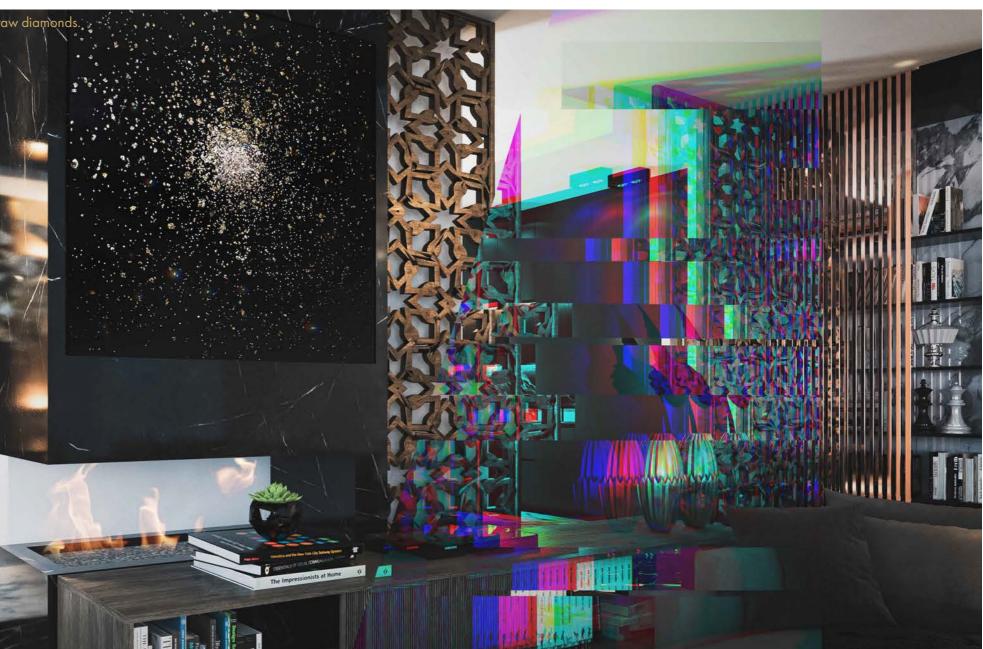


# URSZULA ZWIERZYŃSKA





PORTEOLIC

DESIGN | ACHITECTURE | CGI | XR



### INTRODUCING

## URSZULA ZWIERZYŃSKA

I am the BIID (British Institute for Interior Design) Associate. Design is who I am and how I express myself. I have dedicated my professional life bringing great designs to life in digital/architecture and interior design. I studied architecture and urbanism (2003-2008) and also graduated with BA (Hons) in Interior Design at KLC School of Design, University of Brighton, and studied at Architectural Association School of Architecture in London. As a Neuro – Linguistic Programming Master practitioner trained by Richard Bandler I am a specialist in NFA (Neuro – science for architecture) translating spatial design into human friendly spaces.

### XR ENVIRONMENTS

I have specialized in 3D modelling and creating unique experiences in XR with the use of Unreal Engine and Unity. Translating architecture into its digital twin and developing XR network environemnts has become my biggest point of interest.

### ARCHITECTURE

I have started my practice in 2006, creating house designs as Z500 brand in Poland and Europe. My designs continue being built across Europe to this day.

### INTERIOR DESIGN

I gained expertise in all stages of interior design projects and formalised it with a university diplomma in UK. I currently work on delivering full interior design service together with FF&E in residential and commercial sector in London and EU.

### RESUME



## URSZULA ZWIERZYŃSKA

BIID ASSOCIATE 5731

http://urszulazwierzynska.com



@ ou.zzi

@ family house design



@ Urszula Zwierzynska



@ Urszula Zwierzynska

### / PROFESSIONAL EXPERIENCE

Lead Designer	Creative Director	Lead Designer	Senior Interior Designer
@ Z500	@ Z500 INTER Ltd	@ Orienta Ltd	@ Family House Design
2006 - 2012, Poland	2010 - 2016, London	2018, Malta	2018 - 2022, London

### / EDUCATION

KLC School of Design	WSEiZ	
London	Poland	
BA (Hons), 2021-22	Architecture and Urbanism	
FDA, 2019-21	Faculty, 2003-08	
	<b>London</b> BA (Hons), 2021-22	

### / SOFTWARE

Archicad 7- 26	••••	<b>Twinmotion</b>	••••	<b>Touch Designer</b>
Rhino 7	•••00	<b>Unreal Engine</b>	$\bullet \bullet \bullet \bullet \circ$	Spark AR
(Grasshopper)		Photoshop	••••	Unity
Maya	$\bullet \bullet \bullet \bullet \circ$	Indesign	••••	Revit
Blender	$\bullet \bullet \bullet \bullet \circ$	Premiere	••••	AutoCAD
Lumion	••••	After Effects	$\bullet \bullet \bullet \bullet \circ$	

### / CERTIFICATES

### Harvard Leadership for Higher Managers

2017, ICAN Institute, Poland

### / AWARDS

### **Katharine Pooley Award**

for Vision and Excellence - Winner, 2021

### / PERSONAL SKILLS

- Excellent communication skills
- Strong design flair and visuals
- 3D modelling
- Experience working on complex projects
- Team Management











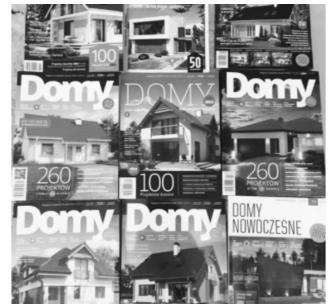


















AS WE EVOLVE, OUR HOMES SHOULD TOO.



# BEAUTY PERISHES IN LIFE, BUT IS IMMORTAL IN ART.

- Leonardo da Vinci

### COMMERCIAL / INTERIOR DESIGN

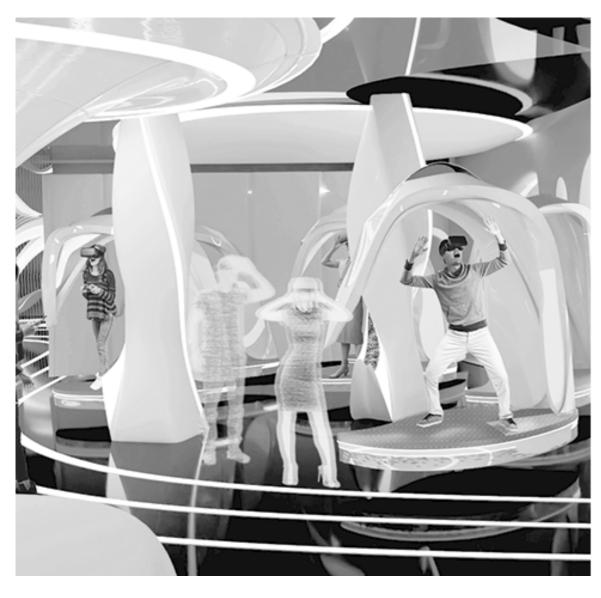








WHAT IF IT IS NOT, WHAT IT USED TO BE ANYMORE?



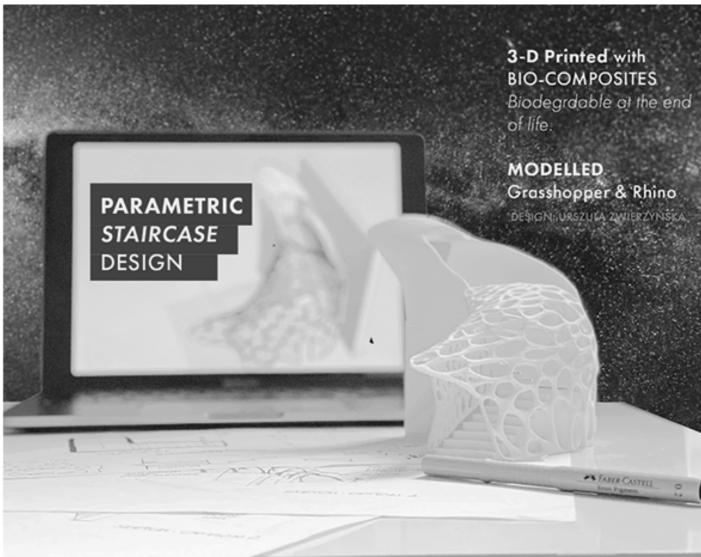






# EXPERIENCE MATTERS.





## THERE ARE 360 DEGREES, SO WHY STICK TO ONE?

- Zaha Hadid

# INDEX

Presenting Urszula's Zwierzynska curated work 2006-2023

COCNET AIRCRAFTS DESIGNS

HIGH END RESIDENTIAL PROJECTS

COMMERCIAL PROJECTS

JOINERY DESIGNS

XR + VR DESIGNS

PARAMETRIC ARCHITECTURE

HOUSE DESIGNS

TESTIMONIALS

CONCEPTUAL DESIGN

INTERIOR DESIGN

XR DESIGN

ARCHITECTURE



## HIGH END RESIDENTIAL PROJECTS

01 / BRIXTON RESIDENCY

02/ HIGH END APARTMENT, USA

03/HIGH END APARTMENT, WARSAW

04/BIPOHILIC APARTMENT

05 / LOUNGE DESIGN

06 / MODERN APARTMENT DESIGN

07 / BEDROOM DESIGN

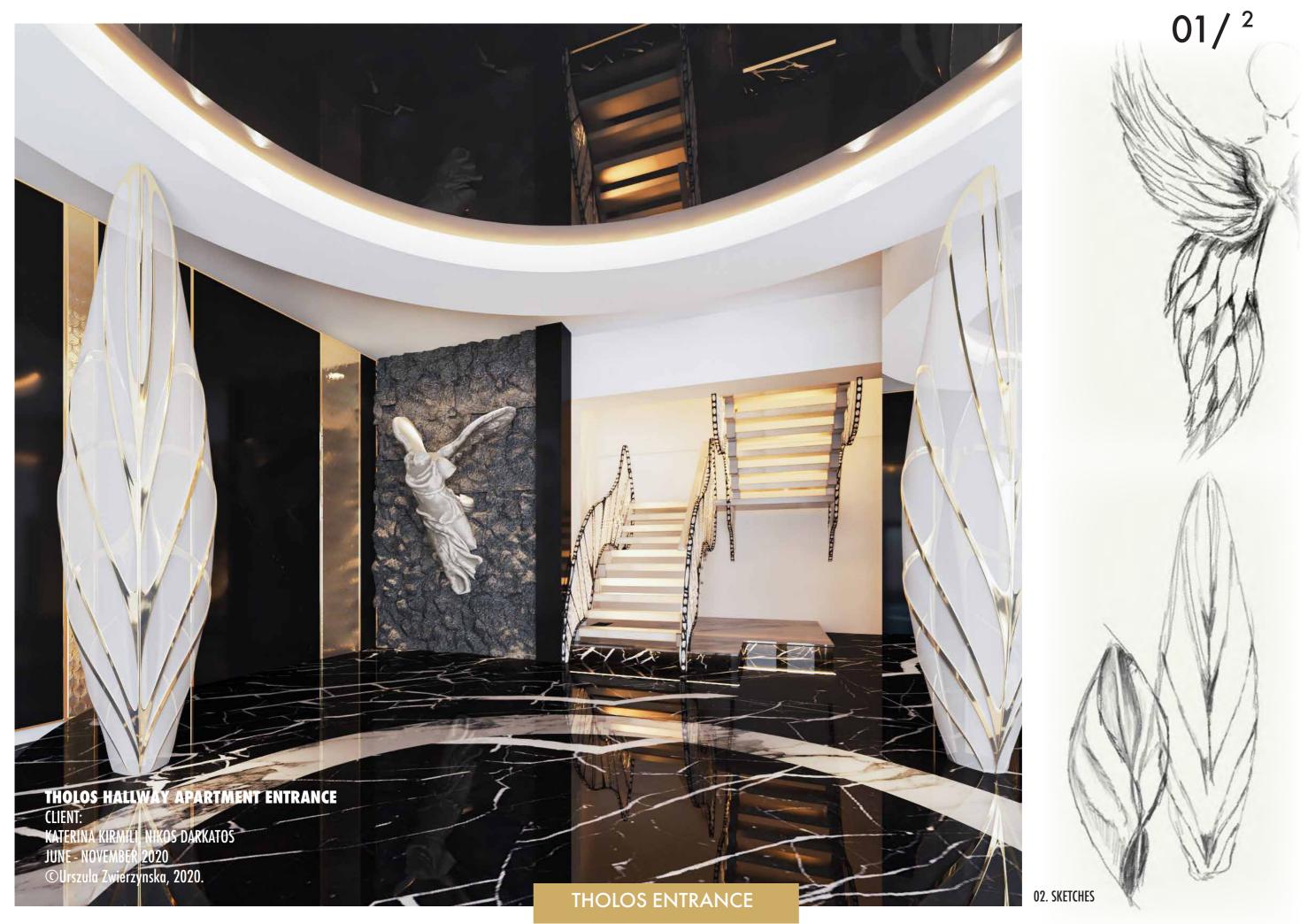
08 / BATHROOM DESIGN

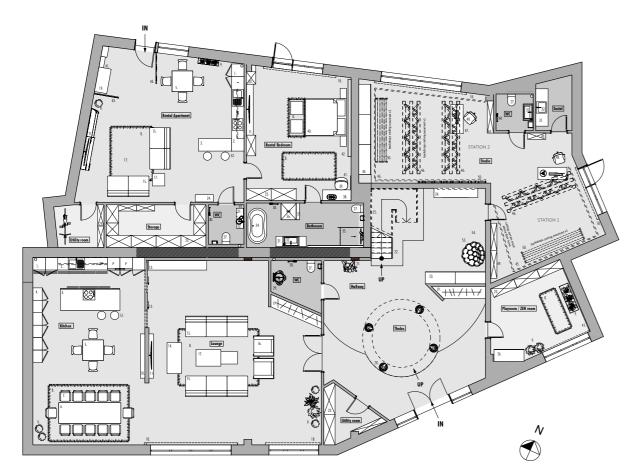
09 / NURSERY DESIGN

10 / FULL HIGH-END APARTMENT, BELRIN

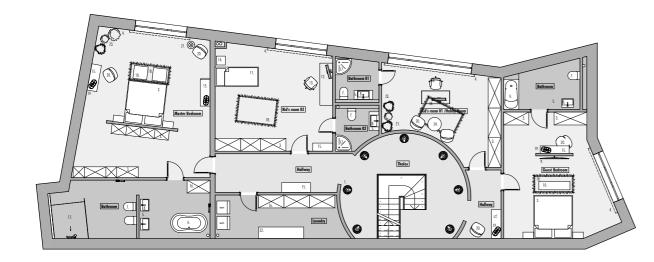
11 / FULL HIGH-END APARTMENT, WARSAW



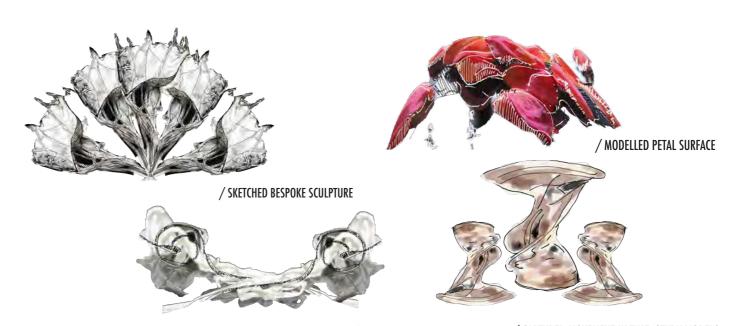




01. GENERAL ARRANGEMENT | GROUND FLOOR

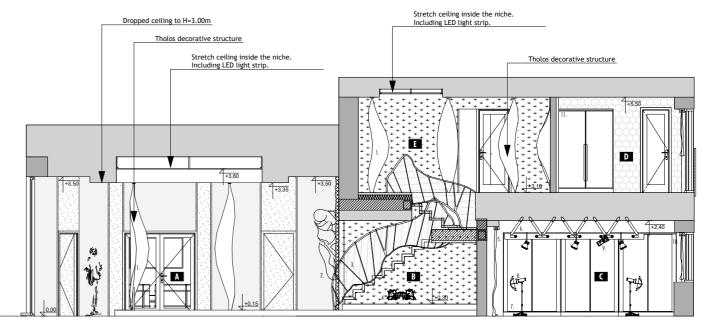


02. GENERAL ARRANGEMENT | MEZZANINE

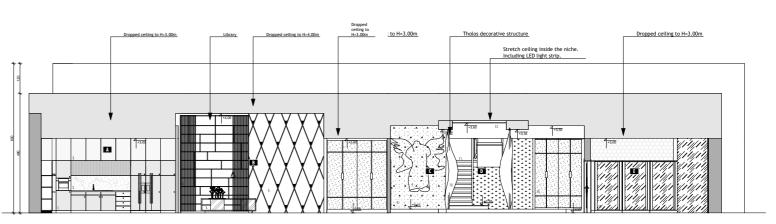


03. SKETCHES

/ CAPTURED MOVEMENT IN TIME, STUDY MODELS

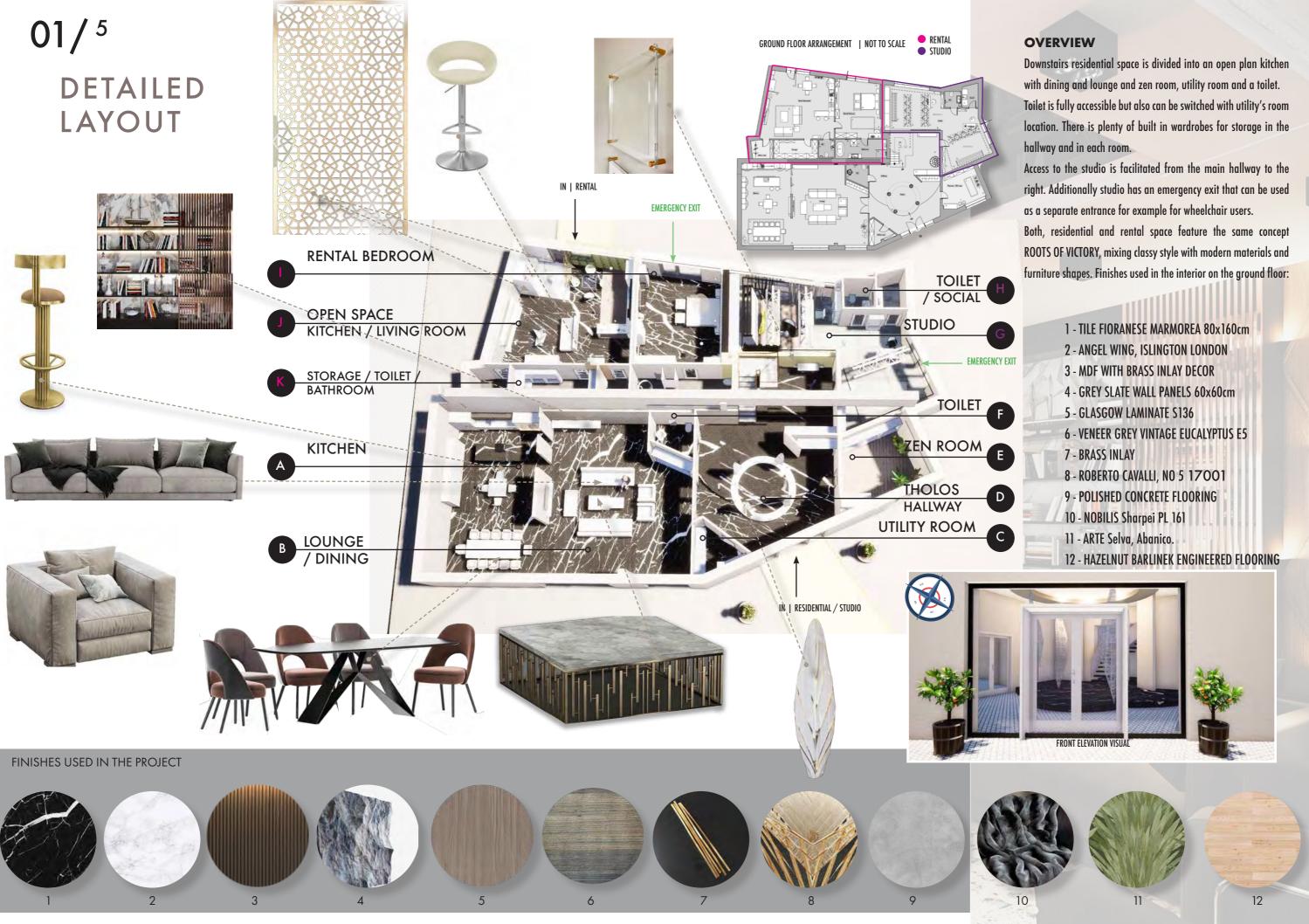


04.SECTION 1



05. SECTION 2





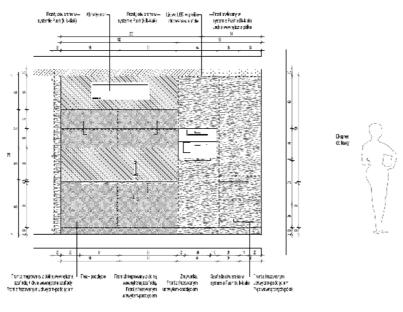




# HIGH END DESIGN

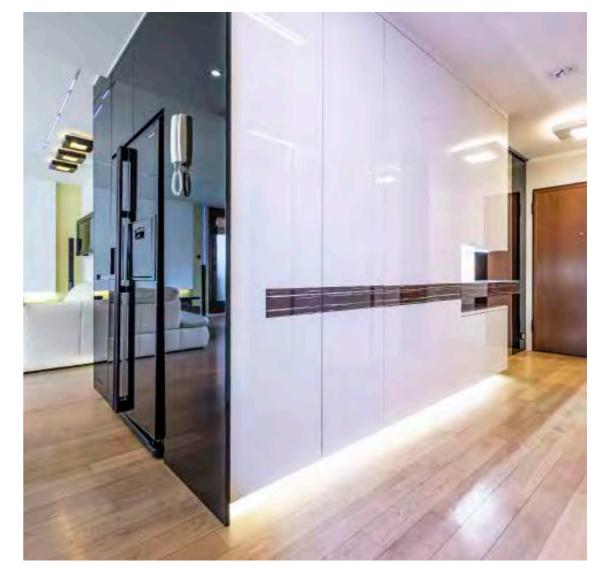
A 300m2 luxurious residency for a car collector. Lounge with a visible parking that forms a display for the super cars. A bar located in front of the display akin to a gentleman's lounge. Dark colour scheme is broken with a fireplace and earthy colours. Natural stone continues from the floor to the bar kick-plate wall. Biogas fireplace by Planika, option to control with an app and a smartphone. Furniture designed and manufactured by our family joinery in Poland.

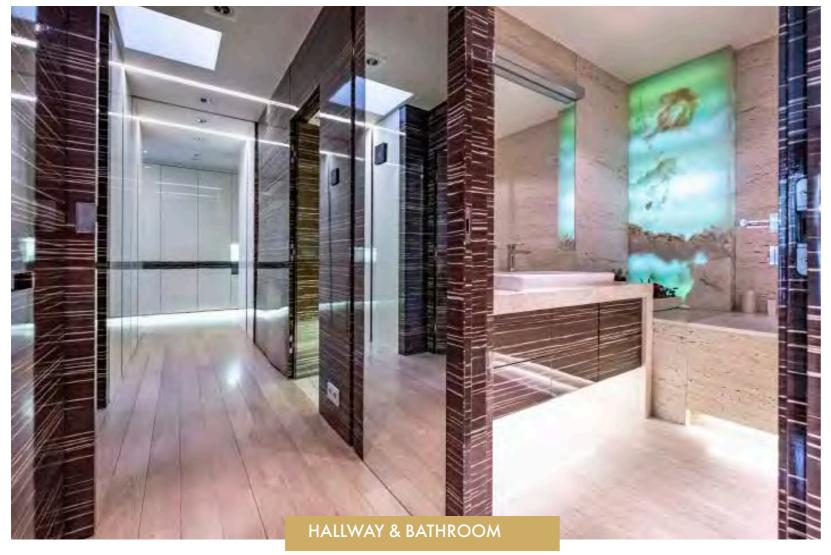




# KITCHEN DESIGN

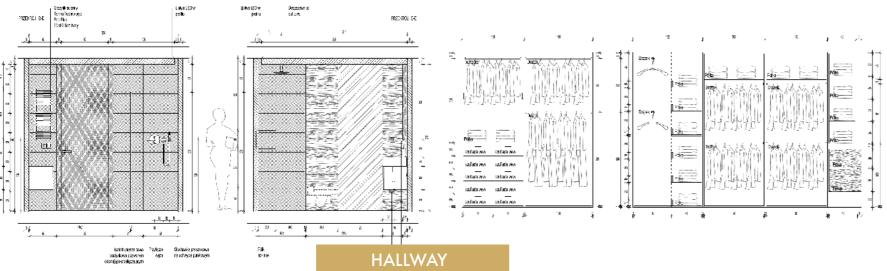
A 120m2 luxury penthouse finished with exotic veneer Zebrano, constrasted with a wooden floor and black and white veneer on all furniture doors. Simple and sleek lines of the furniture create a modern vibe that is cozy and warm. Incorporated LED lights brighten the massive wardrobes. All furniture including lamps designed and manufactured in our family joinery in Poland.



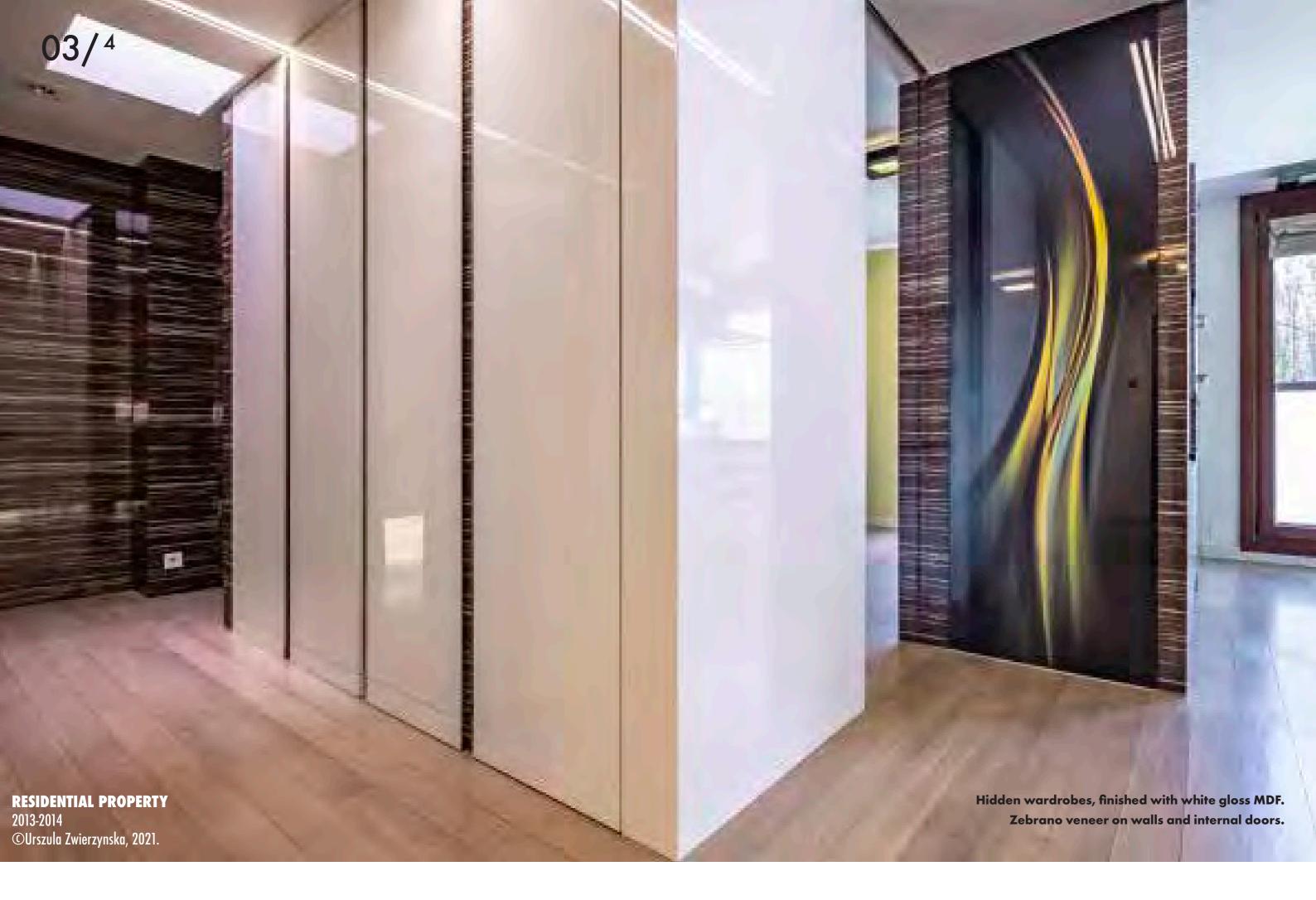


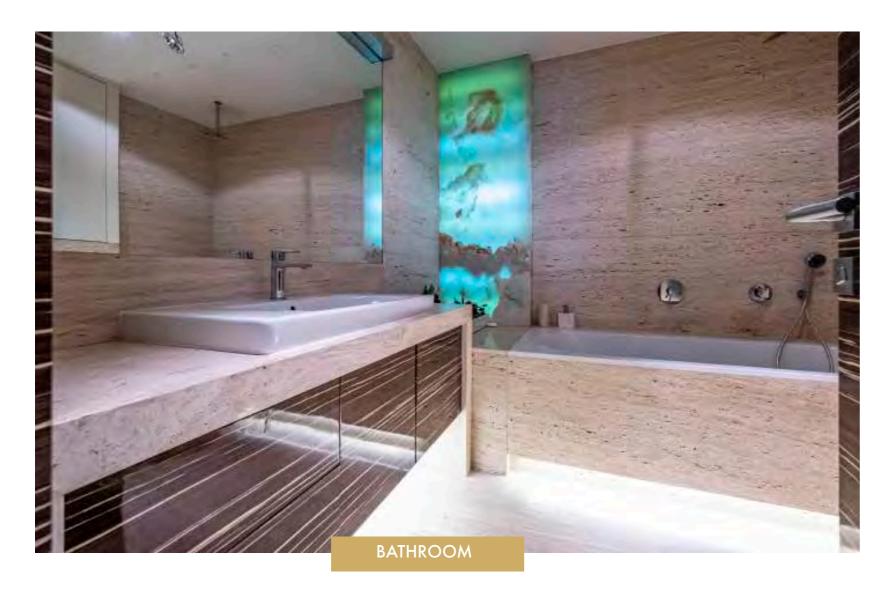
## **BESPOKE JOINERY**

All walls in this penthouse are covered with the exotic veneer named Zebrano. Mirrors give an illusion of a bigger space as well as reflect the light in from the skylights. The continuation of the light wooden flooring is a travertine stone, polished. The style of the apartment is cohesive in each room. All wardrobe doors finished in white gloss. I have designed and produced all furniture and wall decors.





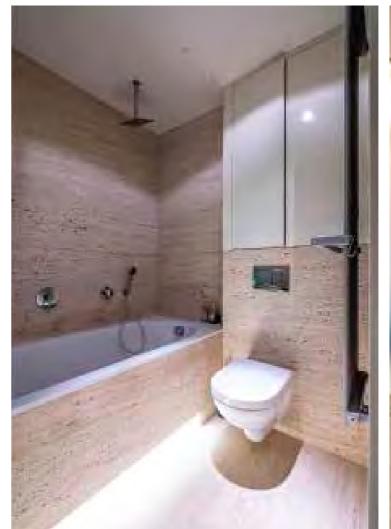




# **ELEVATIONS**

# **BATHROOM** DESIGN

This bathroom is finished with a travertine stone both on the floor and walls. Onyx decorative panel is lit up with an LED light strip from behind. A special technique has been used in order to achive this amazing effect and a beautiful pattern. LED light strips have been used below the bath tub and wall hung vanity units to give a modern look as well as a practical stand by light at night.





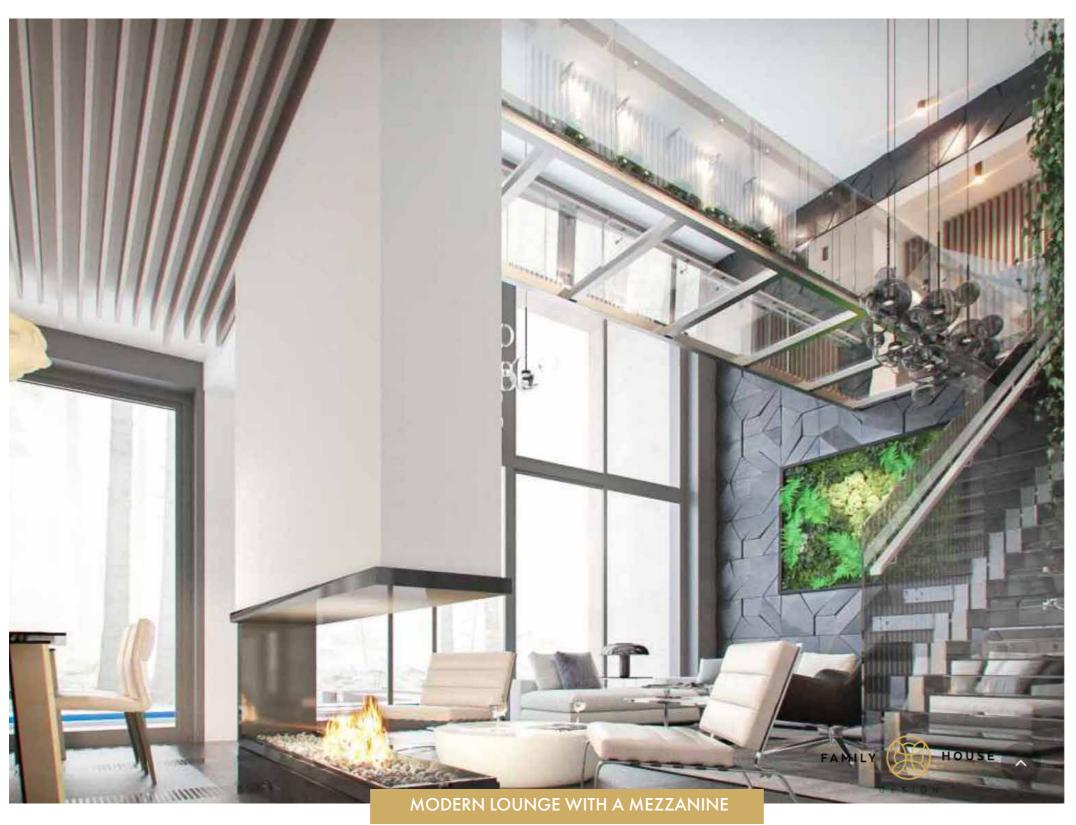
| MODERN LOUNGE WITH AN OPEN PLAN KITCHEN. CURVED BESPOKE SOFA.



# 05/2

| COZY LIVING ROOM WITH DINING AREA. MODERN DESIGN IS SOFTENED WITH WARM AND TEXTURED FABRICS.





# **ULTRA MODERN**

# DESIGN

Modern apartment with mezzanine. Design enhanced with biophilic touch and living moss panel. Below bespoke, small apartment - ultra modern.









# **NURSERY** DESIGN

I love desiging modern nurseries and kids' rooms. The design is provided with a specification of all accessories that create the unique theme in the room.



Project Cover by me.



In cooperation with Circu Magical Furniture



## PROJECT PREVIEW

# Visuals 05





### VERSION 05 | Star dust

Theme colours: grey scale from light to dark and mustrad yellow. Feature accessories: animals and stars. Walls painted in Farrow & Ball 229 and 2004 (off-white). Wall with narrow shelves painted with a metallic paint.

- Bed
- 10 Framed pictures x3
- Side table
- **IKEA** desk
- 3 Table lamp
- Magnetic paint
- 4 Rug
- Star garland
- 5 Teepee
- Moon shelf
- 6 Name 3d letters
- **Bephant shelf**
- 7 Toy storage
- Chair
- 8 Mirror / wall decor
- Narrow book shalves



2004 - Slipper Satin

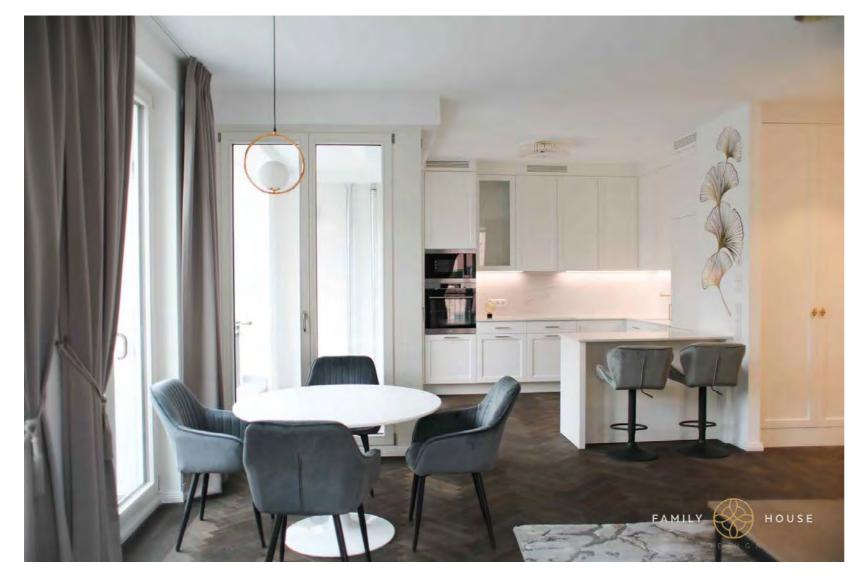
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HIGH END APARTMENT DESIGN

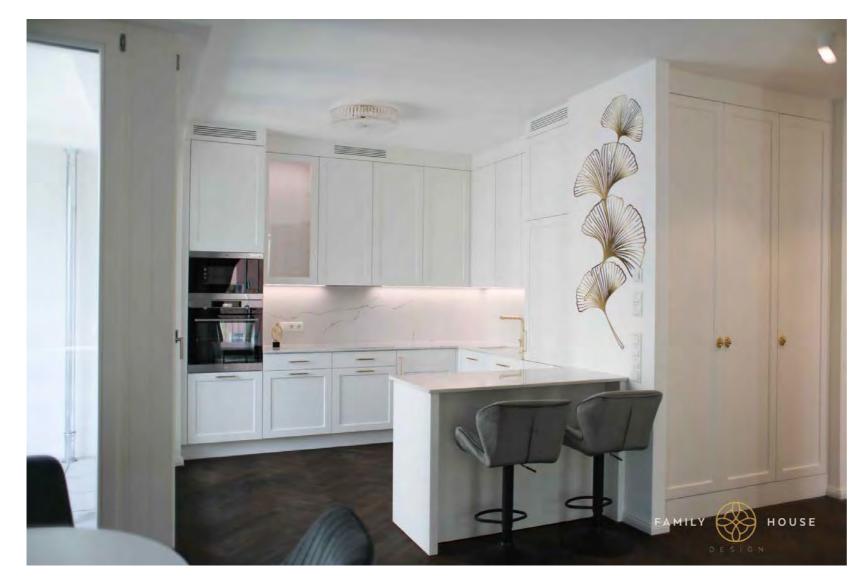
# 10/2











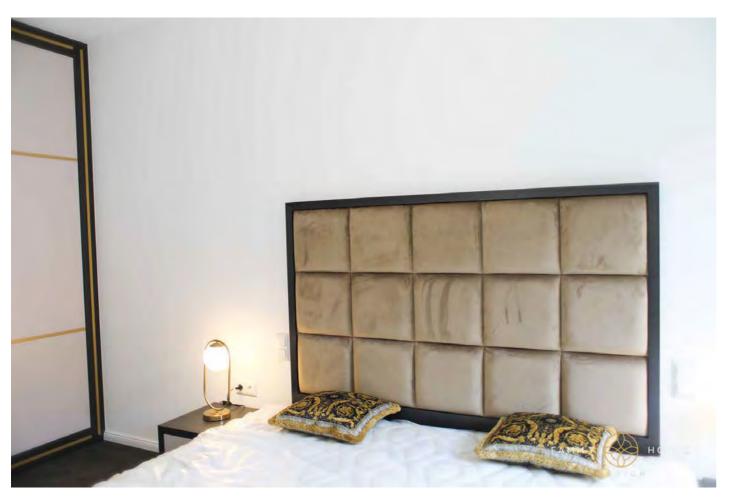






# 10/4













# COMMERCIAL DESIGN SELECTION

01-05/SON:US SPACES FOR DIGITAL CREATORS

06 - 07 / CHARITY DESIGN

08 - 10 / CO-WORKING SPACE DESIGN

11 - 12 / POP UP STAND DESIGN



# SON:US

### A WALK THROUGH SPACES FOR DIGITAL CREATORS



# WELCOME TO SON:US

Doors open to all registered Digital Creators, NFT collectors and educators.



Gain access to the most advanced technology and meet other creatives online and offline.

### **JOIN THE META PARTY**



### JOIN US FOR HAPPY HOURS

SON:US offers a rich program, multifunctional spaces, workshops, live events and exhibitions both online and offline.



# LET US SURPRISE YOU WITH PROJECTIONS





# GET TO KNOW US AND LEARN NEW SKILLS

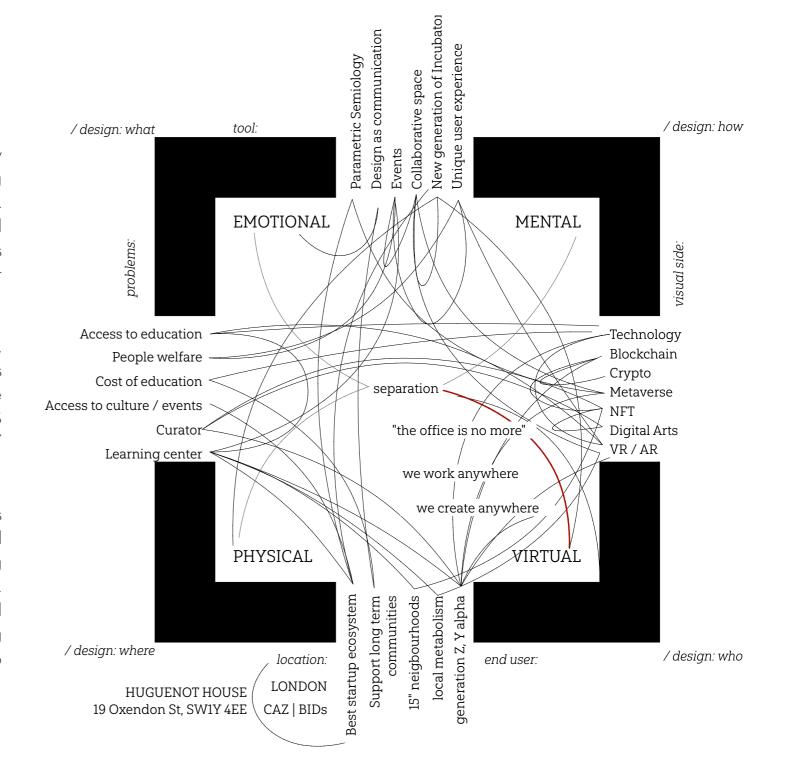
SON:US is primarily an incubator for art and education. Our mission is to share knowledge and inspire by offering spaces of dialogue and education also for the young generation. Our vision is to take an active part in creating a more wealthy society and face the issue of loneliness by proffering new togetherness.

## META-INCUBATOR

SON:US as a response to the world shifting into hybrid and more virtual solutions, is a ready-to-apply model for existing physical spaces. It offers an extension to the meta world with the purpose to bring like-minded people, digital creators, together. It is self-funding, based on blockchain technology. This is a meta-incubator for education and art that aims to help young creators bring together and thrive as independent organism with their own culture. It is designed through AR and VR technologies ensuring the users (creatives from gen Z,Y and alpha generation) get a unique experience whether they are online or offline.

SON:US introduces a new model of interaction where physical and virtual worlds are transcending, offering an extension to existing spaces. Both funcioning in pararell. Members have remote access with the use of the internet and VR headset. The membership is open to anyone willing to co-create the virtual sphere based on blockchain technology and contribute to mining the very own SON:US coin, a cryptocurrency that will allow the space to self-fund. Fees are paid with every generated/ sold NFT created by members.

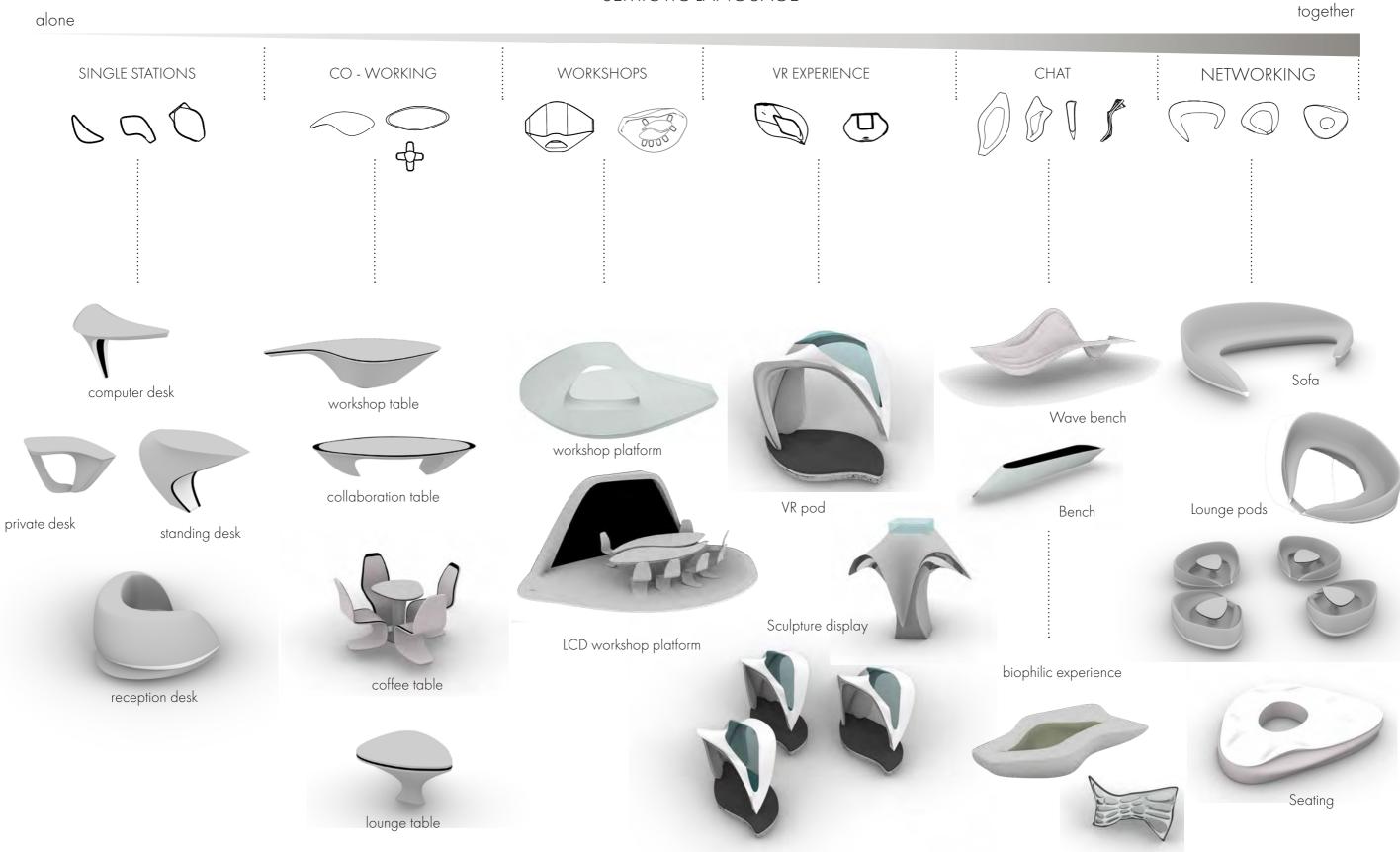
With the evolution of technology, the way we think about habitable spaces has changed. Designers have access to the new set of tools including parametric software. Undoubtedly we need the physical spaces to add a new function of backing up online activities and create spaces where networking and human interaction are facilitated and encouraged to prevent separation and depression. Designers can take advantage of VR an AR solutions to propose new functionalities for spaces and extend the capacity of existing spaces. The program is divided into "PURE" and "HYBRID" taking into account extended spaces accessible with VR and AR technology. Finally, SON:US aims to bring people together and facilitate social interaction in a digitally-driven society.

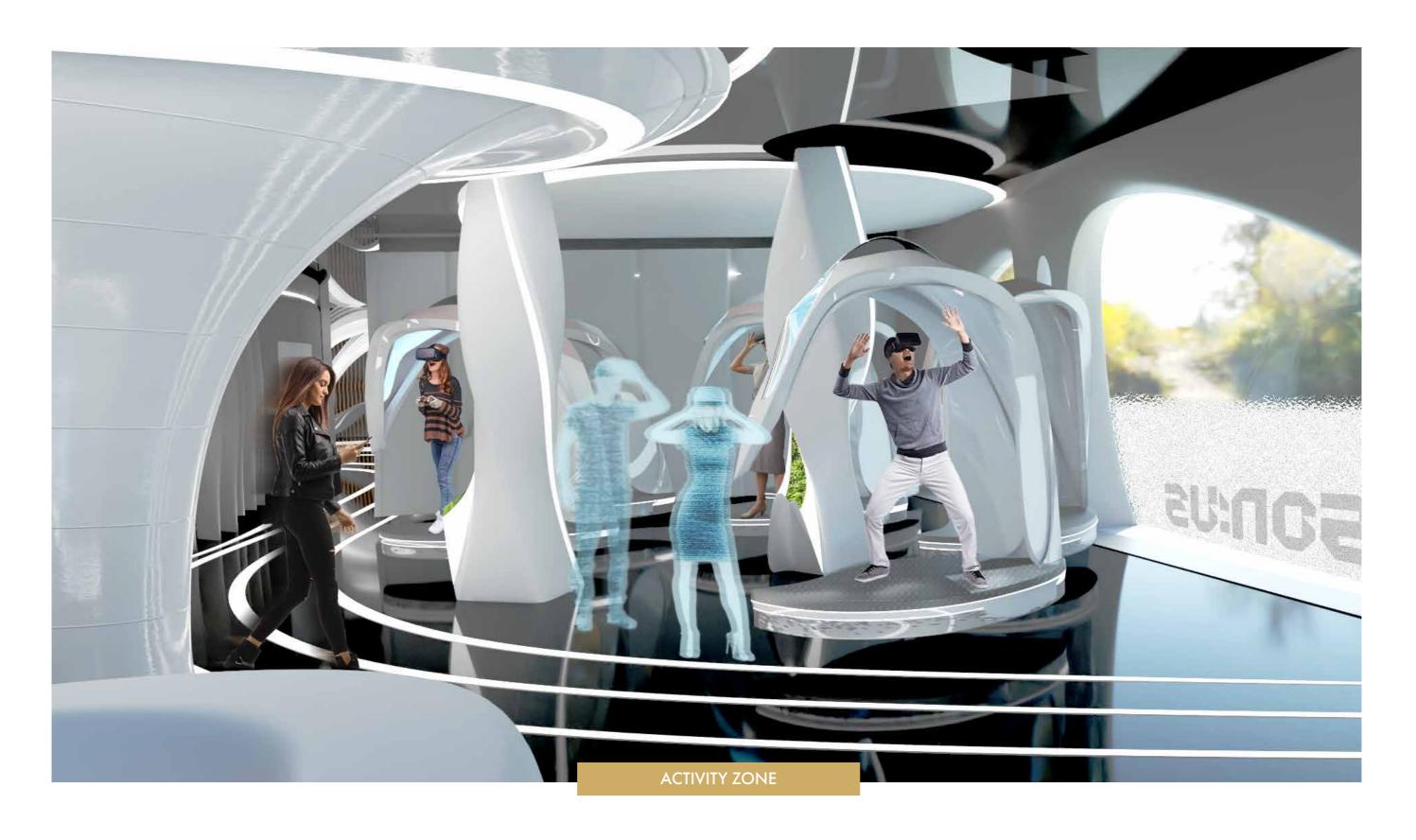


### [SON:US]

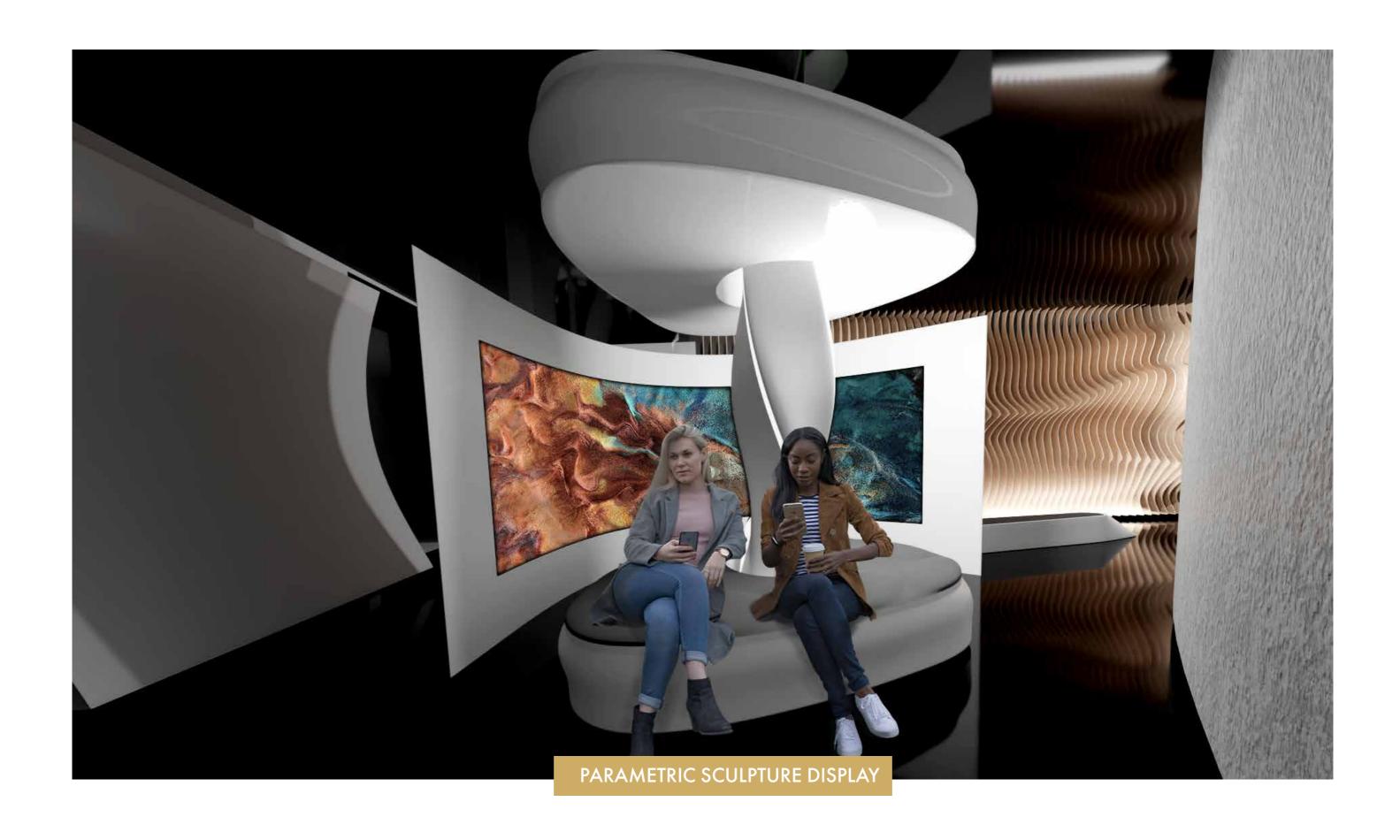
## FURNITURE MATRIX CONFIGURATION

SEMIOTIC LANGUAGE











#### INTERIOR ORGANIZATION

SON:US spaces represent double typology followed by the programmes offered for both types of users: local and remote.





**WATCH** VIDEO ANIMATION









FLUIDITY IN DESIGN





Workshop platforms and other rooms feature 4K LCD screens to transmit the meeting live. Physical can join other SON:US virtual platforms with VR glasses too.

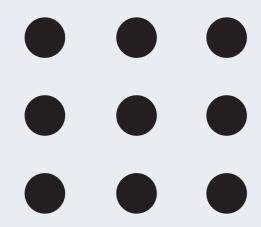
#### **DIGITAL TWIN**

SON:US introduces a new model of interaction where physical and virtual world are trascending, offering an extention to existing spaces. Both functioning in pararell. Members have remote access with the use of internet and VR headset. This is how workshops, creative meetings, brainstorming session can happen. Distance is no longer an obstacle.





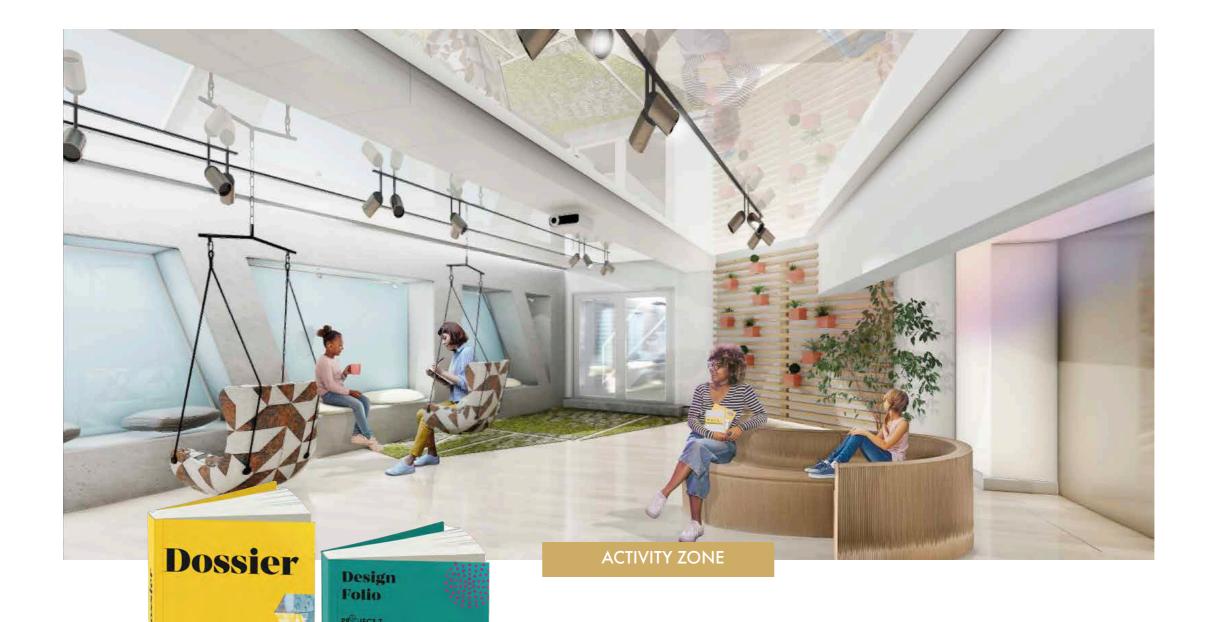




#### SPECULATIVE ARCHITECTURE DRAWING

When researching shapes and curvatures to incorporate the value of fluidity to the project I made various sketches and paitings. I was thinking about lines, curves and sine graphs: how they connect and interact with each other. I used an innovative technique that exisits along traditional presentation drawings and construction drawings, called "speculative architecture drawing" - which uses hybrid tools to convey design ideas while they are still formulating. I used a sketch of the actual space (ground floor) and painted on it with watercolours. My idea of a tranistion between the physical space and digital extention of spaces. The soundwave captured in time was the driving representation for the experience I would like to create in those spaces. I could see a tunnel that takes a visitor / member from one space / reality to another. Something that helps to navigate the space but is not too litteral. Perhaps is based on an idea of rythm and repetition to introduce the dynamic that is reqiuired. The space is full of supporting columns and they too, should form a part of the design and perhaps gain a secondary function. The feeling I would like to evoke in a visitor should be based on curiosity to discover and learn, which in the end should engage the creativie cerebral hemisphere to fulfill SON:US mission.

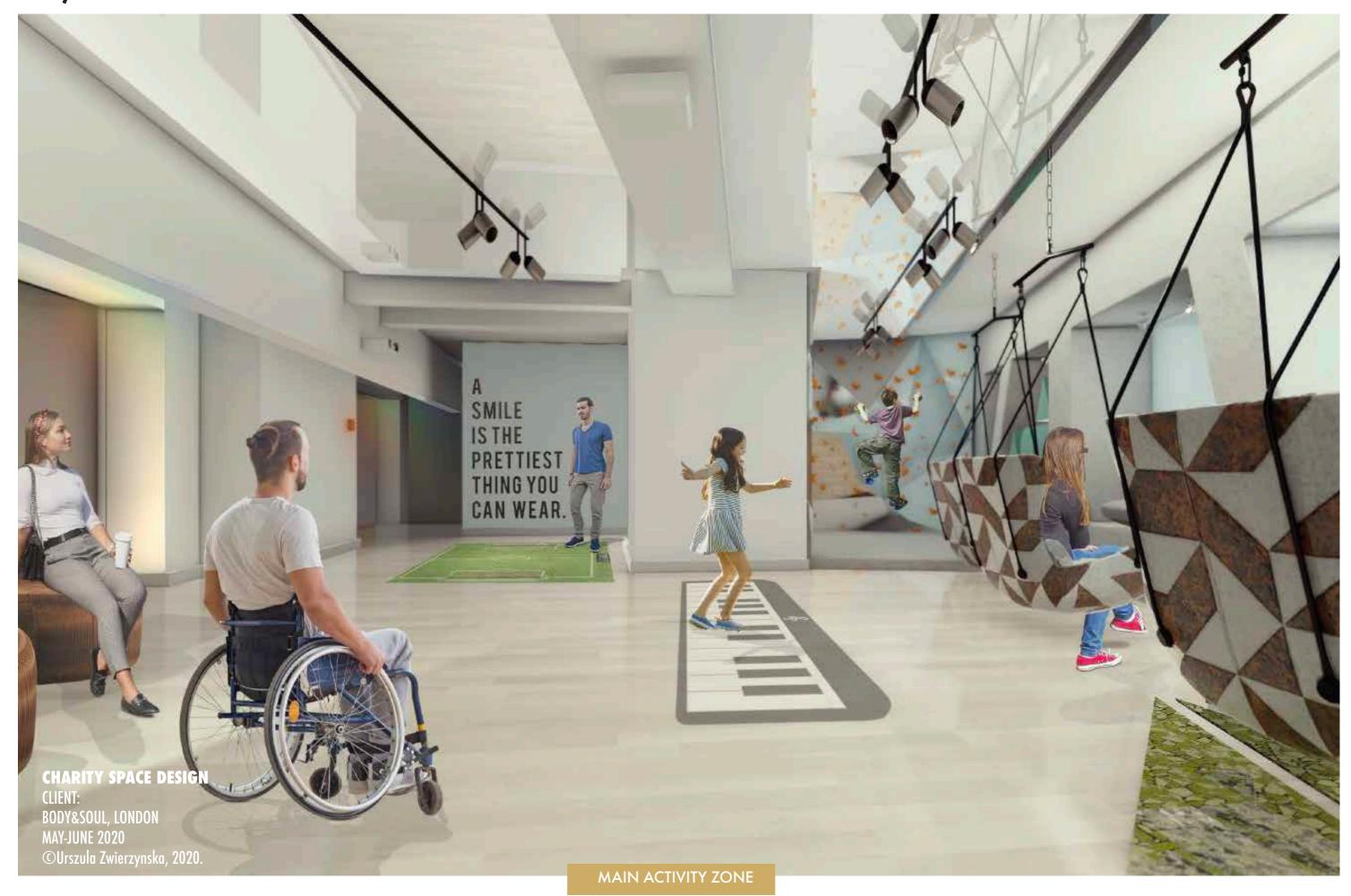


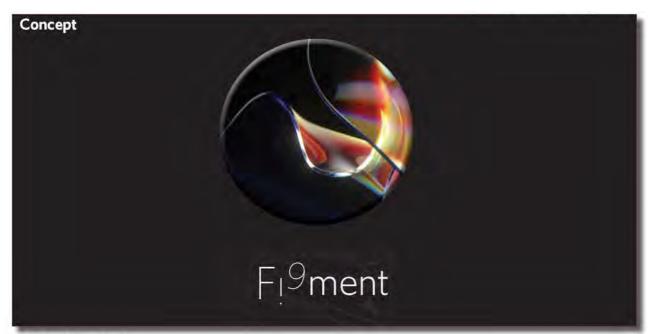




#### **CHARITY DESIGN**

This was a group project and required a cooperation with many other designers, surveyors and sponsors. The space was challenging, of not a regular shape with a limited amount of day light. The budget was quite thight so we have found quite a few sponsporships. After identifying problems the designer had to solve for the charity customers we have created an answer in a form of the interior design that improves well being and self acceptance - which is all Body&Soul is about.





#### **Visual Inspiration**

This image reflects illusion of light, reminds of water but it's not defined what it really is, it surprises and astonishes. It resembles flexibility.

#flexibility

Surreal and fun environment that boosts creativity.

> #fun #creativity



The image is an old CD. But it doesn't look like a CD. Illusion created with this image makes us think we look at something different., pleasant to the eyes, a liquid metallic surface.

#### #illusion

This surreal picture introduces us to a different type of illusion achived not by light only but also by element of water. Water makes our mind rest and open up to new ideas.

#natural #relax

#### **Concept Statement**

These are the key ingredients for the office interior design project: creativity, flexibility and art. The concept word for this project is #FIGMENT. The designer wants to wake up user's imagination by creating an illusion of an idyllic landscape and invite a visitor to experience surreal situations. Such spaces are designed to help a user to free his mind, boost creativity and wake up the inner child whose creativity is not restricted by patterns of do's and don'ts. The concept image describes what sort of space the designer is about to create in the office interiors. It needs to be highly visual to transform a traditional office mood into a creative playground for staff members who work in the design field. Their work requires a different approach and a different way of thinking therefore their environment should work in favour to that. Each zone within the space should surprise and be fun. Social spaces and private spaces should be adjustable depending on the team needs. Meeting space with customers should represent main values of the three design companies that will occupy the space and share it on a daily basis. In order to focus and be creative the mind should be at rest, be around things and images that are inspiring to think different. The space should reflect the uniqueness of the Brixton neighbourhood. Colorful murals refelct the diversity of the cultures cohabiting. This is the palce where everyone is welcome, the place that resembles the universal values expressed with street art of deeper meaning.

#### Space for creative thinkers

Creative, Mind Blowing,

Happiness, Freedom, Relax, Fun, Green

evolves and adapts

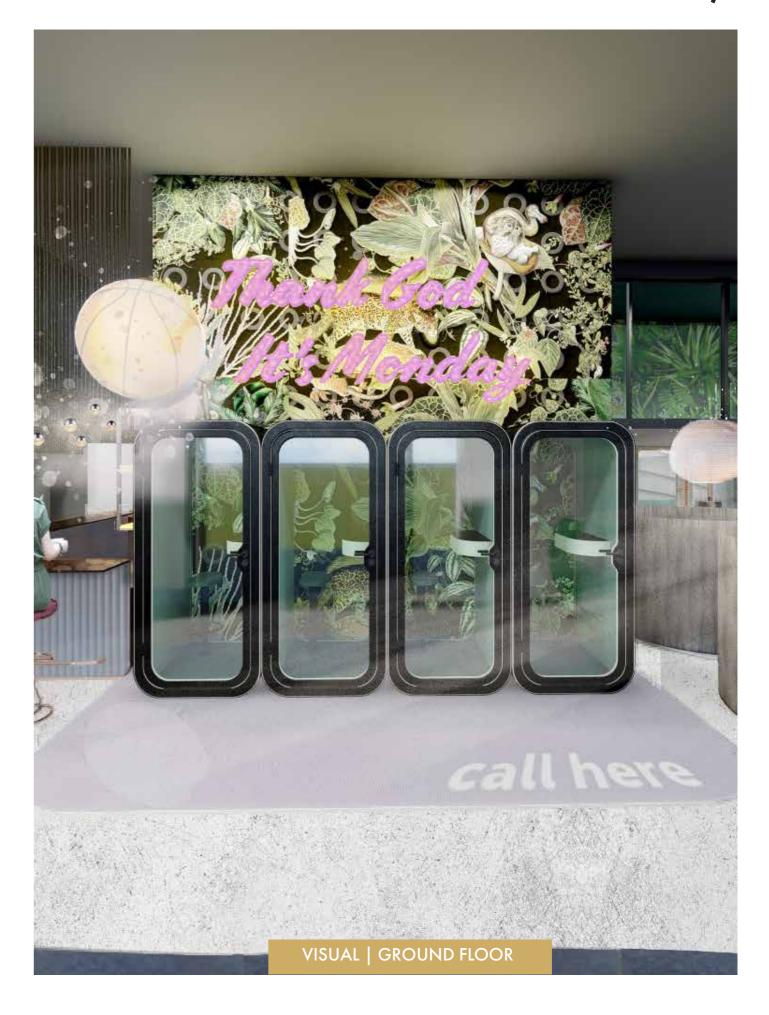
Reflects the vibe of Space that Brixton

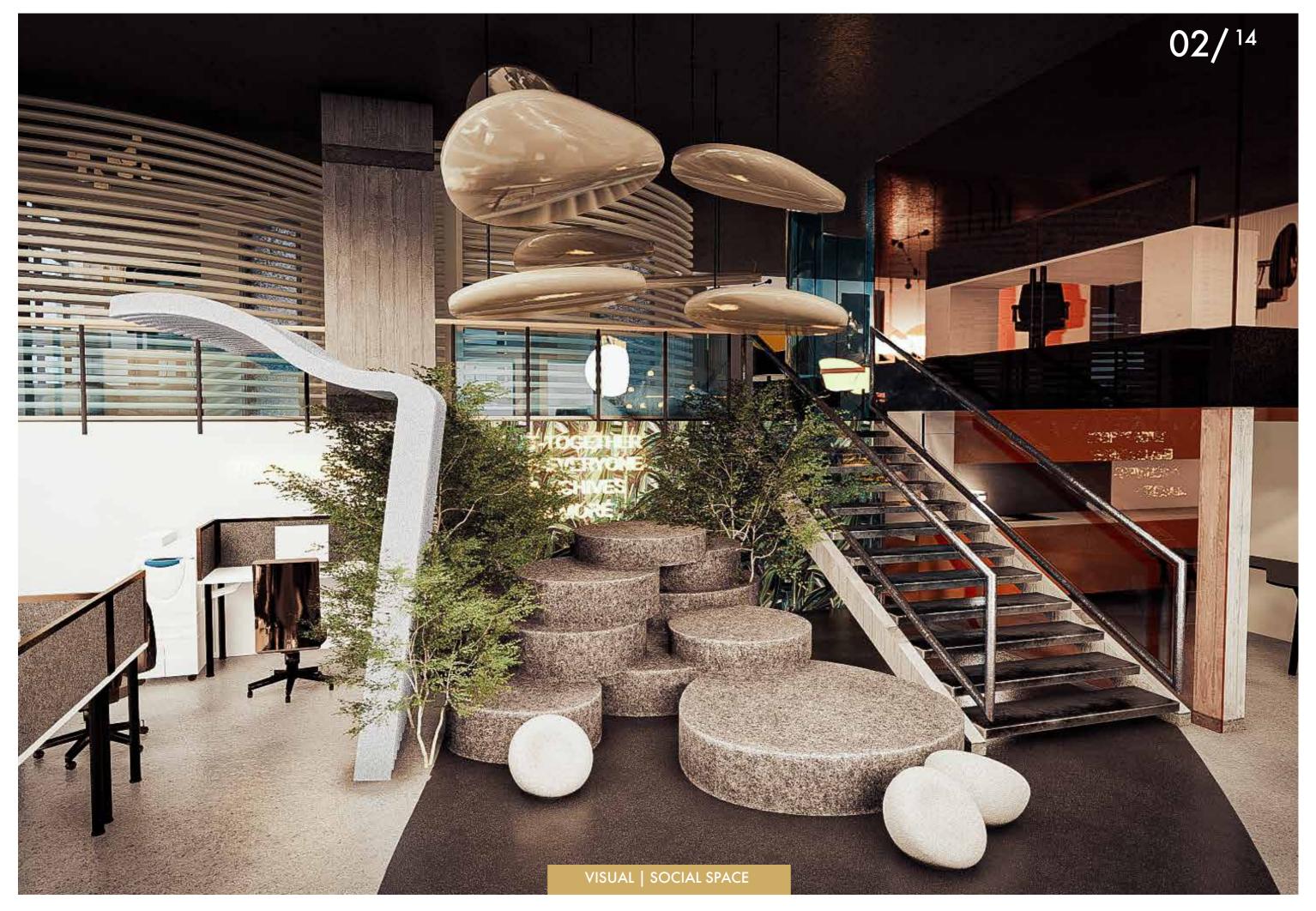
Smart, Flexible, AI,

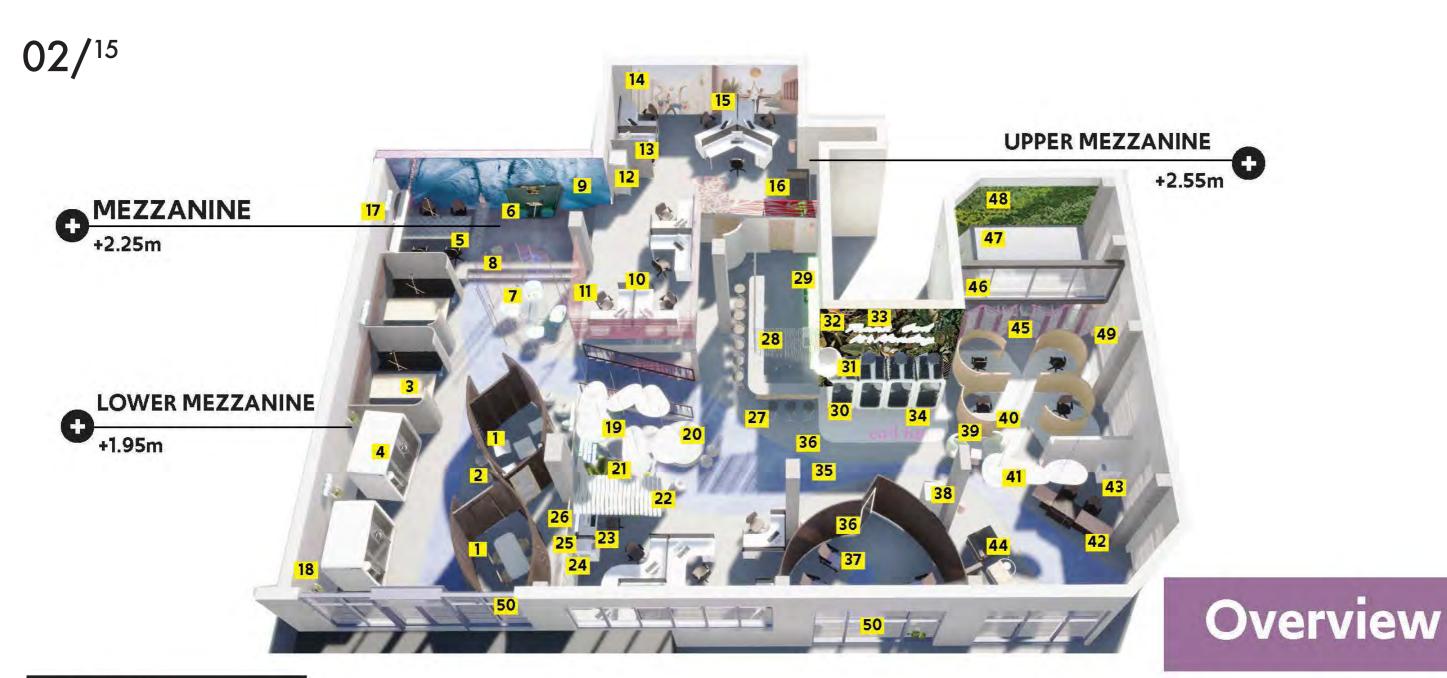
Street art, honest, pop art, conceptual



CONCEPT







### **INDEX**

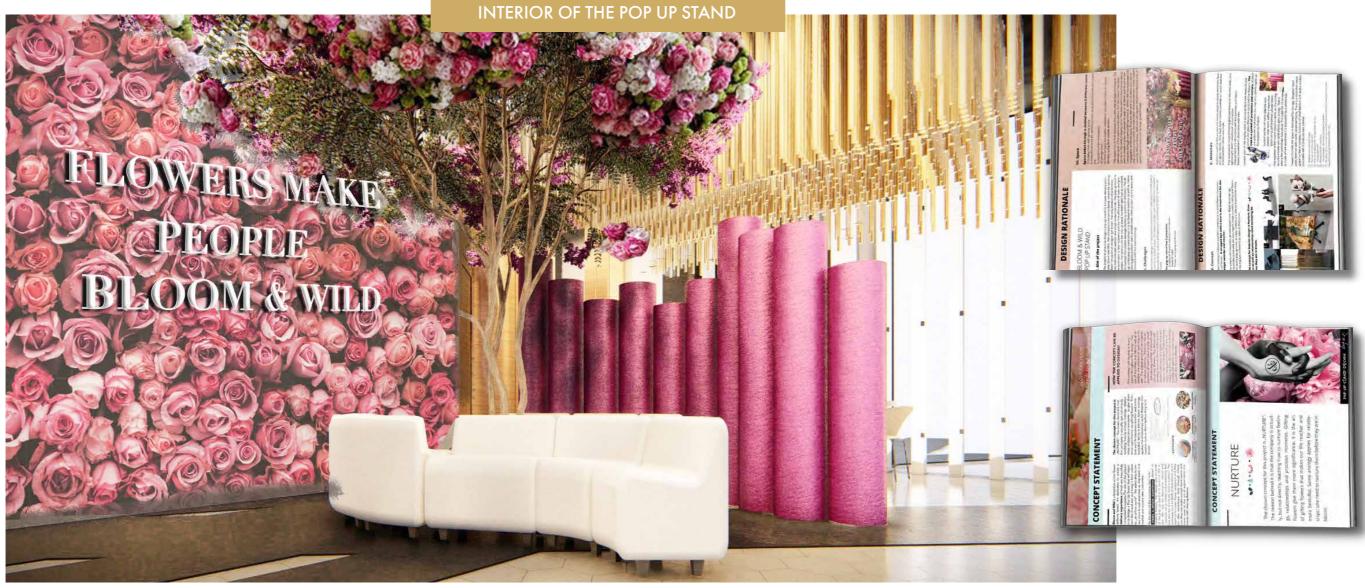
- Brainstroming room\*
- 2 Livingstone poufs\*
- 3 Conference table and benches
- 4 PodBooth Meeting\*
- 5 Conference table and 4 SILQ\*
- 6 Pood Meeting Cove\*
- 7 Table with 4 chairs
- 8 Privacy curtain\*
- 9 Mural "frozen water"\*
- "Answer" system of desks by Steelcase\*

- Tempered glass partition with sanded pattern, tinted red
- Mini catering station
- "Answer" fence
- Mural by local artist\*
- "Answer" desk system\*
- 16 PodSofa\*
- 17 Neon letters
- 18 Decorative wall lights
- Ceiling decor in Kerrock Lumino\*\*
- 20 Pebble pads bespoke sizes

- 21 Large Touch Areca palm (faux)
- 22 Wooden installation
- 23 3D printing station, recycling point
- 24 Copier and printer
- 25 Neon letters
- 26 Glass balustrade M.level
- 27 Bar with stools
- 28 Ceiling installation with lights
- 29 Doorative storage for bottles
- 30 Pod Phone Booths\*

- 31 Ball lamp
- 32 Moooi Wallcovering
- 33 Neon letters
- 34 Concrete flooring with letters
- 35 Concrete epoxy seamless flooring
- 36 ZEN room
- 37 Armchairs
- 38 Mini catering station
- 39 Meeting, seating 2 armchairs
- 40 Solo working stations, flexible

- 41 Celing decor in Kerrock Lumino
- 42 Reception desk
- Printing station & recycling point
- 44 Waiting area
- 45 Bifold glass doors
- 46 Upper glass partition
- 47 Stretched ceiling with LED
- 48 Faux green wall
- 49 Window film for privacy
- **50** Projecting film
- \* check the reference page













## BESPOKE JOINERY DESIGNS

01/ CABINETS

02/KITCHENS

03/WARDROBES



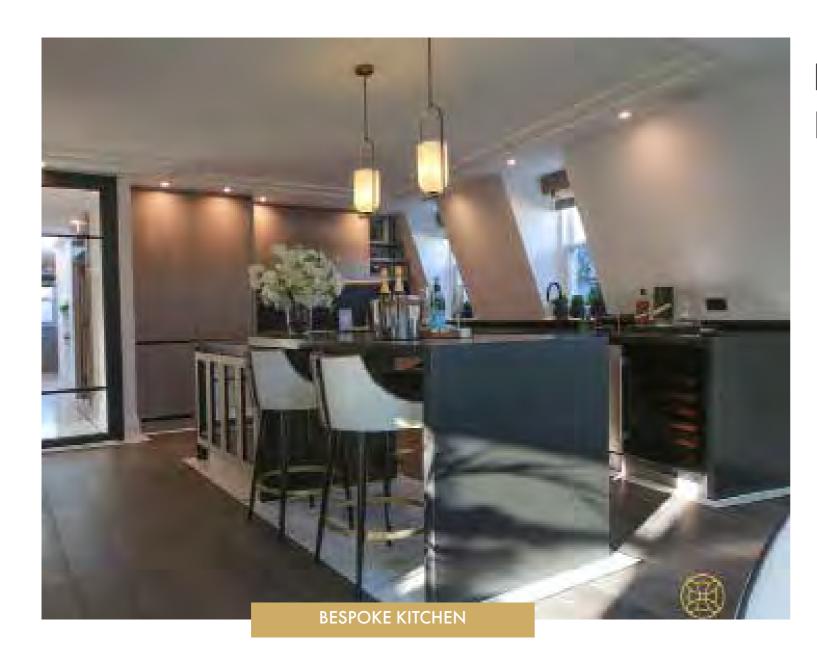
### **BESPOKE FURNITURE**

### DESIGNS

We design bespoke furniture pieces that fit perfectly into a space maching the design style without compromising any detail.

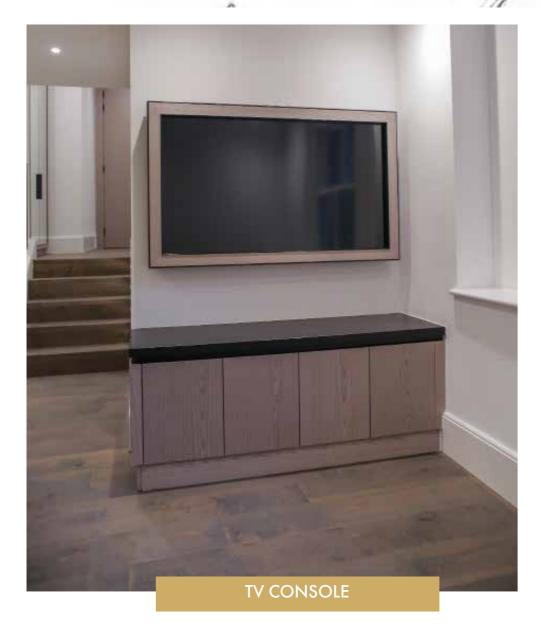
The console table is 3 meters long finished with different coloured veneers making it one of a kind.

The white console table and chair was designed and manufactured in our joinery in Poland.

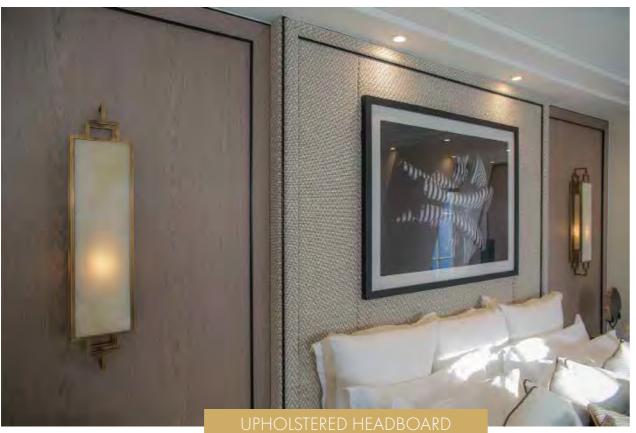


Furniture manucatured by our family joinery in Poland. Delivered to London. Featuring this Central London converted mansion. All made with MDF and veneers.















# XR / VR DESIGNS

01-03/RE.FRACTIVE. VR

04 - 06 / XILIUM. XR





#### RE+FRACTIVE.VR

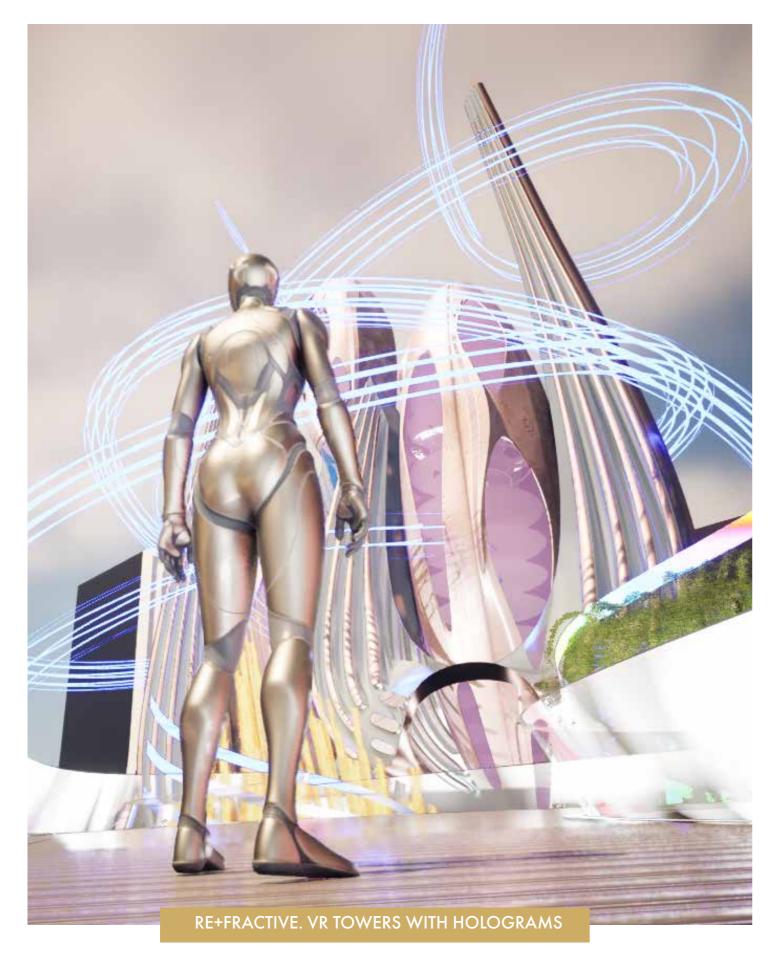
**RE+fractive.VR** is a virtual space for visitors that inspires an inner journey and embodies a meta wellness experience. The design journey started by trying to define first what meta wellness could mean. Wellness as an active process through which people become more aware of themselves and helps them to make choices towards a more successful existence, was the steering axis of the project. This ideology is used as a pattern for our VR experience that we want to offer

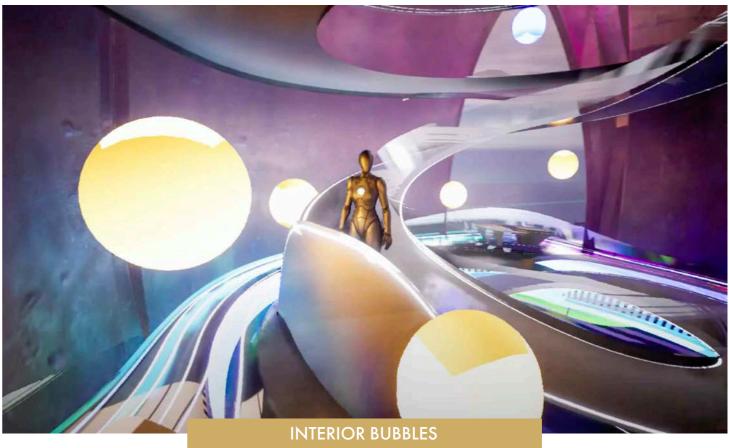
Project developed under

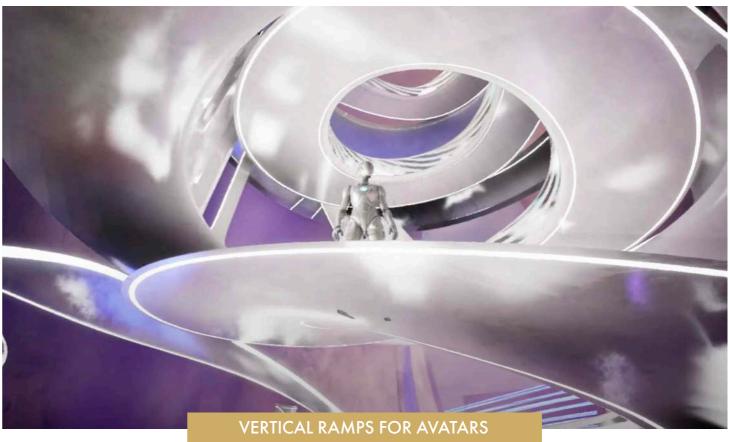


#### **SOFTWARE:**

Autodesk Maya Unreal Engine 5

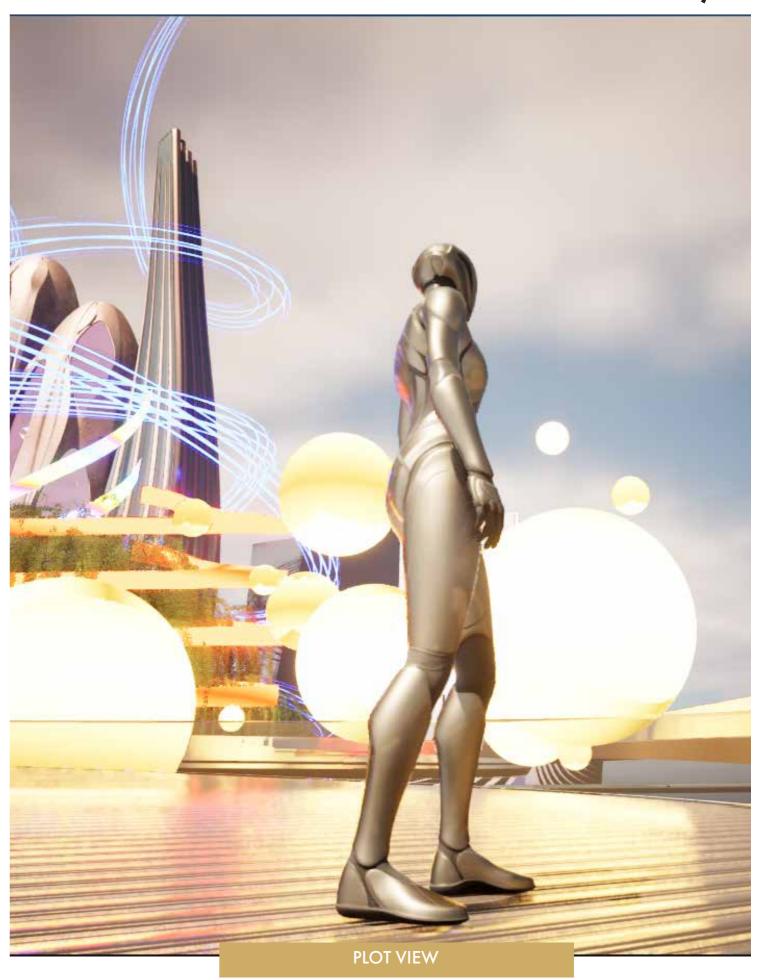


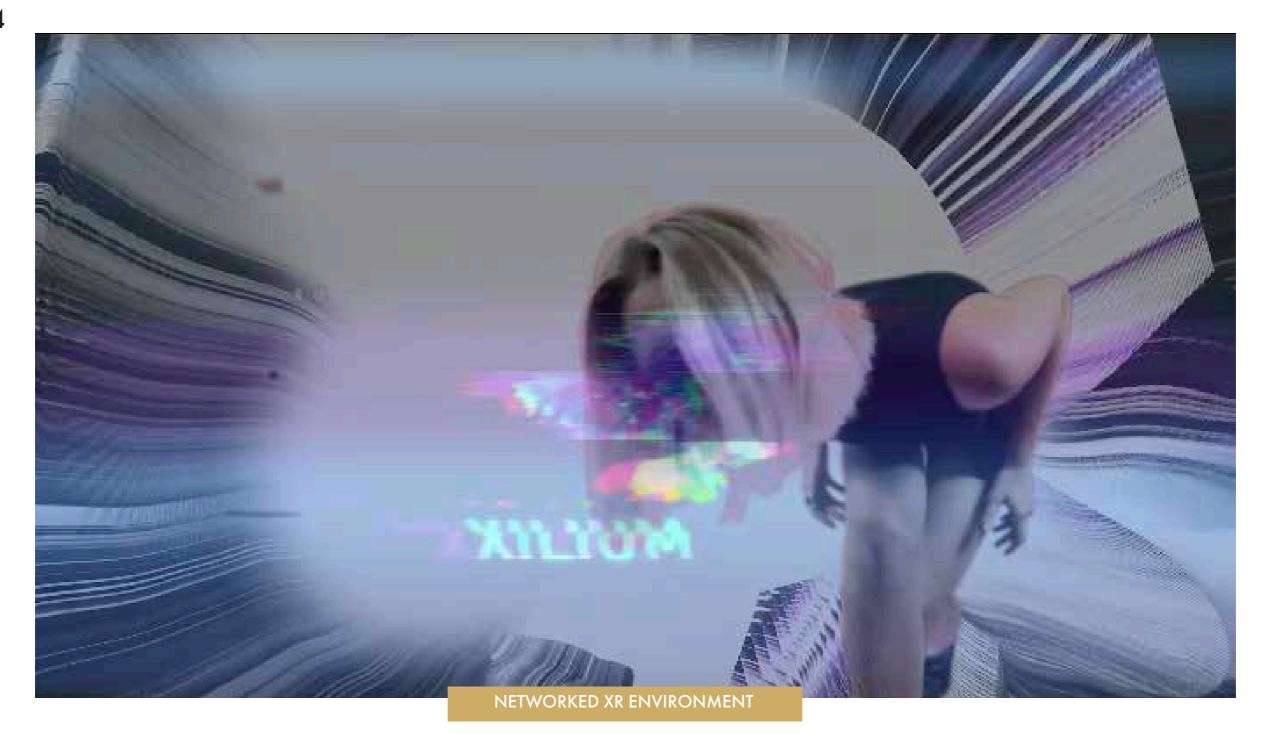














#### XILIUM.XR

XILIUM (referring to mycelium, the root-like structure of a fungus) dives into the realm between virtual worlds, into the realm of transitions and metaphorical synapses. Because logging in and out is more than just a click we are exploring here how the transition between different metaverses/mediums and networked environments could happen. My research is based on NFA (Neuro – science for architecture) and exquisite corps games created for the unique experience.

Xilium represents a broad concept of how architects / digital architects/metaverse designers should approach all sorts of transitions between multiple mediums and networked environments in a digital sphere. It scales down from the world wide web to a single user. It links presence and absence, log-ins and log outs, growth and movement. Enriches the journey and engages the user's specific behavioural patterns. It is not a static experience but adjusts according to what connections are currently happening within the growing network.

#### Project developed with



#### **SOFTWARE:**

Autodesk Maya Touch Designer Unity Adobe After Effects Aobe Premiere Oculus Quest



# $X \mid L \mid \bigcup M$



# TRANSITION EXPERIENCE BETWEEN NETWORKED ENVIRONMENTS

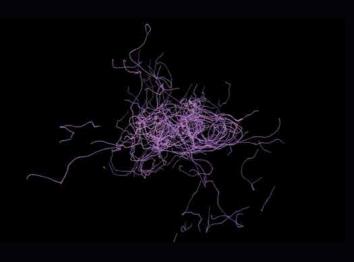


Network of metaverses





collude



Transitions

# Concept explanation

Logging in and out is more than just a click

XILIUM

dives into the realm between worlds

Comparable to the translation of a rhythm into the language of colours or smells

But the individual interpretation opens gates through creativity and imagination into new dimensions.

Be surprised!

??

A direct translation is impossible





# Designed Exquisite Corps Games





GAME 01 Rules

### Criss- Cross- Junction

- 1. Make a vertical 30 seconds dynamic video about a meaningful route of your travel from home to the Architectural Association
- 2. Download all the videos to one device and set the opacity to 50% and digitally merge all videos together.
- 3. Be surprised





GAME 02 Rules

### rhy hy hyt t thm

- 1. One person starts to make a rhythm. Any physical medium is allowed. Everybody has to sit.
- 2. After five seconds person two joins in, copying rhythm one for five seconds "passing it over", and so on.
- 3.. Everybody continues their own rhythm but can always stand up for a break for 5, 10 or 15 seconds and join in again. The silence will become a part of the rhythm. Be surprised!



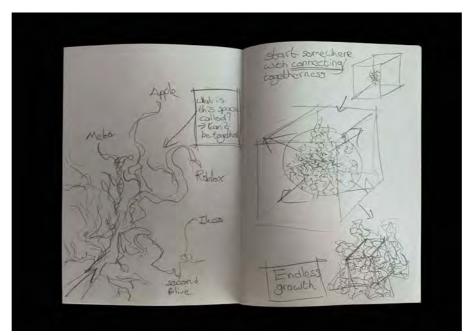


GAME 03 Rules

### Hungle

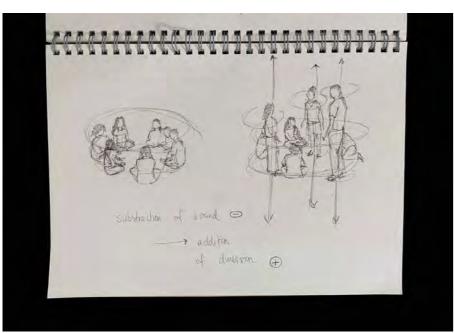
- 1. Select two people in your mind. Do not say it out loud who you are selecting.
- 2. Start moving until you form an equilibrium triangle with two selected persons.
- 3. Keep on moving until you form the perfect triangle. Do not share who you have selected.
- 4. Be surprised!

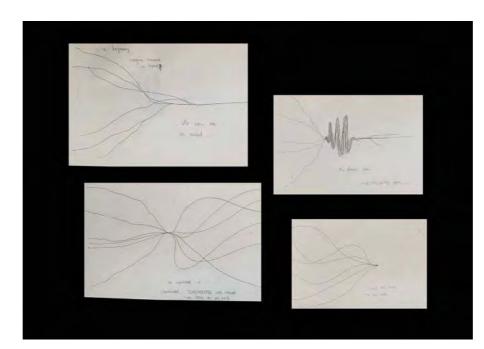




Mycelium growth illustrating metaverse development

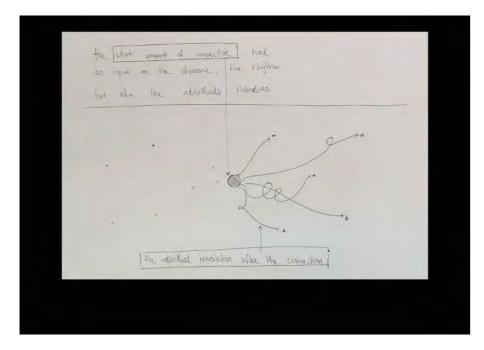
Using the ideology of a mycelium, a weblike network of fungal threads that expands over some time, we created a model of such using the Touch Designer programme. This is to illustrate spaces in-between that require a transition sequence for a user to navigate between them. We can imagine a network consists of multiple metaverses, ominverses or networked environments that many companies are creating these days (Sandbox, Decentraland, Sorare, Upland among many). The transition experience, spread over some time can be applied also within the metaverses, to enrich the navigation process as well as to engage the user's specific behavioural patterns.

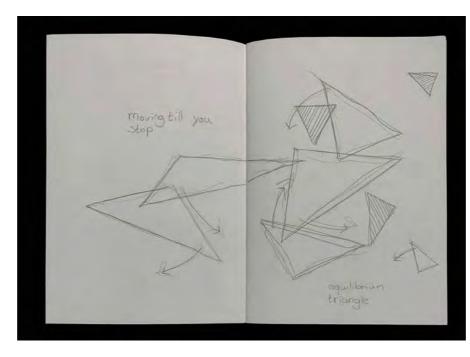




Medium transition

In Game 02 we explored how a kinetic experience can generate another medium, sound, that can be transferred to another reality (Pic.06). Recorded sound was later post-produced with Adobe Audition to create unique sounds for the Xilium transition that were inserted in Unity for the 3rd person transition experience. Illustrating the development of sound (Pics. 07-08) from Game 02 we could observe how the networks can interact with each other and what transitions are necessary.





Triangle of dependencies within a network.

After playing Game 03 Hungle, we could observe how the network will move. With just a single movement of one user (a "triangle point") all other users have to move before the network reaches the stage of equilibrium. This taught us that the transition experience will never be static but will always adjust according to the network growth and inner movement whether it is a single user "log in, log out" or a new company introducing a new metaverse / environment.



Modelled transition space for the 3rd person experience with the use of VR headset.

# # XILIUM. XR

#### Summary

Project presented at



Xilium represents a broad concept of how architects / digital architects/metaverse designers should approach all sorts of transitions between multiple mediums and networked environments in a digital sphere. It scales down from the world wide web to a single user. It links presence and absence, logins and log outs, growth and movement. Enriches the journey and engages the user's specific behavioural patterns. It is not a static experience but adjusts according to what connections are currently happening within the growing network.



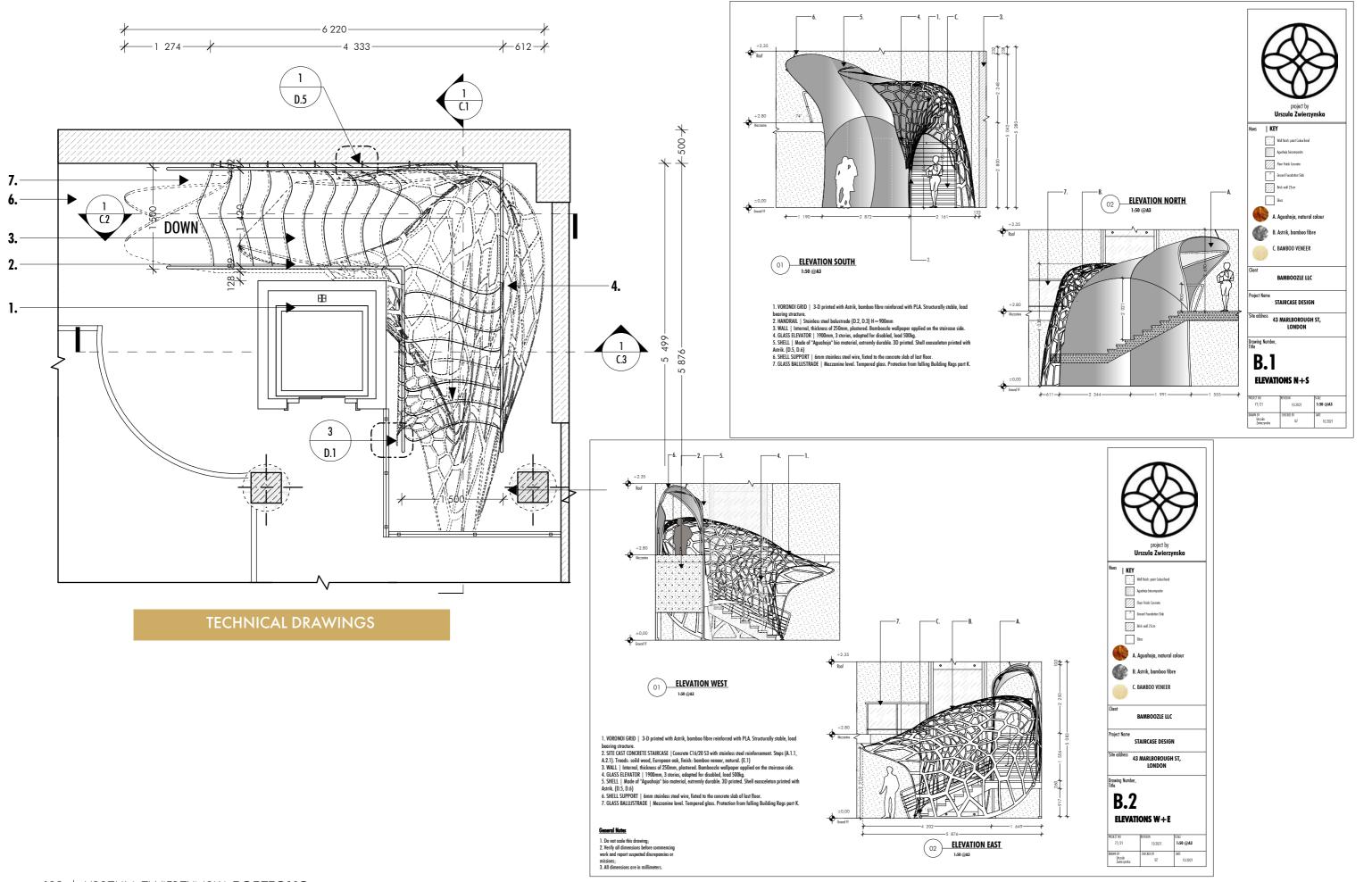
**EXPLORE MORE** 

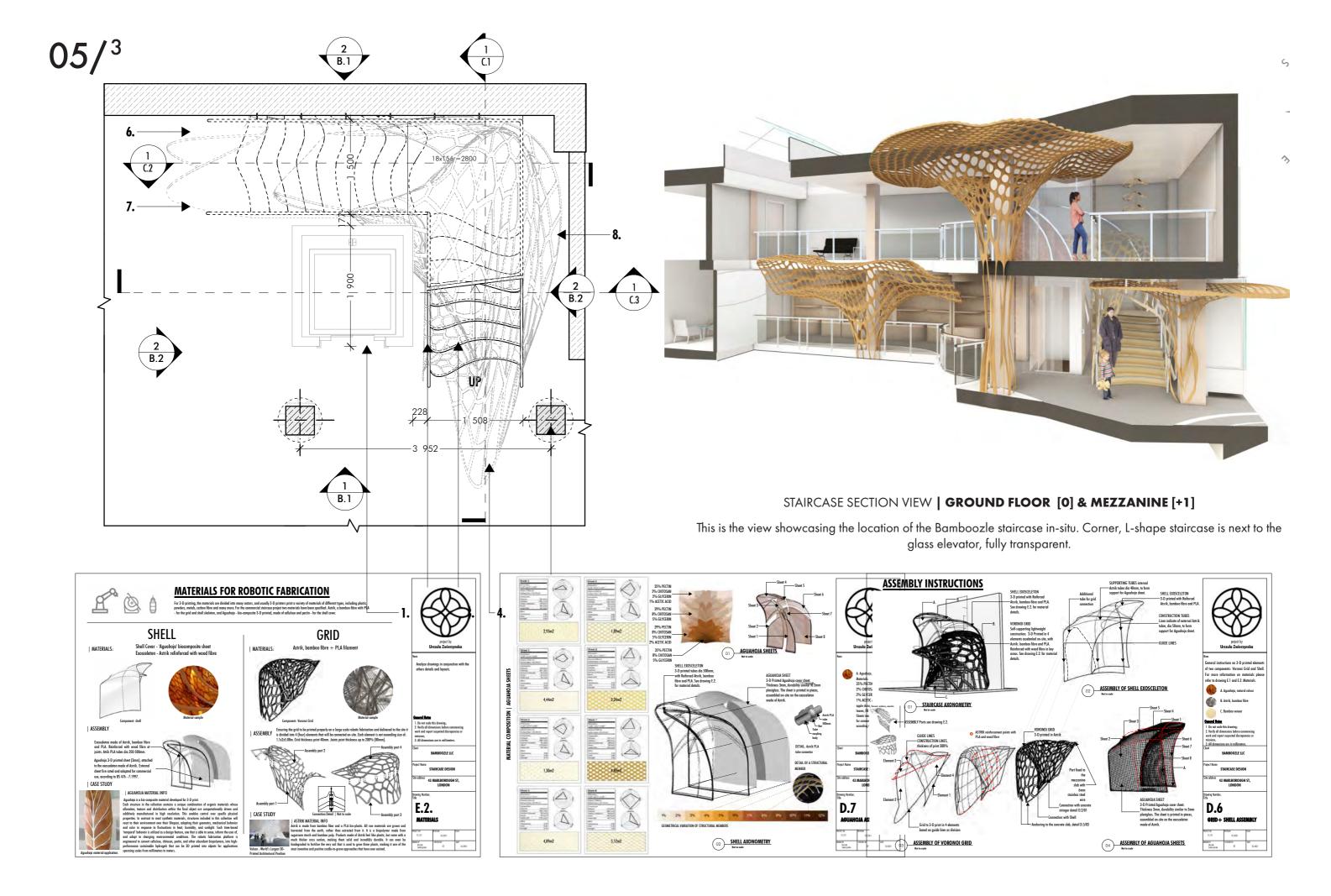
It's a transition, an experience of the "in-between" spaces.

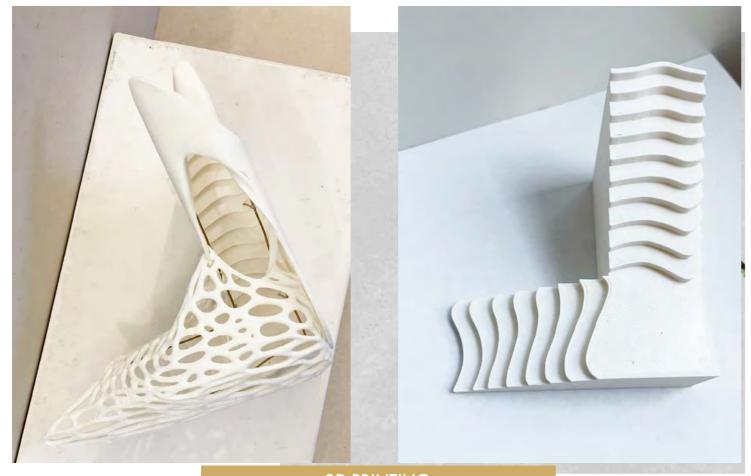


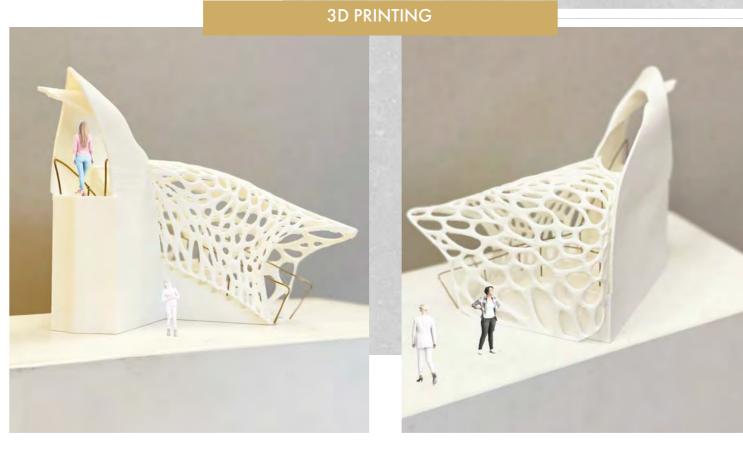
PARAMETRIC ARCHITECTURE













# HOUSE DESIGN

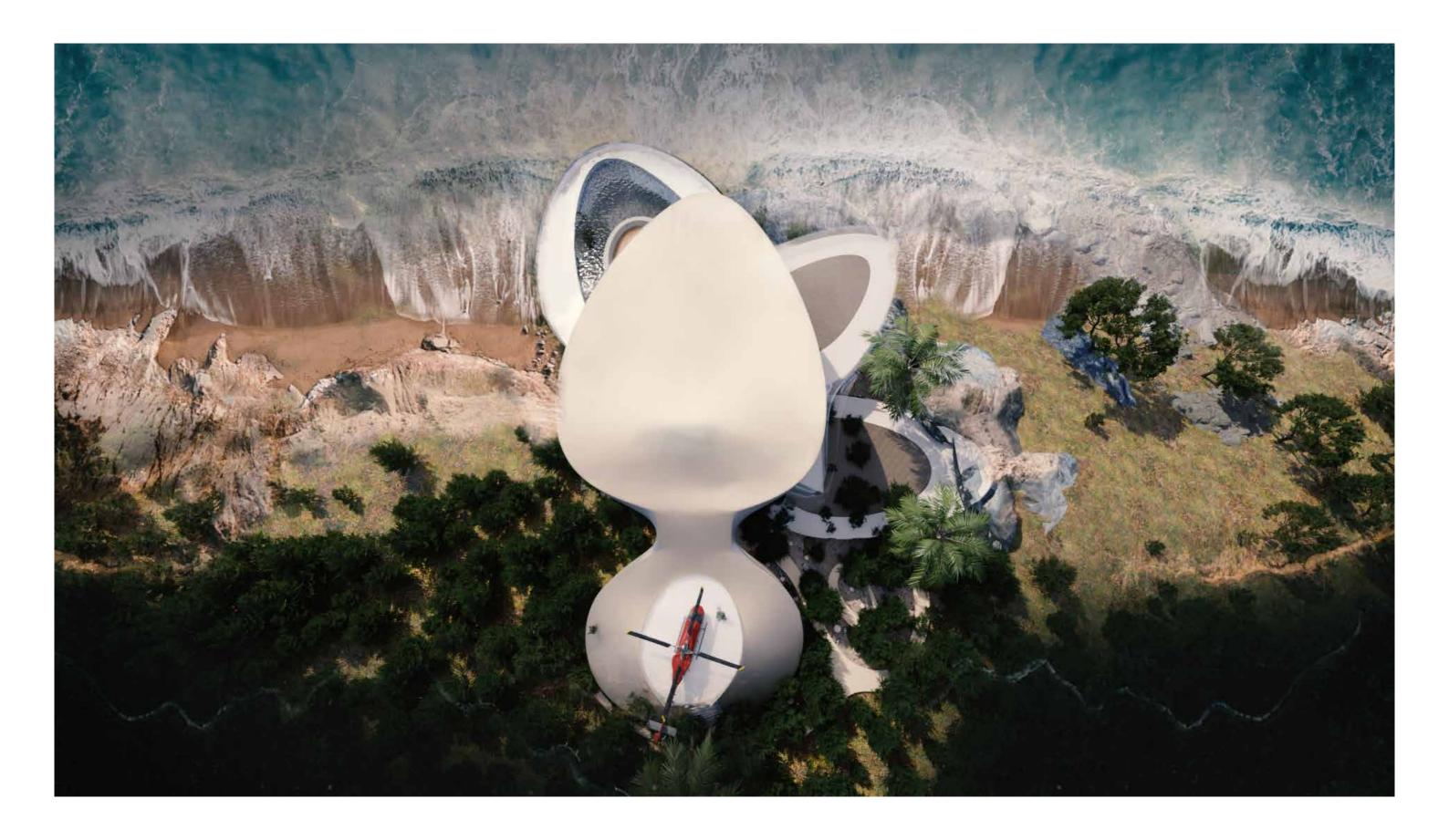
CONTEMPORARY | TRADITIONAL | VILLAS | MODERN



All house designs at <u>z500.pl</u>



X707 CLIFF VILLA





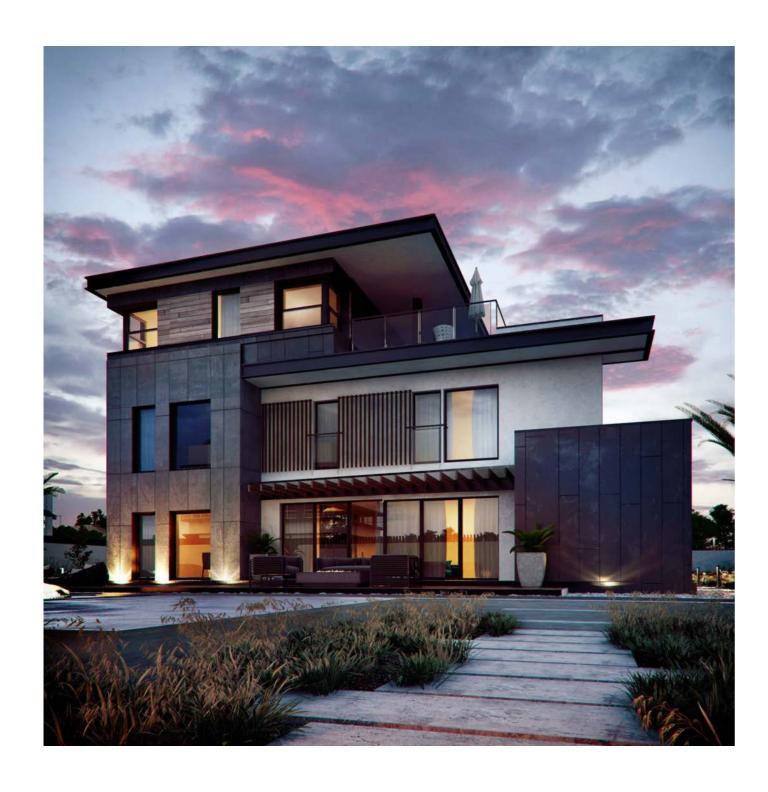






**WATCH** VIDEO ANIMATION

X101 INFINITI HOUSE





Presenting a few of more than 150+ houses designed by me under Z500 brand. For more pictures including completed works please visit z500.pl and FamilyHouseDesign.

# Ready HOUSE DESIGNS















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