INTERIOR DESIGN PORTFOLIO

# MARY-JANE VAUGHAN

ART-JAINE VAUGHA

**SELECTED WORKS | 2018 - 2024** MAY 2024

## INTRODUCTION

Within this portfolio is a small selection of projects I developed while studying with KLC School of Design, as well as some projects carried out in my own practice.

I began studying with KLC nearly ten years ago, pursuing a career change as I explored my creative side for the first time since school. This creativity manifests in an instinct for questioning convention and considering alternatives. I approach trends with caution, preferring to understand my client and explore their brief without preconception. I particularly enjoy the thinking and analytical reflection involved in the design process, building a robust rationale for my proposal that results in work that is as logical as it is creative.

## CONTENTS

- I. COURTAULD'S SOCIAL CLUB
- II. max | bone FLAGSHIP STORE
- III. PRIVATE PRACTICE WORK
- IV. CV

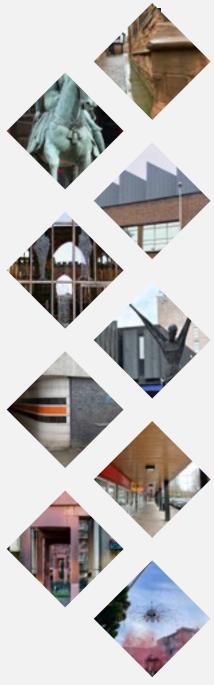
# COURTAULD'S SOCIAL CLUB, COVENTRY

#### ADDRESSING SOCIO-ECONOMIC DECLINE THROUGH ARTS AND CULTURE

For my final project, I proposed the redevelopment of a former department store in Coventry to address the socio-economic impacts of post-manufacturing decline.

Drawing inspiration from other programmes of investment in the arts, I united Coventry with Courtaulds, a longstanding ally presenting a new opportunity to revitalise the city.











"Where the Waters Meet" is a symbolic concept based on a translation of the Anglo-Saxon word 'Couantree'. It signifies a convergence of the different perspectives, needs and expectations reflected in this project, as tributaries unite to bring about the rebirth of a city.

Applied throughout the design, the concept evolved from extensive research, combining form and materials found in local architecture with a spatial and circulation strategy taking its lead from the devisive ring-road encircling the city.

reading room exhibition space

artists' workshops

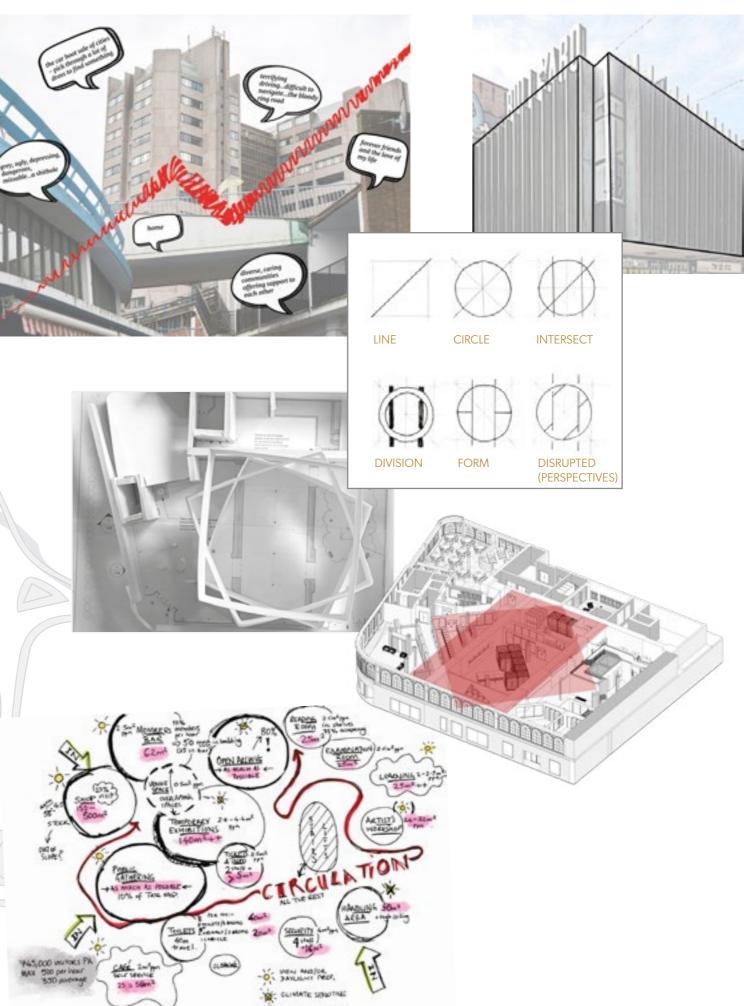
open archives

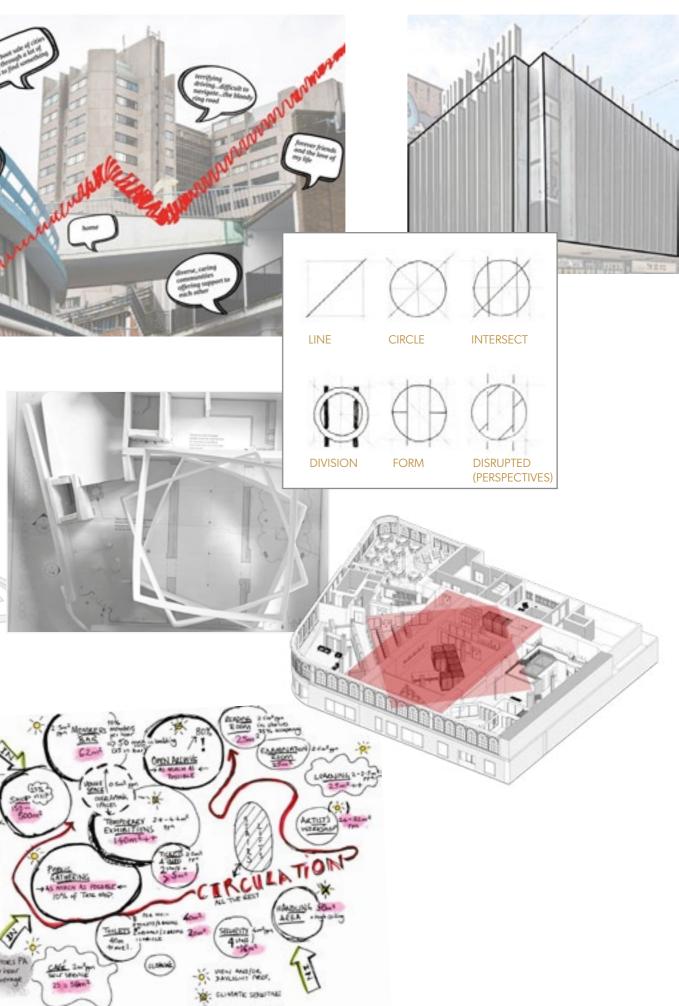
museum shop

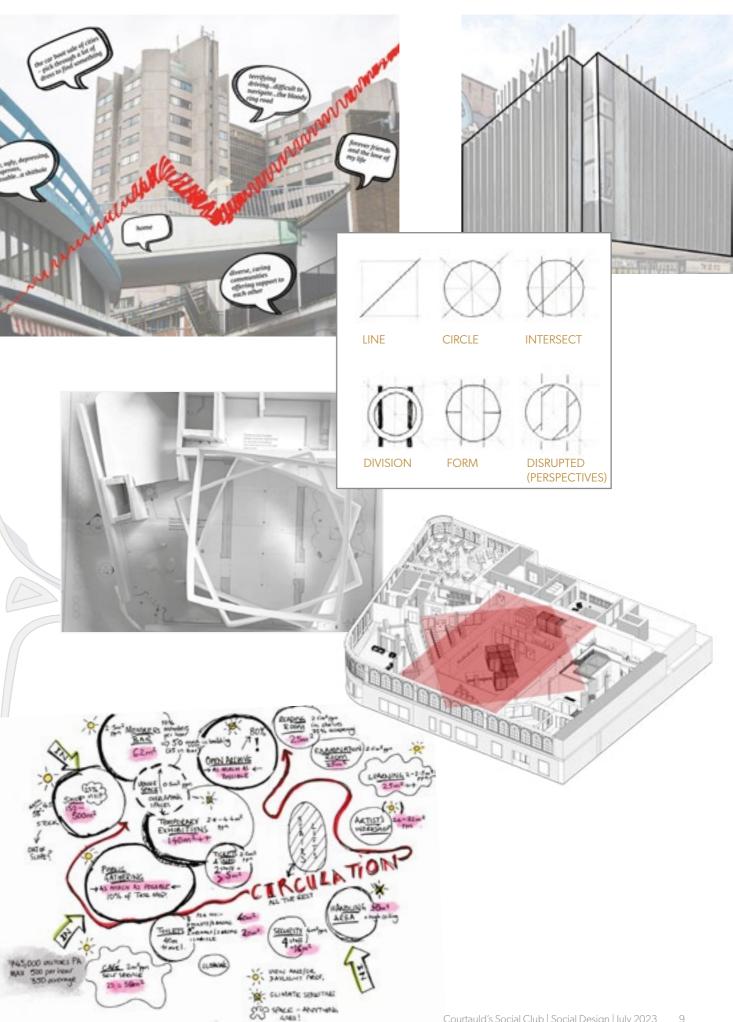
public gathering space

coffee hub

exhibition space staff zone

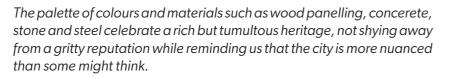






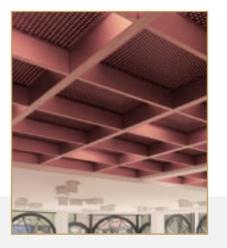








From city underpasses to modern masterpieces or gothic crypts, looking to the ceiling inspired a key aspect of the design that suggests the ceiling tiles of working men's clubs, spaces that reflected the city's working-class pride and no frills welcome.

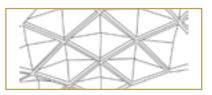














" oak casing steel lining · steel retaining strip perforated steel back plate

Courtauld's Social Club | Social Design | July 2023

# II. max | bone FLAGSHIP, LONDON

### A WARM WELCOME FOR EVERYONE'S FAVOURITE LUXURY

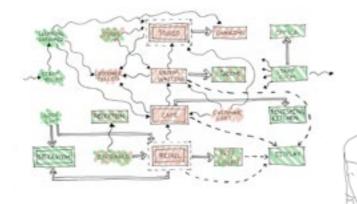
Developed during the early post-Covid era, this project takes place in 2042 as an online brand is transitioning to physical retail in bustling central London location.

For this project, I introduced a luxury US pet care brand to the UK market, merging high end retail with an immersive experience, where dog lovers can spoil their pets and improve their well-being.

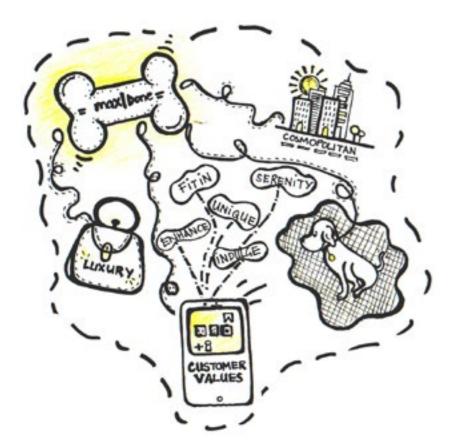


KEY sulp functionary III california, ~~ (promotical allocity rest spinal active Mathematical Mathematical





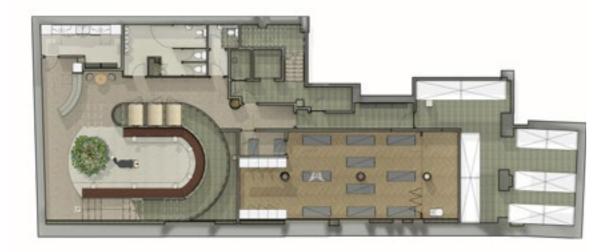
This concept created a luxury experience using bespoke metrics to ensure that dogs of all shapes and sizes were as welcomed as their owners. Meeting up with other dog owners is a way for tomorrow's customer to connect in the real worl. The inner circle describes a concept where they can find their tribe in an exclusive setting.





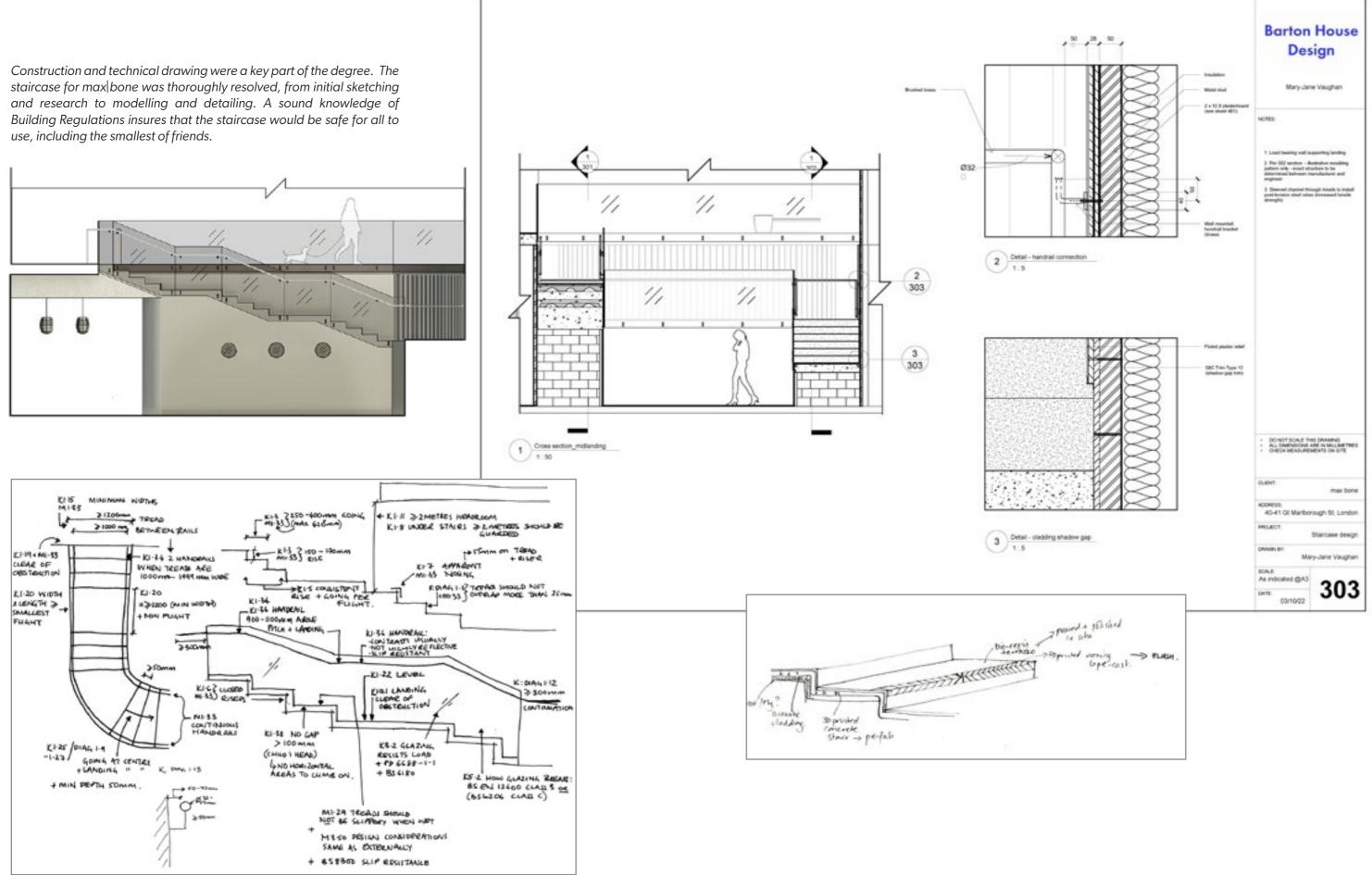












# PRIVATE PRACTICE

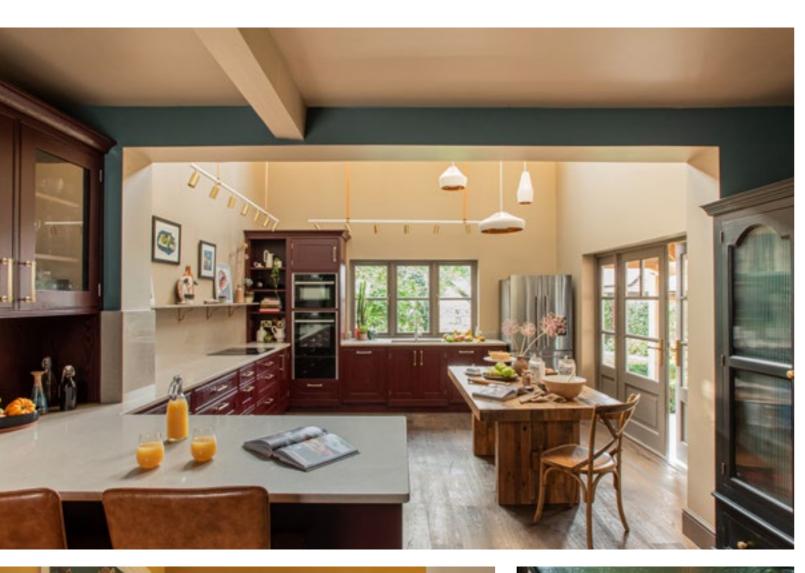
I have completed a number of private practice projects while finishing my degree. This includes a number of residential works, undertaking extensive renovations including remodelling internal wall layouts to create a better use of the space for the occupants.

I have also designed several retail projects, including a pop up hosted within shipping containers at Box Park, Shoreditch (London) where sales exceeded the client's targets.

Over the following pages are a selection of images presenting two of my projects.



#### GEORGIAN FARMHOUSE, WARWICKSHIRE













I have worked with this client on a number of projects as they transformed their ramshackle property into a family residence. The kitchen was their last and biggest.

The room was gloomy and although the most used space in the house, it didn't feel welcoming. I proposed changes to the external and internal footprint of the house, moving the front door and opening up the interior.

I supported the owner to make some bold choices, reflecting her personal tastes and setting off a beloved collection of art.

With detailed space planning and consideration of the family's lifestyle, the kitchen became the heart of a home that finally felt connected.

#### ZERO WASTE STORES, LEAMINGTON SPA & STRATFORD

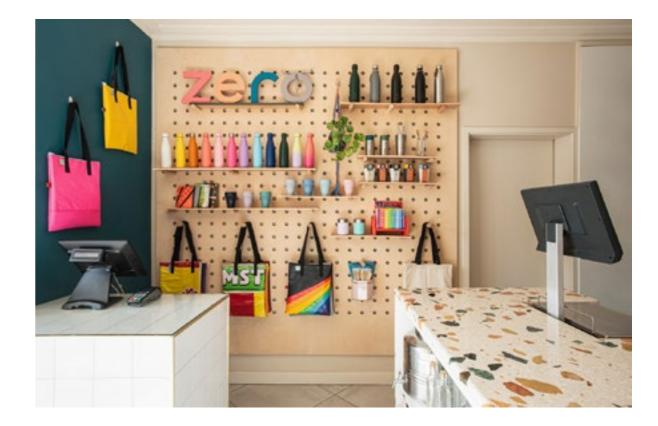
With a minimal budget and even less time, I had to be pragmatic with my first live project. My priority was space planning, creating a flow throughout this small unit that made the maximum use of floorspace. With a palette and materials to emphasis the brand and their values, the store was such a hit with locals that the owners went on to open a second branch.

This time the owners transformed a hair salon that had not changed since the 60. I developed a concept appropriate to this location while maintaining a sense of consistency that makes this brand recognisable. I used terrazzo to create a bold centrepiece with a high-end look created from waste materials.











# **MARY-JANE VAUGHAN**

07900 991151 mj.peach@gmail.com

An analytical, reflective and independent designer, combining prior professional experience with ten years of design education and practice. Award-winning and resilient, a persuasive communicator with an exacting but collaborative approach achieving bespoke and rigourously developed design.

## Work history (highlights)

#### 2019 - 2023 BARTON HOUSE DESIGN LTD **OWNER**

Delivering a range of projects, working with commercial and residential clients on all stages of the design process, from establishing the brief to implementing the proposals. Exceeding remit with input into branding and architectcualr proposals.

#### 2006-2009 CAPACITYBUILDERS **REGIONAL MANAGER**

Liaising with the voluntary sector across the North West and West Midlands on behalf of a statutory funder. Advocating and facilitating collaboration to improve professionalism and efficiency in the sector.

#### 2005-2006 RURALNET | UK **PROJECT MANAGER**

Designing and managing a programme to promote the strategic use of IT within the voluntary sector on behalf of a statutory funder.

#### 2000-2004 IBM UK LTD

#### **TECHNICAL SOLUTION MANAGER**

Senior commercial role in IT, participating in complex contract negotiations with public and private sector clients. High focus, autonomous and fast-paced role requiring thorough preparation, multitasking and confident presentation.

### Feedback

<sup>66</sup> Looks this good thanks to you. Brilliant concept design and execution. Made the store what it was - we got loads of comments about how great it looked. 🤊

Christine Larkin, CEO 'Chapter'

<sup>66</sup> So flipping cool, intelligent and creative. I get so many compliments on the shop every day and it wouldn't have been what it is without her amazing input. 🤊

Charlie Demetriou, owner Zero Store

## Education

2022 - 2023	<b>BA INTERIOR DESIGN</b> FIRST CLASS KLC School of Design, University of Brighton
2016-2019	DIPLOMA INTERIOR DESIGN DISTINCTION KLC School of Design, University of Brighton
1991 - 1993	A LEVEL GRADE A MATHS, FRENCH GRADE B GERMAN KENILWORTH SCHOOL
1986 - 1991	GCSE

**TEN GRADE A** 

COVENTRY SCHOOL, BABLAKE

### Software

AutoCAD	
Revit	
SketchUP	
Enscape	
PhotoShop	
InDesign	

### Recognition

'Top Student' KLC School of Design 'Top Talent' IBM employee scheme

## **Free time**

