

SELECTED WORKS FROM
2019-2023 SHOWING A RANGE OF
BOTH DIGITAL AND DESIGN SKILLS



DESIGN PORTFOLIO

OLIVIA IOANNOU
2019-2023



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RESUME

Hi! My name is Olivia. A good place to start would be by introducing myself, I am a creative, I'm confident, outgoing, have strong leadership skills and capabilities, and impeccable attention to detail. I am based in Oxfordshire and work in London. My area of expertise is Retail where I worked in the field for 6 years as a District Visual Merchandiser. I have a key interest in Retail Design; pop-ups, pop-ins, and installations as a result of this. Throughout my career in Retail I gained invaluable experience in management, both people and projects. I am able to fully lead a team of up to 30 people and not break a sweat! Although my passion lies within Retail Design, I am very well knowledgeable in Residential Design and truly understand how to pull together a scheme. Materials, sustainability and building regulations are all areas I have studied closely and are of course of high importance.

I am currently employed by Michael Kors working as a Senior Visual Merchandising Coordinator. I work daily with InDesign and Photoshop and am also technically skilled in multiple other design programmes such as AutoCAD and SketchUp. I graduated from KLC School Of Design in 2022 with a foundation degree in Interior Design, it is here where I developed my design skills. Working with CAD and SketchUp is what brings me the most joy, particularly creating 3D rendered visuals for my designs. I work very well independently as well as within a team, I am a great team player and take pride in team work. I carry myself well, always maintaining professionalism and respect. I hope that my portfolio is a good reflection of my work and skillset, the aim was to show different skills in each project.



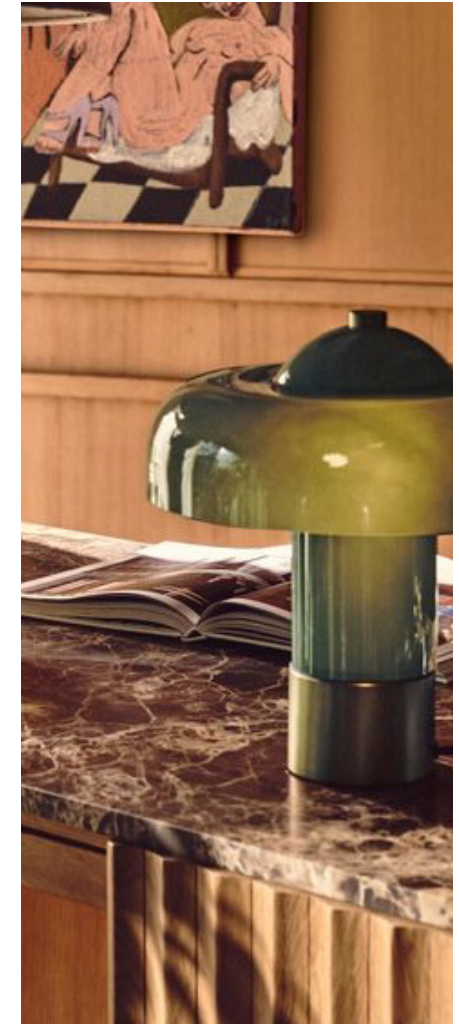
Self Portrait

SKILLS AND ATTRIBUTES

InDesign
Photoshop
AutoCAD
SketchUp
Enscape
Adobe Suite

Technical Drawings - Floor Plan, Section, Elevation
3D Rendered Visuals - Perspective Views, Tech Drawings
Digital and Physical Sample Boards
Furniture Design
Guideline Production
Signage and POS Production
Interior Decorating and Styling
Visual Merchandising
Materials and Sustainability

Design Principles
Communication
Creativity and Innovivity
Team Leadership
Time Management
Budget Management
Strategic Planning





Foyer Render

01

WEST WITTERING

Residential, Beach House, Surrey.

Clients Hamish & Vivienne Pringle purchased a first & second floor property within a multi-story building in West Wittering. The design needed to be a representation of the client's personalities and interests in art and architecture. The intention of the design was to create a cleverly designed space which meets the needs and requirements of the clients. The clients wanted a home that was open plan but with separate areas to allow for privacy. The scheme of the home has been designed to their personal eclectic design style with mid-century and bohemian influences. A mixture of textures and finishes have been used to achieve a luxurious feeling. This includes rich woods such as walnut, oak and mappo burl, as well as plush soft velvets, aged brass and rich Italian marbles. Every aspect of the design scheme compliments each other and creates a seamless design. Functionality and practicality have been considered throughout the design to ensure that these important client needs are captured,



CONCEPT



Repetition of Arch shapes & forms



Arches used in internal structure

REPETITION

The Concept of the space has been inspired by the idea of repetition; the act or an instance of something being repeated. The research into the location that discovered the Chichester Cathedral as well as the rows of beach huts in West Wittering evoked this concept. Various models and sketches were tested and developed to understand how the concept could inspire design elements in the space. Arches, curves and clean lines were the key takeaways extracted from the concept and design development stage which were the fundamentals of planning the space.



Repetition was transpired into the space in many ways; relayed through F,F&E choices, the layout and internal structures and the selection of finishes. The concept repetition is about a reoccurrence, rhythm and flow; a consistency across something that repeats itself. The property features several arched walls as well as doors, directly relating to the arches in Chichester Cathedral. Furthermore, there are repeated motifs of textures and materials which contrast and compliment each other.



Images that inspired the concept

ECLECTIC BOHEMIAN



Studio Render



Bespoke Cabinetry Render

The clients wanted their home to be rich in textures and materials, combining a mixture of different types of wood has created warmth and that 'cosy feeling'. Timeless and iconic pieces of furniture can be seen throughout these renders, such as the Eames chair and footstool.



Office Render



Terrace Render

A studio and office space have been created for the clients who are both artists, these spaces were particularly important. Much attention was given to the exterior terrace, with areas considered for seating, cooking, gardening and entertaining.

BESPOKE DESIGN



The kitchen was an important part of the Clients daily lives, as a retired couple they spend a lot of time hosting family and friends and therefore needed the kitchen to be large and open plan with plenty of space for seating. The scheme for the kitchen was inspired by DeVOL's polished farmhouse kitchen style and has painted oak cabinets, paired with top of the range stainless steel appliances, Italian marble butler sink paired with aged brass hardware, granite worktops and bespoke mappa burl double height cabinets. The clients brought over the dining table and chairs from their previous property which match very well to their new kitchen. The kitchen is practical, functional and aesthetically pleasing - a style that will not date.

DIGITAL VISUALS



1. Boucle Wool Sofa



2. Clients' own art work.



3. Arch motifs



4. Mappa Burl cabinetry



5. Boho inspired rugs



6. Chandelier



7. Plush textures



8. Aged Brass hardware



Digital Furniture Board



Reception Area Render

02

PRINT CLUB LONDON

Commercial, Multi-use building, Montreal.

Print Club London represent a diverse selection of contemporary artists, cherry-picking some of the UK's best talent ranging from street art to graphic design and illustration. They strive to support local talent and feature local artists work on their website available to buy, as well as creating local employment opportunities. Print Club London have an overall clean brand image that has a minimal aesthetic with a slightly urban feel. Their studio is also a representation of this image. The brief for this project was to design a multi use space for a print making company. The space needed to include a cafe area, retail/gallery space and an office/co-working space. The location is Little Burgundy in Montreal, Canada. The client for this project is Print Club London: A screen printing studio based in London.



CONCEPT



Rendered Section

Throughout the research stage there were several key words that stood out and evoked the idea of a concept. The word create was developed from research and analysed and tested through models and sketches. This process was key to the design development stage and establishment of the design's concept. The concept of Creative Playfulness was born from the inspiration of the locations architecture, mostly dependant on image of the Montreal Museum of Fine arts and the play on the shapes which has evoked the idea of children's playing blocks. The scope of the project is across two levels including a terrace area on the upper floor. The overall design of the space is simple in its choices of finishes, for example, wood flooring throughout, black and white tiles in the bakery, porcelain tiles in the bathrooms and wood finishes throughout However, the design elements and features have been well considered to firstly ensure they are durable for a commercial space, and secondly create a positive environment for all visitors. The space is bright, colourful and playful which is directly derived from the concept.



Textural Grass



Dreamy Botanics



Vibrancy

VISUALS



Bakery



Terrace



Overview Render

03

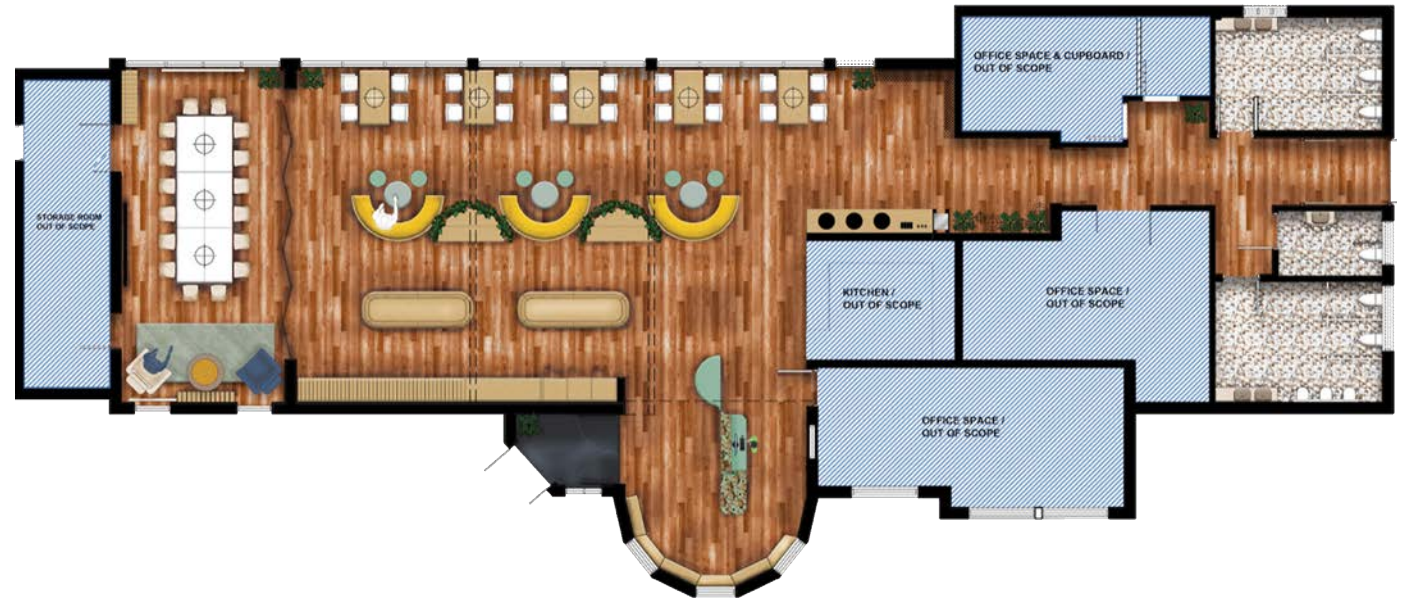
ESSEX WILDLIFE TRUST

The brief for this project is to create a budget-conscious design for the Essex Wildlife Trust in a way that responds to the needs of the charity, its members and other users, and that creatively represents and communicates the values and aspirations of the Essex Wildlife Trust. The client wishes for flexible spaces to accommodate different functions and a more cohesive space between the retail and café and for a seamless transition from the beautiful outdoors.



CONCEPT

The concept for this project was Movement, directly inspired by the locations nature reservoir and the many shapes and forms that can be seen. Key words from the research were extracted such as path, rhythm and flow which inspired the design elements in the space. Looking at the location and the reservoir, there were various paths throughout the site. The paths were irregular which evoked an idea of movement and asymmetry. Organic shapes can also evoke movement and rhythm and from this a connection among the different key words is discovered. The concept brings to life lively interiors that stimulate the curiosity about what the centre has to offer.



Movement in water flow



Connection between nature



Rhythm within bar

MOVEMENT



Bespoke design elements and features are incorporated in the space which include the curved booth seating which doubles up as retail shelves, curved retail units to display product and wavy acoustic panels in the ceiling with coloured LED strip lighting included. The idea was for the space to represent nature, and to have many fun and interesting areas. The retail and cafe space has been cleverly designed with the intention of creating a seamless and cohesive transition; as requested by the client.

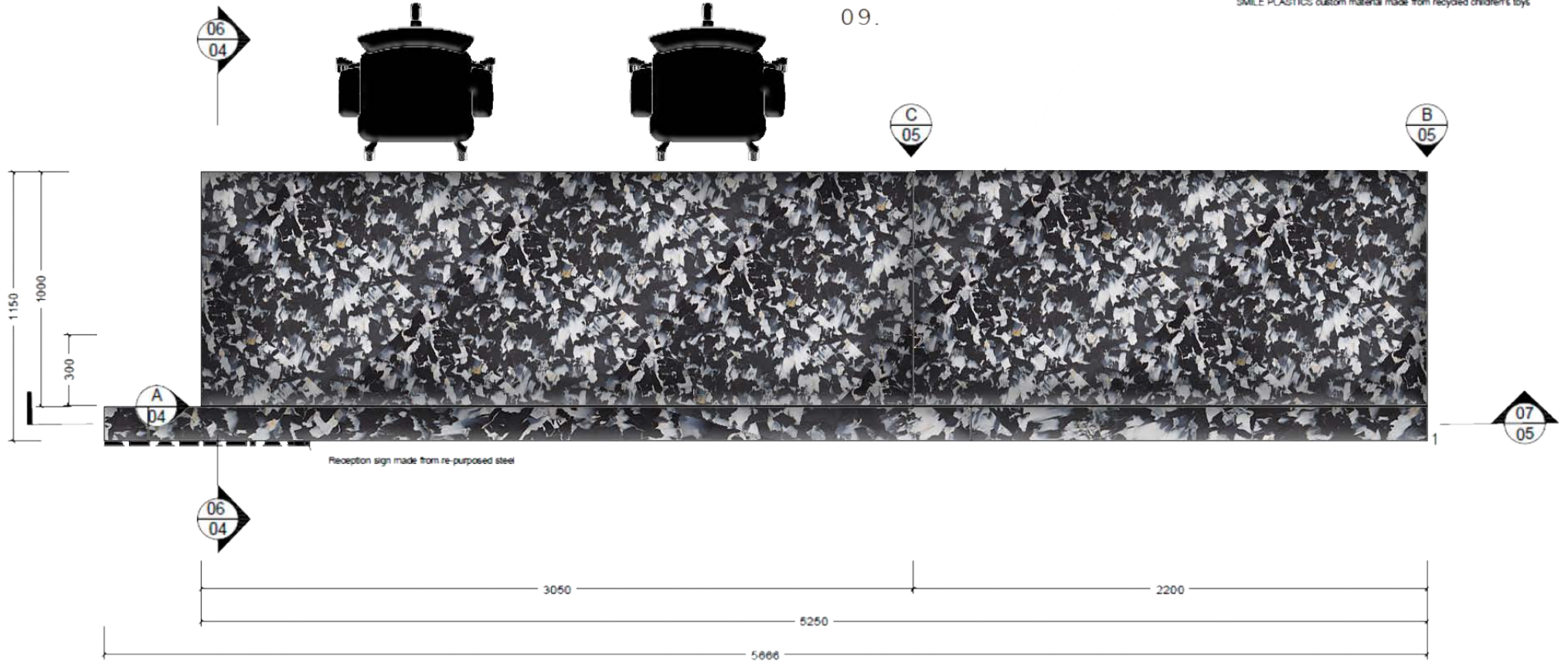


Retail Area

Education Hub and Cafe

SMILE PLASTICS custom material made from recycled children's toys

09.



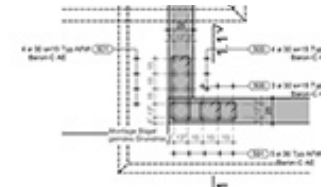
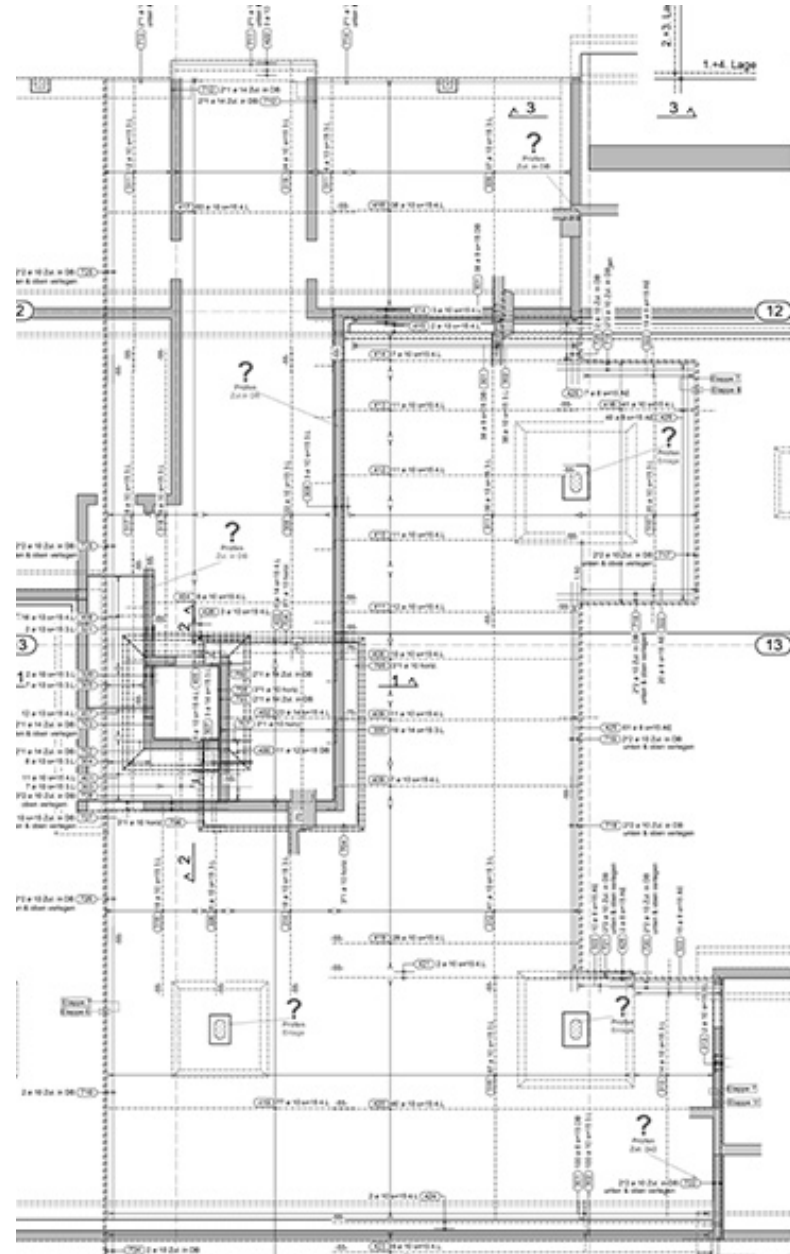
Rendered Plan View

04

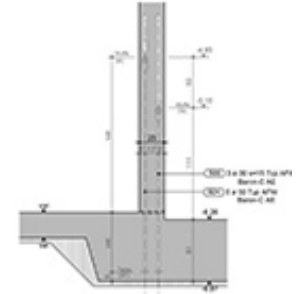
DETAILED WORKING DRAWINGS

Commercial, Reception Desk.

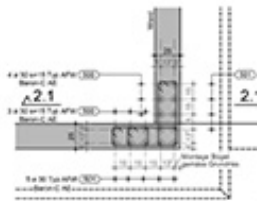
For this project, furniture design skills were put to the test and the brief was to create a reception desk that was accessible friendly. Various design programmes were used including AutoCAD and SketchUp and other elements such as ergonomics and anthropometrics, sustainability matrix and isometric views had to be considered.



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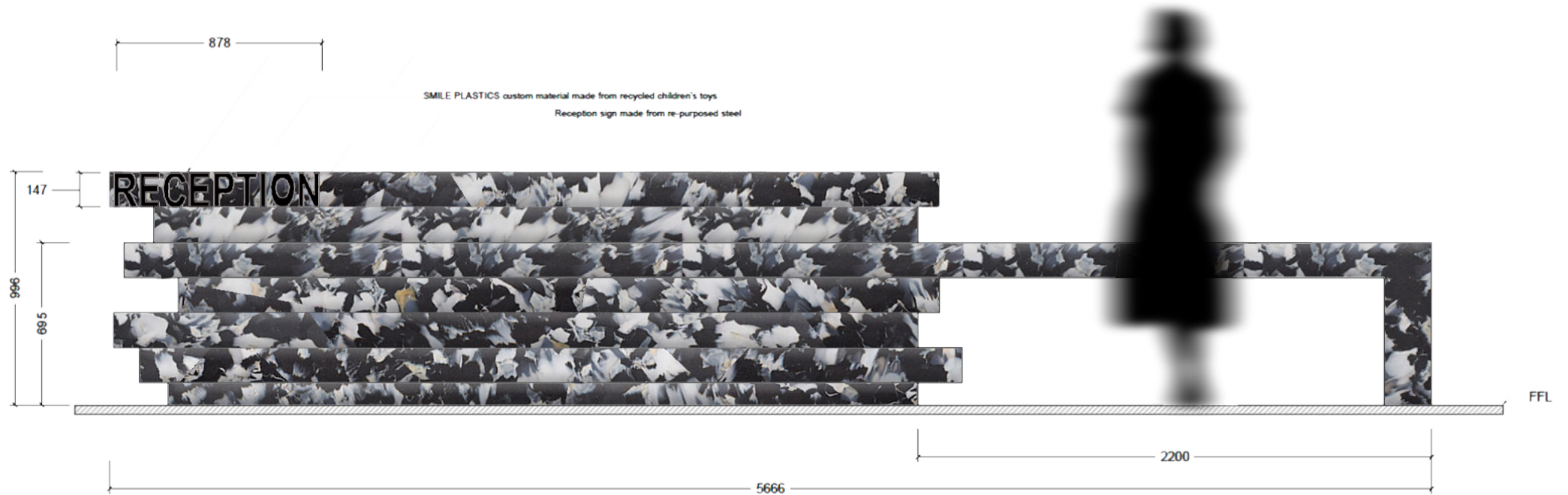


Detail 2, 1:20



Detailschnitt 2.1 - 2.1, 1:20

DETAILED WORKING DRAWINGS

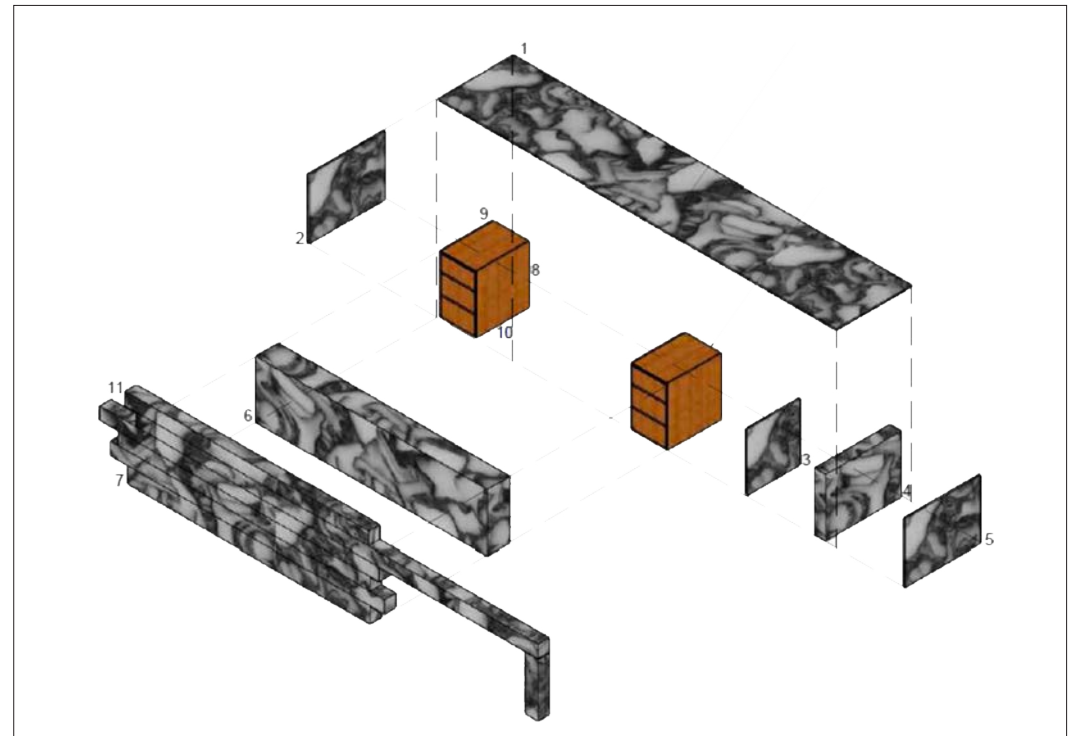


Rendered Section

ISOMETRIC

An isometric view of the reception desk shows each individual component and how it will secure together. a parts list was created to outline each individual part of the desk which includes a high level of detail.

The materials sourced and used for this Reception Desk are sustainable and have been locally sourced. Sustainable in terms of both the process of the material, and it's journey to become the final product. For this project, three materials were selected and many important questions were asked such as "is this material needed?, is it non-toxic and low emitting during installation?, can it be re-used or recycled by end of use?" to determine its need. A combination of recycled plastic, bamboo wood and re-purposed stainless steel have been used to create the desk and the entire life cycle of each material has been considered to ensure it is fully sustainable.



PART NAME	LENGTH	WIDTH	THICKNESS	MATERIAL	FINISH	QUANTITY	PRODUCT CODE
Worktop Surface	5250mm	1000mm	20mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Outer Side Panel	760mm	1000mm	2mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Side Panel	760mm	1000mm	2mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Leg Support	1000mm	1000mm	250mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Outer Side Panel	760mm	1000mm	2mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Front Support	760mm	200mm	200mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Decorative Façade	1000mm	3654mm	150mm	SMILE PLASTICS custom recycled childrens toys	Smooth Gloss	1	001AA
Drawers Side Panel	760mm	700mm	5mm	Bamboo wood	Smooth Wax	4	MP-PP-2440-300-20
Drawers Top Panel	700mm	400mm	5mm	Bamboo wood	Smooth Wax	2	MP-PP-2440-300-21
Drawers Bottom Panel	700mm	400mm	5mm	Bamboo wood	Smooth Wax	2	MP-PP-2440-300-22
Reception Sign	147mm	878mm	20mm	Re-purposed stainless steel	Brushed Steel	1	N/A

Isometric view & Parts list



END.

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