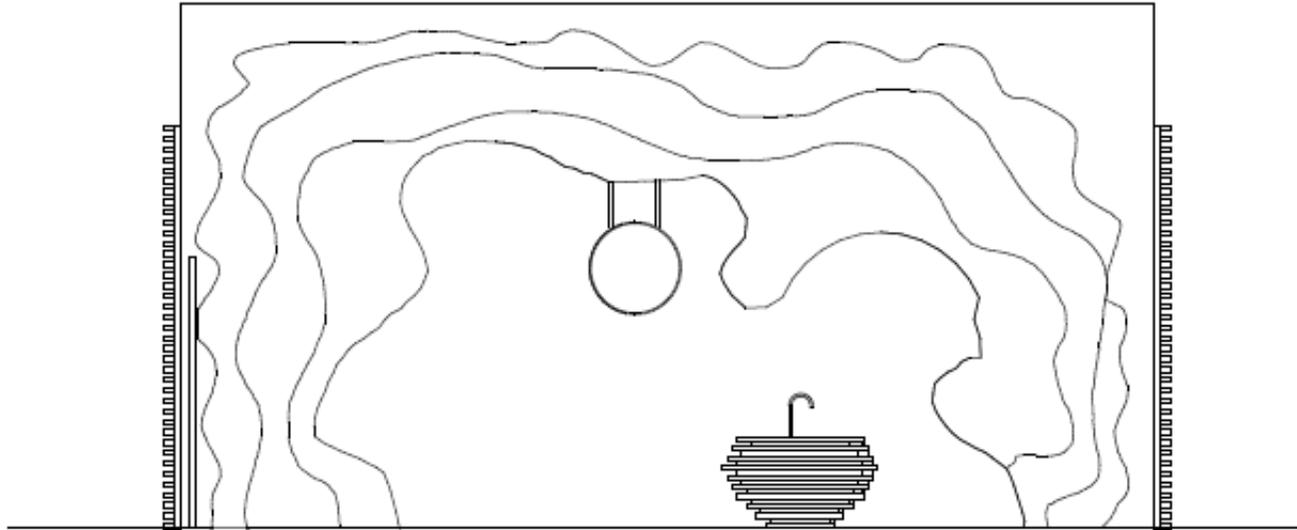
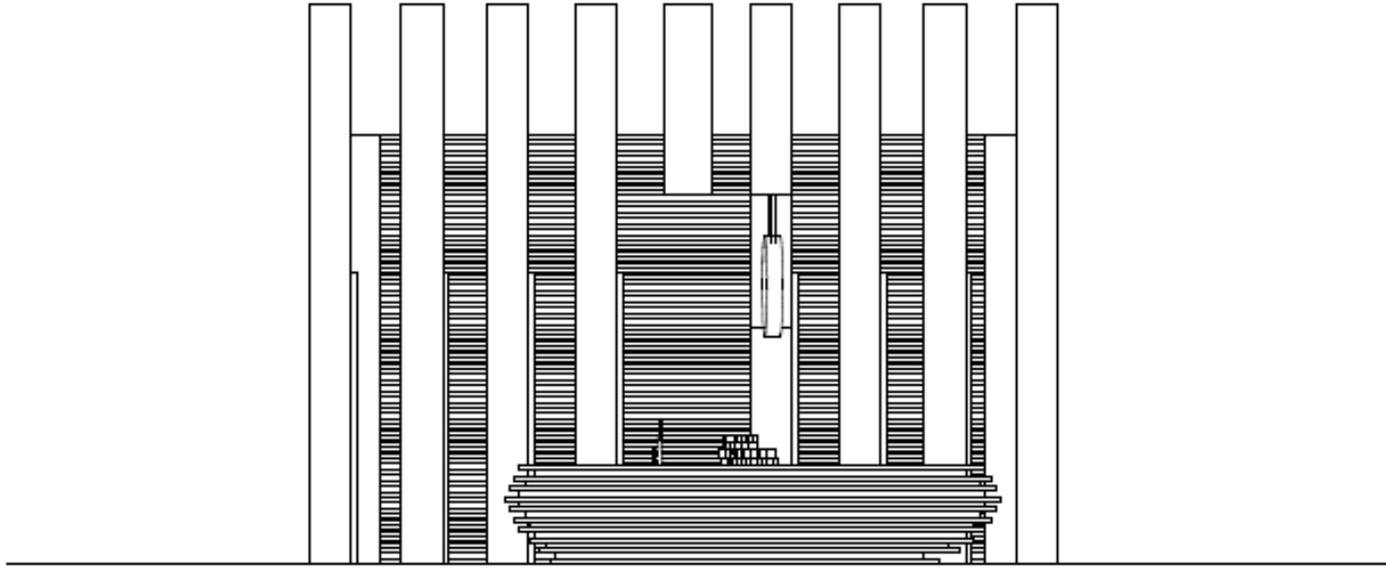
Brand Exhibition Stand

Project overview

Tasked with creating a temporary exhibition stand for the brand Nopalera - a Mexican beauty brand that celebrates the Latin culture and background, I designed the colourful stand that incorporates a product testing area, as well as infotainment boards and a social media wall to spread their social media coverage.

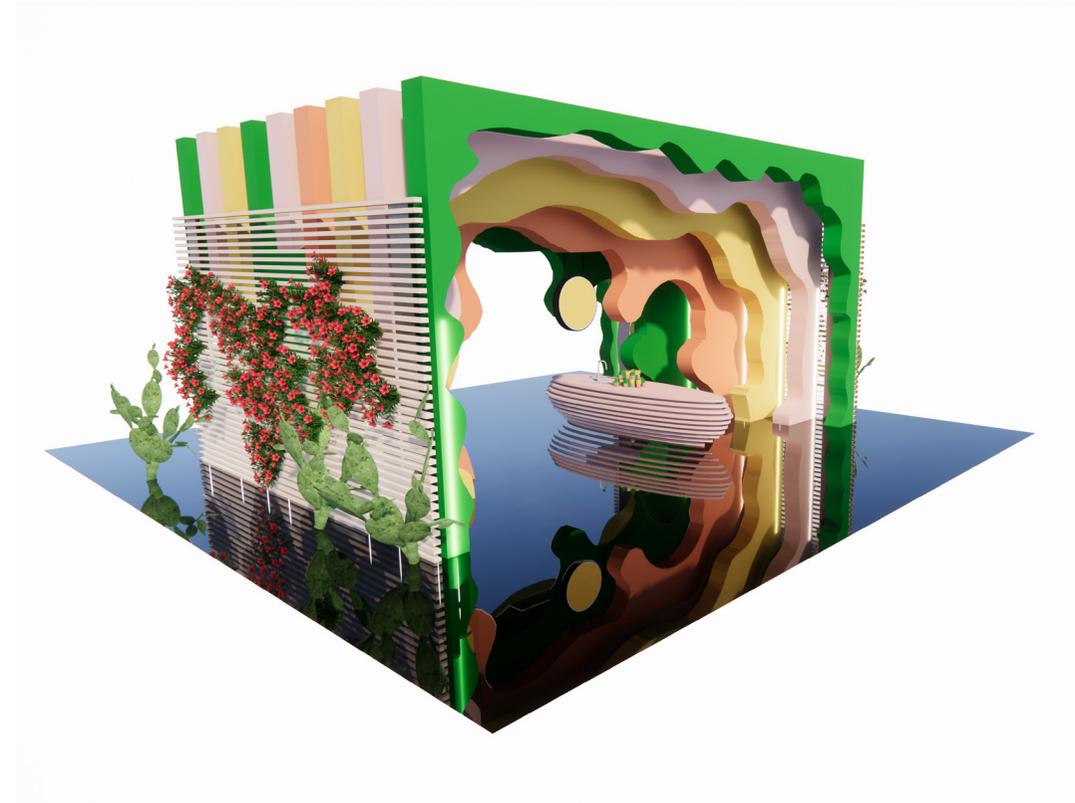
I developed the design from the chosen concept of Heritage, and the visual reference selected to portray this was a geode, positioned to see every layer that has build over time, to make a thing of beauty.

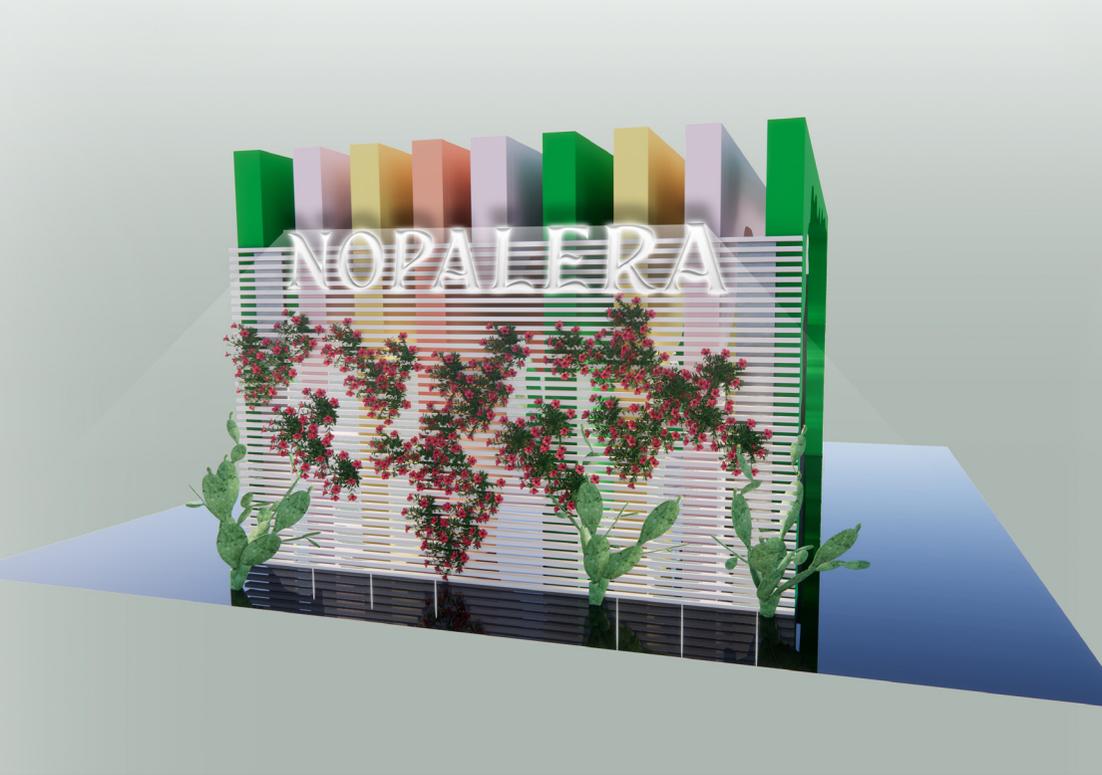






Materials board





Battersea Residential Apartment

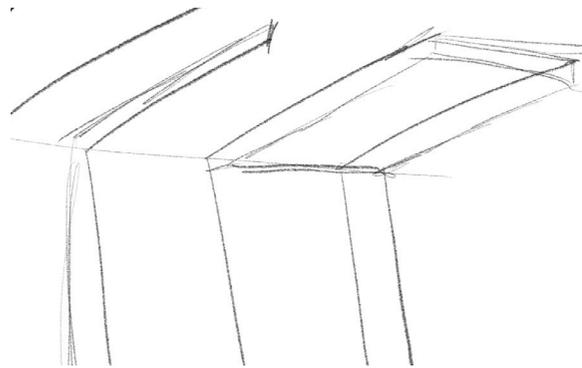
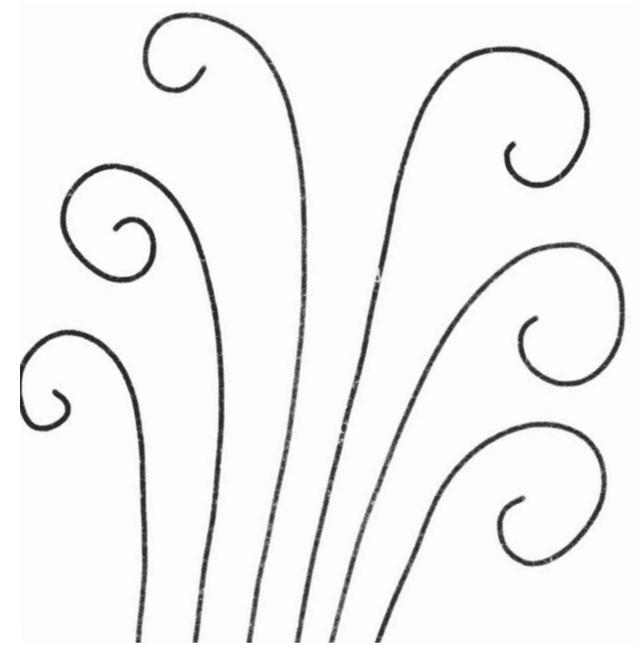
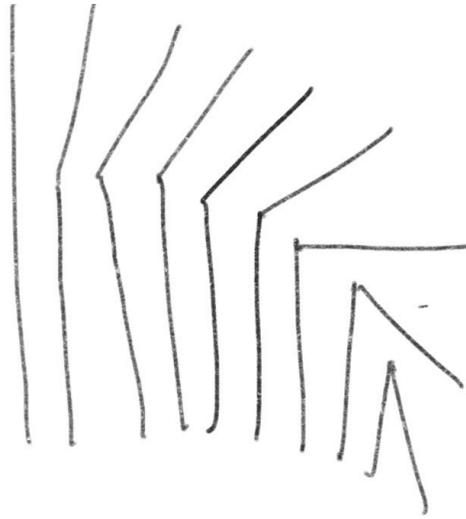
Project overview -

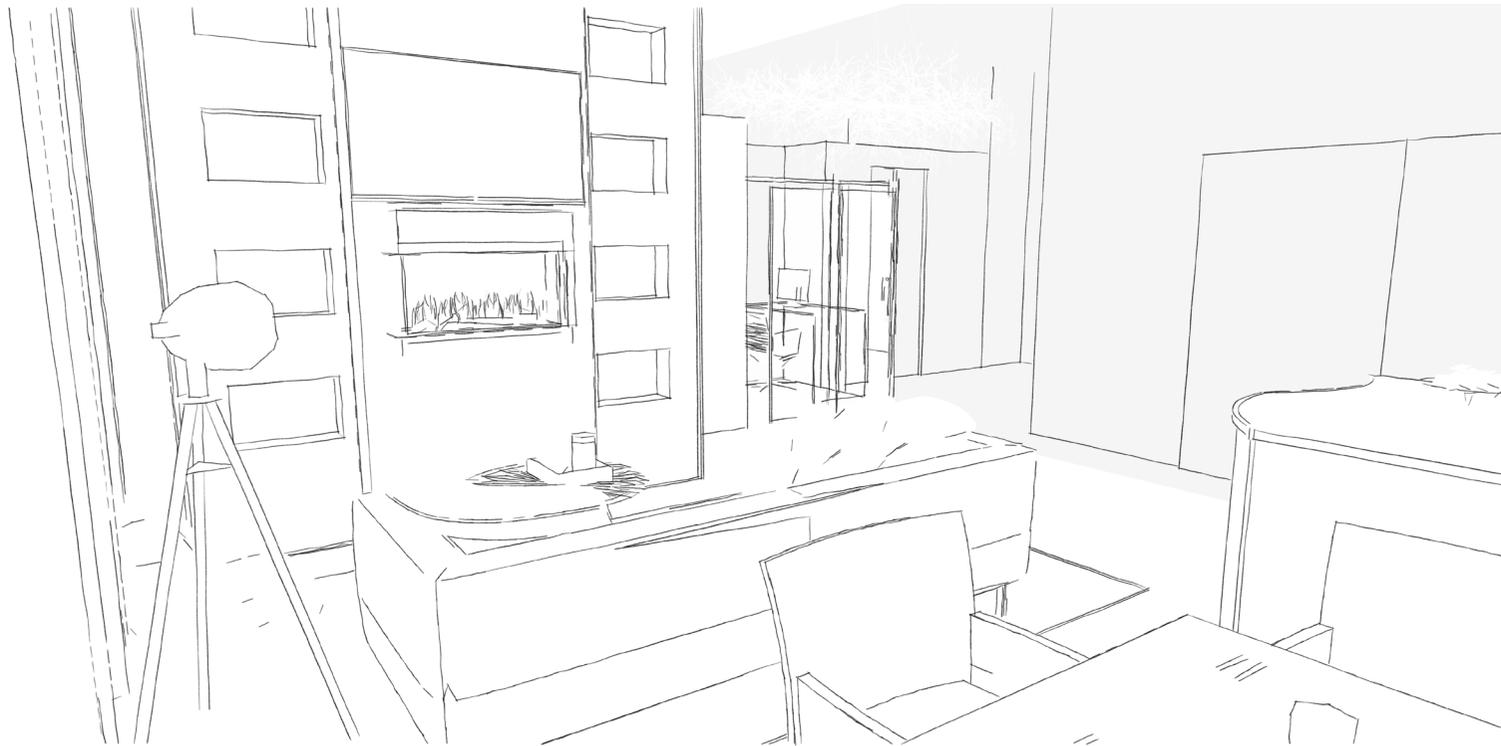
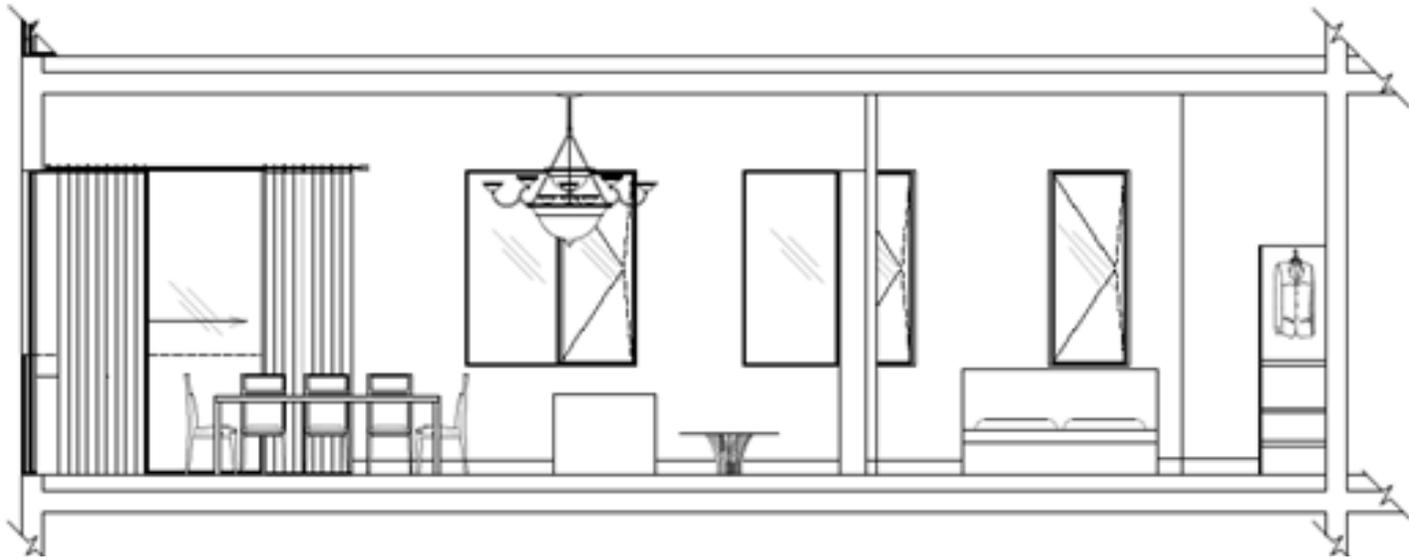
The brief for this project entailed utilising the space within an empty shell, and create a two bedroom apartment for a man in his 30s, who thrives off a neat and tidy space, and thoroughly enjoys cooking and having dinner parties for his friends.

After interviewing the client, the chosen concept was growth, The visual reference used to communicate this concept was a tree, and from there 2D and 3D sketches were explored.



Development Sketches







FF&E





Common Room for KLC

Project overview

This project was an optional KLC competition, working with one other student, we were tasked with re-furbing the commonroom for under £10,000. We opted to chose the layout including a relaxation and wellness area, an independant and group study zone, as well as the dining or tea and coffee area.

The colour palette was established by looking more closely at colour psychology, and more specifically how different colours have the ability to evoke different emotive reactions from the human psyche. It was important to create a calm, restful space which also had the ability to uplift and motivate students, and the amalgamation of these two factors lead to the incorporation of a blue and orange contrasting scheme.

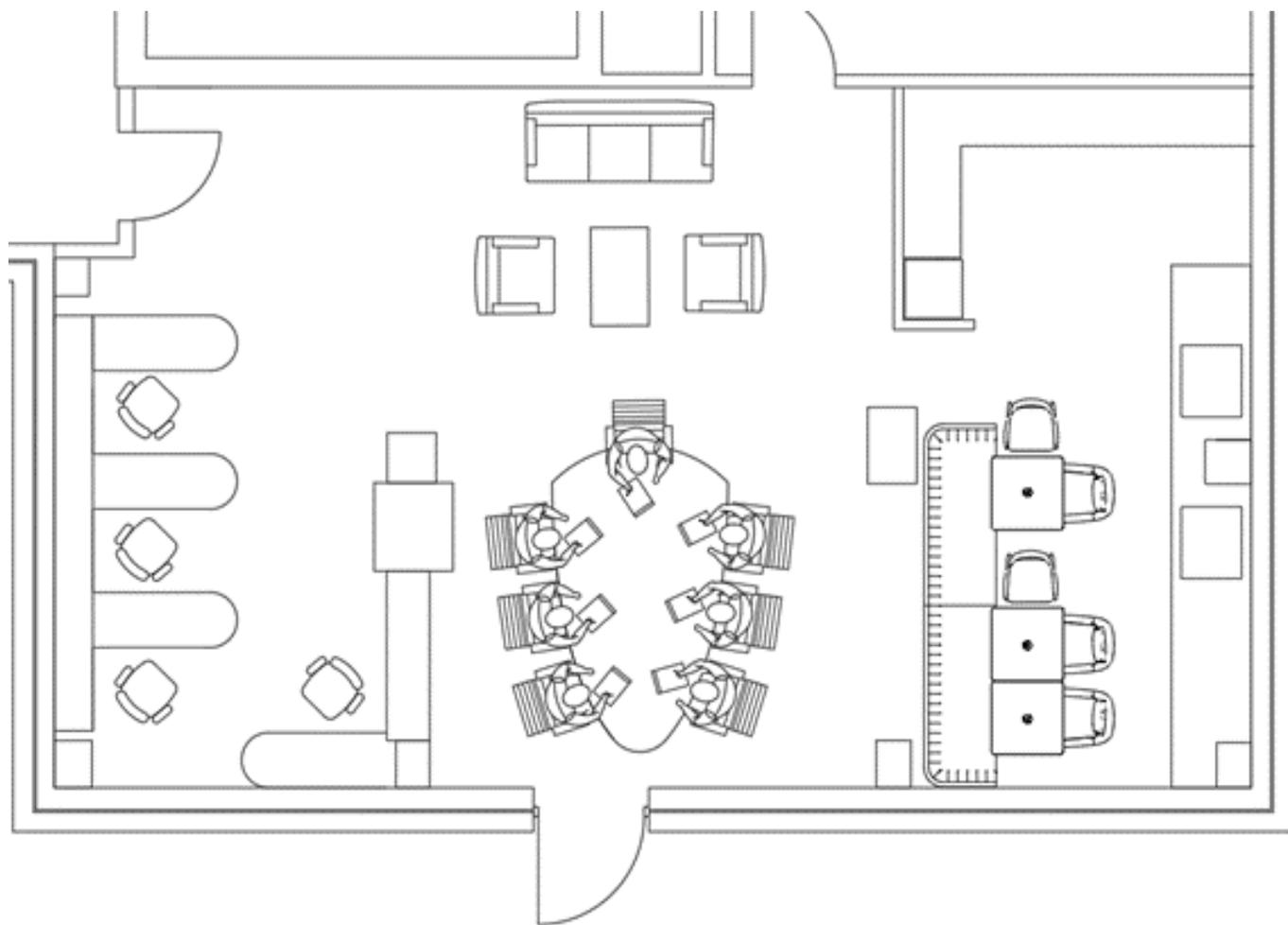
Due to the budget, we aimed to incorporate materials and fabrics which exude luxury but are still keeping with the total budget.

Concept Development



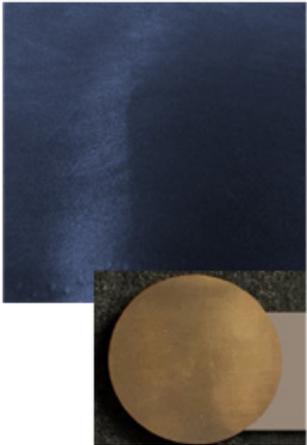
Visual stimulus

The image above demonstrates the thought process behind the concept for the common room. We came up with the idea of calm in the chaos. So the common room should be viewed as somewhere to go and relax, and a space where in the midst of deadlines people can focus on their wellbeing and do whatever is best for them, whether that's a coffee with friends, or working hard on their current projects.





FF&E







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