

ACADEMIC – PORTFOLIO



# CONTENTS

03  
Introduction

04 - 09  
Social design project

10 - 14  
Futuristic retail project

# Sarah Schneck

Interior designer

## *Hello*

I am Sarah Schneck, a previous student of the leading interior design school, KLC SCHOOL OF DESIGN based in Chelsea Harbour, London.

My academic portfolio shows a variety of projects i have worked on using a variety of skills through sketches, Auto-cad drawings, Revit model drawings, enscape visual imagery, and Graphic design skills.

I have a passion for designing with the use of color, textures and formations. It all began when i was introduced to paint in nursery, to drawing and creating 3D models from materials such as plaster and wire, to studying interior design and learning the key principles to a successful design.

I believe in sustainability, 'giving back to nature' and creating functional designs that are relevant and suitable to the end user.

Exploring color and textures to creating lasting atmospheres with concepts that channel creativity through design and form.



# Social design project



*Brief:* To design a Business centre, to promote employment and reduce unemployment. The end user is carers, parents who seek to enter the business world and require guidance to grown and become income surplus.

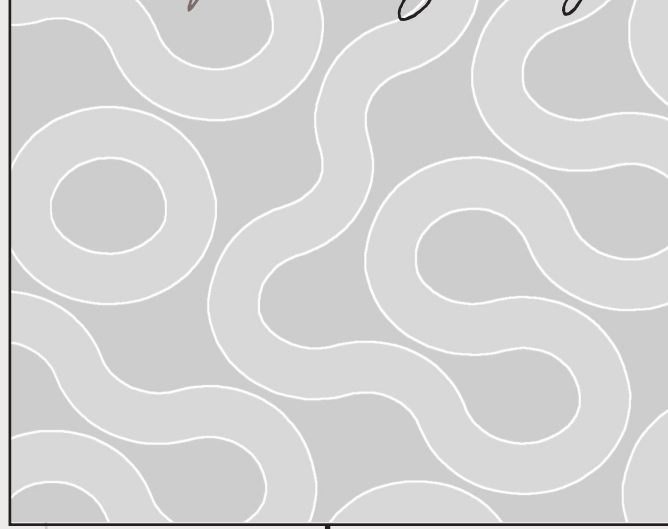
- Key elements:*
- Coherent traffic flow
  - Timless materials
  - Various meeting settings
  - Play-Area for parents
  - Flexible spaces to adapt

*Concept:*  
**Unfurling:**  
 to unfold ones potential,  
 "A seed today is a forest tomorrow"

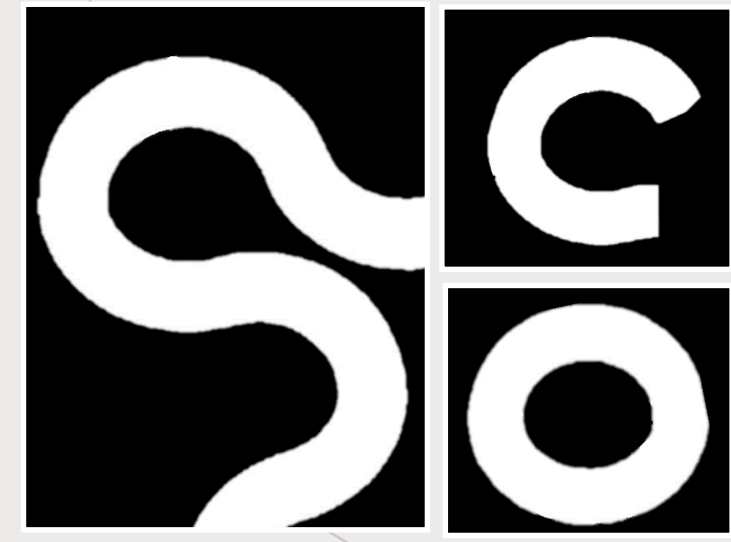
*The design:*  
 The cycle of growth taking a **seed** and **regenerating** its state from a closed potential to something great, layers unfurling to sprout into a **larger entity**. This cycle of unfurling is the key to the **earthy materials**, **warm tones** selected, taking soil, roots, seeds, budding as an inspiration to the design features - **curved free formations**

## Concept to design elements

*Concept - Unfurling*



*Formation Exploration*



S- SHAPE, C- SHAPE AND CIRCULAR FORMATIONS

## Ground floor plan visuals

*Play area:*  
for toddlers of the end-users.



*Bar seating:*  
Concealing obstructing pillars.



*Cafeteria:*  
The cafe is within traffic flow for accessibility and insight.



*Cafe seating:*  
varied seating for private and public use.



*Hot desks:*  
A space for access to internet for business usage.



*Cafe meeting space:*  
Reserve meeting for privacy/informal collaboration.



*Small meeting spaces:*  
for relaxed collaboration near cafe.



*Entry area:*  
entrance desk to direct people and book appointments.



## First floor plan visuals

*Lecture area:*  
for public gathering, lectures on business.



*Staff breakout zone:*  
Centred for direct accessibility for all users.



*Workshop rooms:*  
Various sizes to suit numerous programs.



*Exhibition area:*  
Various shelving near by the workshops to exhibit work.



*Individual Pods:*  
for online meetings or telephone conversations.



*Creative meeting rooms:*  
For creative collaboration.



*Library area:*  
Located surrounding the staircase and elevators in sight of the flow.



*Small conference rooms:*  
For private meetings on conference calls/presentations.



## Material presentations



Selecting materials that align with the clients ethos and relate to the concept and aim of the project to create a timeless interior. with natural materials like stone, minerals, metal and leathers there is durability of a busy business Centre with sustainability and suitability.



## Rendered Visuals



*A*- The cafe area is designed for casual meeting interactions, for face to face interviews with business advisories for guidance to help grow ones company or develop starting ideas.. *B* - The lecture room is a flexible space to educate ,collaborate and gain great insight in business. *C*- The play area allows for parents with young children to be able to place their child while they think about their future endeavors. *D*- Individual pods are designated area for 1-1 Online meetings or telephone conversations for ones business needs.

# Futuristic Retail project



## Brief:

To design a retail space that evolves with the retail industry changes. creating a space that launches products and allows for an experience with the beauty brand to attract customers to have a personal and pleasurable circumstance

## Key elements:

- Workshops to customise products
- Recycled materials
- Treatment rooms
- Spa
- showcase products

## Concept:

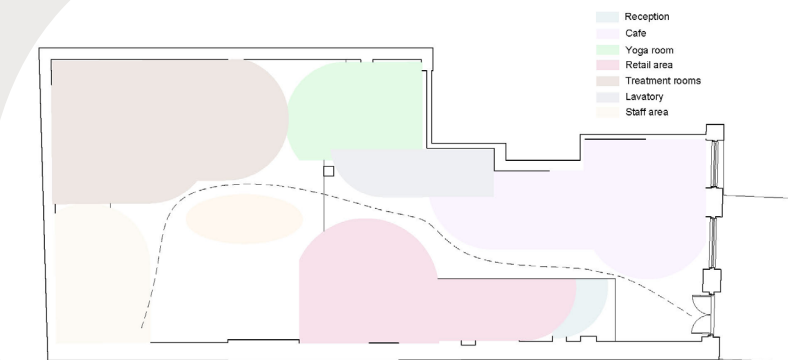
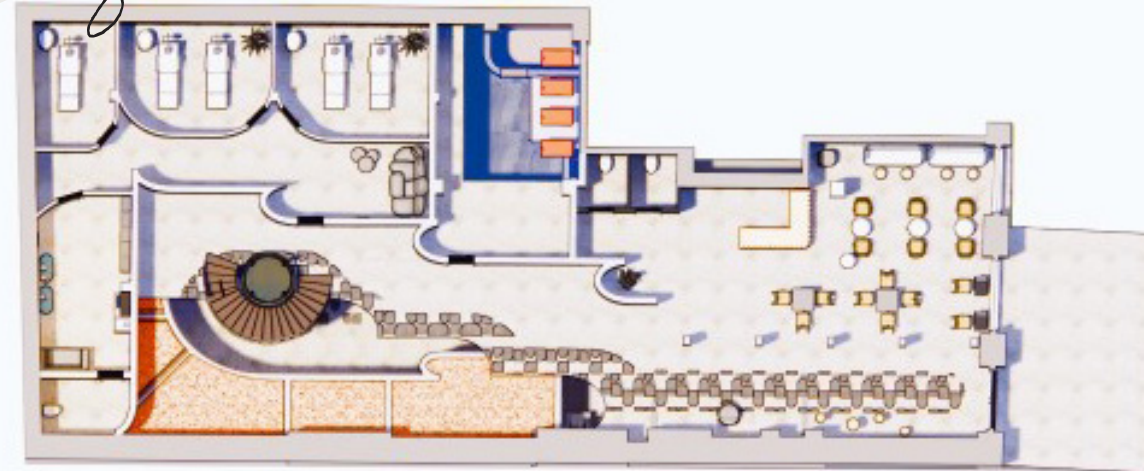
**Coalesce:** a combination of fragments to create a unified resemblance.

## The design:

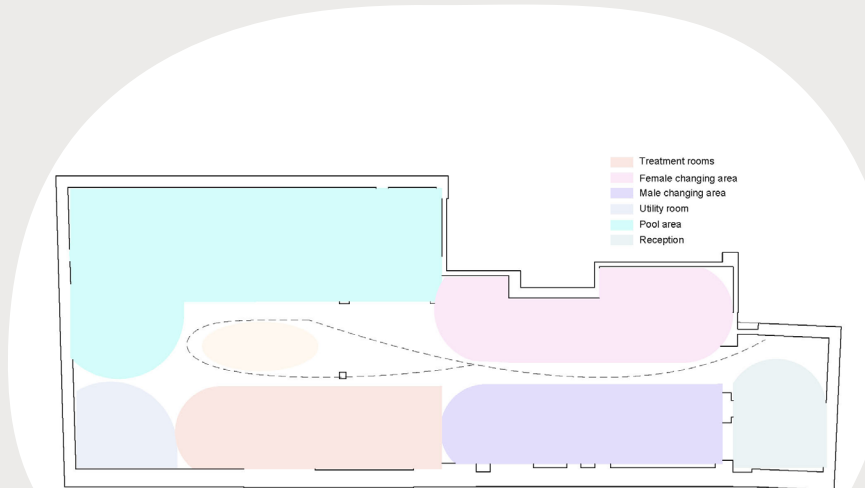
The design features **contrasting** elements that **piece together** to form a **unified** projection, perforated metal, **recycled** plastic and metal materials reflect the ethics of the client. The layout is centralised creating a coalesce of rooms forming around the **centralised** pathway.

## zoning to Plans Drawings

### Ground floor

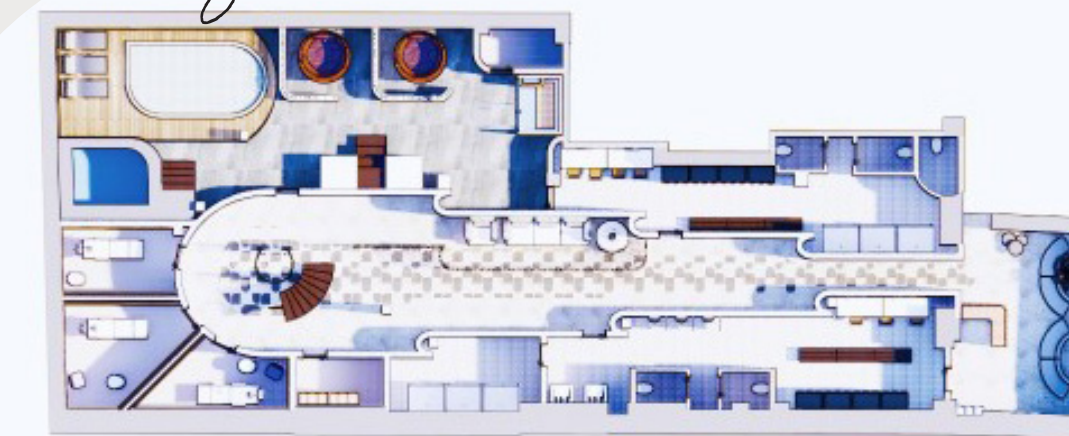


GF Space zoning

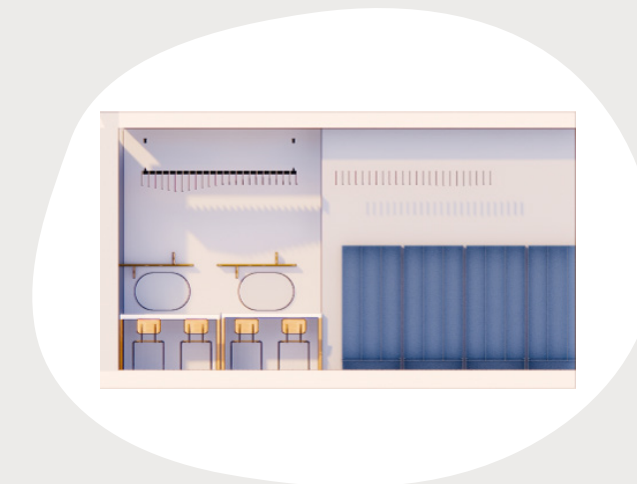


LF Space zoning

### Basement floor



Elevation & section Drawings



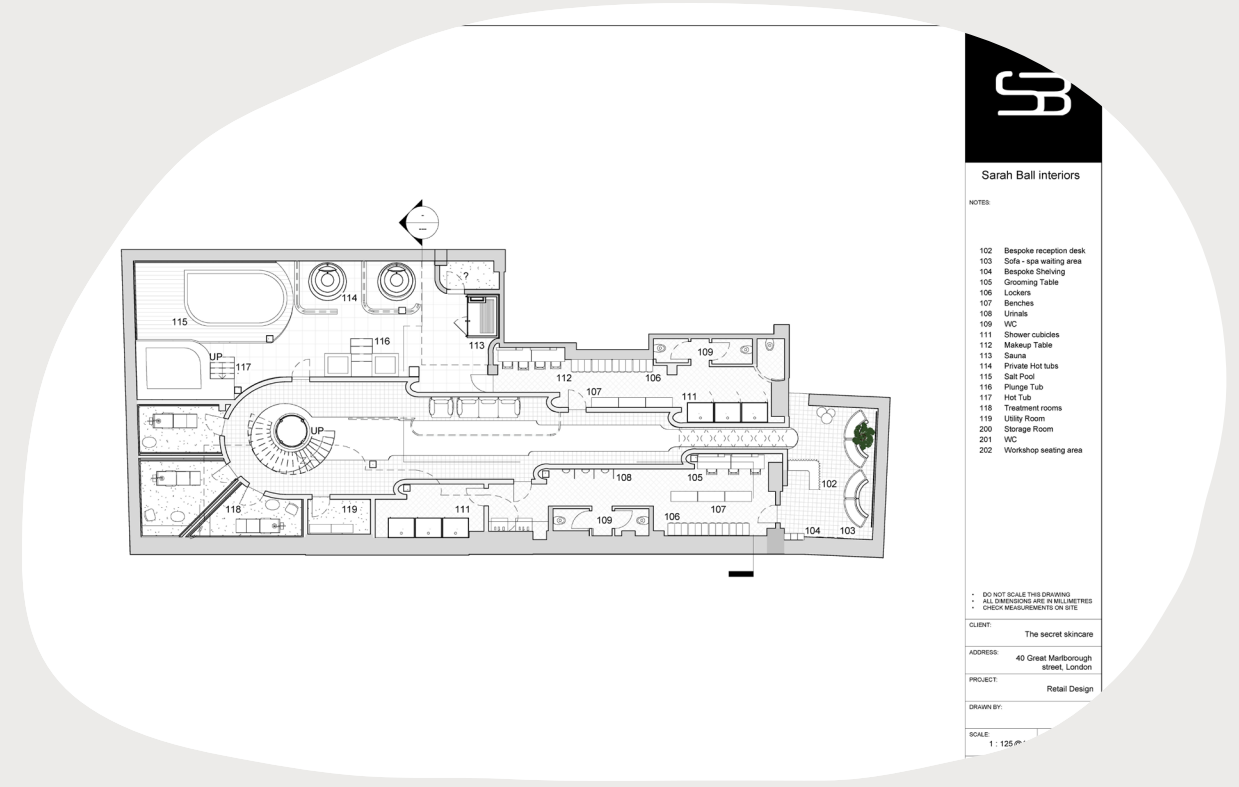
Technical Drawings



*Elevations*

*FF&E Schedule*

Type Image	Material	Family and Type	Manufacturer	Color	Height	Depth	Cost	Unit
	Couch	Couch	Armani	Black	2200.00	2200.00	2200.00	1
	Coffee table	Coffee table	Armani	Black	450.00	1100.00	450.00	1
	Furniture	Furniture	Armani	Black	200.00	200.00	200.00	1
	Wooden table	Wooden table	Armani	Black	1000.00	1000.00	1000.00	1
	Chair	Chair	Armani	Black	1775.00	1775.00	1775.00	1
	Vase	Vase	Armani	Black	250.00	250.00	250.00	1
	Table	Table	Armani	Black	81.00	81.00	81.00	1



## Rendered Visuals



A - The cafe area is designed for the local commuters to have various seating and table space to work while awaiting for their appointment or sessions.

B - The changing rooms provides facilities and access to the spa and pools, with showers, lockers and beauty stations one can explore the brands products.

C - The entry hall is where a product is launched via screen and display stands, staff would demonstrate and advise with questions regarding the brand products.

D - The spa waiting area is dim and inviting while waiting for assistance.