#### ALICE HISLOP

# PORTFOLIO

INTERIOR DESIGN GRADUATE

KLC SCHOOL OF DESIGN

SEPTEMBER 2019 - DECEMBER 2022



This portfolio samples the range of projects I have undertaken, and represents the skills I have acquired and developed during my time studying Interior Design at KLC.

I believe that Interior Design is very much an artistic and creative medium, and I aim for this belief to remain at the forefront of what I do. I have a particular interest in taking a developed conceptual approach to my projects, resulting in cohesive and creative designs.

The design of interior spaces has its legs firmly rooted in psychology. It is undeniable that the environment we are in has a huge impact on our mind and consequently, our well-being. I have a strong interest in how the atmosphere of a space can be manipulated using light, touch, sight, sound and smell, to dictate how an individual will feel within that space.

I hope that my future in Interior Design is rich with complex design and conceptual thinking that represents the profound ideas I have developed during my studies.

olice

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RENDERED VISUAL
CREATED IN SKETCHUP, RENDERED IN
ENSCAPE AND EDITED WITH PHOTOSHOP

09 - FINAL PROJECT

### RETAIL DESIGN

#### BRIEF

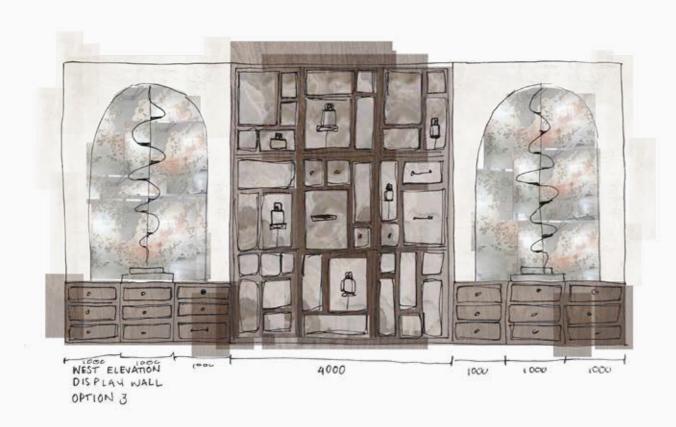
Transform the ground floor of a large, new build commercial property in Mayfair into perfumery brand *Olfactive O's* first physical retail outlet.

#### DESCRIPTION

The final project was an amalgamation of all skills learned throughout the course. Extensive research lead to the development of the concept, *Perceptions: our world intertwined,* informing all design decisions from layout to decorative scheme. The large retail space was enriched with several functions including a dedicated events space. A focus on the customer's experience using lighting and traffic flow analysis resulted in a successful design.

#### SKILLS

Research, conceptual thinking, design development, spatial analysis and planning, lighting plans, handsketching, AutoCAD, SketchUp, Enscape, Photoshop, InDesign, visual and verbal presentation.





DESIGN DEVELOPMENT SKETCHES SKETCHED BY HAND, EDITED IN PHOTOSHOP

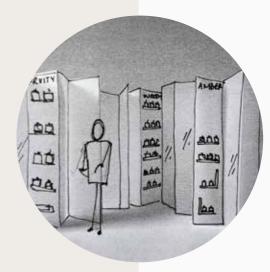


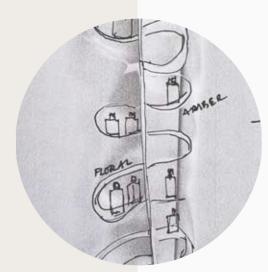
CONCEPTUAL IMAGE

#### CONCEPTUAL APPROACH

Perceptions: our world intertwined recognises that whilst we all see the same world, it is the beauty of our minds, thoughts and opinions that form our perceptions.

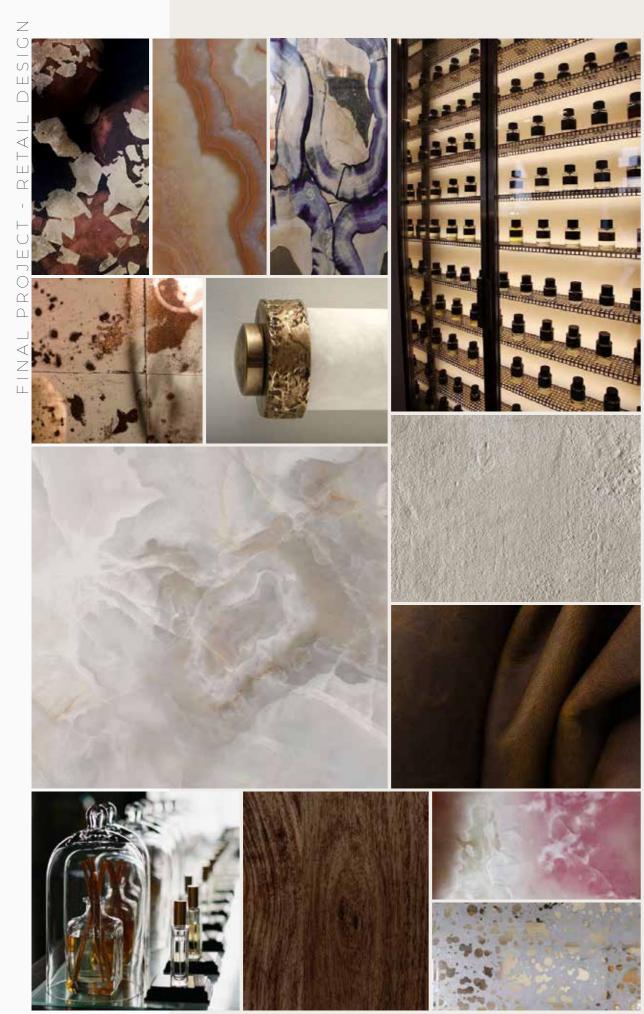
The concept is integrated into all aspects of the design through a clustered layout, rhythm and repetition, shapes and forms, unique materials and a classic palette.

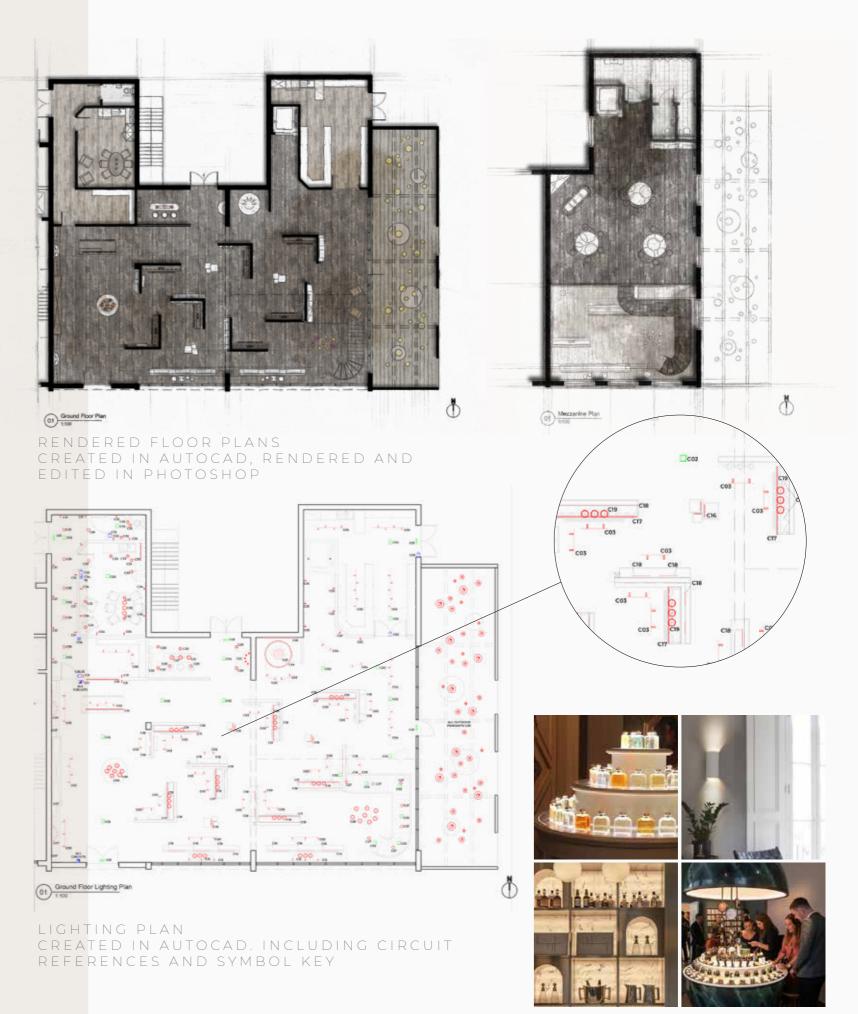






SKETCH MODEL
DESIGN DEVELOPMENT 3



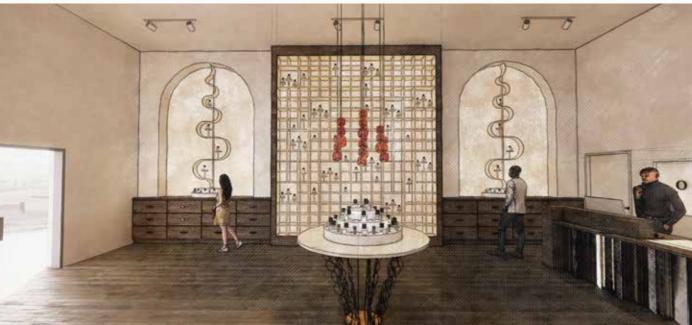


MATERIAL PALETTE ALICE HISLOP

LIGHTING INSPIRATION



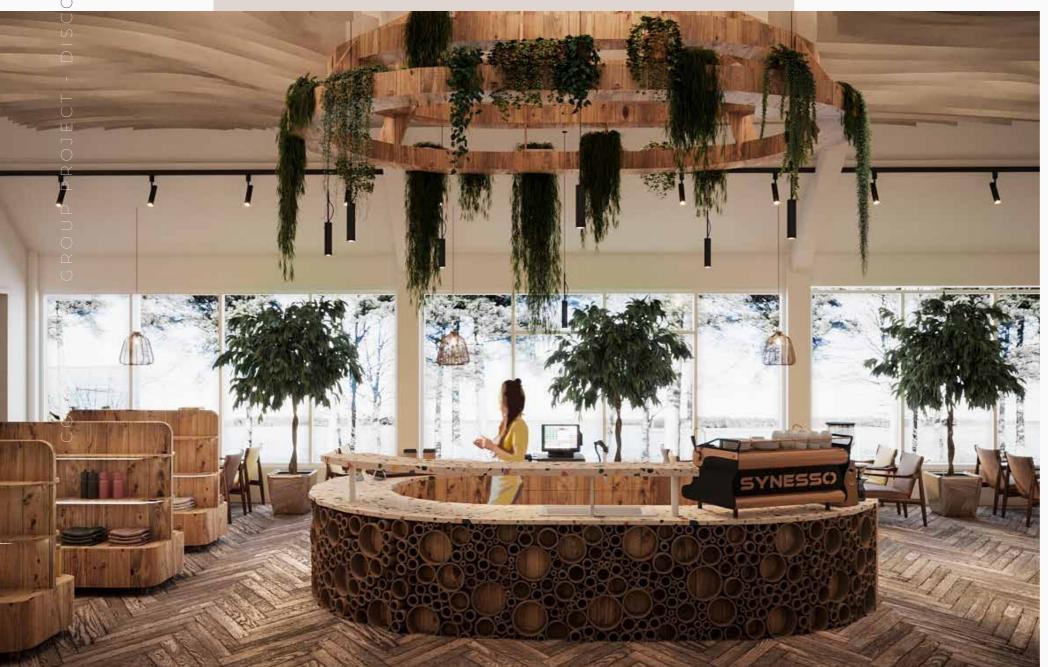




RENDERED VISUALS CREATED IN SKETCHUP, RENDERED IN ENSCAPE AND EDITED WITH PHOTOSHOP



EXTERIOR ELEVATION
RENDERED AND EDITED IN PHOTOSHOP



RENDERED VISUAL
CREATED BY ANOTHER GROUP MEMBER

08 - GROUP PROJECT

# DISCOVERY CENTRE

#### BRIEF

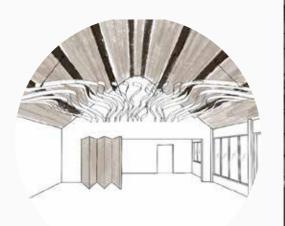
Propose a creative, budget conscious design for the renovation of an *Essex Wildlife Trust* centre, responding to the needs of users and representing the charities brand and values.

#### DESCRIPTION

Leading a group of six through the design process of this live brief, research lead to the development of the concept nature's metamorphic sanctuary, born from circadian rhythms and animal dwellings. We proposed a design responding to the needs and desires of the Trust, challenging the traffic flow of the space by relocating the kitchen service area. The space transformed into a stimulating sanctuary, blurring the lines between the natural world.

#### PERSONAL CONTRIBUTIONS

Research, conceptual thinking, design development, spatial analysis and planning, lighting design and plans, handsketching, Photoshop, visual and verbal presentation, group leadership and organisation, building regulations.







DESIGN DEVELOPMENT SKETCHES



DESIGN DEVELOPMENT SKETCH CREATED IN PROCREATE



INSPIRATIONAL IMAGES













ALICE HISLOP

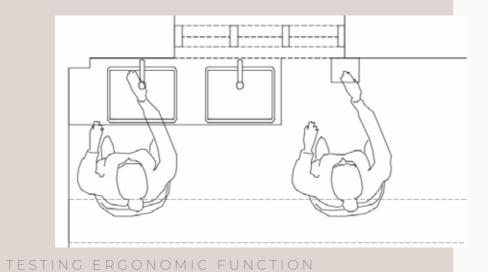
CONCEPTUAL IMAGES





EXISTING SPACE



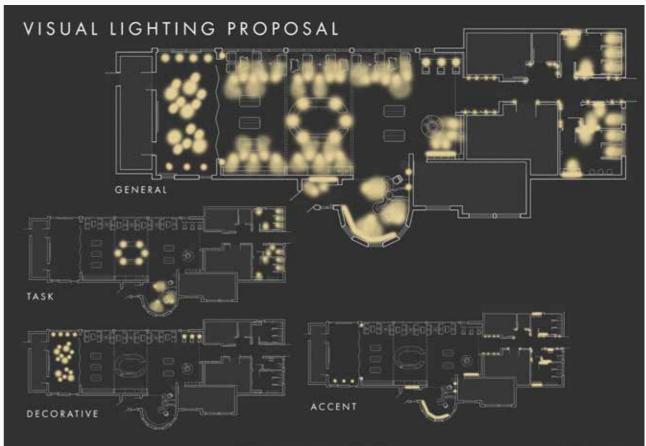


LAYOUT

BATHROOM INSPIRATIONAL IMAGES



BATHROOM INITIAL RENDERED VISUAL RENDERED AND EDITED IN PHOTOSHOP



OVERALL VISUAL LIGHTING PROPOSAL DEMONSTRATING GENERAL, TASK, DECORATIVE AND ACCENT LIGHTING. CREATED IN PHOTOSHOP











FINAL PRESENTATION RENDERS CREATED IN 3D MAX BY ANOTHER GROUP MEMBER

01 - CAFE AND RETAIL m

03 -BATHROOMS

04 -SENSORY DISCOVERY CORRIDOR

ENTRANCE



RENDERED VISUAL
CREATED IN SKETCHUP, RENDERED IN
ENSCAPE AND EDITED WITH PHOTOSHOP

07 - LARGE COMMERCIAL PROJECT

# MULTI USE SPACE

#### BRIEF

Design a multi-use space for print making company *Print Club London*, including cafe area, retail space and an office/co working space, in Montreal, Canada.

#### DESCRIPTION

Project 7 focussed on commercial spaces and the analysis of the impact on individuals behaviour, productivity and interaction. Research lead to the development of the concept expressive freedom: the foundation of everything inspired by the Fauvism art movement, lead by Matisse. The abstract and bold characteristics of Fauvism resulted in an expressive and unique final design, grounded by confident forms and a raw base palette, and made playful by expressive use of colour and detail.

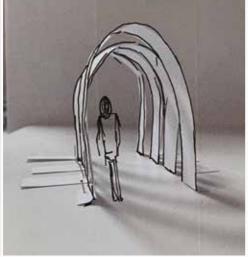
#### SKILLS

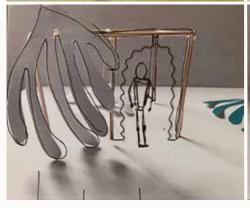
Research, conceptual thinking, design development, spatial analysis and planning, colour theory, lighting plans, AutoCAD, SketchUp, Enscape, Photoshop, InDesign, sample presentation, FF&E sourcing, visual and verbal presentation, EstiMac.

Thin metal

7 7

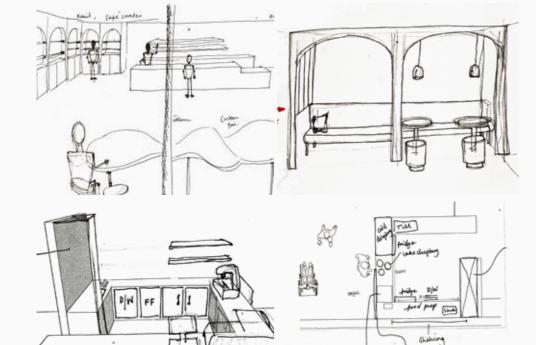








SKETCH MODELLING



DEVELOPMENT SKETCHES AND MODELLING







CONCEPTUAL INSPIRATIONAL IMAGES





Welcoming curves

DESIGN ELEMENT INSPIRATION MOODBOARDS

m - Grenadine armchair

n - Coffee table

FF&E SOURCING







RENDERED VISUAL CREATED IN SKETCHUP AND ENSCAPE, EDITED IN PHOTOSHOP



RENDERED VISUAL CREATED IN SKETCHUP AND ENSCAPE, EDITED IN PHOTOSHOP

o-Seaweed armchair CREATED IN PHOTOSHOP

ALICE HISLOP





RENDERED VISUAL
CREATED IN SKETCHUP, RENDERED IN
ENSCAPE AND EDITED WITH PHOTOSHOP

06 - DETAILED WORKING DRAWINGS

# RECEPTION DESK

#### BRIEF

Develop an initial sketch into a detailed working drawing package for a bespoke reception desk. Specify sustainable materials and consider ergonomics, anthropometrics and accessibility.

#### DESCRIPTION

Research into unique, innovative and sustainable materials and their properties as well as a variety of material processes including cutting, forming, joining and finishing. Consideration of how a bespoke piece of furniture can and should meet all functionality requirements and performs optimally for it's user. This lead to the development of a relaxed, informal and welcoming reception desk demonstrating an appreciation for natural and unique materials.

#### SKILLS

Research, materials and processes, sustainability, sketch modelling, sketching, analysis, SketchUp, AutoCAD, Photoshop, parts list, isometric drawing, detail drawings, bespoke furniture and joinery.

RENDERED VISUAL

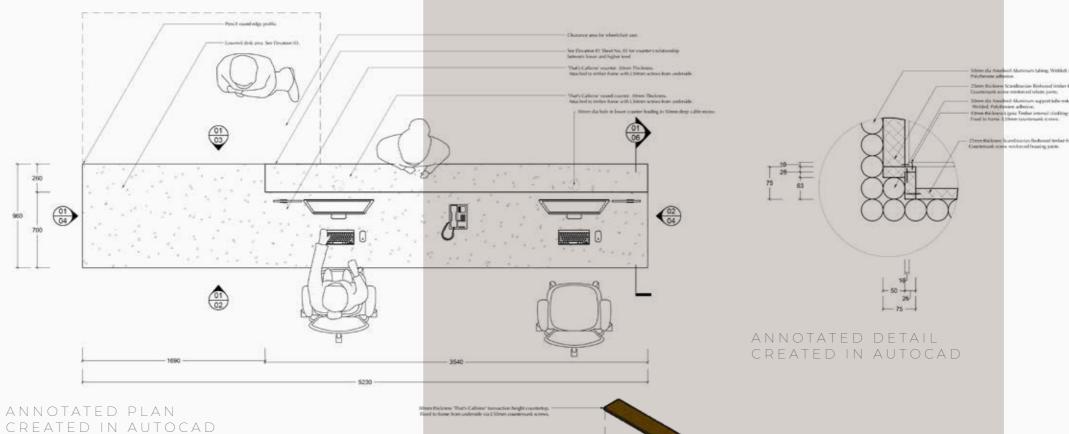






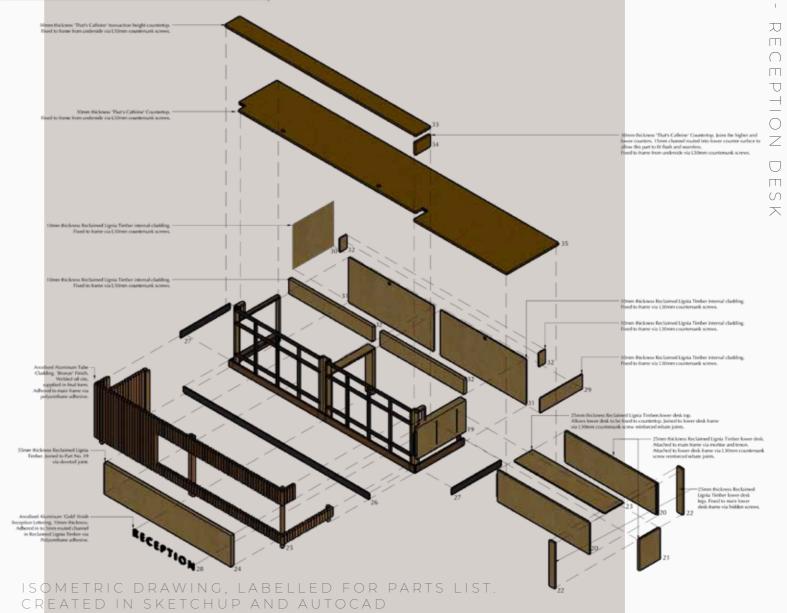


INSPIRATIONAL IMAGES



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ANNOTATED SECTION CREATED IN AUTOCAD



ALICE HISLOP

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RAW-Z

RENDERED VISUAL CREATED IN SKETCHUP, RENDERED IN PHOTOSHOP

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05 - CONCEPTUAL DESIGN

# POP-UP FESTIVAL STAND

#### BRIEF

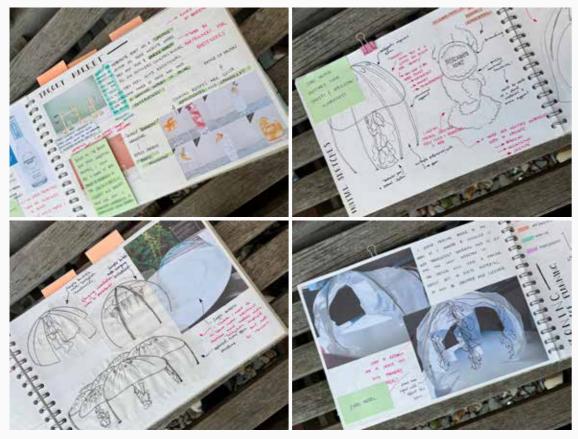
Design a pop-up space within a festival, representing the values of your chosen client. Create a unique, eye-catching stand with the aim to attract new customers and enhance existing loyalty.

#### DESCRIPTION

Research was lead by the chosen client, *Merchant's Heart*, a 'spirit enhancing' drink company, it's brand strategy, voice and values and the product itself, as well as existing temporary design and installations. The brand's innovative stance, position in the market and use of aspirational language lead to the development of the concept *Structural Fluidity*, inspired by the ethereal structure of a jellyfish, leading to the final design proposal.

#### SKILLS

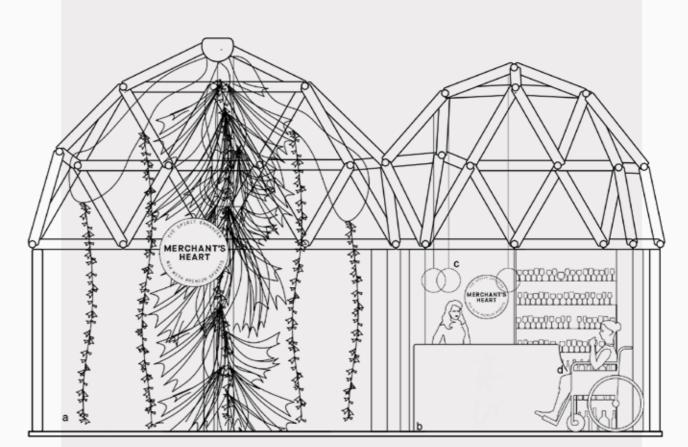
Conceptual design, temporary design, brand analysis, spatial planning, building regulations, modelling, sketching, AutoCAD, SketchUp, Photoshop.



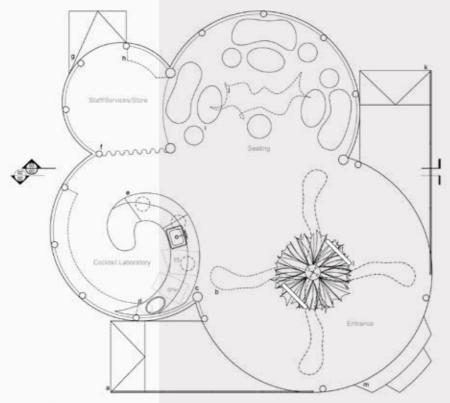
RESEARCH AND DESIGN DEVELOPMENT EXTRACTS FROM SKETCHBOOK

FOLIO



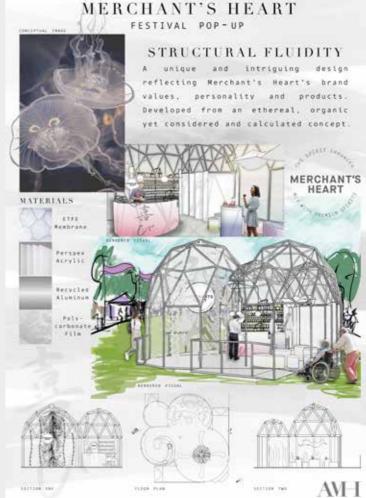


SECTION CREATED IN AUTOCAD



01 Floor Plan 1:50

FLOOR PLAN CREATED IN AUTOCAD



DESIGN POSTER CREATED IN PHOTOSHOP



LICHEN RUG, BLUE ORANGE COLOURWAY IMAGE CREDIT: SONYA WINNER

00 - RUG DESIGN

# THE MYCELIUM RUG

#### BRIEF

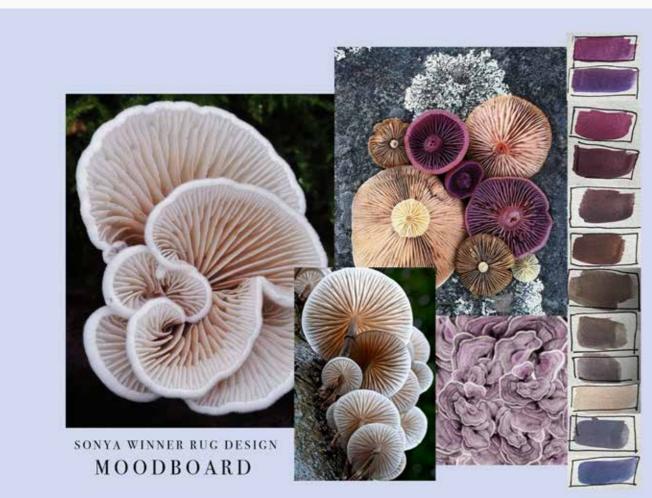
To develop a rug design for a chosen client including inspiration, concept board, design development, final design, colour choices and written rationale.

#### DESCRIPTION

Progressing from the concept of *structural fluidity* developed in the project previous, unique and intriguing natural structures were explored to begin the inspiration. The mesmerising patterns and colours offered by wild mushrooms and fungi became a key point of inspiration and could be manipulated to create a final rug design suitable for the space, the client and the company. My design was chosen to be developed in collaboration with Sonya into a collection of contemporary rugs available for purchase through sonyawinner.com.

#### SKILLS

Research, conceptual thinking, colour theory, textile design, rug design, sketching, painting.



#### MOODBOARD



SKETCHBOOK EXTRACTS DESIGN DEVELOPMENT



SKETCHBOOK EXTRACT

Sonya Winner Rug Design August 2021

#### Design Rationale

The design process began by gathering inspiration. The main source of inspiration came from the concept of 'Structural Fluidity' which was developed in a previous project, exploring the unique and organic structures which can be found within the natural world. Further research into this area developed a particular interest in the repetitive and flowing structures of wild mushrooms and fungi, as well as a range of colours. It was clear that a rug based on these natural wonders would create an abstract and unique design which would suit the client, the space and the company.

Upon deciding the bases of the rug, images were gathered that would inspire the initial design phases and allow decisions to be made on a colour scheme, shape and composition of the rug and overall style. These images were refined to create a simplistic and abstract overall design. The colour scheme was guided by the clients existing space and her furniture, as well as by inspiration images - a mixture of muted purples, pinks and neutrals that aimed to tie all existing elements of the room together. Shape was also guided by the clients existing furnishings - random organic curves complementing her curved chair and sofa. The style of the rug is abstract, fluid and organic and aimed to be a real feature of the space. The composition was decided through trial and error. Three main 'mushrooms' creates balance without appearing too purposeful. Hierarchy is used in the composition to allow a key

The final rug design was created using water colour paint. This medium allowed the creation of an expressive and natural design using a considered range of colours that complement each other incredibly well. The base of the rug was created using large splotches of colour and then further detail added on top.

In conclusion, the rug design placed in situ transforms the existing space, adding interest, texture and colour whilst bringing all elements of the space together.

focus, and gaps are filled to create an overall natural yet considered shape.

#### FINAL RUG DESIGN



FINAL DESIGN - PAINTED BY HAND



RENDERED FLOOR PLAN
CREATED IN AUTOCAD, RENDERED IN
PHOTOSHOP

04 - COMMERCIAL DESIGN

# HOLISTIC HEALING RETREAT

#### BRIEF

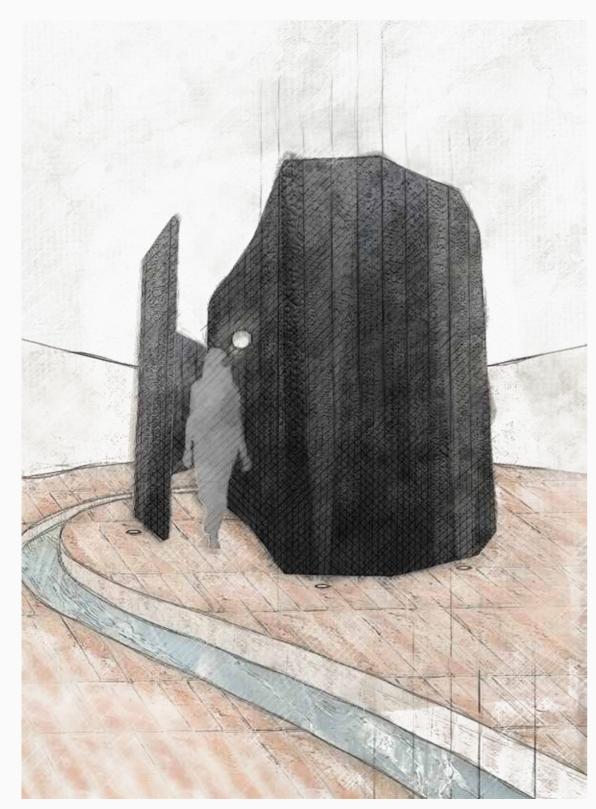
Design an innovative solution for the shared accommodation of a new *Holistic Healing Retreat* located in the *Oxfordshire* countryside, focussing on the overall experience of the chosen location.

#### DESCRIPTION

The design is to be used as sleeping quarters, kitchenette and shared space, inspired by the function of the retreat. Research commenced with an analysis of retreats before settling on an ayurvedic healing retreat. A visit to the location drew conclusions about the experience of being there. Further research lead to the development of the concept Immerse in cathartic rejuvenation with the intention of creating an atmospheric, experiential design playing with the senses.

#### SKILLS

Primary and secondary research, conceptual thinking, materials, moodboards, spatial strategies, model making and sketching, building regulations, sourcing, lighting.



RENDERED 3D MODEL - SENSORY DEPRIVATION CHAMBER CREATED IN SKETCHUP, RENDERED IN PHOTOSHOP



#### GENERAL

Based on the practises of Ayurveda, the retreat will enharmony, revolving around the three principle elemiand Water. The design will be simplistic yet assured a continuation of the location.

#### CONTEXT

The bold, sweeping lines of the location will be echoes the retreat. Openings will be strategically placed for o views. Shapes forms and colours of the wildlife will design, as will the crystal-clear chalk streams of sur

#### PALETTE

The simplistic yet stimulating palette will consist of r such as terracotta brick, timber and woven fabrics represent the elements of earth, fire and water. The cobe a range of earthy neutrals, from light, fresh and deeper, more intense charcoal tones. Accents of rich will nod to the retreat's link to india as well as the lotte palette will aid transition between spaces within

#### FORM

The forms will be bold, sweeping and purposeful Archlike spaces will be used to induce feelings of transitions. The forms will have a comforting and grou



IMMERSE IN CATHARTIC REJUVENATION

DESIGN FOLIO EXTRACTS
STATEMENT OF INTENT AND
MOODBOARD



DESIGN FOLIO EXTRACTS SOURCING BOARDS





CONCEPT BOARD
CREATED IN PHOTOSHOP

00 - RESIDENTIAL DESIGN

# HAMPSHIRE COTTAGE

#### BRIEF

Reconfigure the layout, functionality and design of the ground floor of a characterful cottage in Hampshire to better suit the families evolving needs - working from home and keeping fit during lockdown.

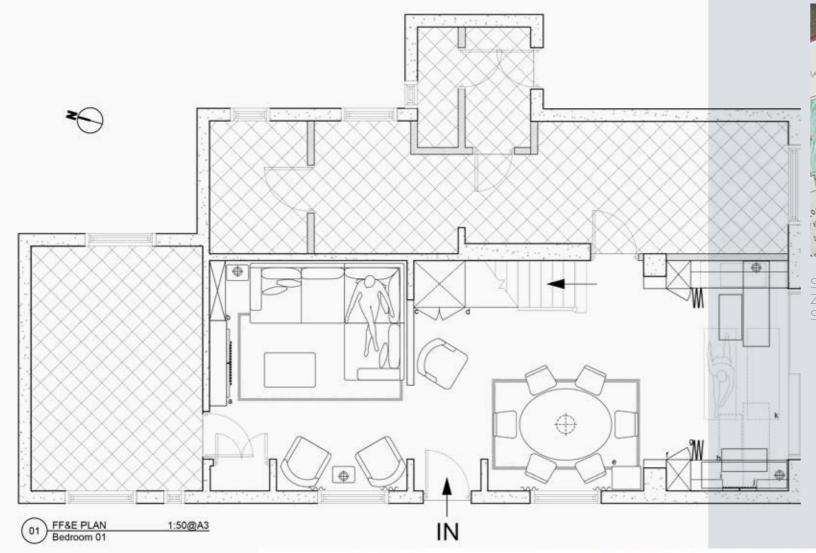
#### DESCRIPTION

The design focusses on providing the family with a flexible living space that can be used in many ways throughout the day. A multi-function working and exercise area occupies the south facing zone, taking advantage of the natural light and view of the garden. The layered material palette follows the clients preferences - eclectic and colourful in style and sustainable material and sourcing choices.

#### SKILLS

Research, decorative scheme, spatial planning, multiuse spaces, AutoCAD, SketchUp, rendering, bespoke cabinetry.

23



FLOOR PLAN CREATED IN AUTOCAD





# Hampshire Cottage Design Statement

Taking inspiration from the Regency Era in which the families Country Cottage was built as well as the couple's eclectic taste, the design will be a playful mix of style, colour, pattern and texture creating a characterful, comfortable space suitable for all members of the family.

The materials used in the design will reflect the couples desire for sustainability and character. Re-finished dark hardwoods create a natural, contemporary effect. A variety of fabrics will be used to re-upholster antique and second-hand furniture, giving a new lease of life. Marble and gold accents create an interesting effect and further nod to the Regency Era. Textiles and materials used within the scheme will allow for heavy wear and easy cleaning.

Varying tones of blue and green will create a stylish and cohesive design. Black and white accessories will ground and modernise the scheme.

Elegant Regency style shapes and forms will be offset by playful colours and textures and will combine harmoniously with more contemporary accents.

Several layers of lighting, including downlights, table lamps, accent lighting and pendants can be adjusted to alter the atmosphere dependant on the use of the space.

Furniture will be sustainably sourced and either antique or second-hand where possible. Re-upholstering and up-cycling will give classic furniture a new lease of life and suit the clients taste and the scheme. Reclaimed oak fooring throughout the space will stand the test of time and suit the character property. Furniture which is sourced new for the client will be of fantastic craftmanship and will use natural, sustainable materials. Water-based Little Greene paint will be used with a VOC content of

Two areas of seating in the living space are positioned to allow flexibility to function as both a relaxed family room, suitable for watching tv, and as a more sociable area for when the family have guests. The living space is partially partitioned by a glass panelled wall - which allows light into the space. Built in storage blends seamlessly into the design and allows every inch of space to be well utilised.

The layout allows for fantastic flow within the space. On entering the front door, users are directed to the coat and shoe storage directly in front of them. A partial partition wall shields the living space from traffic flow and allows the space to be more intimate. From the storage area, users can then continue through to the kitchen or access any other area of the space. The dining space is within good proximity to the kitchen. The living space is in the quieter, north end of the space, which will be predominantly used in the evening. The working and exercise space take advantage of the large south-facing sliding doors, having an abundance of natural light when they are used throughout the day. The two separate bespoke hidden desks blend seamlessly into the space and allow them to be completely hidden at the end of each day. They are flexible to be used either whilst tucked into their cupboards or pulled out and rotated for more light and space. Once the desks are tucked away, the space can be transformed into a yoga space for the client and her daughter, with a TV screen built into the shelving of the south west hidden desk, to follow workout routines.

Overall, the layered combination of textures, styles and colours will create an informal and 'lived-in' yet stylish space for the family to enjoy. The layout works seamlessly for the client's requirements and creates a cohesive overall design.

SOURCING BOARD

GROUND FLOOR PLAN HAND DRAWN

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03 - RESIDENTIAL DESIGN

# GROUND FLOOR HOUSE SHARE

#### BRIEF

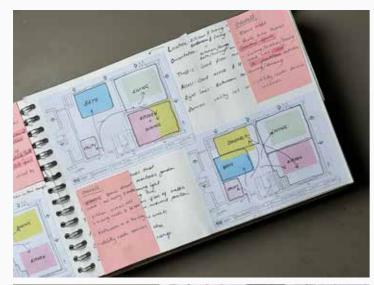
Design the ground floor common areas of a shared 4 bedroom property in Clapham, London. A kitchen and dining space, living area and bathroom will cater to group activities and socialising.

#### DESCRIPTION

Following the development of spatial planning strategies, the proposal focusses on creating a large, functional kitchen and dining area suitable for entertaining, as well as a shared living space. Guided by the client, the scheme uses a variety of warm-toned neutrals creating a calm and comforting base palette with character injected through bright pops of colour and statement sourcing. This project focussed on kitchen and bathroom planning - following regulations and ensuring a functional and ergonomic proposal.

#### SKILLS

Research, analysis, kitchens and bathrooms, building regulations, spatial planning, hand drawn technical drawings, Photoshop rendering, FF&E sourcing, sample presentation.







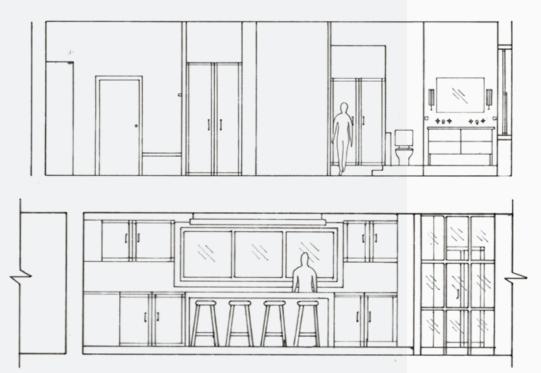




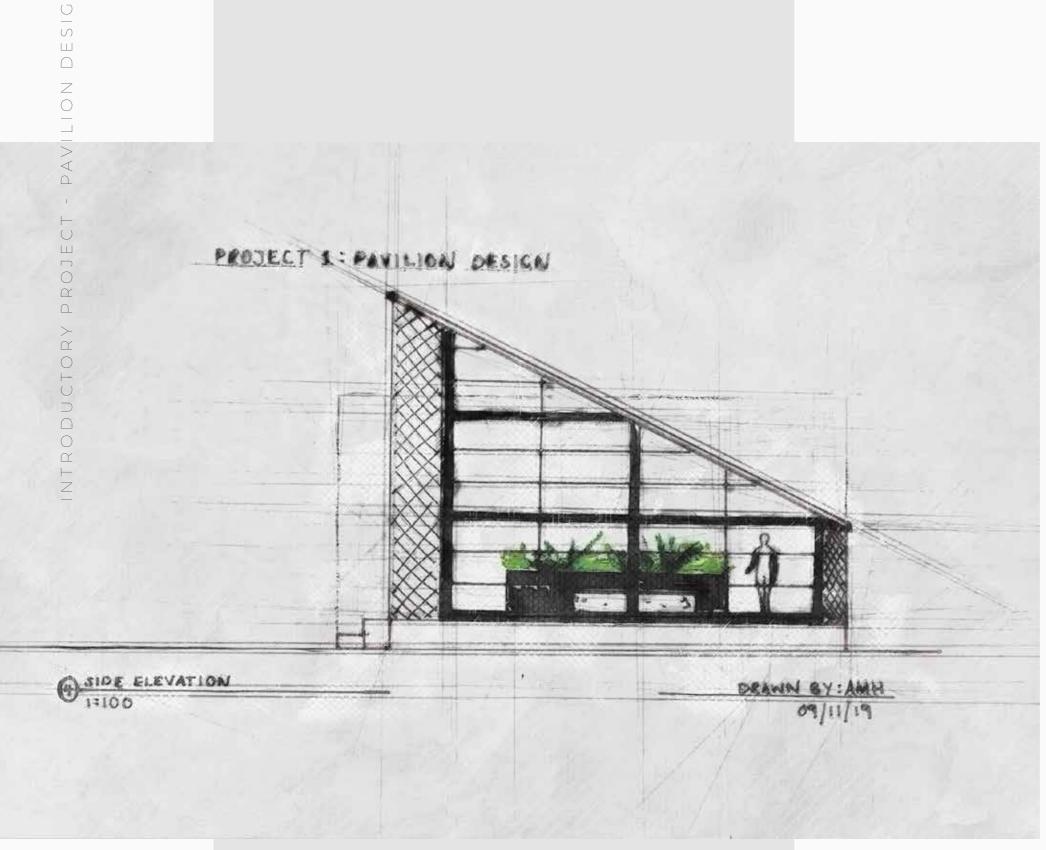




SOURCING BOARDS



HAND DRAWN SECTIONS



SKETCH ELEVATION HAND DRAWN, EDITED IN PHOTOSHOP

01 - INTRODUCTORY PROJECT

# PAVILION DESIGN

#### BRIEF

'Good design can promote positive change within any area'. Create a Pavilion in a suitable location within your area that promotes positive change within the community.

#### DESCRIPTION

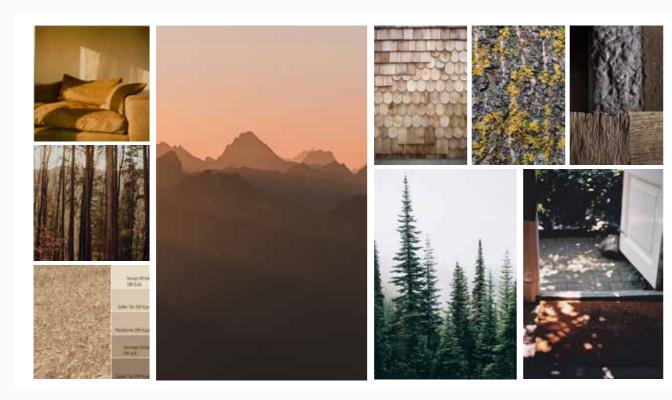
How can the design create a sanctuary for residents of the community? After analysis of the chosen location, a rural Oxfordshire village, the decision was made to create a tranquil space to relax and unwind. The design is inspired by the simplistic construction of The Observatory, a structure facing Lake Geneva encouraging users to stop and observe. A natural material palette inspired by that of the location as well as simple, clean and repetitive forms create a calming and thought provoking space reminiscent of that of a sanctuary.

#### SKILLS

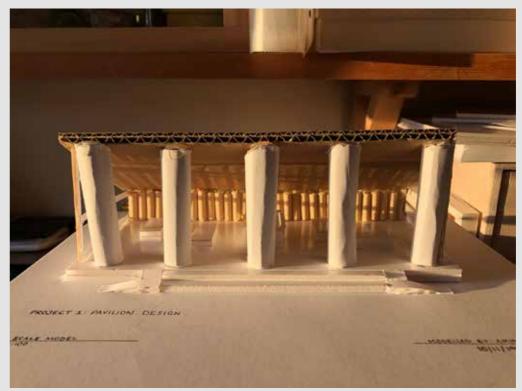
Research, site analysis, design development, scale model making, sketching, building regulations.



INSPIRATIONAL PROJECT - 'THE OBSERVATORY'



MOODBOARD





SCALE MODEL MADE BY HAND

