

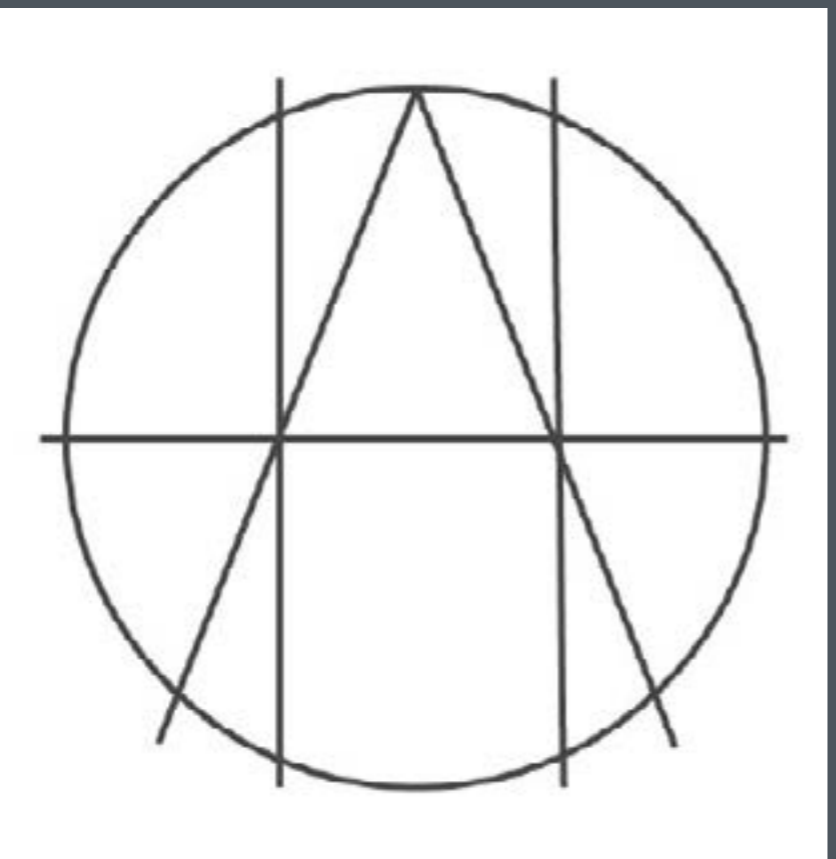
Alexandra Hunt-Dallison

KLC School of Design

R O O

O L I

P H L



This portfolio is a sample of work that shows how this KLC course has given me the tools to communicate my longheld view that people are always at the centre of what we create as interior designers... and in the case of companies, that their brand and ethos has to be communicated in every element of our proposed designs. As part of the generation of designers that will have to keep the environment and sustainability at the heart of every project we undertake, the wise words of Norman Foster resonate "...you design for the present, with an awareness of the past, for a future which is essentially unknown."

Alex

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SOCIAL DESIGN

1

PROJECT BRIEF

Produce a fully resolved design with an aim to achieve a positive effect on society - in the spirit of 'Social Design'. Less about what people want and more about what they need.

CLIENT PROFILE

A Shelter for women and children in Bristol that are leaving Domestic Violence.

PROPOSED DESIGN

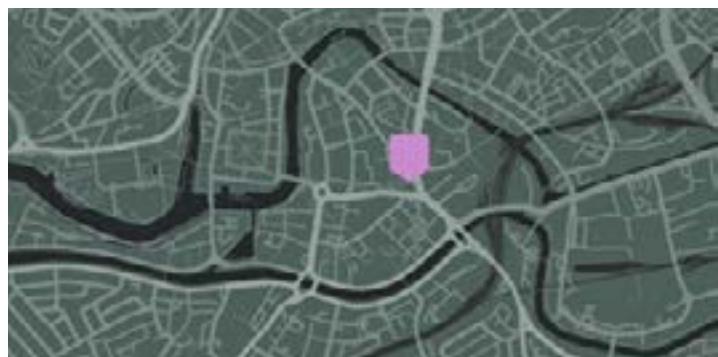
A space for women and children to be safe and spend time recovering and healing from whatever experiences they have been through. A Shelter providing residential units to accommodate them, communal spaces to encourage support and community in addition to long term support services for non-residential clients.



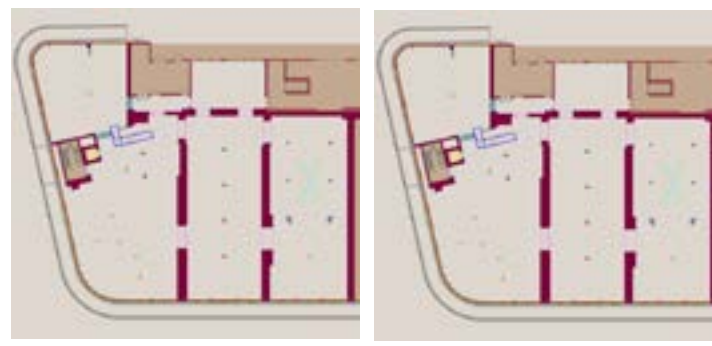
RENDERED VISUAL PRODUCED WITH REVIT AND ENSCAPE

Research

LOCATION



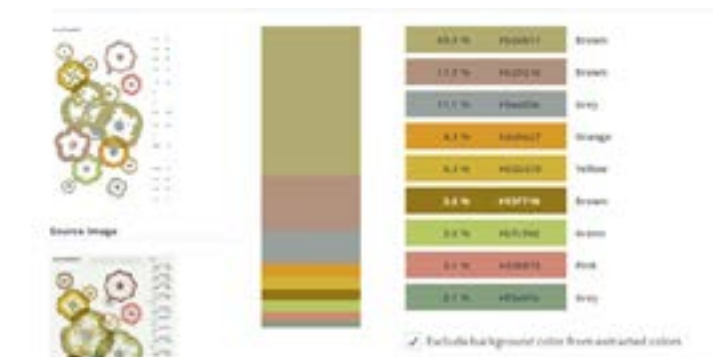
BUILDING



ISSUES



TRAUMA INFORMED DESIGN



RESEARCH

These images represent some of the key areas in the research that informed the direction of the design resolution.

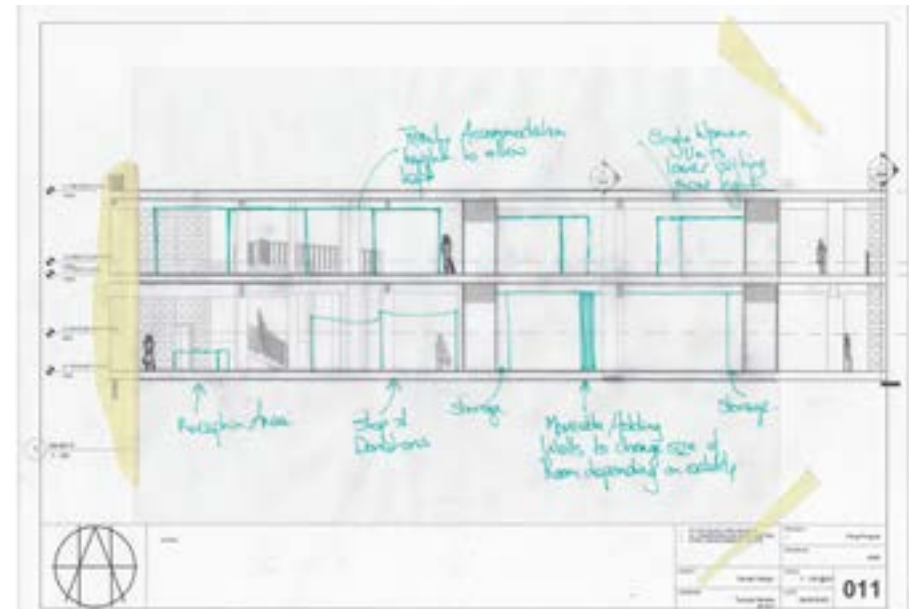
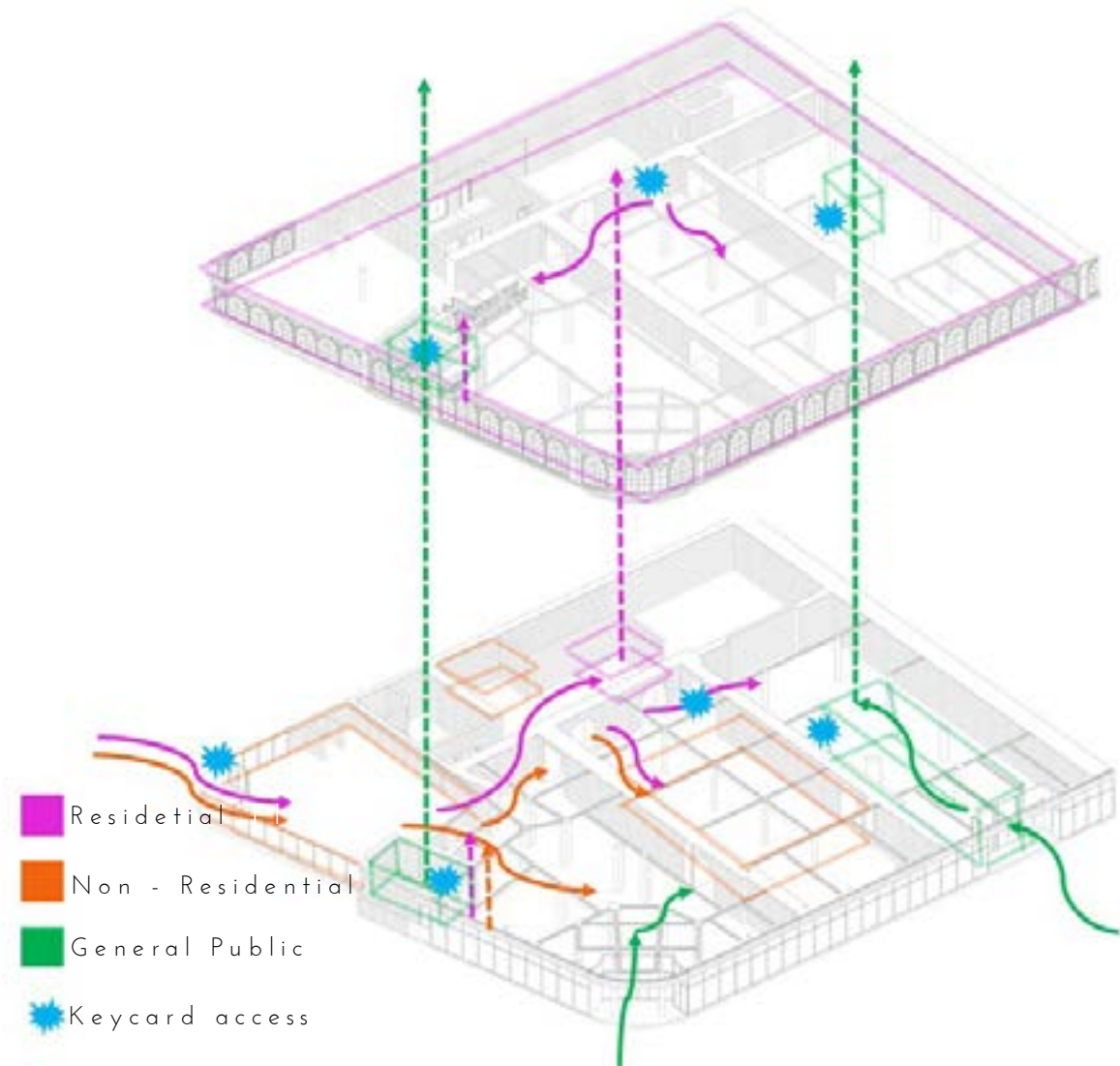
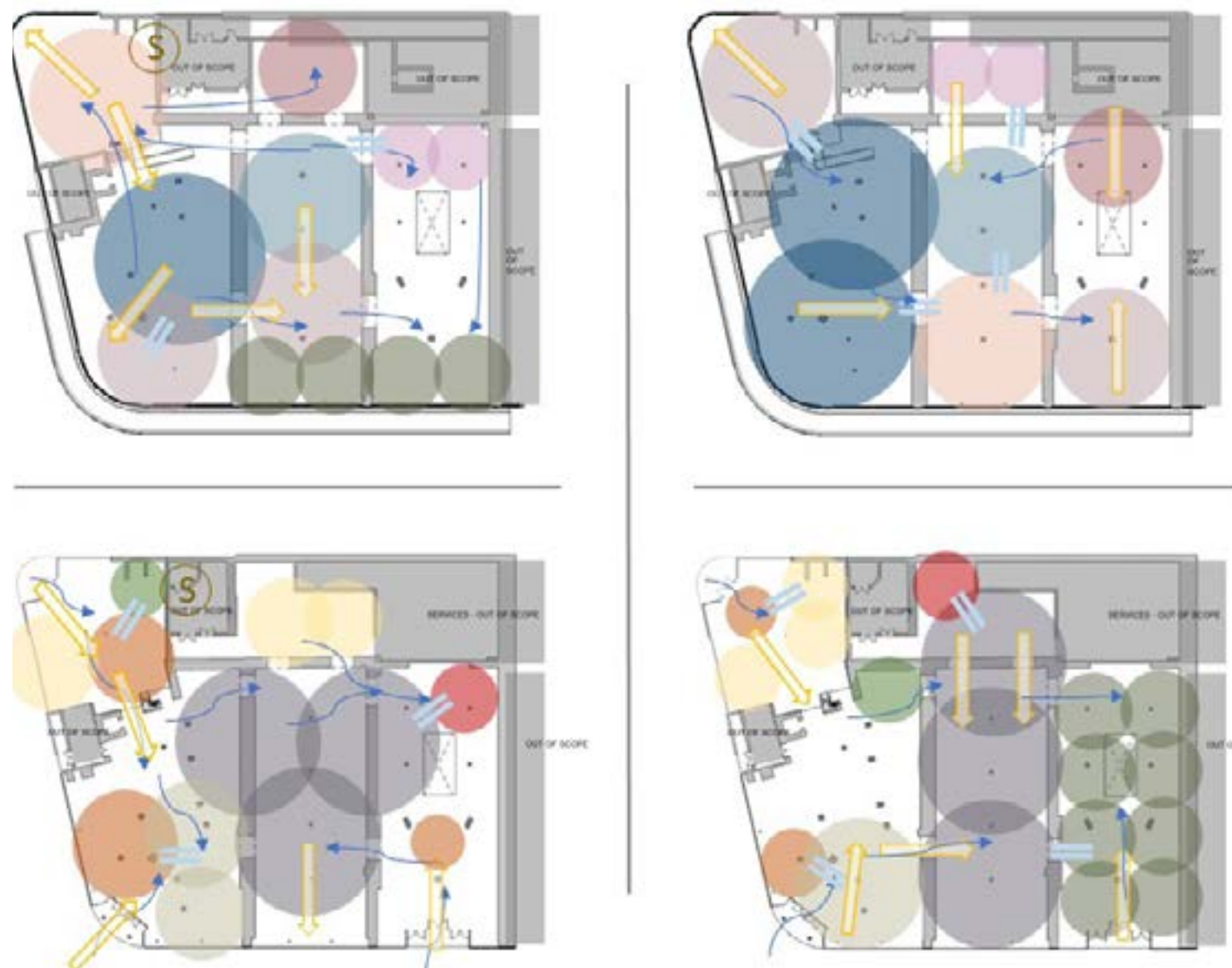
Thorough research pulls together aspects of the project with common threads or interesting opportunities to develop a concept and to ensure every consideration is assessed.

Site analysis

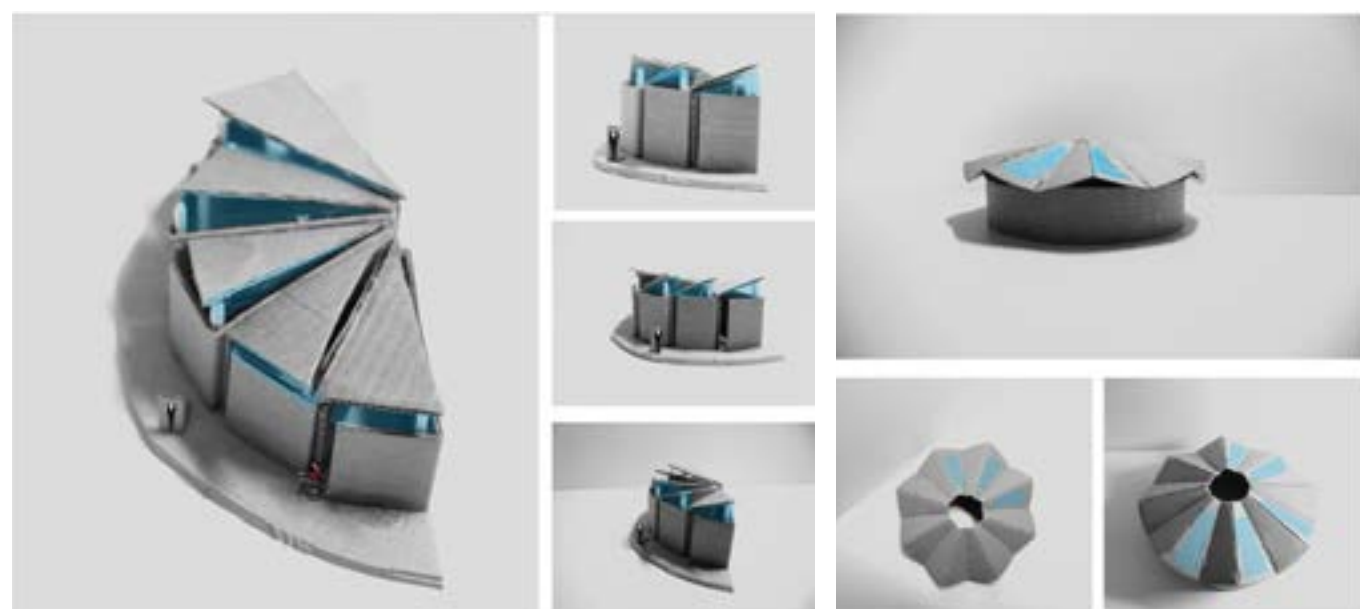


Understanding the Context of the project is vital. Analysing the physical environment, the climate and light will make zoning and optimizing layout more successful.

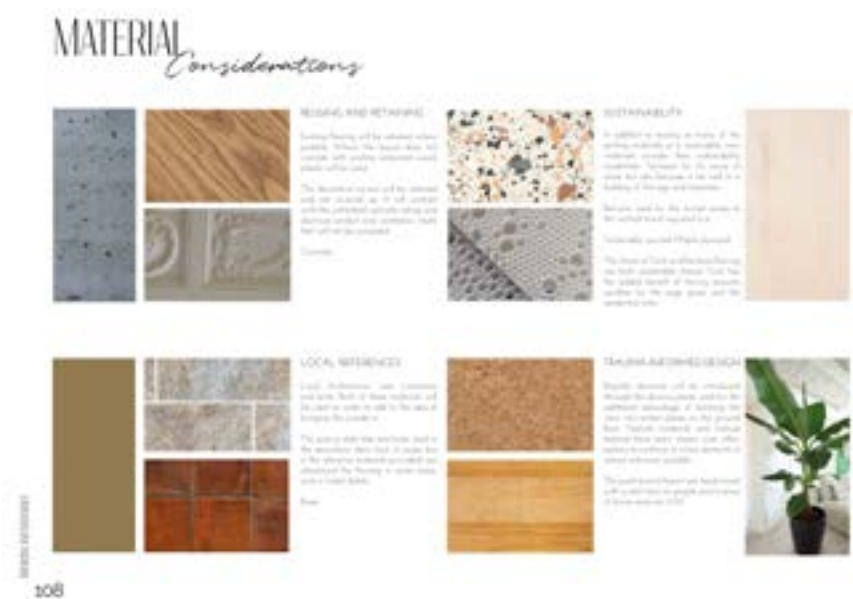
Planning



ITERATION AND EXPLORATION USING REVIT, PHOTOSHOP AND PHYSICAL MODELS



Sourcing



THIS PAGE

Samples, sourcing, FF&E and materials

OPPOSITE PAGE

The First Floor was assigned exclusively to residential space and facilities. The ground floor had the Charity Shop, main reception, non-residential services and intake for shelter as well as classrooms, wellness room and the children's indoor play area.

The choice of Sample presentation was a reminder of the population this space will serve. Leaving everything behind in search of safety, often with the clothes they are wearing and if lucky to have time to plan a single case with cherished belongings

Resolution

ISOMETRIC 3D RENDERED VISUALS OF FIRST FLOOR AND GROUND FLOOR



RENDERED VISUALS OF ONE OF THE LOUNGES WITH PROMENADE BEYOND



CHARITY SHOP



RESIDENTIAL UNIT

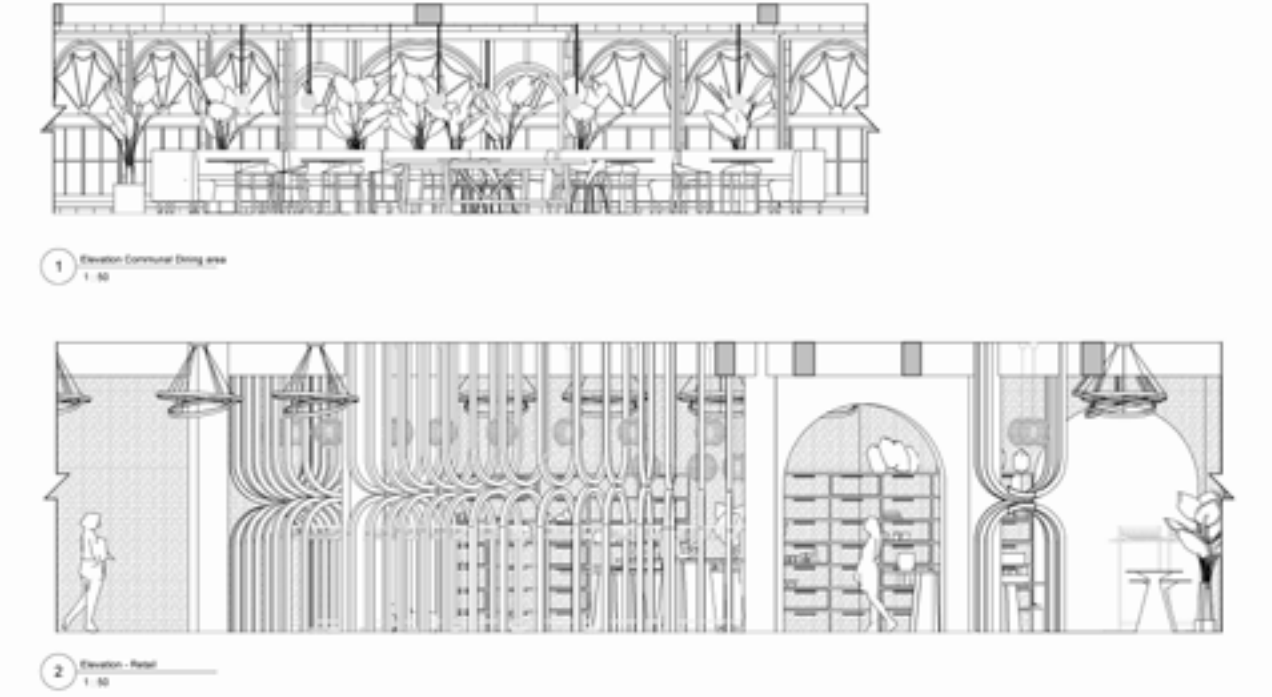
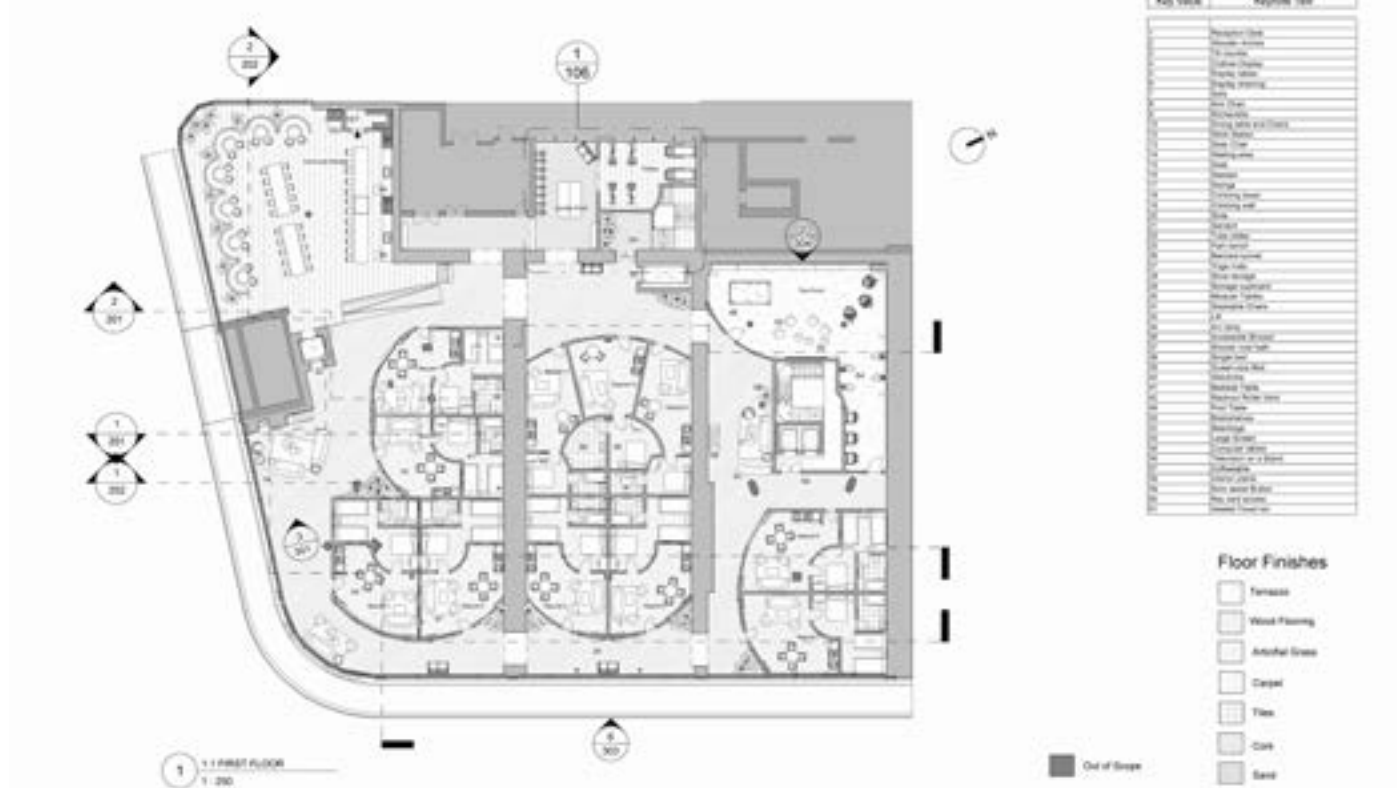
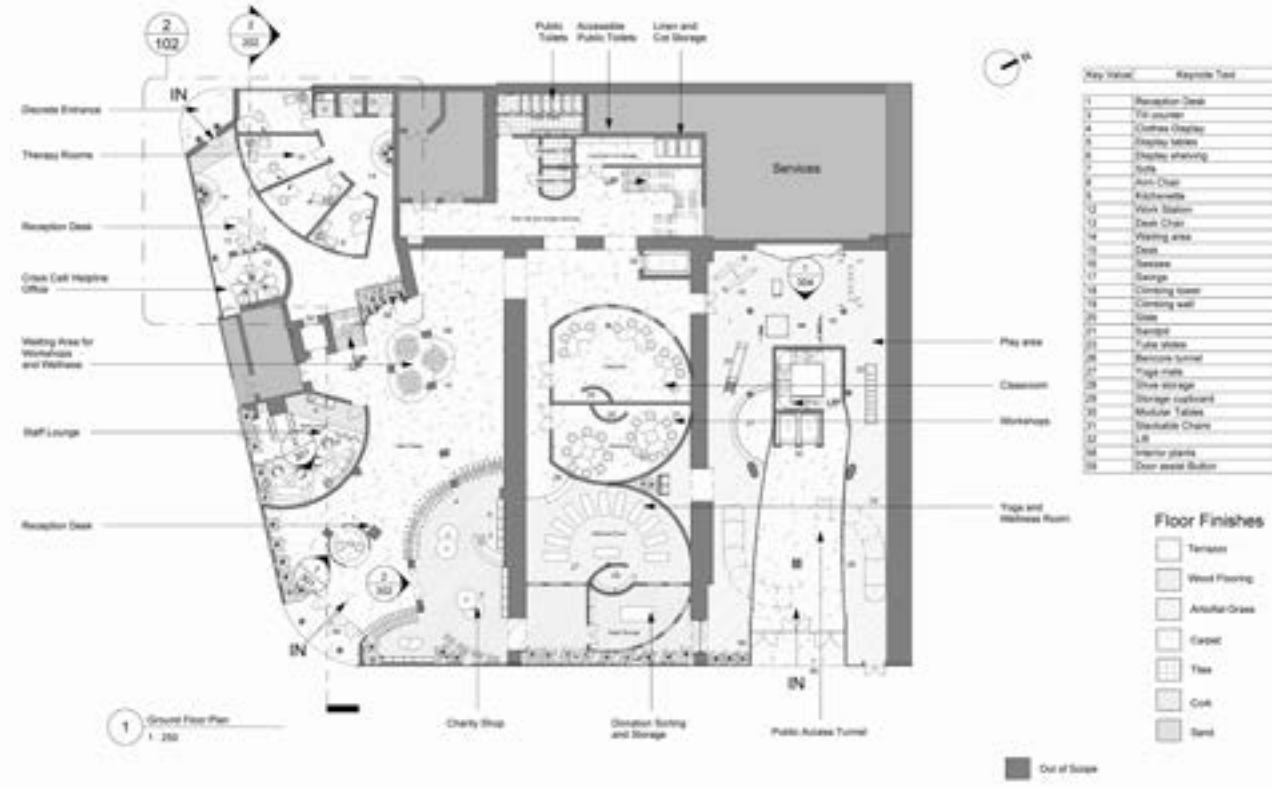


WELLNESS ROOM



COMMUNAL DINING AREA

Technical Drawings



TEEN ROOM



RESIDENTIAL UNITS



PUBLIC ACCESS TUNNEL

SKILLS

- REVIT
- ENSCAPE
- PHOTOSHOP
- INDESIGN
- RESEARCH
- CONCEPT DEVELOPMENT
- TIME MANAGEMENT
- MODEL-MAKING
- SPATIAL PLANNING
- SKETCHING
- SOURCING FF&E

LARGE COMMERCIAL

2

PROJECT BRIEF

To develop a compelling, unique and innovative design for the year 2042 that creatively attracts reluctant consumers, today and in the future, when online markets continue to expand and generational expectations change.

CLIENT PROFILE

Moon Juice - a wellness and beauty brand based on adaptogens with a focus on un-stressing.

PROPOSED DESIGN

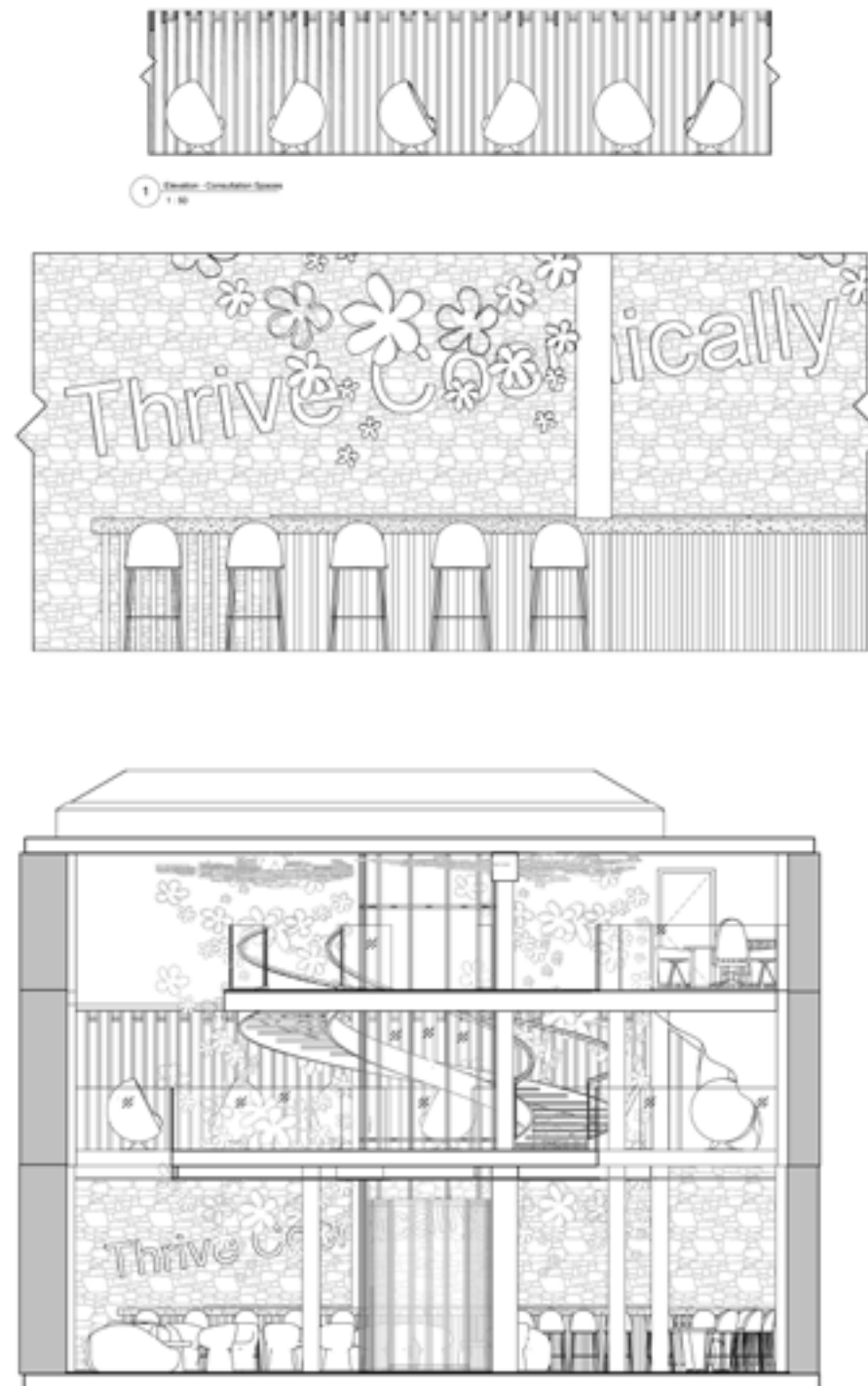
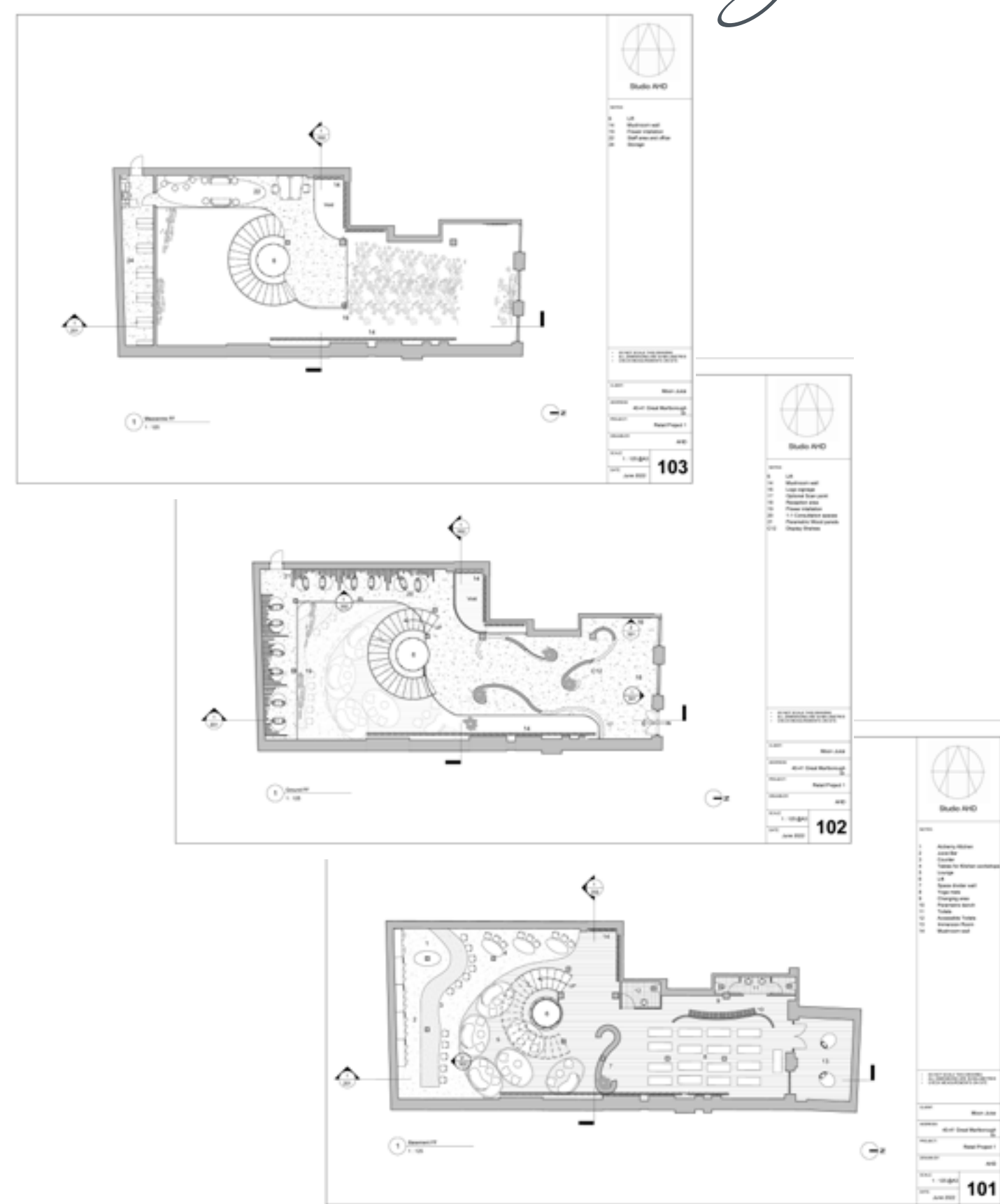
A retreat from busy city life to learn about the adaptogen blends that can improve wellness. A kitchen where blends can be created in front of clients, consultation spaces to get VIP personalised advice, a yoga and wellness space and a lounge to create community and share experiences and the move to a healthier lifestyle.

Taking inspiration from the founder's California roots and the alternative hippie lifestyle of the sixties, Psychedelic Alchemy aims to create a space that has a California Beach vibe with slow meandering curves that invite you to slow down, a colour palette that brings in the beach, with design elements that address the client of the future and what retail has to offer them.

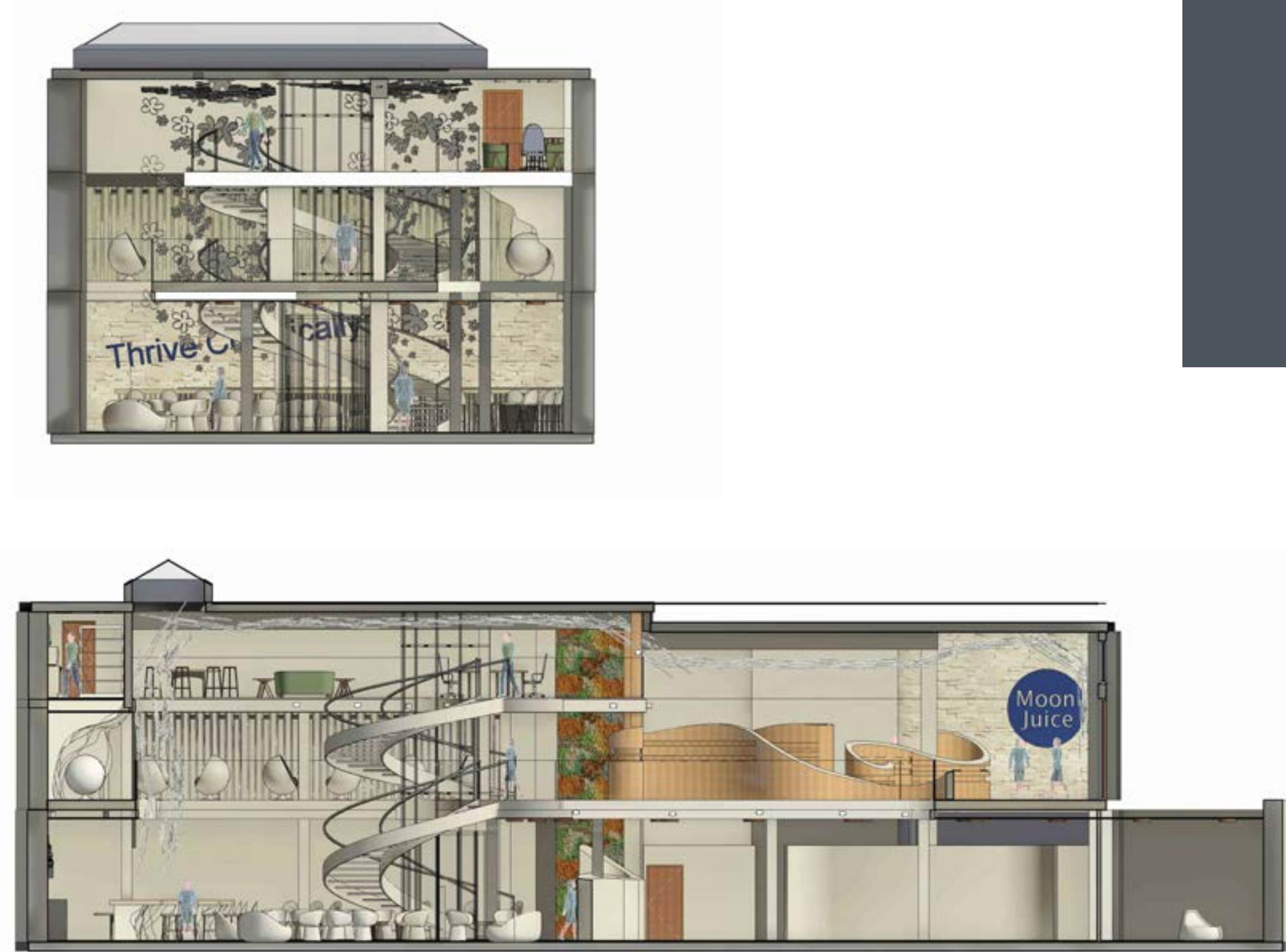


RENDERED VISUAL PRODUCED REVIT AND ENSCAPE

Technical Drawings



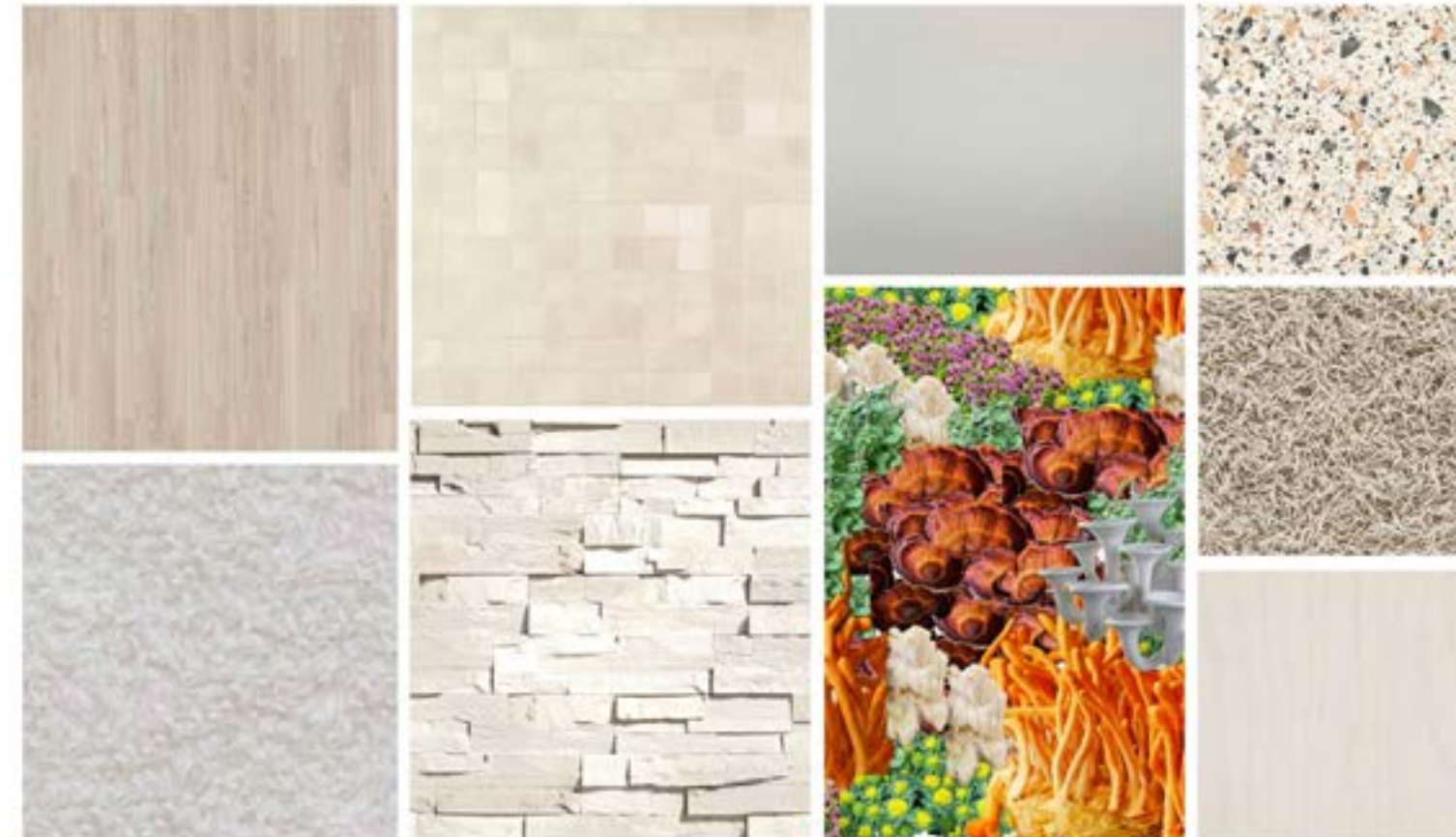
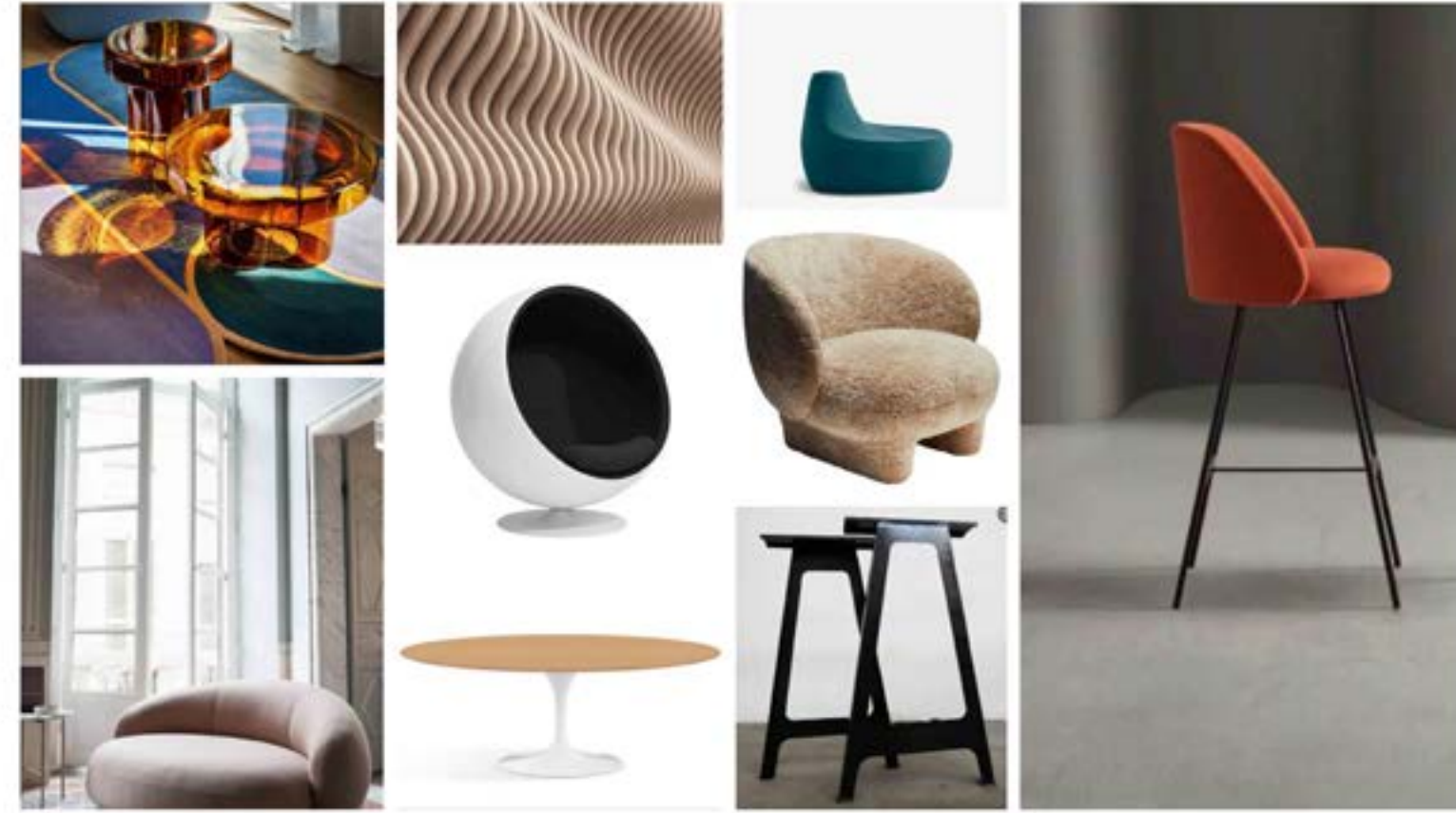
Rendered Drawings



ANALYSING THE SPACE

Physical models were used to validate proportions and volumes in different configurations. The property was long deep with natural light from the skylight at the back and a small street level window at the front. Choosing where each zone should be located took these factors as well as the proposed journey through for visitors.

FF&E and Materials



SKILLS

REVIT
ENSCAPE
PHOTOSHOP
INDESIGN
RESEARCH
CONCEPT DEVELOPMENT
TIME MANAGEMENT
MODEL-MAKING
SPATIAL PLANNING
SKETCHING
SOURCING FF&E



STAIRCASE DESIGN



PROJECT BRIEF

To design a Commercial Staircase, using research into precedents, technical and material considerations, regulations and sustainability to ensure it is feasible and aligns with the overall design of the space in question.

CLIENT PROFILE

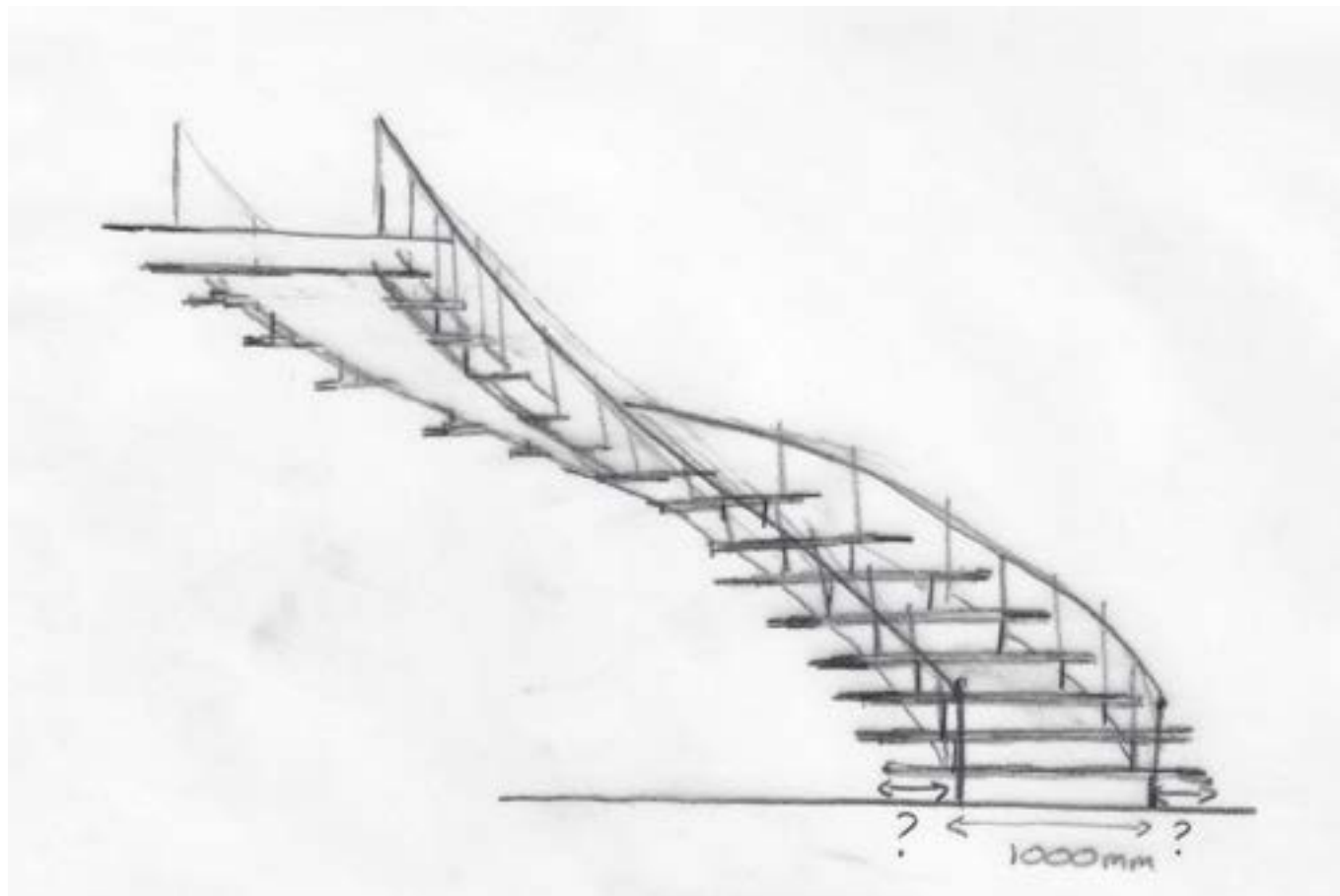
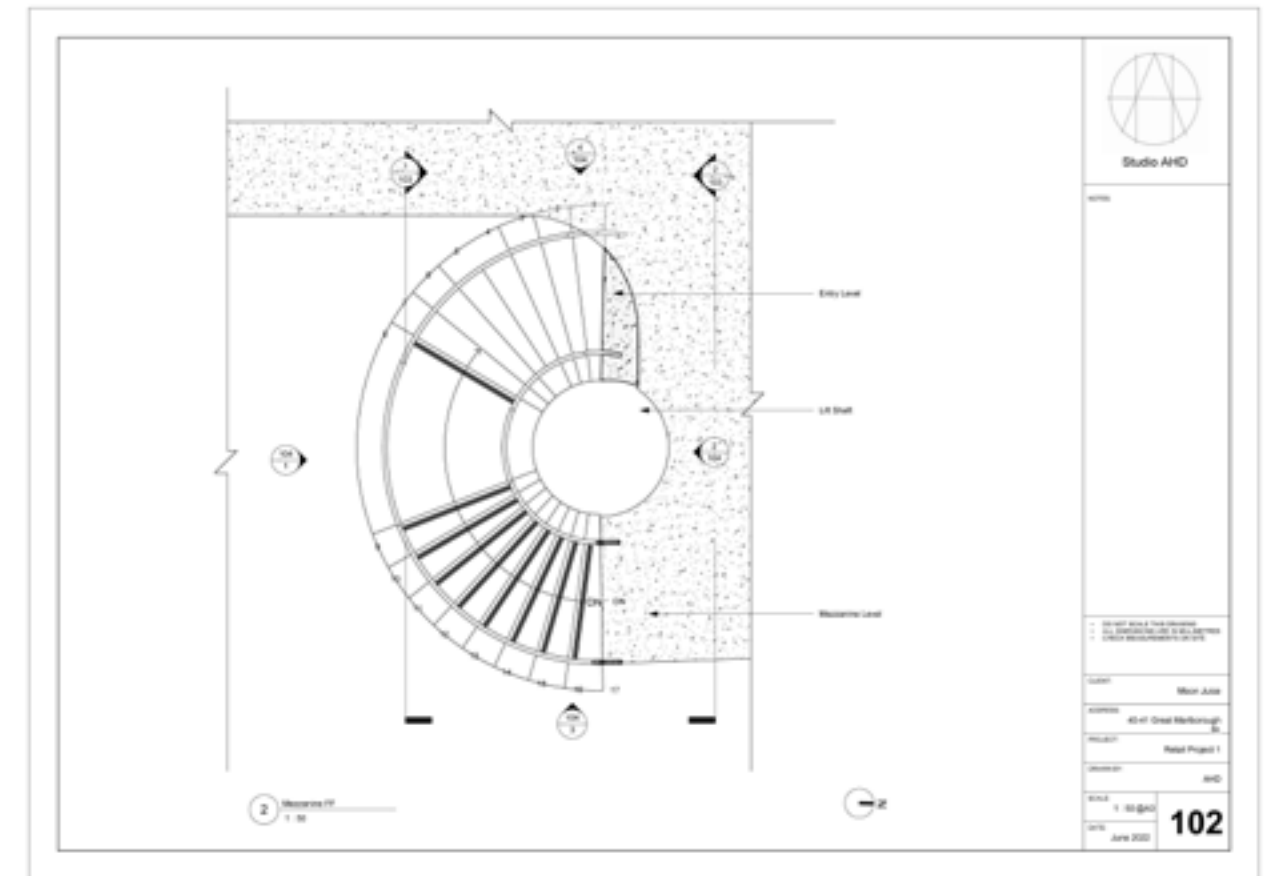
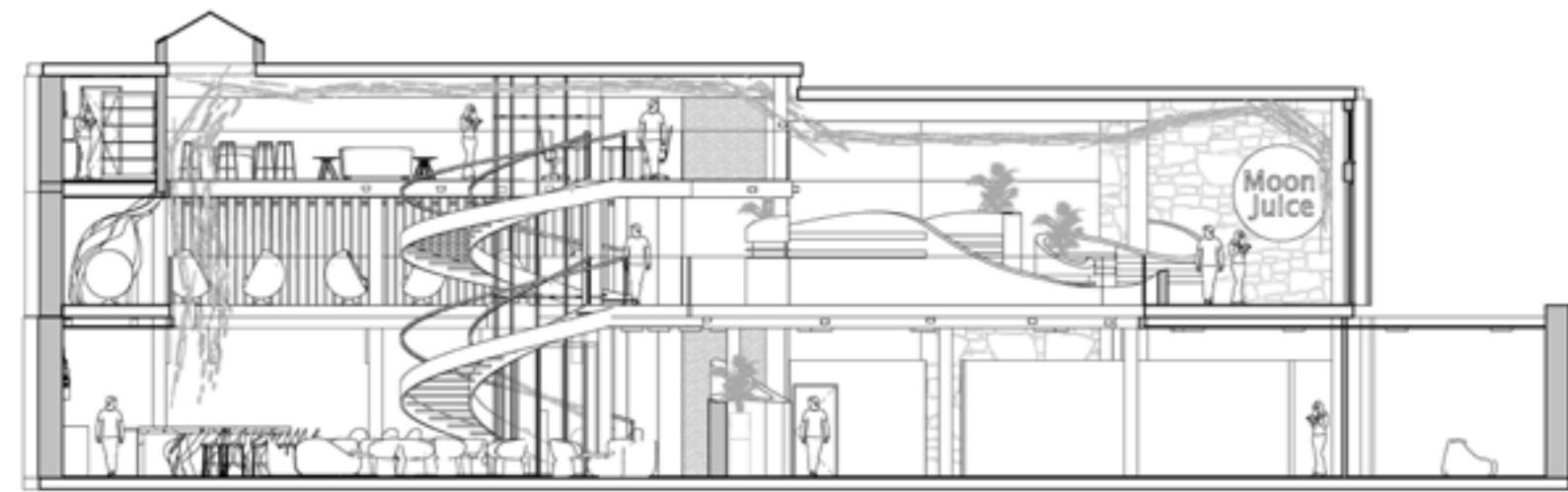
Moon Juice- a wellness and beauty brand based on adaptogens with a focus on unstressng. The staircase to be located in their London Flagship Store.

PROPOSED DESIGN

Taking inspiration from Oscar Neimeyer's Brazilia staircase of the 1960's, the design seeks to add to the experience of a laid back California experience of 'Psyhaedelic alchemy'. The proposed staircase sweeps and gently rises, appearing to float in the centre of the space .

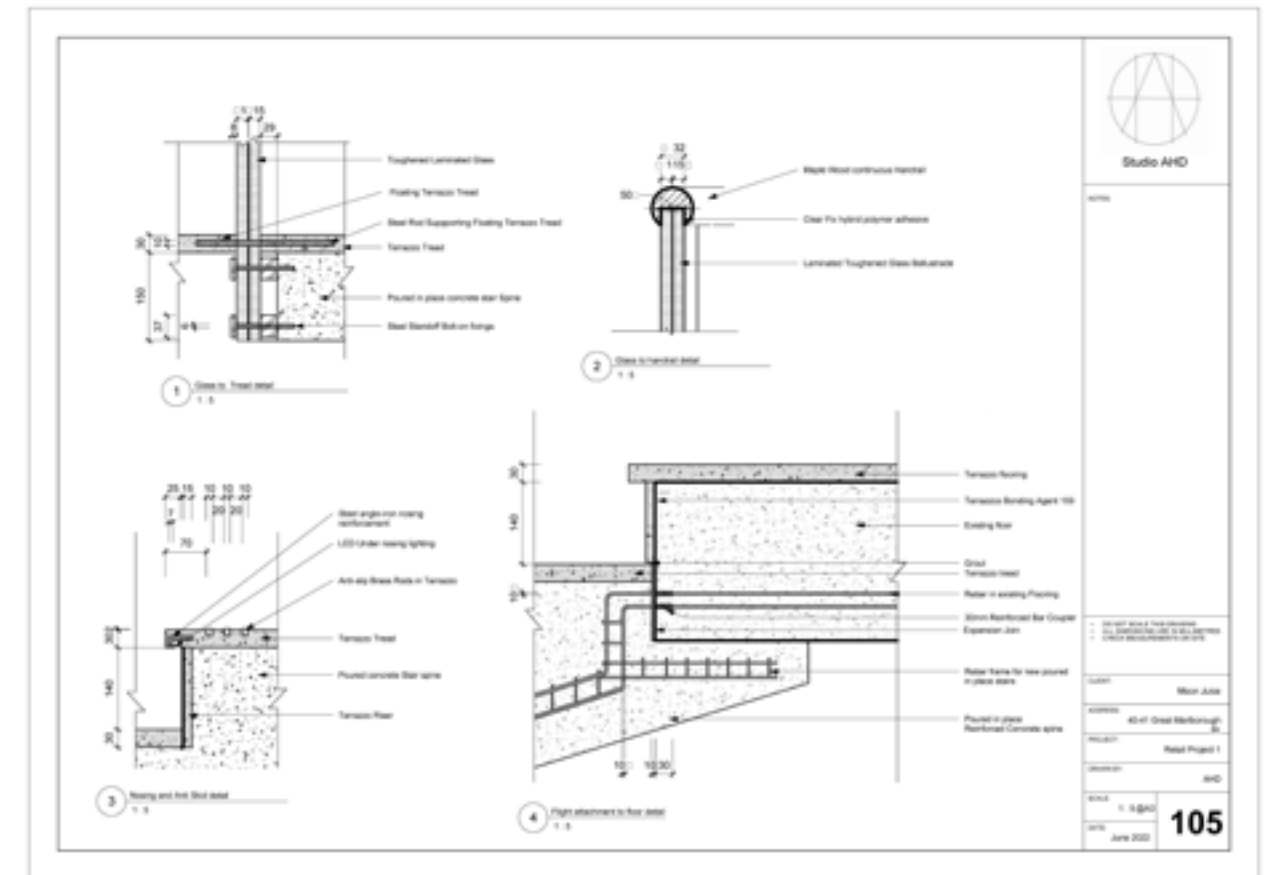
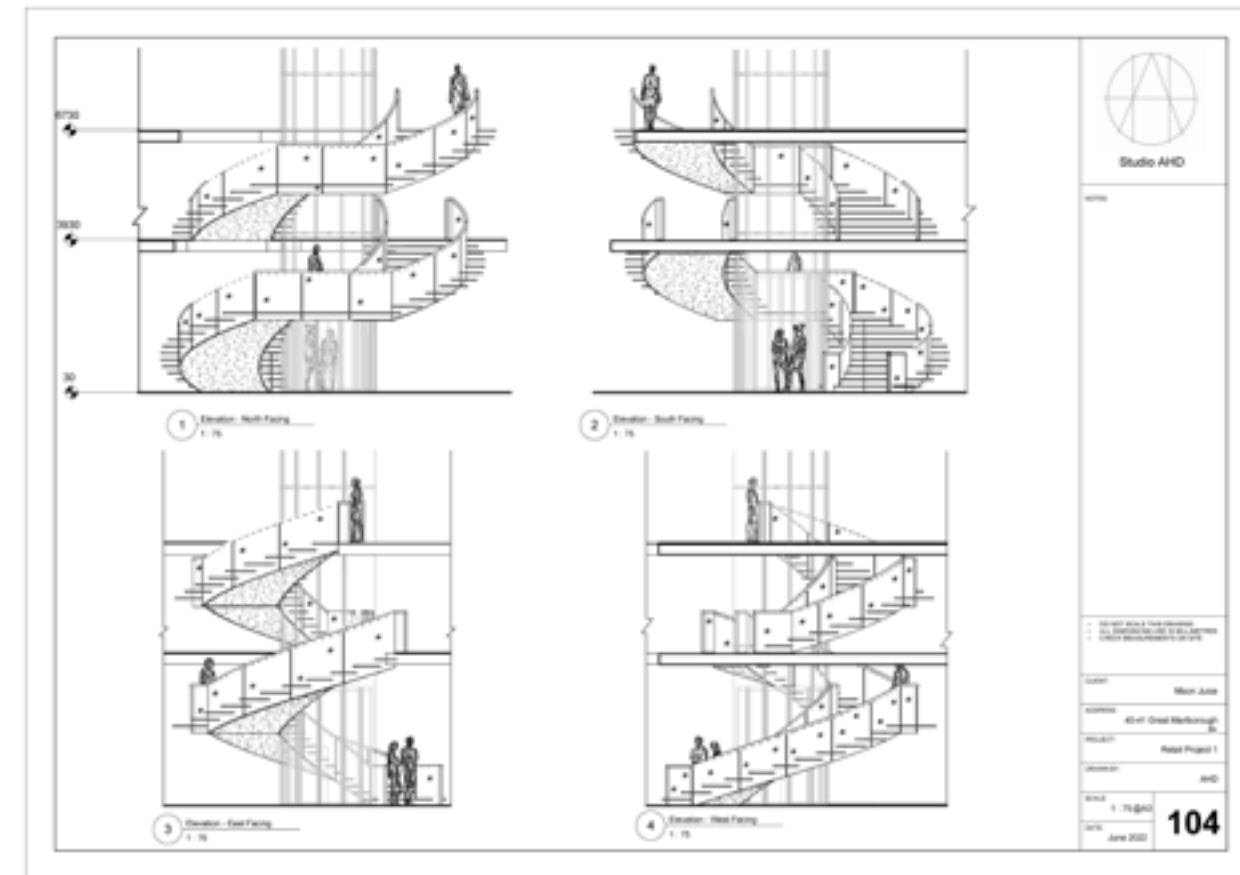


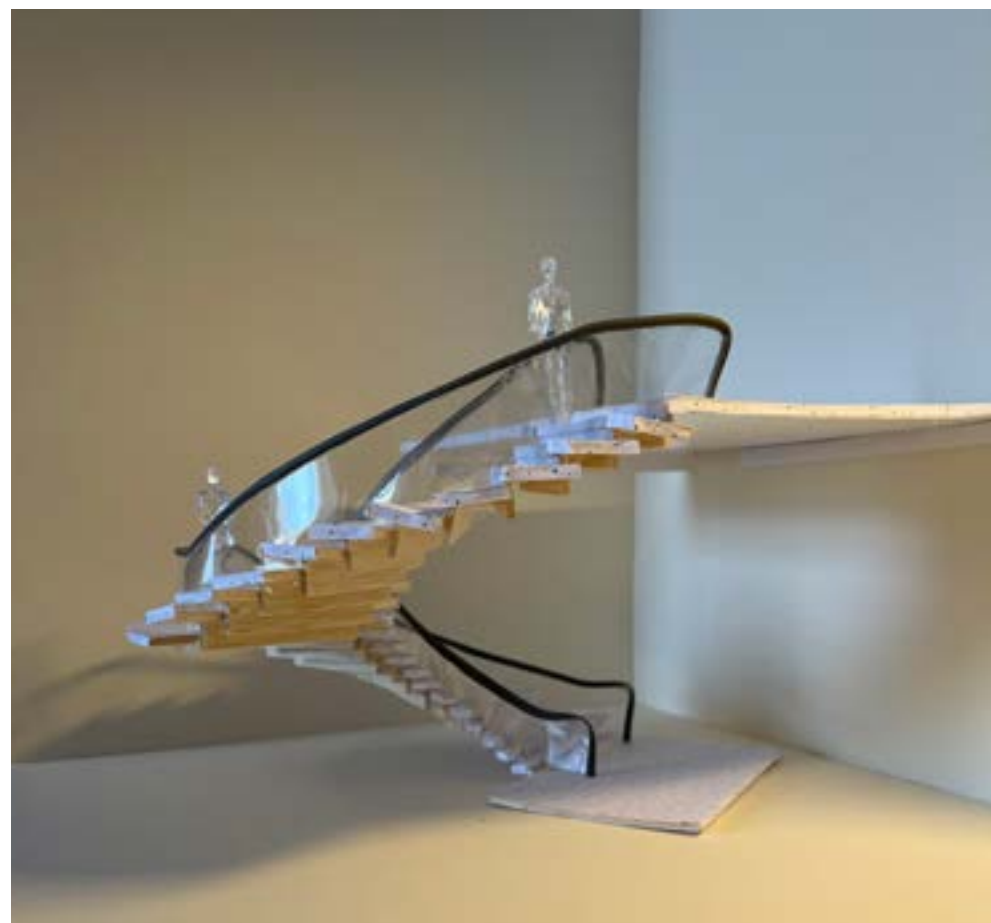
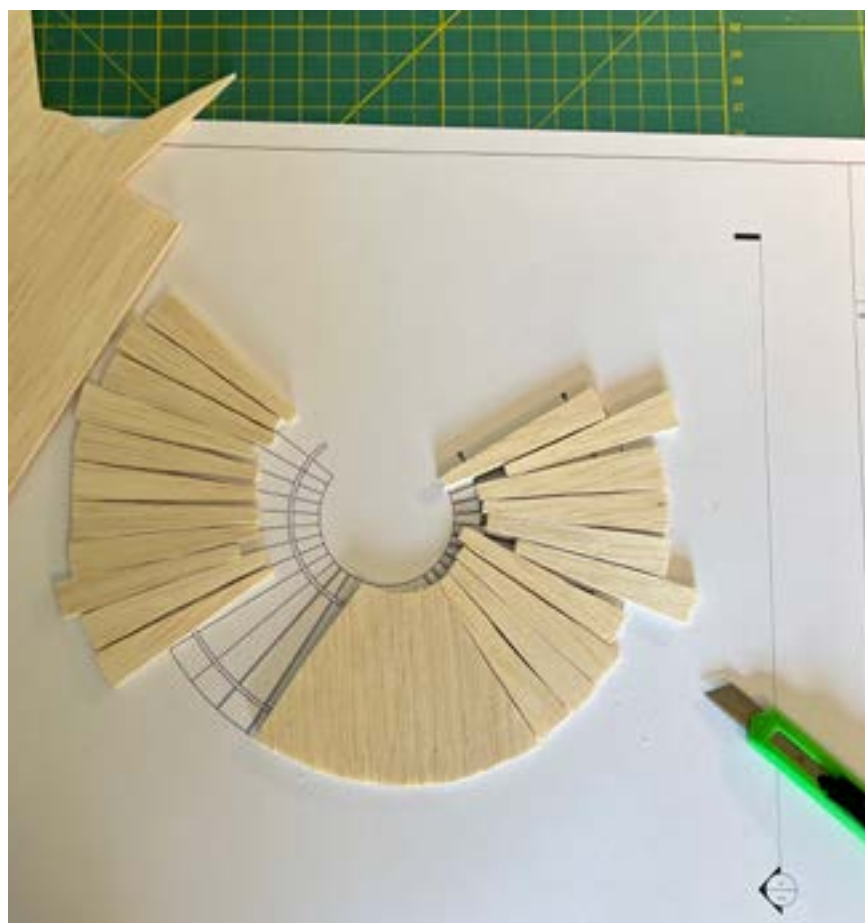
RENDERED VISUAL PRODUCED WITH REVIT AND ENSCAPE



THIS PAGE
From inspiration to feasibility analysis to initial sketches

OPPOSITE PAGE
Technical Drawings of final Staircase in the commercial space.





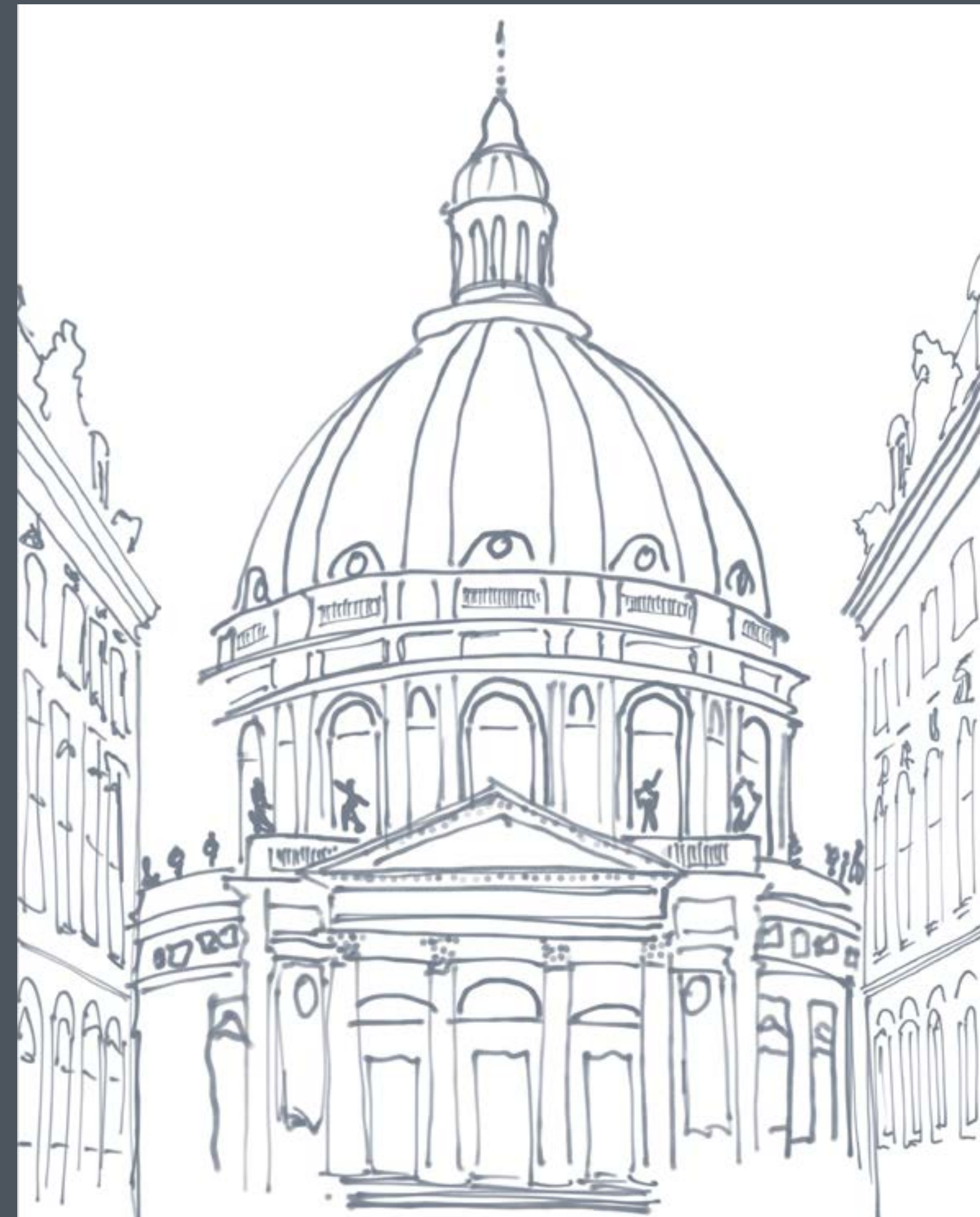
SKILLS

REVIT
ENSCAPE
INDESIGN
TIME MANAGEMENT
MODEL-MAKING
MATERIALS & CONSTRUCTION RESEARCH

OTHER WORK

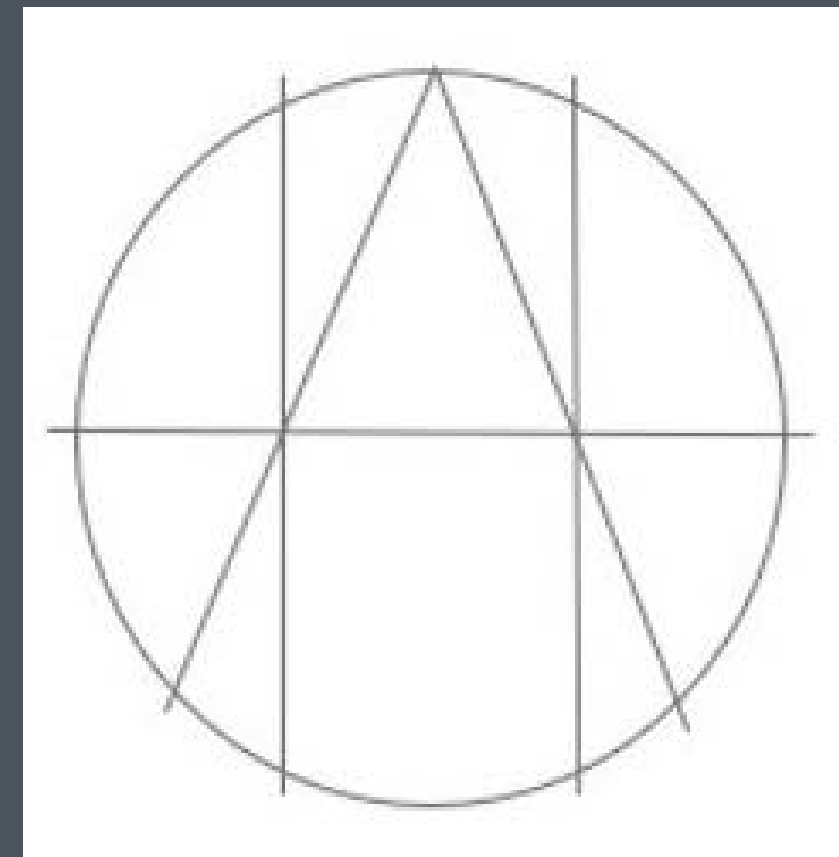
4

BUILDING SKETCHES USING A TABLET.





SKETCHING AND TRACING FOR RESIDENTIAL SCHEMES USING A TABLET



Alexandra Hunt-Dallison
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THANK YOU