



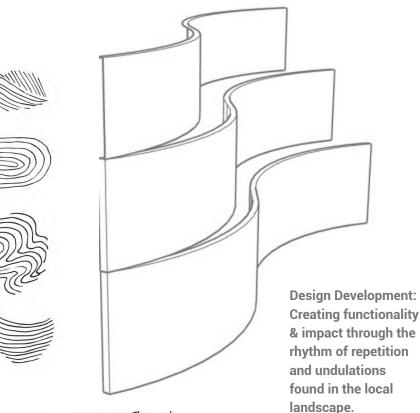


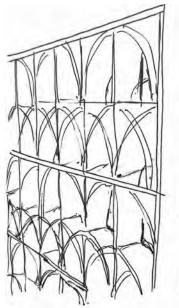
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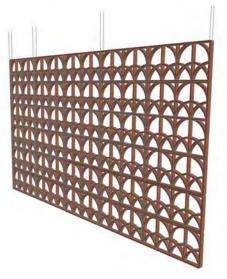
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WEST DEAN VISITOR CENTRE

CIRCULAR DESIGN







Adaptive reuse of space: to extend and re-design the spaces at the West Dean Visitor Centre, to provide increased restaurant capacity, an orangery an exhibition space, heritage learning zone and shop.

The design proposal should take direct inspiration from the local environment and support a circular design ethos.

#### THE CLIENT.

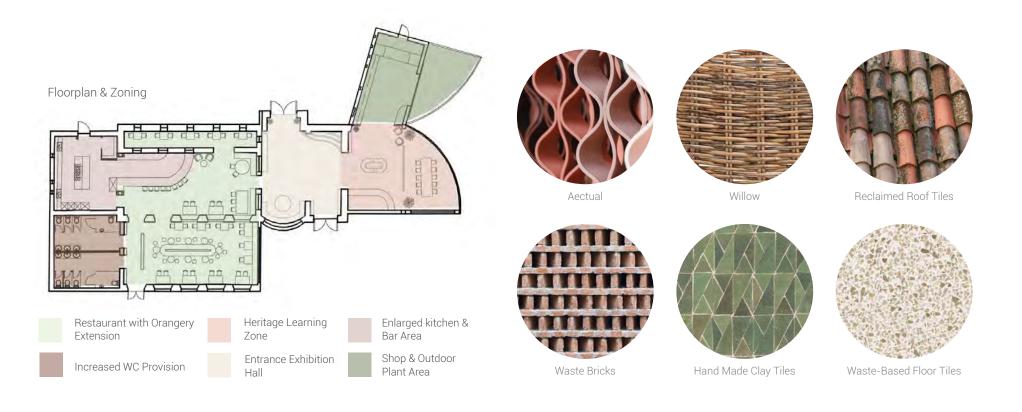
West Dean College provides high quality education in Arts and Conservation. It prides itself on its unique approach to learning and its unique location, nestled in the South Downs.

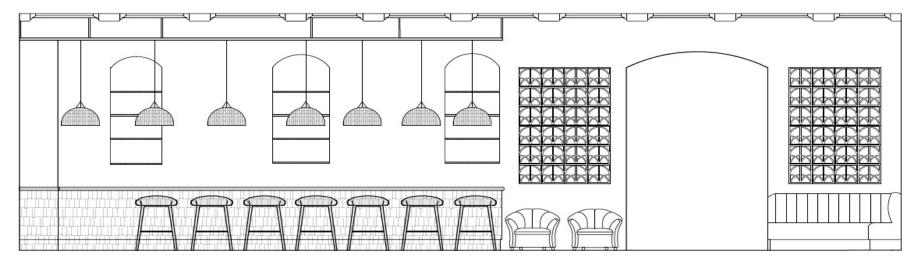
With a strong focus on the preservation of traditional crafts and conservation skills, the college encourages creative diversity, whilst embracing sustainable design and future innovation.

#### THE CONCEPT.



**COMMON GROUND** is vital for a thriving community. It is about bringing people together and championing the ubiquitous richness all around us, not just the rare and the exceptional. This design aims to celebrate the essence of the locality, connecting its past present and future, through the use of heritage craft, natural materials and circular innovation.





Elevation of Main Bar - AutoCAD







To re-imagine the interior and exterior spaces at Tolworth Station, improving its functionality.

These spaces should be adaptable, sustainable and most importantly, enhance the relationship between people and nature, utilising the spaces within the station as well as around it.



#### THE CLIENT.

The Community Brain is a community-led organisation using a range of arts, local history and local enterprise to give places renewed importance and pride. It is an inclusive, informal and participant-led organisation, helping people create engaging stories and events to celebrate their community.

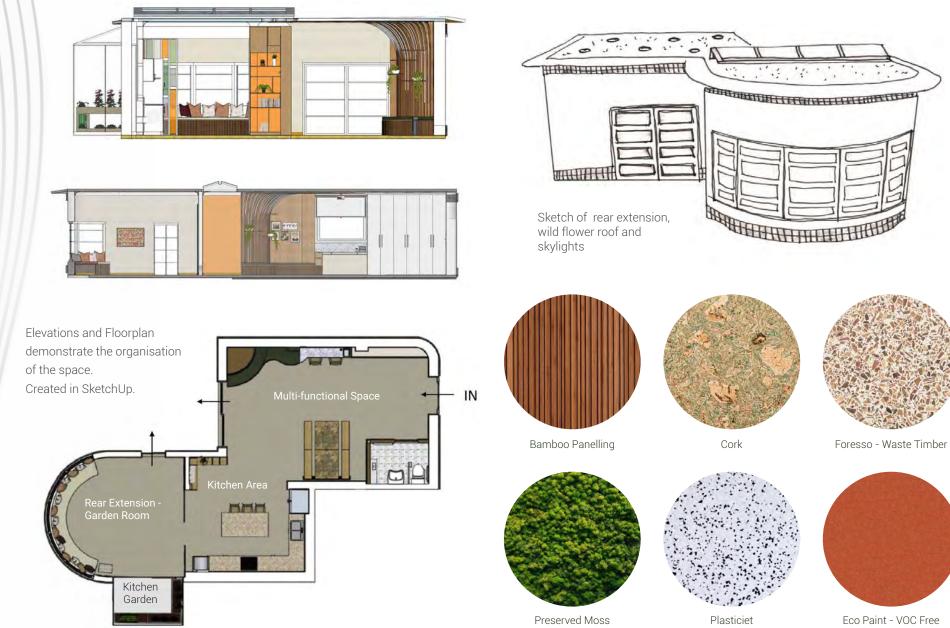


Design Development: Creating vertical emphasis

#### THE CONCEPT.



**REWILDING** protects and restores our environment & connects people to nature, and to each other. We can also REWILD our minds, unlocking our creativity and our inner child. This design aims to re-wild Tolworth Station and the community; uncovering its hidden gems & providing fun-filled hope for future generations.

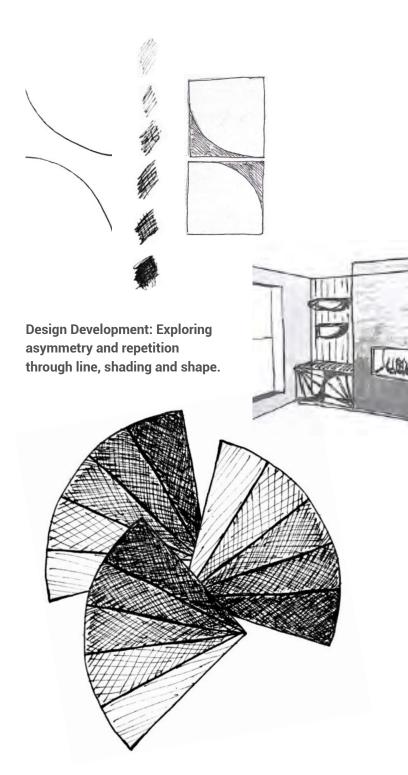




Eco Paint - VOC Free







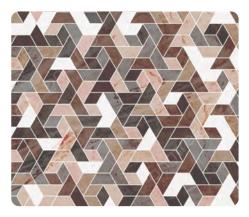
To create a detailed design for a media wall between the kitchen-diner and small home cinema room in the client's home.

The media wall should incorporate a flue-less Bio-Ethanol fireplace on the dining room side and a recessed TV with integral AV on the cinema room side, with plenty of integrated storage.

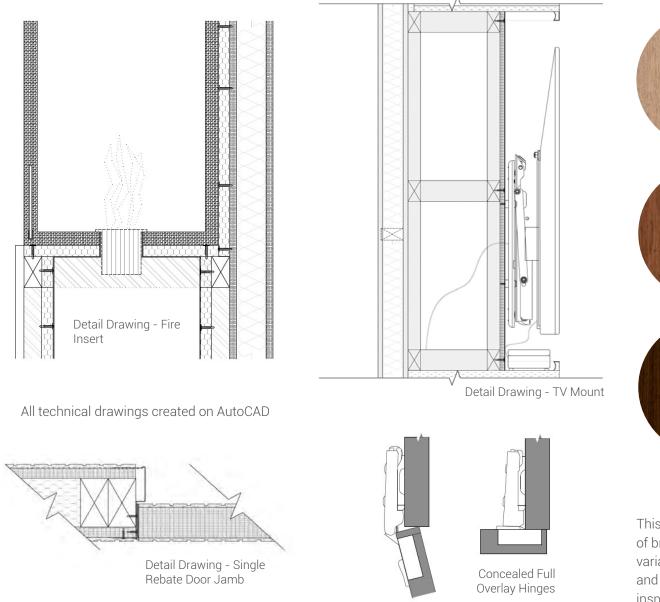
THE CLIENT.

This young couple favour bold and playful patterns, high contrast and juxtaposing materials and colours. They also prioritise sustainable design choices and contemporary finishes. They have specified the materials, cherry wood and bronze, for this design.

#### THE CONCEPT.



**INTERPLAY** of asymmetry and light and dark elements have the potential to create strong visual impact. In this design these elements will come together to draw on the client's love of pattern whilst providing a unique and vivid design - showcasing the contrasting colours and textures of cherry and bronze.





This design celebrates the rich patina and lustre of bronze and the fine grain and warm colour variation of cherry. Both materials naturally darken and evolve with time, so this characteristic has inspired the varying tones used throughout.



EXHIBITING A BRAND

> CONCEPT DESIGN



Scale Model



Design Development: Exploring shape, proportion, function & materiality through research, sketching & model making.

#### THE BRIEF.

To design a pop-up exhibition for Ethique, which represents the brand's values and aspirations, helps generate public & media interest and further promotes brand recognition.

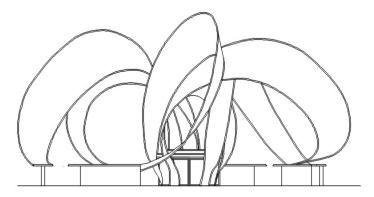
#### THE CLIENT.

Ethique is an ethical beauty brand making solid beauty bars using natural ingredients and compostable packaging. The brand prides itself on taking responsibility for the whole life cycle of its products. It is forging a fresh approach to business, with collaboration and cooperation at the heart of its ethos.

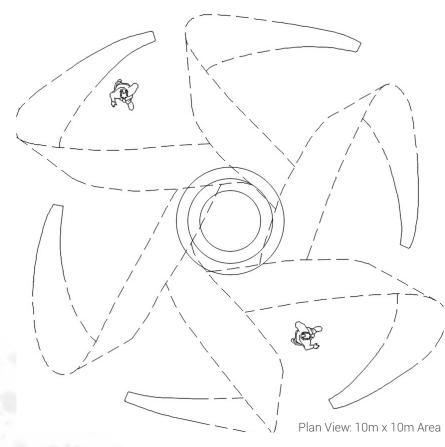
#### THE CONCEPT.

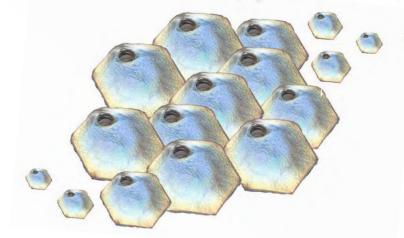


**REGENERATION** forms the basis of Ethique's ideology. At the heart of its mission, the desire to breathe new life into the cosmetics industry. A regenerative business putting people and the planet first with its ethical values and positive message for change. This design aims to reflect the brand's mission through its impactful use of shape and innovative regenerative materials.



Elevation





Key to this design are the regenerative materials used. Innovative iridescent Bio-Sequins & Shell Homage both demonstrating the possibilities of cradle to cradle product innovation. Using plants & waste; creating a glittering display - a regenerative exhibition stand where visitors can experience Ethique products and feel hopeful for the future.



Stainless Steel



Shell Homage



Iridescent Bio Sequin







Apartment 301 is a shell apartment of 125m<sup>2</sup> in Regent's Park, London.

The brief: to design a practical family home for a young couple and their first child. The layout should have integrated flexibility to separate key areas. It should enhance the family's work & social needs and provide a calm and spacious feel, reflecting their love of Scandinavian design and natural materials.

#### THE CLIENT.

This young couple are driven by maintaining the delicate balance of many aspects of their lives, ensuring they work in harmony together. They want to create a healthy, tranquil home environment in which they can thrive together as a family, through the careful division of space and a considered use of light, texture and form.

Design Development: Exploring space planning and design ideas through sketching and model making.

Designing a space where natural light can flow freely; using internal windows, mirrors and interconnecting areas.

### THE CONCEPT.



**BALANCE** found in nature can be brought inside through the reflection and absorption of light, delicate detailing, textural variation and tonal contrasts. This design aims to create a calm home which balances natural elements and light-filled spaces with the adaptability of modern living, offering flexible multi-functional areas.



Floorplan - created on SketchUp



Textured natural materials including banana leaf, wood and wicker.

Translucent fabrics and reeded glass add to the calm scheme.

Examples of FF & E







To produce a design proposal for the main living room of a Georgian town house for a couple living in Soho.

#### THE CLIENT.

A couple with a love for period styling, the clients would like to see original features returned to the property; the scheme should incorporate colours, finishes & patterns that reference the age of the property.

The only remaining original features of the spaces are the windows. The walls are currently painted plaster and the flooring in each instance consists of sealed and sanded floorboards.











**Design inspiration: Acanthus Leaf** 

Fabrics - rich textures and heritage pattern





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