



PORTFOLIO

Lorna Collins
INTERIOR DESIGN

ABOUT ME



With a background in textile design, photographic fashion & interiors styling, fashion merchandising and homeware buying before successfully running my own interiors gift shop, my varied career has always allowed me to express my creativity.

Travel across Europe and Asia has opened my eyes to cultural influences which I interweave into my designs to create contemporary interiors. Living in China has consolidated these influences as it has done in my home city Shanghai, where a mix of colonial and Chinese styles fused together has created a unique aesthetic.

Inspired by architecture, textiles, ceramics and traditional materials, my interiors allow furniture, furnishings and beautiful objects to be the focus, curating spaces that people feel comfortable spending time in.

Whether designing residential, hospitality or commercial spaces, each interior is inspired by location, local architecture, culture and the people who will inhabit the design, resulting in an individual, bespoke response to every brief.

I favour a sustainable approach, embracing contemporary ecological materials alongside traditionally crafted products.

Unafraid of colour, I enjoy confidently drawing bold tones and patterns together harmoniously to create joyful, textural schemes.

Juxtaposing high/low, old/new, practical/beautiful. I believe the key to creating a wonderful interior space is finding balance and harmony.

Lorna Collins



**Adaptive Reuse Project
Maoming Lu Therapy Centre**



**Commercial Staircase Design
Aromatica**



**Retail Design
Aromatica**



**Hospitality Design
Pollen & Grace**

ADAPTIVE REUSE PROJECT

Maoming Lu Therapy Centre

BRIEF

A commercial adaptive reuse project to devise a new purpose for an existing heritage building in downtown Shanghai. The building needs to be financially sustainable and sympathetic to location.

CONCEPT

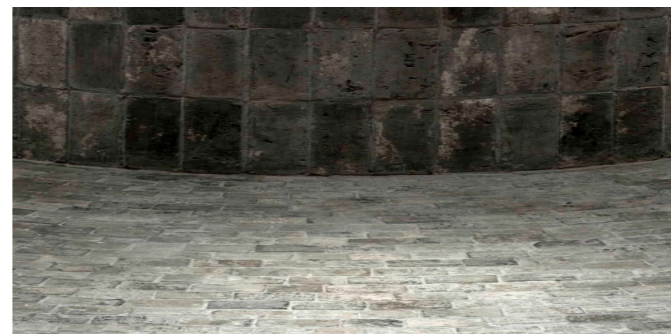
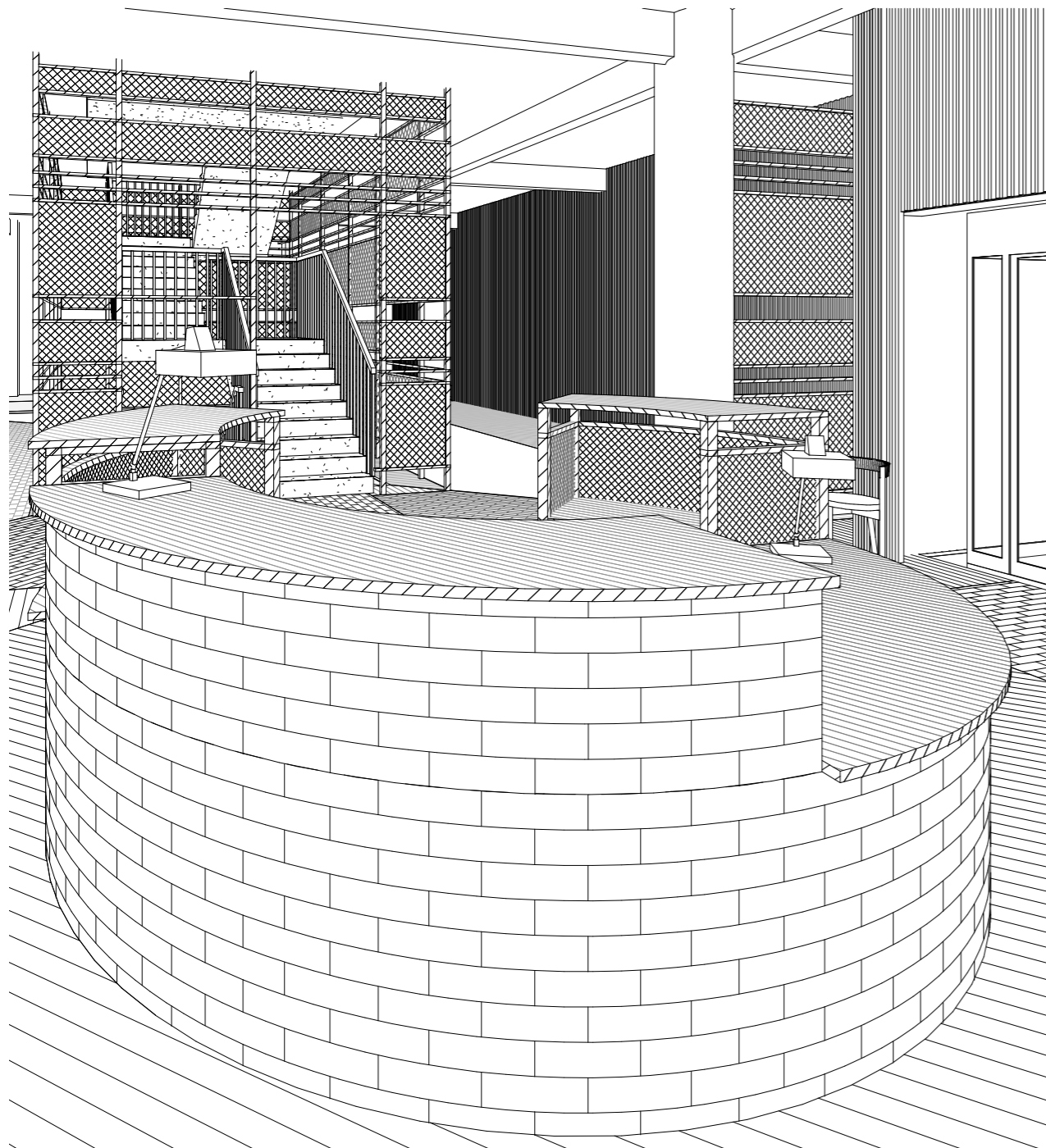
Simple Familiarity

RESPONSE

The chosen purpose of the building was an holistic mental health therapy centre. Focusing on the revenue building aspect of the business meant designing schemes for a cafe, retail space, yoga studio, tearoom and complementary treatment rooms alongside detailed designs for generous transition spaces across two floors. Extensive research into local architecture and of the building itself drew the design direction to take inspiration from heritage materials appropriate to China and Shanghai in particular, to ensure that the scheme is of it's place.

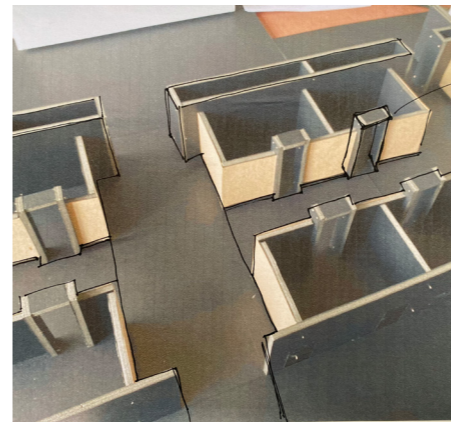
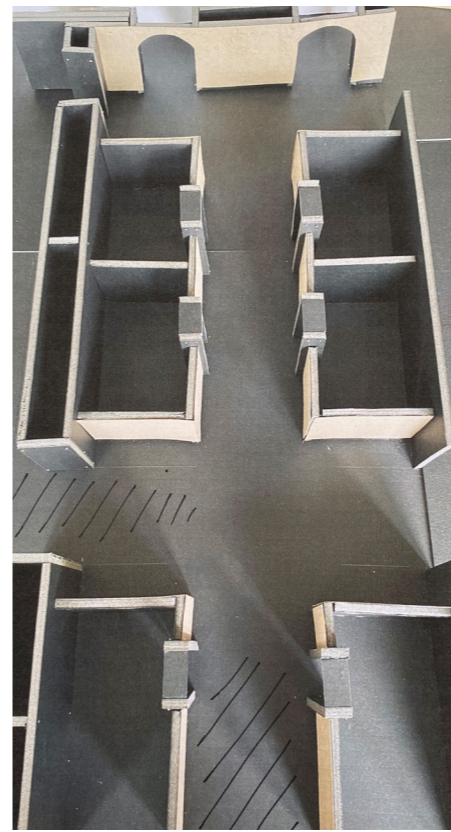
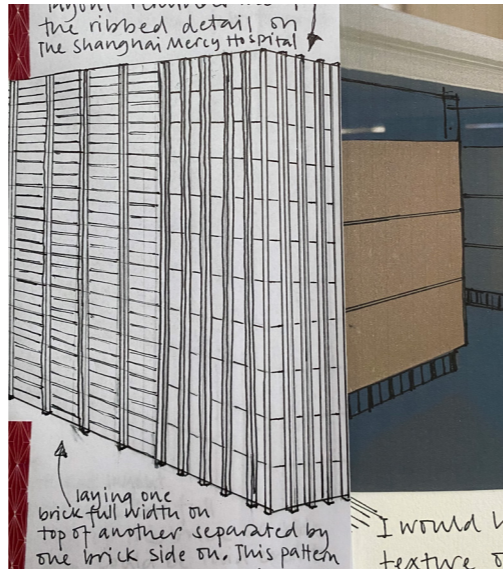
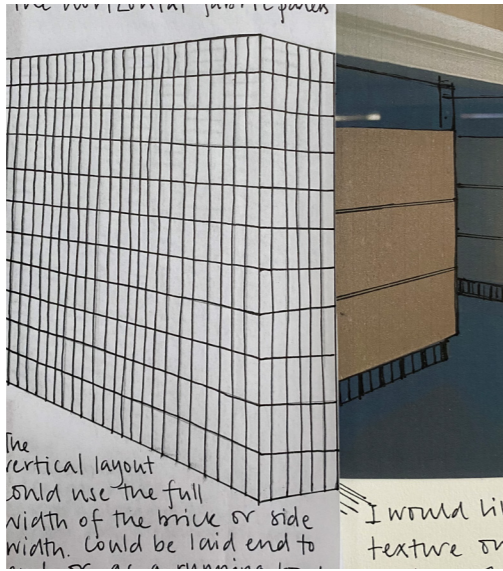
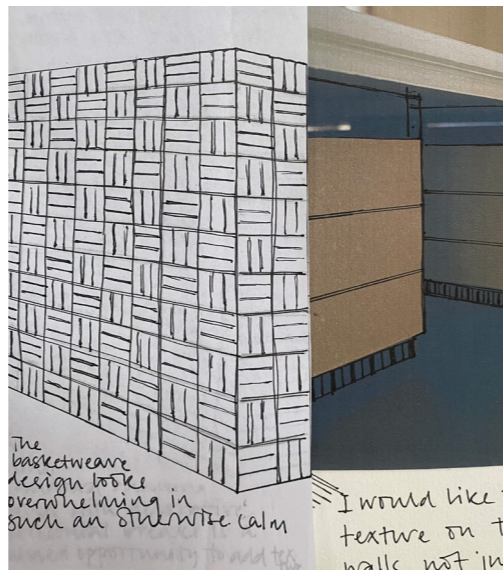
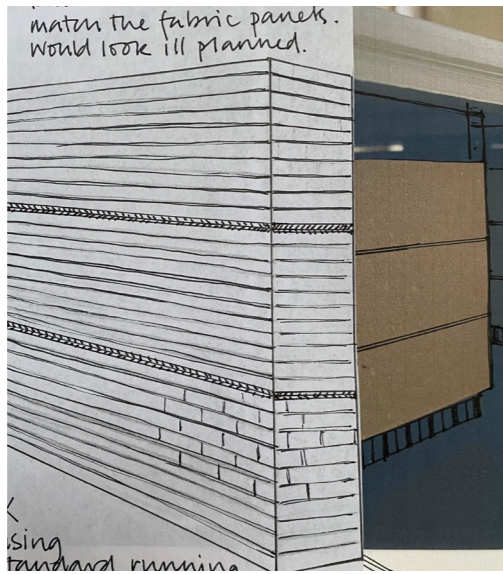
SKILLS

Revit	Model making
Client research	Spatial planning
Concept design	InDesign



Visual created using Revit showing reception desk and staircase design. Sample board showing natural materials, clay bricks, reclaimed elm and woven rattan.

CONCEPT: Simple Familiarity



SKETCH MODELLING

Experimenting with a model that explored the fixed internal structural divisions of the building, resulted in a central grid layout that was reminiscent of Chinese lattice designs when viewed from overhead.

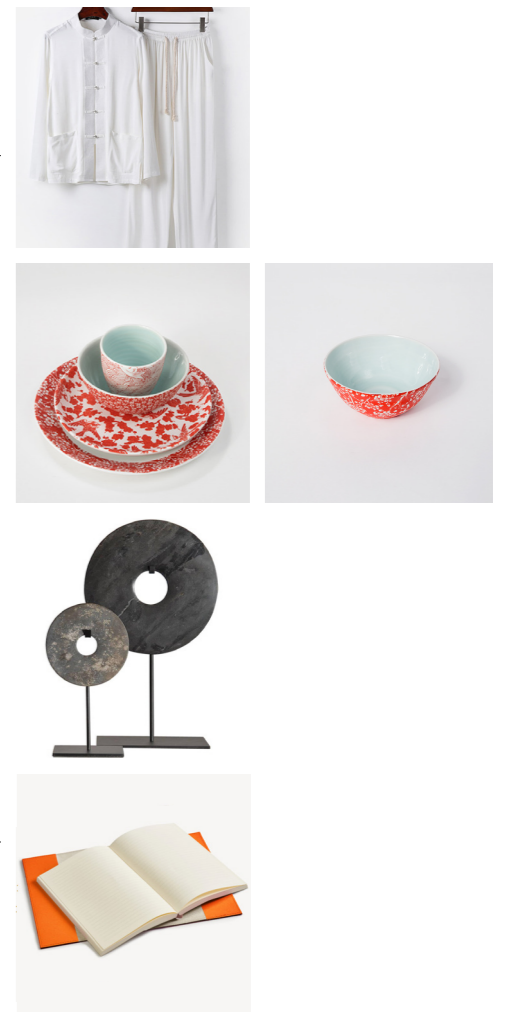
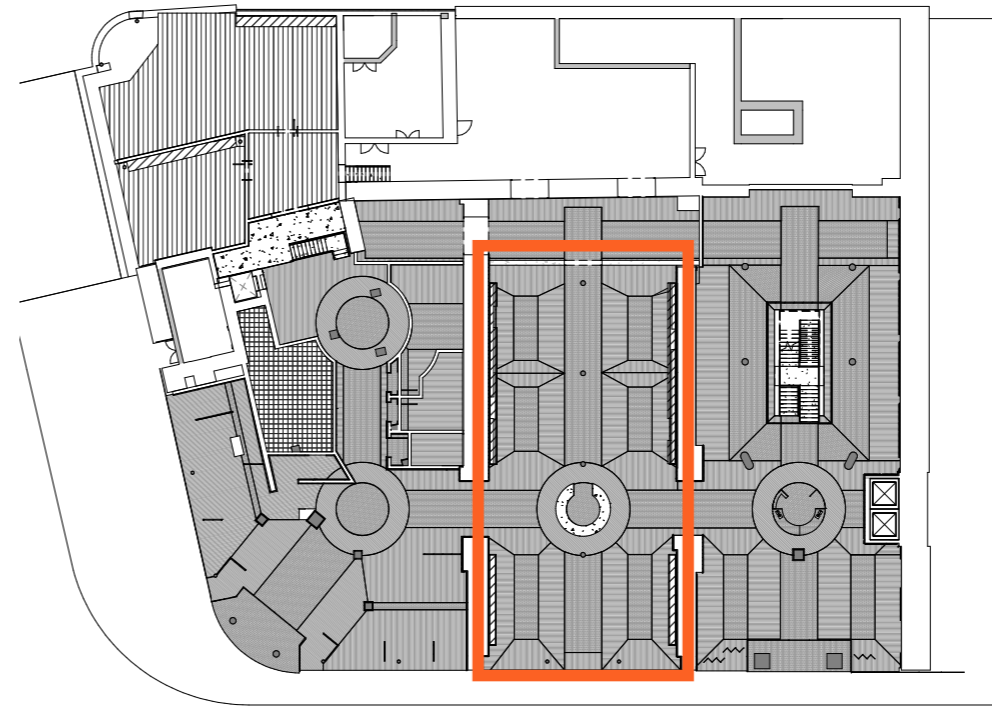
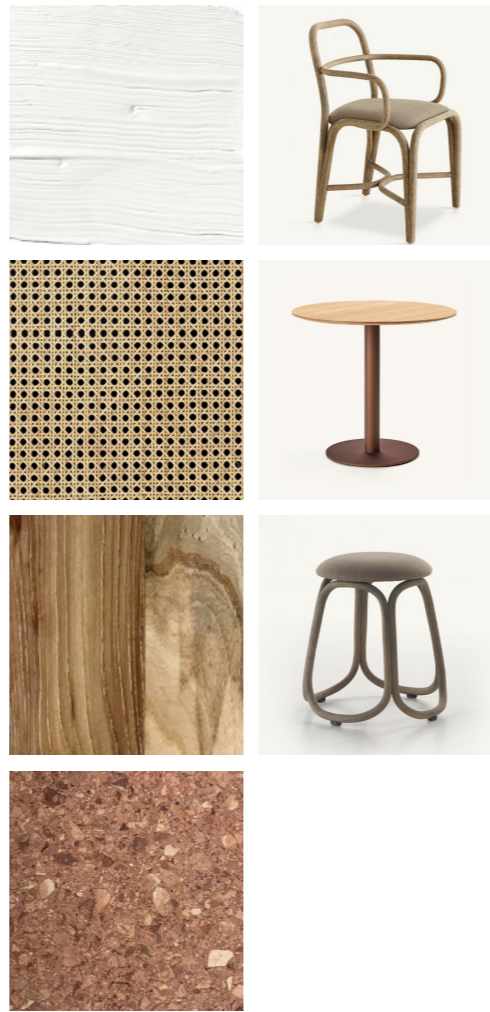
Sketching over photographs of the model explored the material detailing that could be employed to add definition and interest. The resulting horizontal panels simplified references from the horizontal brick detail found on traditional Shikumen buildings that line the local streets.

For both aesthetic and practical purposes, the design embraces the existing structural spine walls of the building, using them to visually and texturally connect the scheme vertically through the various floors of the building. These structural walls will be embellished with a ribbed brick design to provide tactile interest and a familiar reference point throughout the building.

Clay bricks used for flooring will reference 'Simple Familiarity' embracing traditional pattern to dictate traffic flow and furniture placement throughout the interior spaces. This will provide a continuous textural familiarity, zoning the vast interior without the need for any structural installation using walls or furniture to guide traffic flow throughout the building.

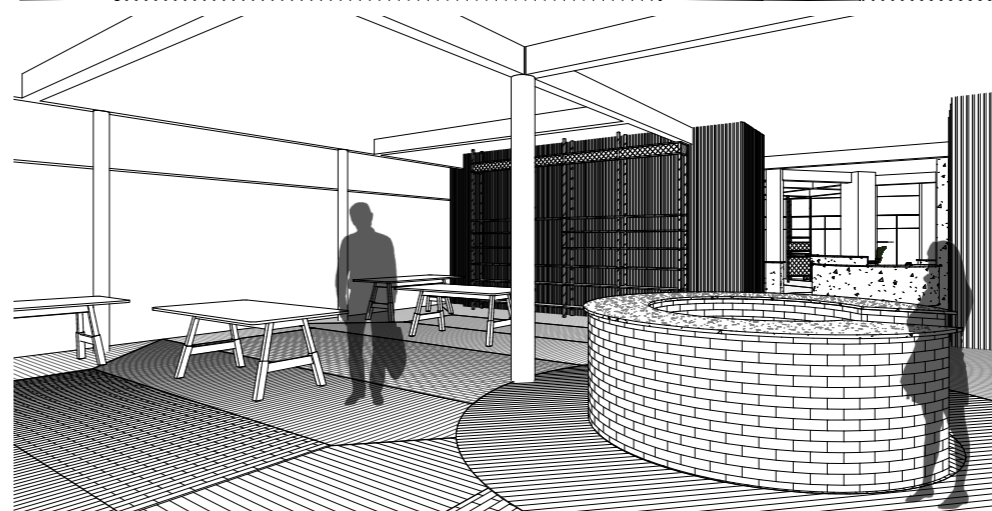
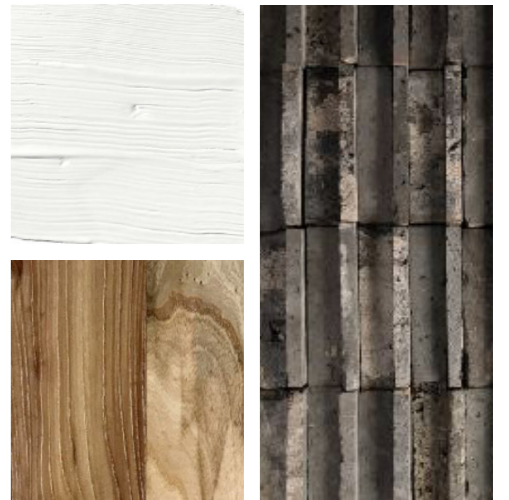
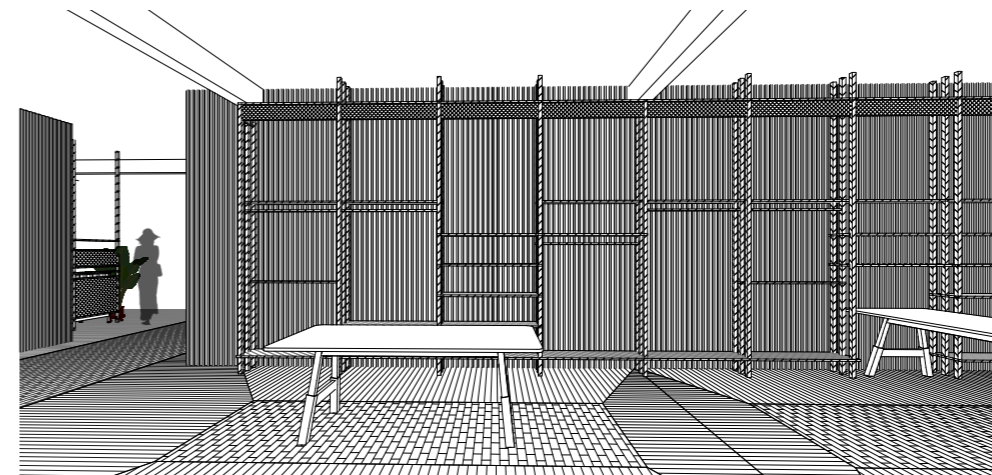
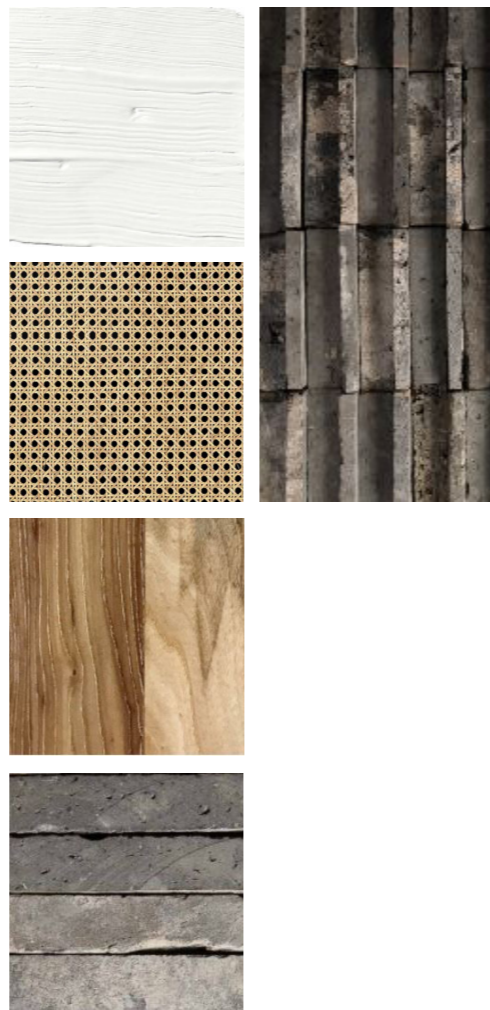
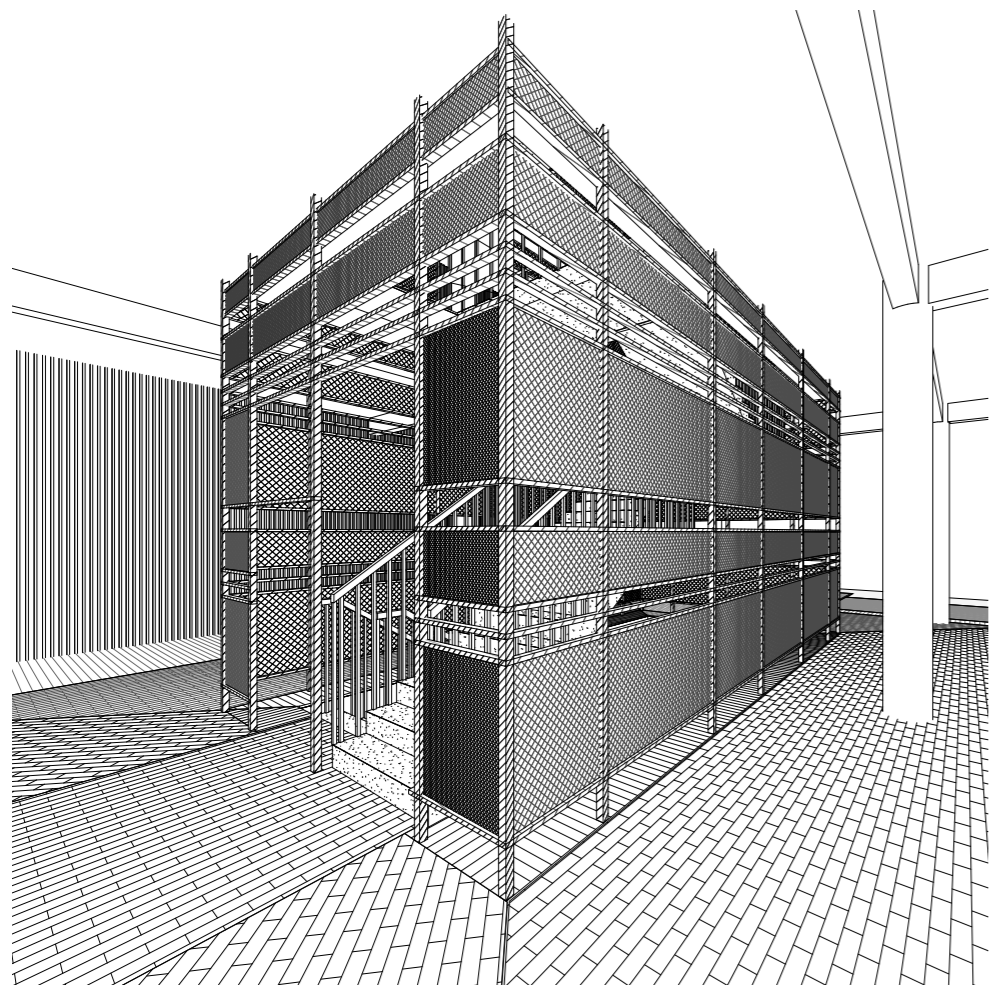
CHARACTERISTICS

- Use the form and techniques of architectural precedents to shape the interior space.
- Employ traditional Shanghainese and Chinese materials and patterns in a simplified, contemporary application.
- Organic textures will be celebrated, from handmade clay bricks, reclaimed elm wood with a patina of age, hand woven linen and rattan to provide a sense of simple familiarity.
- Derive a colour palette from heritage materiality, cultural handicrafts and art.

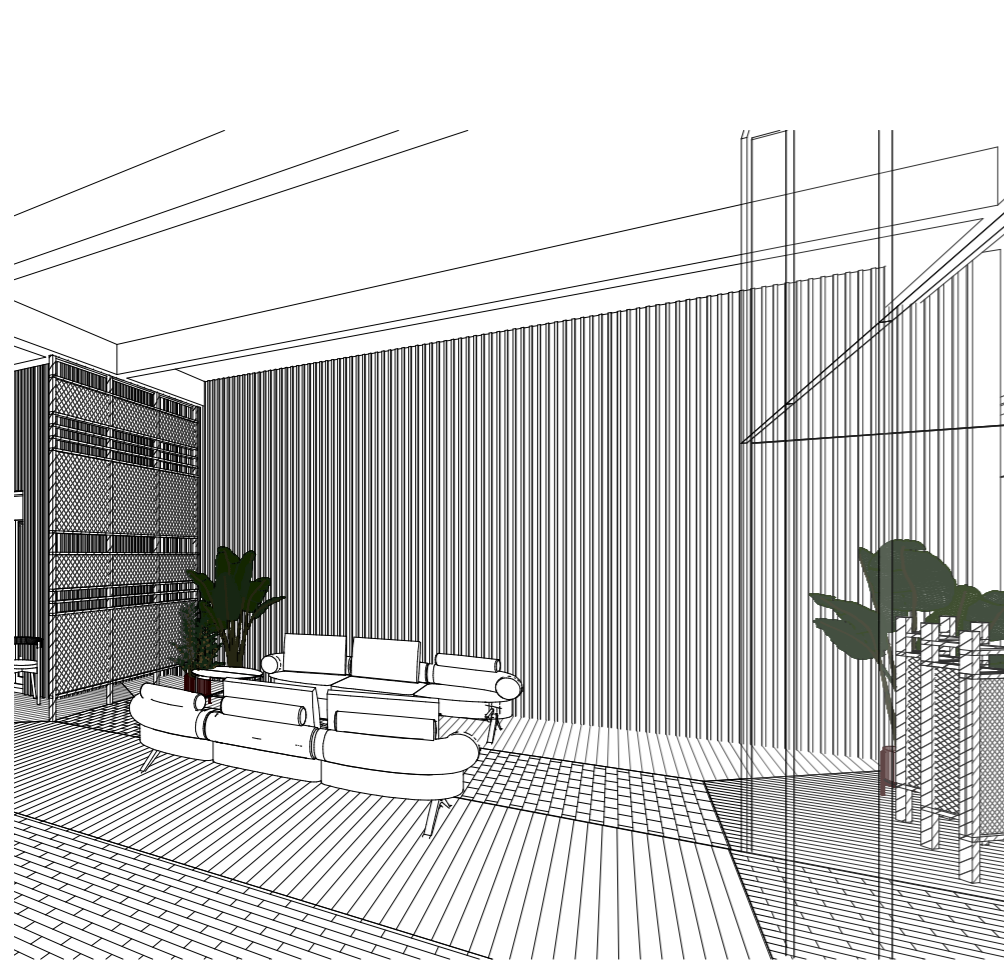


Above - Visual created using Revit showing cafe seating and screen divider.
 Below - Rattan and elm stairwell screen.

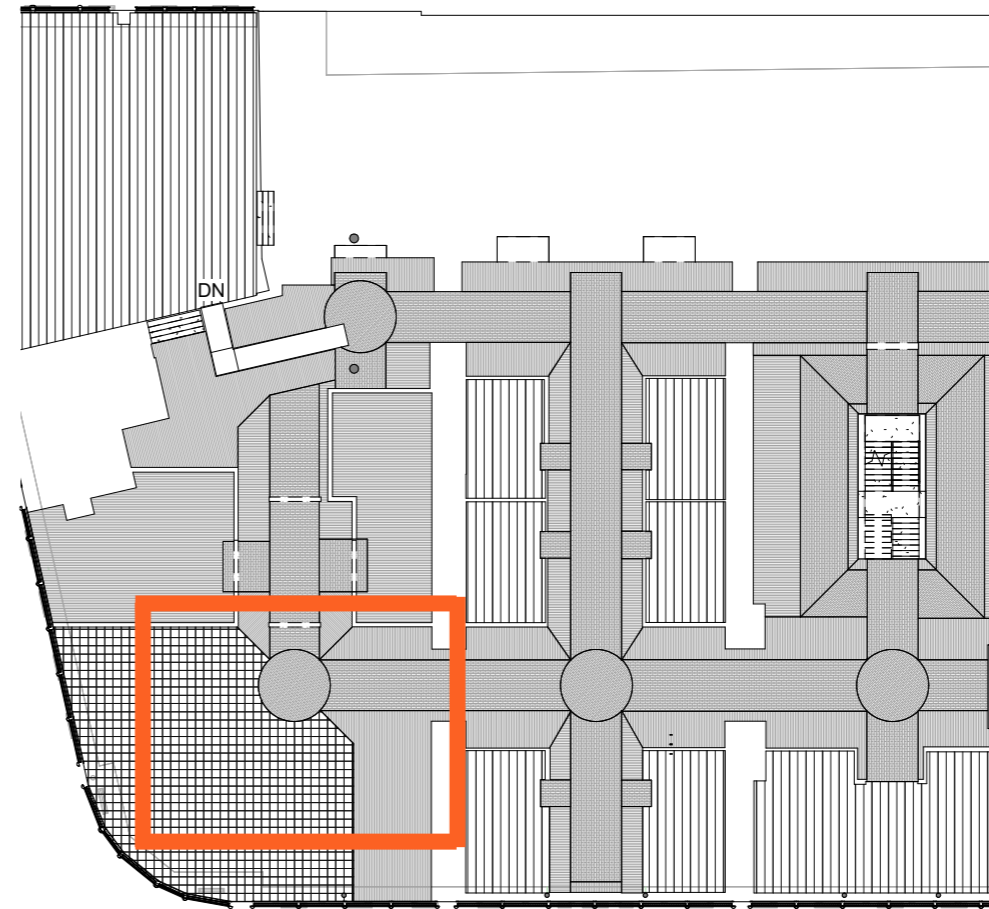
Above - Ground floor floor plan with retail space highlighted in orange.
 Below - Views of retail space showing wall and floor brick detail.



Adaptive Reuse - Maoming Lu Therapy Centre



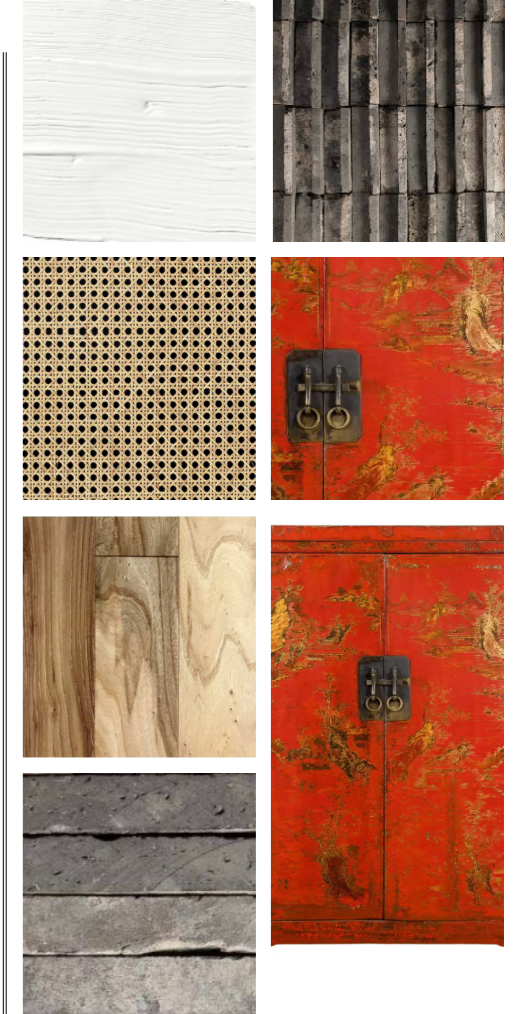
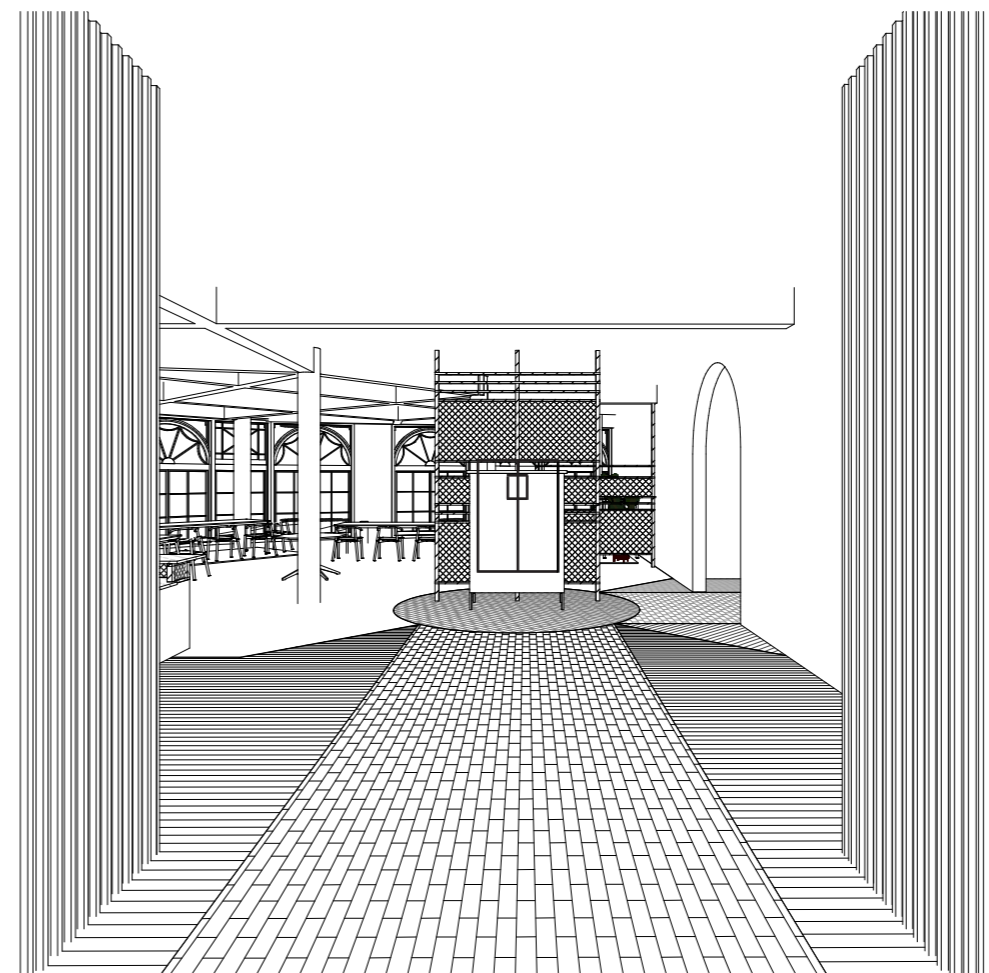
Above & below - Entrance lobby.



Above - First floor floor plan with tea salon highlighted in orange.
Below - Entrance to tea salon.



Adaptive Reuse - Maoming Lu Therapy Centre



COMMERCIAL STAIRCASE DESIGN

Hanguk Staircase for Aromatica

BRIEF

To design a staircase as circulation space within an existing retail design project.

CONCEPT

Distill

RESPONSE

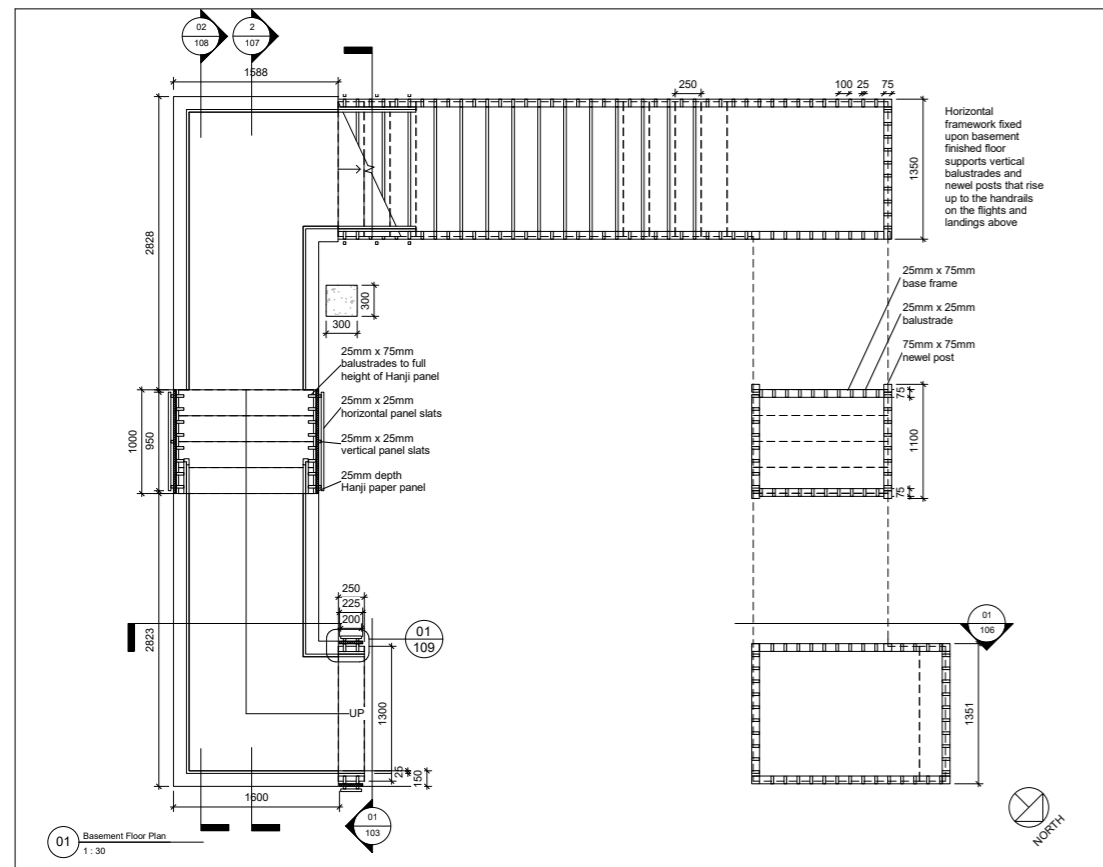
To design a Building Regulations compliant commercial staircase to be installed within a retail outlet for a Korean skincare brand. Developing extensive client research from the retail design project for AROMATICA into an appropriate solution with a unique conceptual design for managing traffic flow within a large multi-storied retail space.

SKILLS

Detailed Working Drawing Package
Concept design Model making
Revit



Model created with Balsar wood and Hanji paper.



Lorna Collins
INTERIOR DESIGN

NOTES:
Standard dimensions:
Landing and flight widths 1300mm
Treads - 250mm x 1300mm x 25mm
Risers - 169.6mm x 1300mm x 25mm
Newel Posts - 75mm x 75mm at varying heights 900mm above landings
Balustrades - 75mm x 25mm at varying heights 850mm above landings
Handrail base 150mm x 25mm
Handrail extrusion 25mm x 25mm
Hanji Panel depth 25mm with varying widths and heights
Hanji Panel vertical slats 75mm x 25mm with varying heights
Hanji Panel horizontal slats 25mm x 25mm with varying widths

• DO NOT SCALE THIS DRAWING
• ALL DIMENSIONS ARE IN MILLIMETRES
• CHECK MEASUREMENTS ON SITE

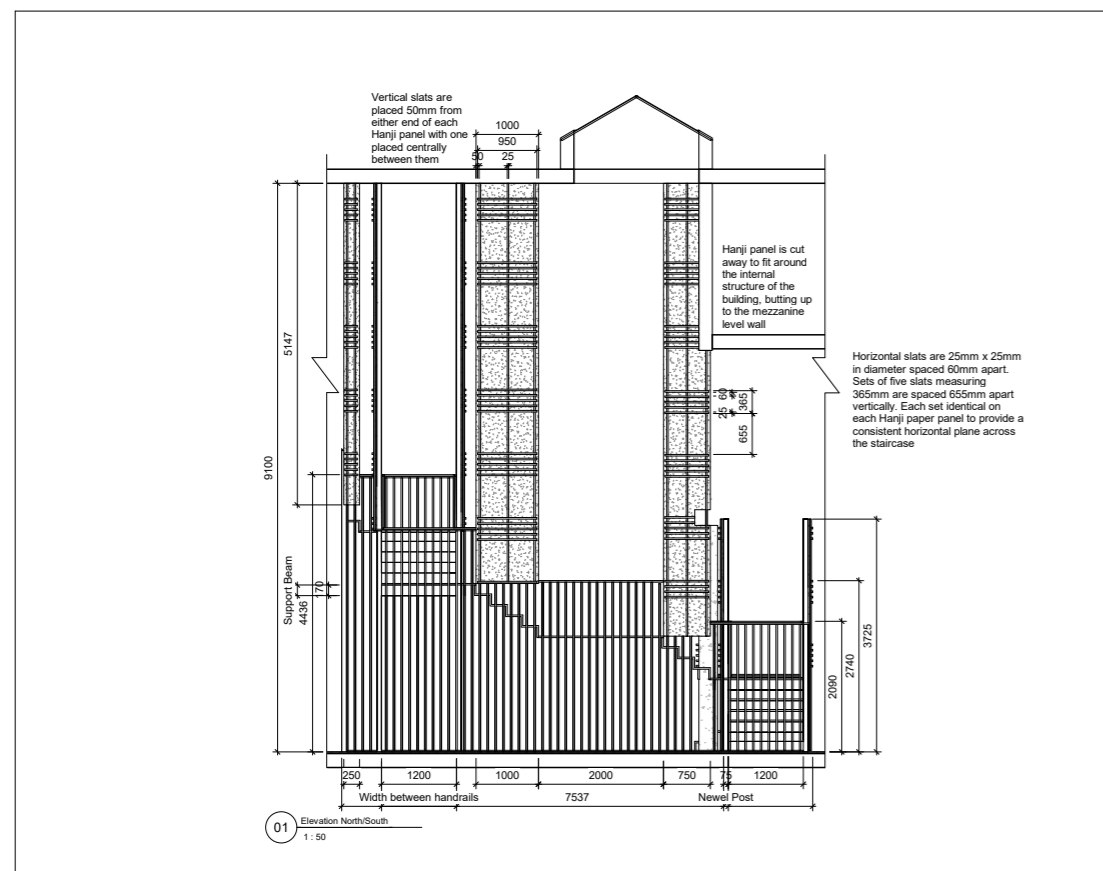
CLIENT: Aromatica
ADDRESS: 40-41 Great Marlborough Street, London W1F 7JQ
PROJECT: Aromatica Flagship Staircase
DRAWN BY: Lorna Collins
SCALE: 1: 30 @A3
DATE: 4th October 2021

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Above & below - Technical drawing plans showing floor plan and section.



Above & below - Model details showing stair screens, handrails, landings.



Lorna Collins
INTERIOR DESIGN

NOTES:
Hanji Paper panels - Coloured Hanji paper wrapped, glued and lacquered around structural pine frame
Staircase structure - Rock elm
Handrails and bannisters - reclaimed elm
All fixings - elm dowel and wood glue

• DO NOT SCALE THIS DRAWING
• ALL DIMENSIONS ARE IN MILLIMETRES
• CHECK MEASUREMENTS ON SITE

CLIENT: Aromatica
ADDRESS: 40-41 Great Marlborough Street, London W1F 7JQ
PROJECT: Aromatica Flagship Staircase
DRAWN BY: Lorna Collins
SCALE: 1: 50 @A3
DATE: 4th October 2021

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RETAIL DESIGN

Aromatica

BRIEF

To design a retail space within the empty shell of an existing heritage building. The client, AROMATICA, a Korean holistic beauty and lifestyle brand, required a concept store to introduce their products to the Western market.

CONCEPT

Distill

RESPONSE

Research into AROMATICA discovered a rich cultural resource to inform the design and palette of materials and colours for the interior design. Taking inspiration from Hanok architecture directed the store layout of rooms leading from one to the next, each with its own function. Inspired further by Hanbok, traditional Korean dress, the expansive palette of colours evolved. Using the concept 'Distill' to edit elements of the research into a simple structured layout of rooms and restricted palette of heritage materials allowed the colour scheme to create an immersive space where the products could be experienced.

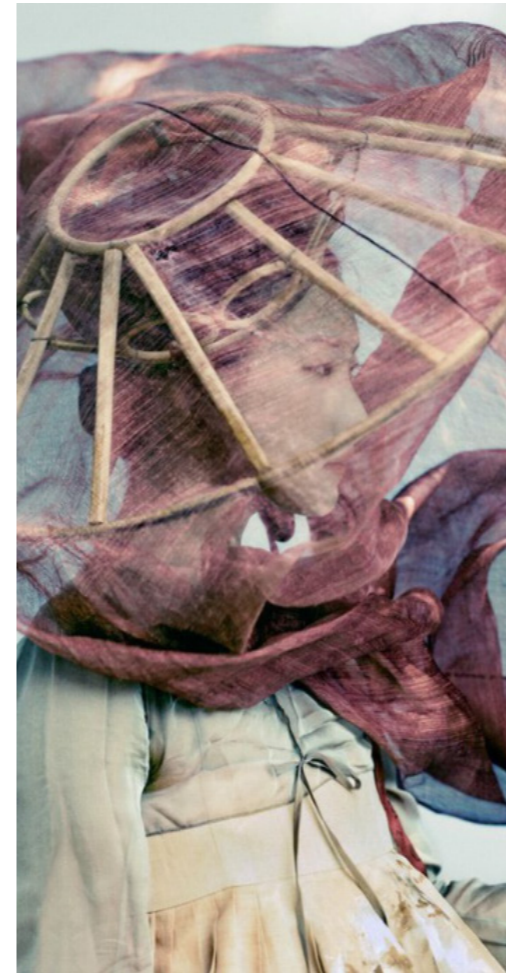
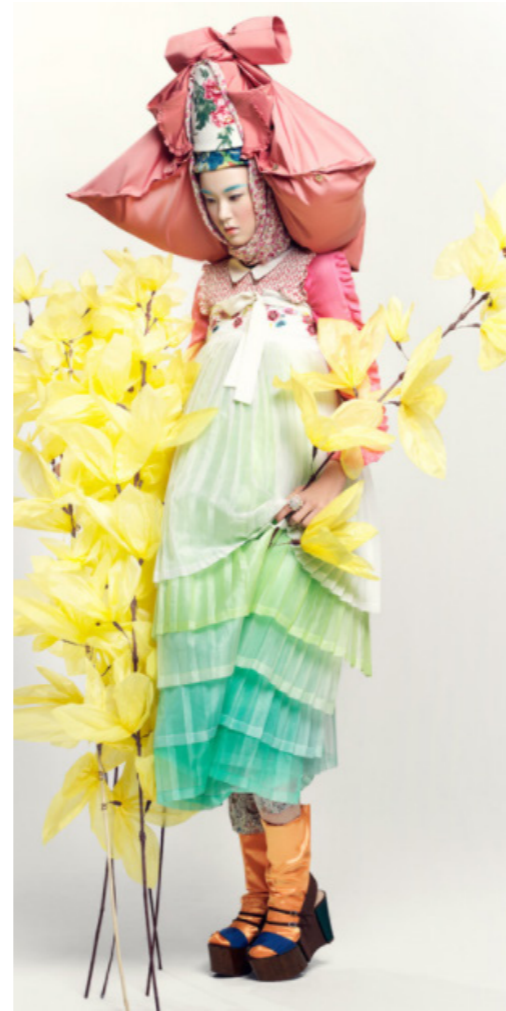
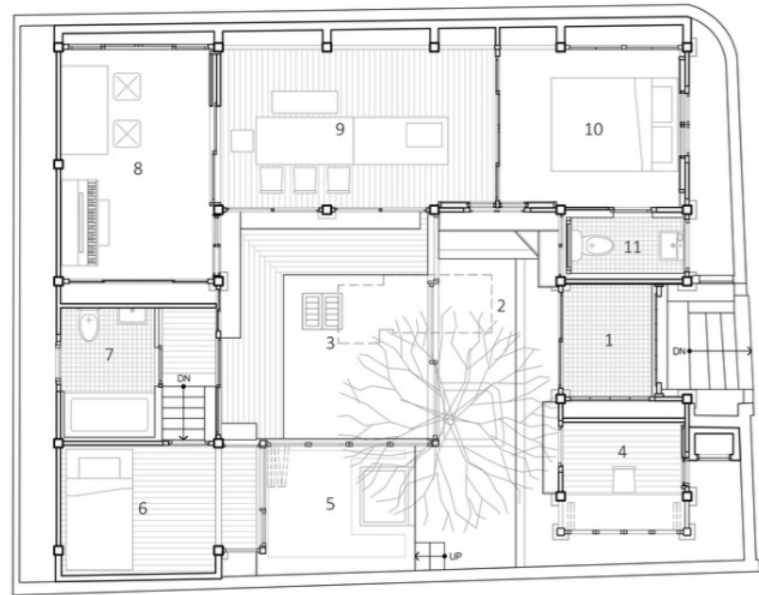
SKILLS

Client Research
InDesign

Concept Design
Model making



Visual shows retail space with dropped beamed ceiling, abstract retail fixtures and sculptured rice paper flowers and lighting. The colour palette for the Hanji paper covered walls, takes inspiration from contemporary Korean fashion.



Distill

Far right - The concept 'Distill' .was derived from research into Hanok architecture (top left), Hanbok contemporary fashion photography (middle & right) and traditional Korean Jogakbo wrapping cloth (above).





Top left - Entrance lobby showing wooden window screens inspired by Korean Jogakbo wrapping cloth. Further visuals show the Hanji paper wrapped walls with colour palette inspired by contemporary Hanbok fashion photography and product fixtures derived from the abstraction of Korean heritage textiles.

HOSPITALITY DESIGN

Pollen + Grace

BRIEF

To design a physical store and hospitality space within converted Victorian townhouses in Islington, London for

Pollen + Grace, a health food brand. The space will be used to sell products and enhance the brand identity.

CONCEPT

Urban Bucolic

RESPONSE

Pollen + Grace are a truly 21st century health food brand with the environment at the forefront of everything they do. Choosing 'Sustainability' as the Area of Interest for this project connected well with the brand. The internal space is pared back and deliberately simple in terms of form and materials used, all of which was derived from the concept Urban Bucolic.

SKILLS

Client research
Concept design
Model making
Spatial planning
SketchUp

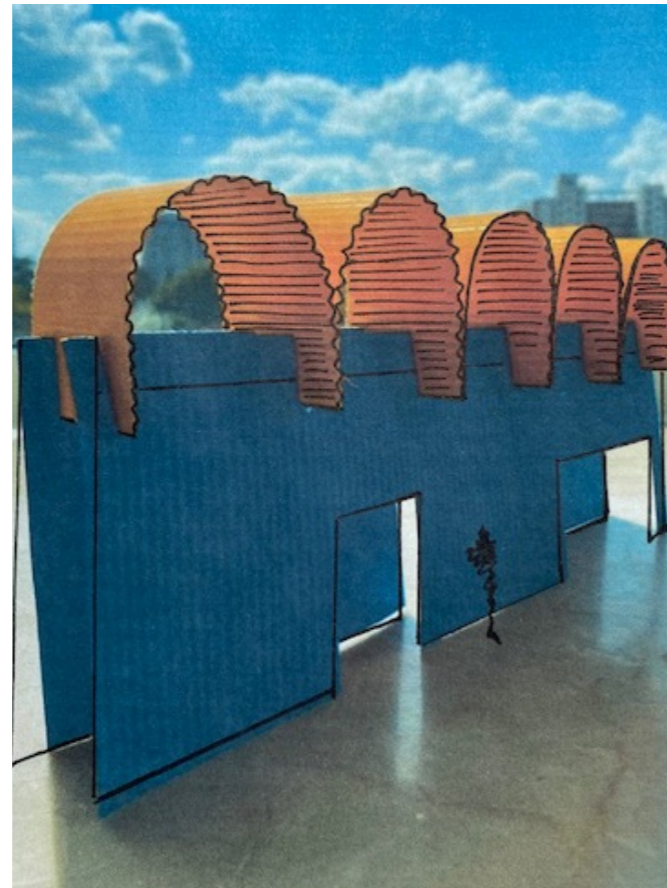
AutoCAD
Lighting Plan
InDesign
Photoshop
Digital Rendering



Visual created with SketchUp and Photoshop

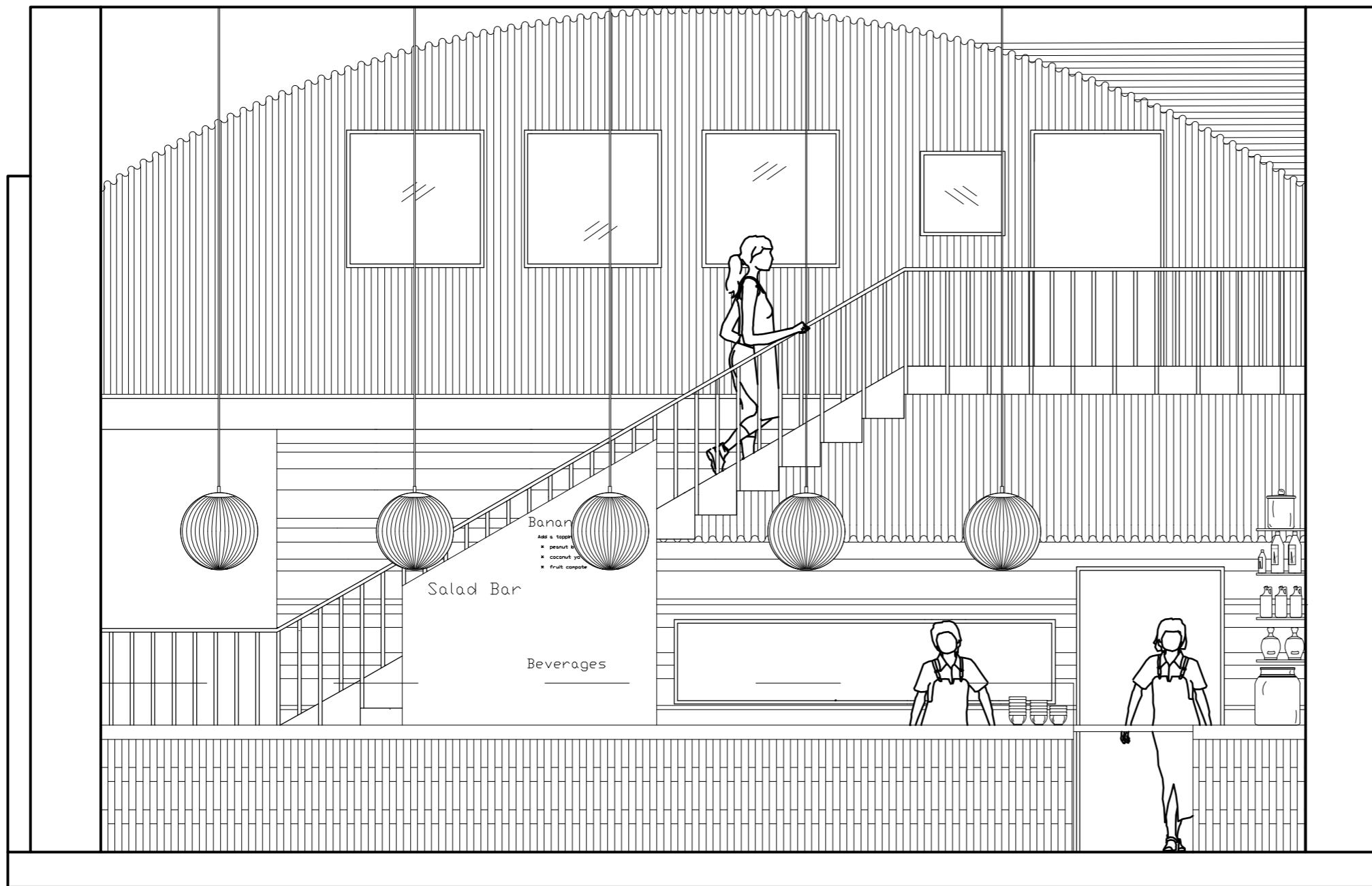


Sketch models using corrugated card resulted in forms that were reminiscent of Dutch barn roofs, sketching and further research developed these ideas further..



SKETCH MODELLING

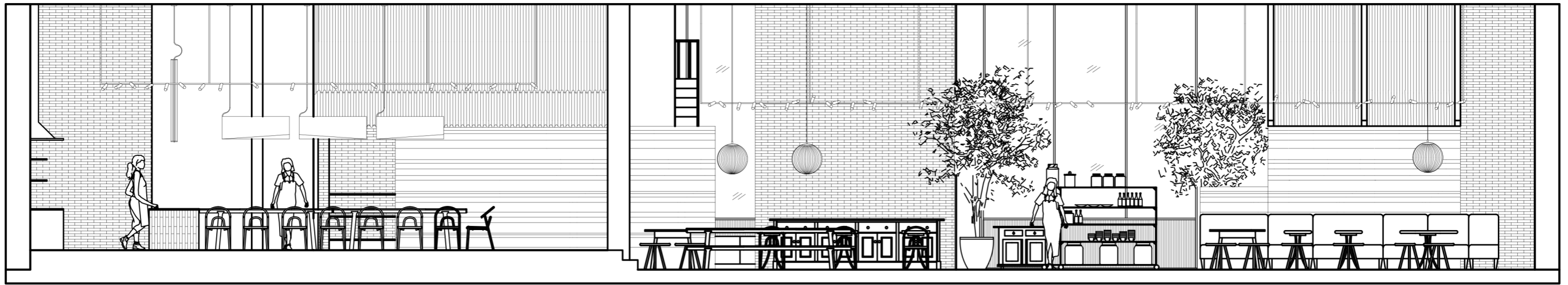
Research into urban and rural buildings and forms was inspired by sketch models. Textures evolved that impacted the choice of materials used in the design from corrugated metal, ribbed ceramics and reeded glass. The internal space of the building was divided up with partitions that did not reach the ceiling, allowing the volume of the space to be appreciated, as in a barn or warehouse building.



Elevation showing corrugated metal curved roof and fascia, reclaimed wooden cladding and ribbed ceramic and glass textures connected to the sustainable ethos and Urban Bucolic concept.



Materials shown within an antique drawer. All stand-alone furniture within the scheme was sourced second-hand.



Section view across full width of the café



Collage style vignettes show materials, furniture and lighting to give an impression of each area within the building. Left to right - Kitchen session space, private dining space, staff lounge, retail area and washroom.



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