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## COMMERCIAL PROJECT

#### Brief

The design brief was to redesign West Dean Visitor Centre, with the principles of the circular economy at the heart of the project.

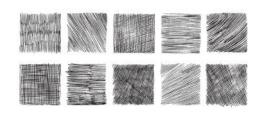
We have been asked to create a hub to connect the college with the community and the local producers.

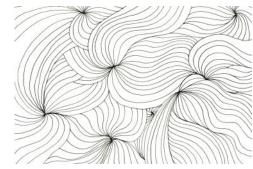
### Concept

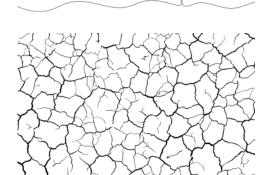
### Unorthodox

Just like a delicate plant unexpectedly growing out of rough concrete, we want to redesign the Visitor Centre so it is full of the unexpected. It will include unconventional features that create a feeling of wonder and become an inspiring model for its like.

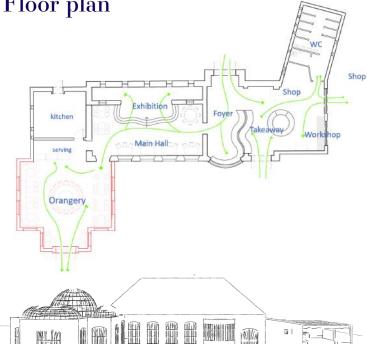
## Design Development

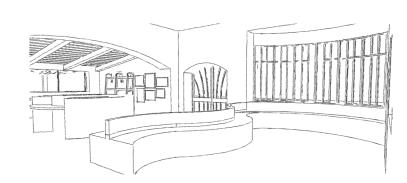






## Floor plan





## Materials

- · Natural
- · Durable
- · Sustainable
- · Engaging
- · Textured









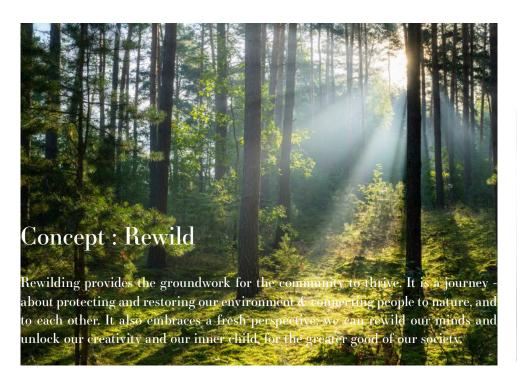




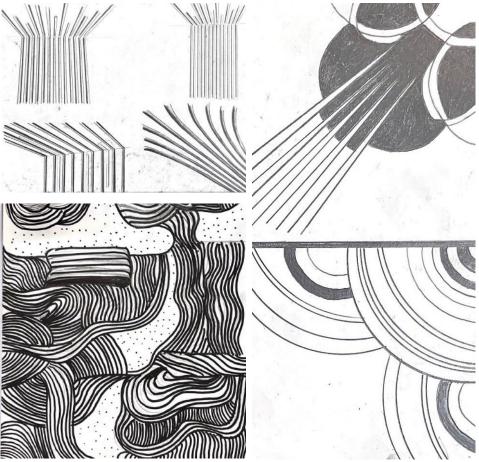
## **COMMUNITY CENTRE**

#### Brief

Tolworth station is a representation of change for the local community. The brief is to make this site more connected with its surroundings and with the community. The project is to imagine and develop a proposal for adaptable and sustainable spaces which encourage sharing, education and growth and enhance the relationship between people and nature.

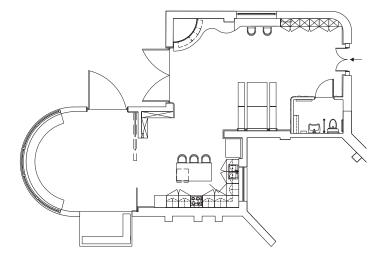


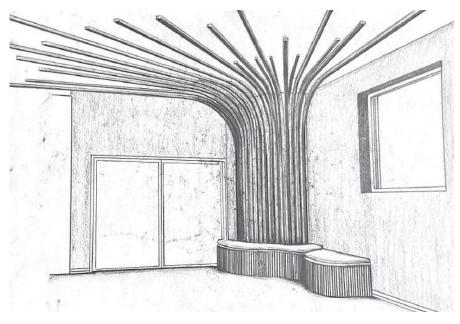
### Design Development

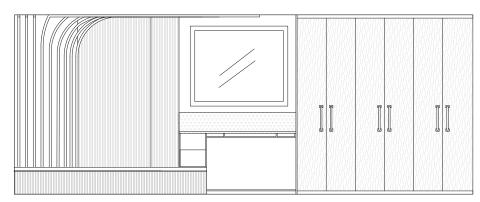


## Floor plan

- · Multifunctional
- · Adaptable
- · Accessible
- · Compliant with Building Regs



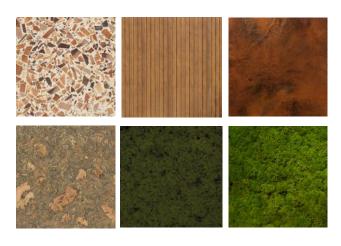




Elavation - Bespoke Joinery

## Materials

- · Natural
- · Durable
- · Sustainable
- $\cdot \ \, \text{Hard-wearing}$
- · Engaging
- · Textured
- · Playful

















## JOINERY DETAILING

#### Brief

Installing a partition wall between the dining space and the cinema room, featuring detailed joinery work, storage, recessed TV on one side and a fireplace on the other. The design should demonstrate the harmony of two natural materials, marble and chestnut while keeping sustainability at the core.

### Concept

Based on expansion of the clients mood board, the design focused on three elements: **geometric shapes**, **asymmetry** and **contrasting colours**, which helped the final design took shape.

To accentuate the elements of contrast, geometry and asymmetry, each wooden panel is wrapped with a different grain of veneer (plain, quarter cut or burr) with contrasting stains.

#### Materials

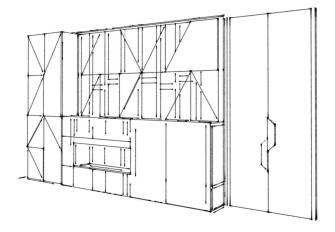


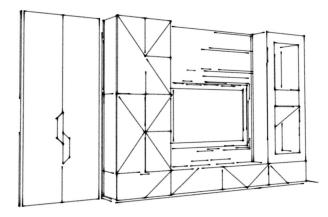


**Marble** - Despite being a natural stone, extracting marble is energy intensive and uses a copious amount of water, creating large holes in the ground. To minimise the impact on environment, the design uses 2mm marble veneers.

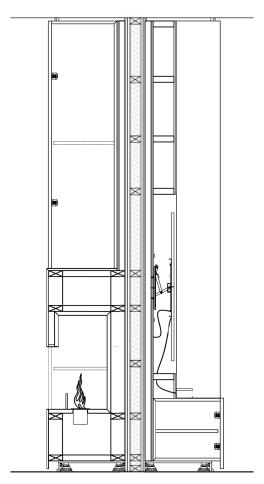
**Chestnut**- Hardwood, with strong sustainability credentials. Grows locally, their roots regrow into new trees when coppiced, enhancing the sustainability of woodlands. It is available in veneers in various grain patterns elevating the final design.

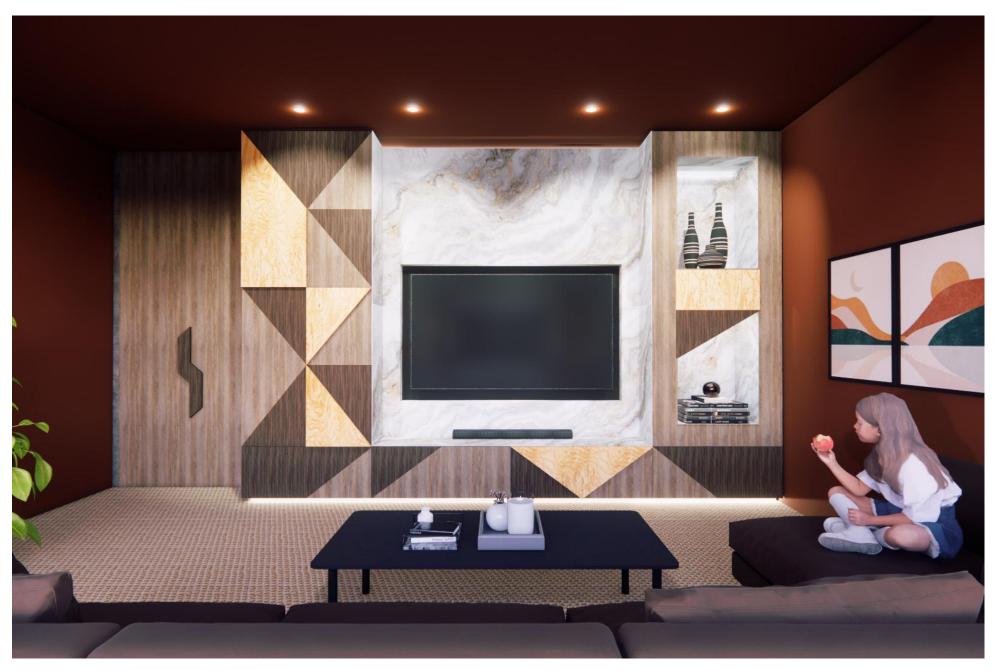
## Design Development





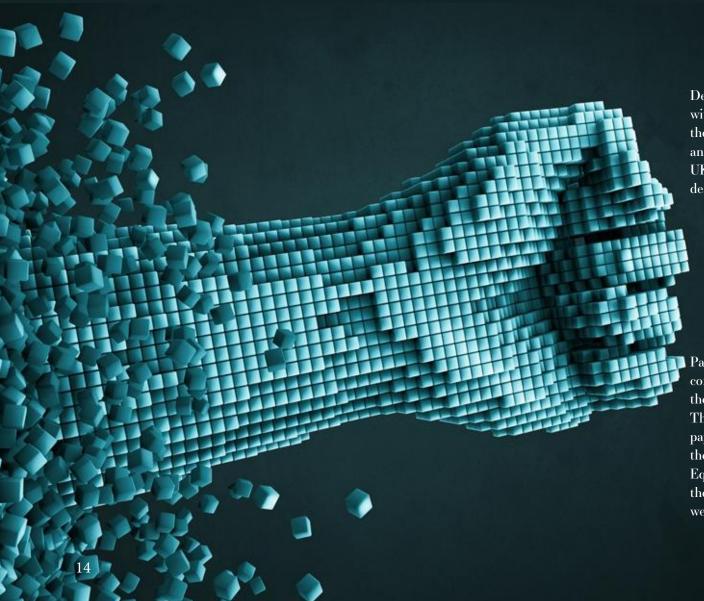
#### **Detailed Section**







## **EXHIBITION DESIGN**



#### Brief

Design a 40m x 40m powerful exhibition stand for **Pact Coffee**, with a maximum height of 6000mm. The stand must represent the brands identity, helps generate public and media interest, and further promotes brand recognition. The stand must meet UK Part M regulations, be fully accessible and sustainable in design.

### Concept

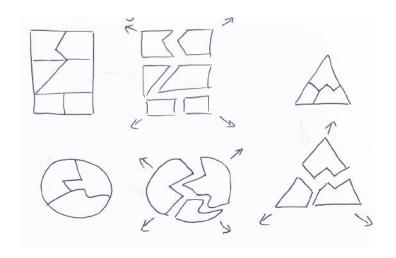
## Disruptor

Pact Coffee is an industry disruptor with its mission of making coffee better for everyone; the farmers, the coffee drinkers and the planet.

They do this by focusing on the welfare of the farmers, by paying them significantly above fair trade prices, educating them and investing in them and promoting gender equality. Equally importantly, they created their own sourcing policy, they campaign to fix the coffee industry for a fairer market as well as focusing on sustainability.

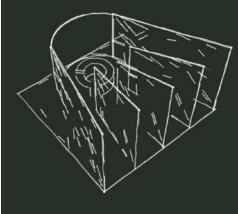


## Design Development



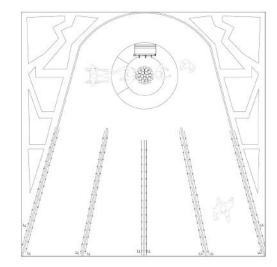


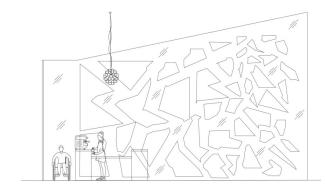




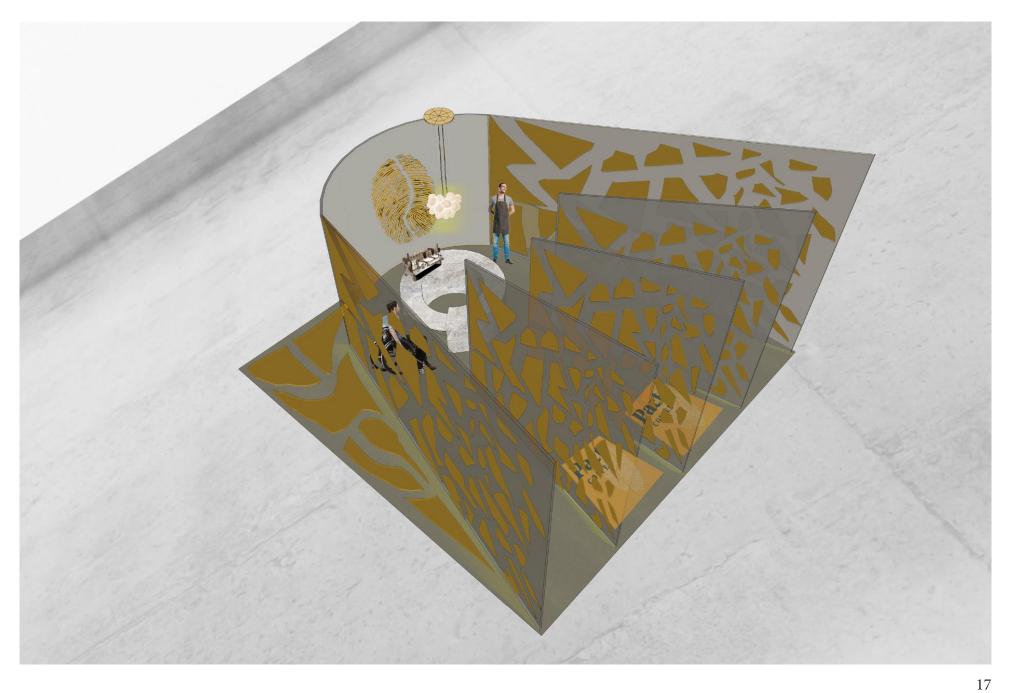














## REGENT'S PARK APARTMENT

#### Brief

The brief is to create a relaxing, sociable and functioning space in which the clients could retreat to from the busy city life, practice their religion and host events for family and friends; with specific rooms, functional areas & plenty of storage within the confines of the shell apartment.

### Concept

A peaceful escape from the hustle and bustle of city life. Home is a sanctuary to provide calm and peace away from the chaos of city life.

## Floor Plan and Section



## Colour Palette





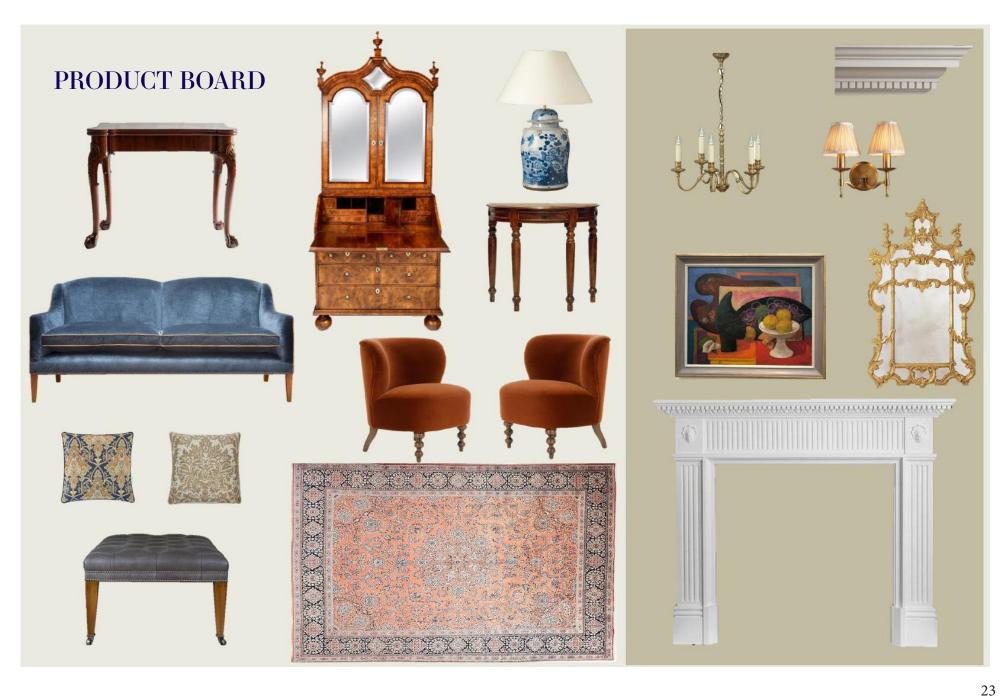




## EARLY GEORGIAN APARTMENT

#### PERSPECTIVE SKETCH











## HANDE REARDON

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